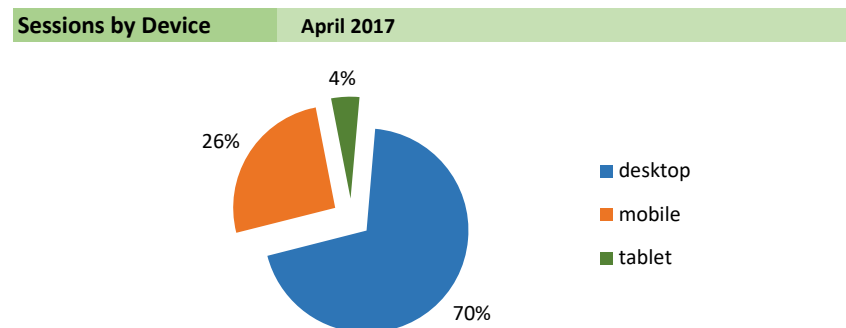


Agency Web Traffic: Content Consumption Report

All Traffic	April 2017	change from prior month	
Sessions	6,604,724	-653,184	▼ -9.0%
Unique Users	4,507,359	-418,894	▼ -8.5%
Pageviews	19,689,429	-2,057,119	▼ -9.5%
Unique Pageviews	13,674,478	-1,837,844	▼ -11.8%
Downloads	1,123,526	-268,683	▼ -19.3%
Unique Downloads	709,460	-145,317	▼ -17.0%

All Traffic includes epa.gov and subdomains like nepis.epa.gov, plus other EPA-related sites like energystar.gov and airnow.gov.



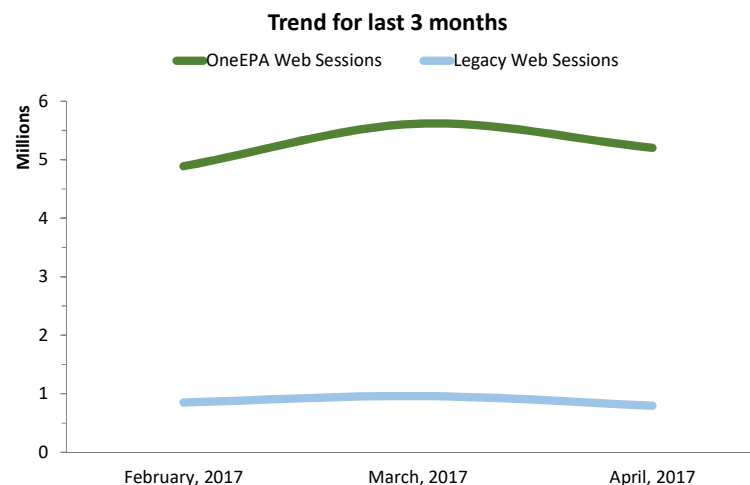
Traffic Segments	Sessions	change from prior month		Pageviews	change from prior month		Downloads	change from prior month	
Return Sessions	2,687,412	-252,826	▼ -8.6%	9,577,551	-1,057,752	▼ -9.9%	681,553	-152,550	▼ -18.3%
Desktop	4,600,316	-489,681	▼ -9.6%	15,764,726	-1,697,925	▼ -9.7%	1,011,468	-247,762	▼ -19.7%
Tablet	1,711,034	-119,580	▼ -6.5%	3,161,009	-245,312	▼ -7.2%	82,509	-18,768	▼ -18.5%
Mobile	293,374	-43,923	▼ -13.0%	763,694	-113,882	▼ -13.0%	24,747	-2,500	▼ -9.2%
Universities & Colleges	507,541	33,565	▲ 7.1%	1,581,142	79,813	▲ 5.3%	96,491	-2,167	▼ -2.2%
EPA Employees	88,079	-4,428	▼ -4.8%	407,173	33,011	▼ -7.5%	42,044	1,002	▲ 2.4%

OneEPA Web vs. Legacy Web

OneEPAWeb epa.gov	April 2017	change from prior month	
Sessions	5,202,890	-412,813	▼ -7.4%
Pageviews	14,795,356	-1,401,264	▼ -8.7%
Legacy Web www3.epa.gov	April 2017	change from prior month	
Sessions	798,044	-163,666	▼ -17.0%
Pageviews	4,275,318	-582,640	▼ -12.0%

OneEPAWeb epa.gov does not include any subdomains (e.g. nepis.epa.gov).

Other special content	April 2017	change from prior month	
Home Page Views	302,180	-43,101	▼ -12.5%
Home Page Banner Clicks	10,464	-299	▼ -2.8%
Press Release Pageviews	160,600	3,195	▲ 2.0%
Widget Pageviews	1,166,393	-171,121	▼ -12.8%



Agency Web Traffic: Content Consumption Report

Top 20 News Releases for April, 2017

	by pageviews	April, 2017
EPA Kicks Off Website Updates U.S. EPA News Releases US EPA		9412
EPA to Review the Clean Power Plan Under President Trump's Executive Order U.S. EPA News Releases US EPA		8438
EPA Launches Back-To-Basics Agenda at Pennsylvania Coal Mine U.S. EPA News Releases US EPA		7912
EPA Awards \$100 Million to Michigan for Flint Water Infrastructure Upgrades U.S. EPA News Releases US EPA		7450
Regulatory Reform Underway at EPA U.S. EPA News Releases US EPA		5953
High Accolades Across the Country on Trump's Energy Independence Executive Order U.S. EPA News Releases US EPA		4442
EPA Administrator Pruitt Denies Petition to Ban Widely Used Pesticide U.S. EPA News Releases US EPA		4306
EPA to Act on Waters of the United States Rule U.S. EPA News Releases US EPA		2030
EPA Administrator Brings Back-to-Basics Agenda to Missouri Power Plant U.S. EPA News Releases US EPA		1954
Agriculture Community Reacts to Recent EPA Action U.S. EPA News Releases US EPA		1555
Administrator Scott Pruitt Addresses EPA Staff U.S. EPA News Releases US EPA		1405
EPA to Reconsider ELG Rule U.S. EPA News Releases US EPA		1223
EPA Administrator Sends Clean Power Plan Guidance Letter to Governors U.S. EPA News Releases US EPA		1164
EPA Notifies Fiat Chrysler of Clean Air Act Violations U.S. EPA News Releases US EPA		1154
EPA to Reexamine Emission Standards for Cars and Light Duty Trucks -- Model Years 2022-2025 U.S. EPA News Releases US EPA		1124
EPA Honors 2017 Energy Star Partners of the Year for Outstanding Achievements in Energy Efficiency U.S. EPA News Releases US EPA		996
EPA continues response to chemical spill from U.S. Steel's Portage, Ind., facility U.S. EPA News Releases US EPA		994
EPA Releases First-Ever Standards to Cut Methane Emissions from the Oil and Gas Sector U.S. EPA News Releases US EPA		992
What They Are Saying About President Trump's Executive Order on Energy Independence U.S. EPA News Releases US EPA		951
EPA and DOT Finalize Greenhouse Gas and Fuel Efficiency Standards for Heavy-Duty Trucks U.S. EPA News Releases US EPA		912

Top 10 Home Page Banner Clicks for April, 2017

	by clicks	April, 2017
032917-cpp-readrelease		4,345
null		1,784
030217-wotus-readrelease		1,170
042017-b2bclifton-readrelease		1,079
031517-emissionstds-newsrelease		656
041317-b2bsycamore-readrelease		490
030217-wotus-exorder		410
041917-ussleadsf-readrelease		209
031717-flint-newsrelease		202
042017-b2bclifton-multimedia		200

Top 10 Widgets for April, 2017

	by pageviews	April, 2017
EF UV Index Widget US EPA		792,192
Greenhouse Gas Equivalencies Calculator US EPA		57,469
WYCD EPA		38,740
Widget Watersense US EPA		36,730
Find Your Watershed Widget US EPA		28,592
ECHO Quick Search Widget Enforcement & Compliance H		16,197
Environmental Tip of the Day US EPA		10,446
EF Cleanups Widget US EPA		9,357
EJScreen Widget US EPA		9,139
Individual Waste Reduction Model (iWARM) Widget US E		9,056

Top 1-25 Page Titles for April, 2017	by pageviews	April, 2017
Document Display NEPIS US EPA		1,611,046
Search results Search US EPA		602,387
United States Environmental Protection Agency US EPA		388,444
Page Not Found US EPA		159,068
Main Map Recycle City U.S. EPA		148,153
Superfund Site Profile Superfund Site Information US EPA		121,210
Do-it-yourself Bed Bug Control Bed Bugs: Get Them Out and Keep Them Out US EPA		118,964
A Student's Guide to Global Climate Change US EPA		102,894
Climate Change US EPA		102,833
Environmental Topics US EPA		94,705
Causes of Climate Change Climate Change Science US EPA		91,415
Learn the Basics A Student's Guide to Global Climate Change US EPA		85,129
Laws & Regulations US EPA		84,380
Overview of Greenhouse Gases Greenhouse Gas (GHG) Emissions US EPA		77,367
How to Find Bed Bugs Bed Bugs: Get Them Out and Keep Them Out US EPA		76,281
Page being updated US EPA		76,253
Northeast Recycle City U.S. EPA		70,440
North-West Recycle City U.S. EPA		68,967
Staff Directory About EPA US EPA		68,498
About EPA US EPA		64,433
UV Index Scale Sun Safety US EPA		63,672
Southeast Recycle City U.S. EPA		62,237
MyEnvironment US Environmental Protection Agency		61,229
Bed Bugs: Get Them Out and Keep Them Out US EPA		60,234
Radon US EPA		59,629

Top 26-50 Page Titles for April, 2017	by pageviews	April, 2017
Global Greenhouse Gas Emissions Data Greenhouse Gas (GHG) Emissions US EPA		59,081
10 consejos útiles para eliminar las chinches de cama EPA en español US EPA		58,536
Sources of Greenhouse Gas Emissions Greenhouse Gas (GHG) Emissions US EPA		58,105
What is Acid Rain? Acid Rain US EPA		56,463
Expedition A Student's Guide to Global Climate Change US EPA		55,490
Southwest Recycle City U.S. EPA		54,431
The Greenhouse Effect A Student's Guide to Global Climate Change US EPA		52,471
The EPA National Library Catalog EPA National Library Network US EPA		51,829
FRS Facility Detail Report Envirofacts US EPA		50,680
Climate Change: Basic Information Climate Change US EPA		50,351
Greenhouse Gases A Student's Guide to Global Climate Change US EPA		49,252
Carbon Footprint Calculator Climate Change US EPA		47,048
Effects on People and the Environment A Student's Guide to Global Climate Change US EPA		46,922
Search Releases US EPA		46,832
Reduce, Reuse, Recycle US EPA		46,058
Welcome to Recycle City Recycle City U.S. EPA		42,842
Drinking Water Contaminants " Standards and Regulations US EPA		42,276
Effects of Acid Rain Acid Rain US EPA		41,169
The Signs of Climate Change A Student's Guide to Global Climate Change US EPA		40,389
See the Impacts A Student's Guide to Global Climate Change US EPA		40,158
RCRAInfo Search Results Envirofacts US EPA		39,951
Detailed Facility Report ECHO US EPA		39,355
Envirofacts Search Results Envirofacts US EPA		38,222
Acid Rain US EPA		38,069
Today's Climate Change A Student's Guide to Global Climate Change US EPA		36,941