## **EPA Mid-Atlantic Region | Brownfields Program**

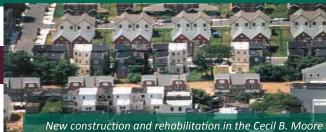


# Magnificent Transformation of Cecil B. Moore Home Ownership Zone

# North Central Philadelphia, PA

### Site Description

The Cecil B. Moore Homeownership Zone (HOZ) is a 16acre area located in North Central Philadelphia next to Temple University, just a few miles from the Central Business District. The area encompasses six neighborhoods in



New construction and rehabilitation in the Cecil B. Moore Homeownership Zone. View across Bouvier to Gratz Street

lower North Philadelphia where rehabilitation and new construction are turning empty blocks and shells of worn buildings into single-family homes and town houses.

#### About the Project

The revitalization plan was devised in 1993 as the first coordinated step toward eradicating some of the worst housing problems in North Philadelphia. The city and Federal Government invested \$113.9 million to

build and renovate 917 housing units.

Infrastructure and home repair, commercial and residential development, and housing counseling was addressed in the revitalization process. CDBG Funds, a Section 108 loan, and a Homeownership Zone grant kick-started the revitalization of this fading neighborhood. By creatively developing large tracts of vacant land, incorporating infill housing consistent with traditional Philadelphia row houses, and restoring many of the area's most charming and



historically significant structures, the project resulted in a stunning transformation.

<u>EPA Grant Recipient</u>: City of Philadelphia <u>Year Awarded</u>: 1996 <u>Grant Types</u>: Assessment <u>Former Uses</u>: Vacant Lots <u>Current Uses</u>: Single-family and Town homes

#### **Community Benefits**

By 2010, the vacancy rate had dropped by more than 54 percent. The entire lower-income neighborhood benefitted, including 760 new residents, 76% of whom are low- and moderate-income homeowners, including 10% who are people with

disabilities. Vacancy and crime have been significantly reduced, while population, employment, household salaries, and residential sales have all increased. Trees and walkways are located throughout the development for a sense of walkability and a clean, green environment. All the homes are located with-

in a one mile radius of a recreation center, schools, police and fire station, library, grocery store, retail shops and entertainment centers.

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