



PEHSU

Pediatric Environmental
Health Specialty Units

Bridging the Silos: Wildfire Risk Communication

Marissa Hauptman, MD, MPH, FAAP

Attending Pediatrician

Region 1 New England Pediatric Environmental Health
Specialty Unit (PEHSU)

Boston Children's Hospital

Harvard Medical School

Marissa.Hauptman@childrens.harvard.edu



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Acknowledgements & Disclaimers

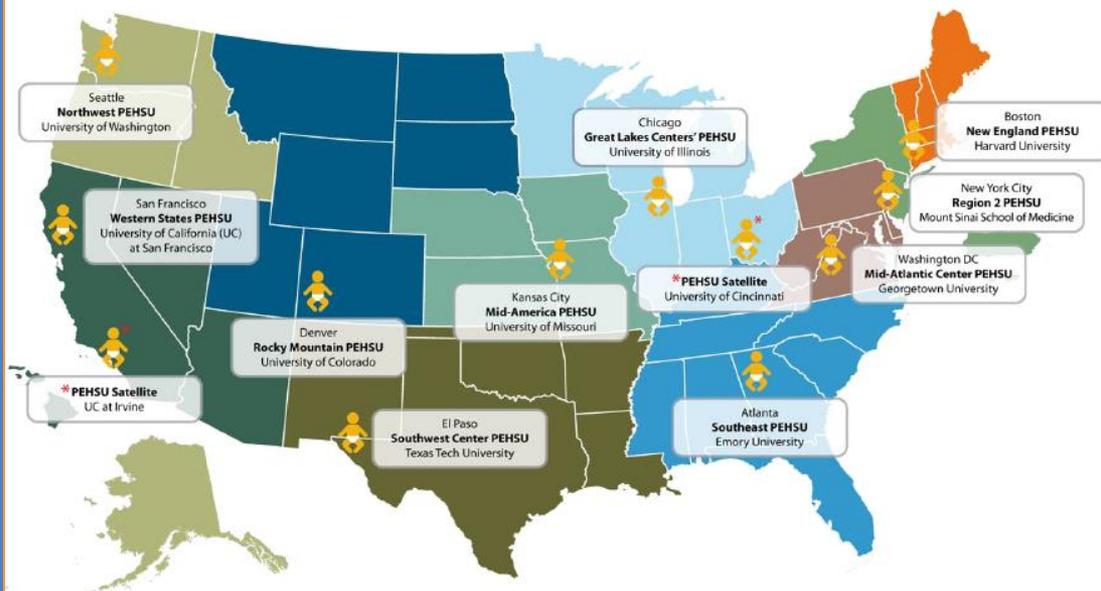
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PEHSU Pediatric Environmental Health Specialty Units
A network of experts in children's environmental health

Improve the environmental health of children and women of reproductive age by:

- Enhancing educational and consultative services to clinicians, health professionals and the community.
- Establishing network of experts



www.pehsu.net



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PEHSU Impacts

Support need for *specific* clinical information on environmental toxins

Facilitate *early* response to public health issues



Engage in public educational outreach activities

Participate in clinical assessments and referrals as needed

Partner with local, regional national health depts. & governmental agencies



Give *advice* to residents and community leaders



Provide health care provider *education* and training opportunities

Woolf AD et al: PEHSU: An Analysis of Operations Academic Pediatrics 2015

Taking the Public Health Evidence and Initiatives to the Patient and Health Professional Level and Back Again

Wildfire Smoke

A Guide for Public Health Officials
Revised May 2016



U.S. Environmental Protection Agency • U.S. Forest Service • U.S. Centers for Disease Control and Prevention • California Air Resources Board



PEHSU Information on Health Risks of Wildfires for Children Guidance for Parents and Community Members – Acute phase

The Pediatric Environmental Health Specialty Units (PEHSU) Network encourage families, pediatricians, and communities to work together to ensure that children are protected from exposure to environmental hazards.



PEHSU Information on Health Risks of Wildfires for Children – Aftermath Guidance for Parents and Community Members

Wildfire Risk Communication Strategies

- Establish Multiagency Multidisciplinary Partners to develop Message Maps
 - 3 Key Messages
 - Specify Target Audience

What is the Issue	What does this mean for my child's health?	What can I do to protect the health of my child?

- Involve trusted Community Stakeholders early in process
 - Creation of Community Advisory Board
- Be Transparent: Addressing the uncertainties in science
- Avoid biomonitoring if don't have meaningful and actionable pediatric and adult reference levels

Thank You!

- For More Information:

www.PEHSU.net

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Questions: Marissa.Hauptman@childrens.harvard.edu

