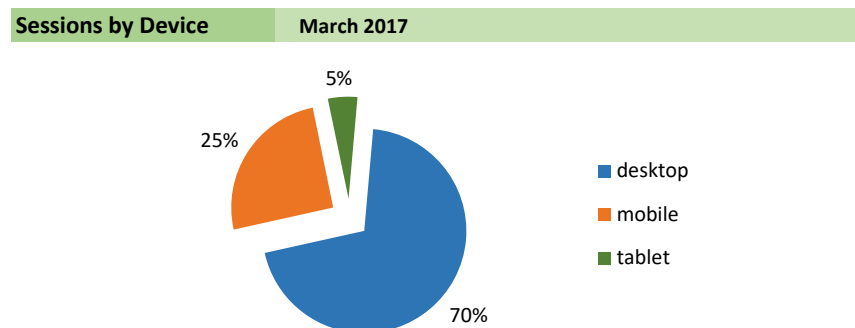


Agency Web Traffic: Content Consumption Report

All Traffic	March 2017	change from prior month		
Sessions	7,257,908	970,546	▲	15.4%
Unique Users	4,926,253	667,825	▲	15.7%
Pageviews	21,746,548	2,477,179	▲	12.9%
Unique Pageviews	15,512,322	1,686,754	▲	12.2%
Downloads	1,392,209	180,381	▲	14.9%
Unique Downloads	854,777	133,225	▲	18.5%

All Traffic includes epa.gov and subdomains like nepis.epa.gov, plus other EPA-related sites like energystar.gov and airnow.gov.



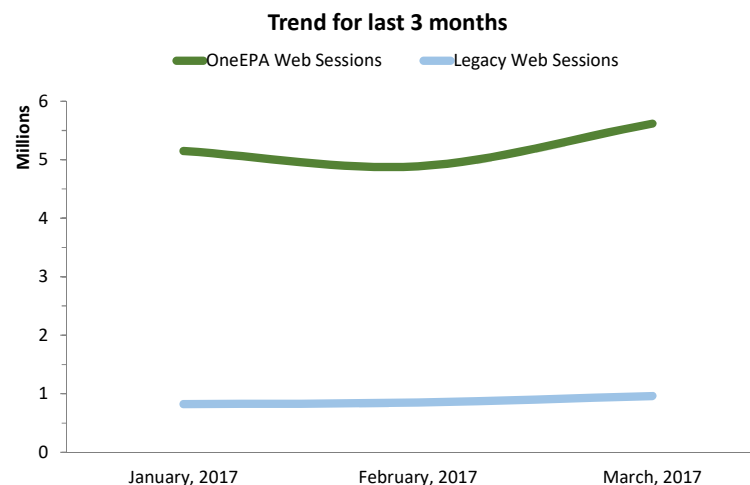
Traffic Segments	Sessions	change from prior month			Pageviews	change from prior month			Downloads	change from prior month		
Return Sessions	2,940,238	372,582	▲	14.5%	10,635,303	1,043,530	▲	10.9%	834,103	35,067	▲	4.4%
Desktop	5,089,997	643,071	▲	14.5%	17,462,651	1,894,907	▲	12.2%	1,259,230	144,934	▲	13.0%
Tablet	1,830,614	284,945	▲	18.4%	3,406,321	481,553	▲	16.5%	101,277	19,100	▲	23.2%
Mobile	337,297	42,530	▲	14.4%	877,576	100,719	▲	13.0%	27,247	4,287	▲	18.7%
Universities & Colleges	473,976	53,449	▲	12.7%	1,501,329	121,045	▲	8.8%	98,658	9,872	▲	11.1%
EPA Employees	92,507	25,747	▲	38.6%	440,184	115,197	▲	35.4%	41,042	13,550	▲	49.3%

OneEPA Web vs. Legacy Web

OneEPAWeb epa.gov	March 2017	change from prior month		
Sessions	5,615,703	726,942	▲	14.9%
Pageviews	16,196,620	1,721,788	▲	11.9%
Legacy Web www3.epa.gov	March 2017	change from prior month		
Sessions	961,710	111,378	▲	13.1%
Pageviews	4,857,958	614,895	▲	14.5%

OneEPAWeb epa.gov does not include any subdomains (e.g. nepis.epa.gov).

Other special content	March 2017	change from prior month		
Home Page Views	345,281	2,879	▲	0.8%
Home Page Banner Clicks	10,763	7,680	▲	249.1%
Press Release Pageviews	157,405	54,039	▲	52.3%
Widget Pageviews	1,337,514	161,003	▲	13.7%



Agency Web Traffic: Content Consumption Report

Top 20 News Releases for March, 2017

	by pageviews	March, 2017
EPA Awards \$100 Million to Michigan for Flint Water Infrastructure Upgrades U.S. EPA News Releases US EPA		22523
EPA to Act on Waters of the United States Rule U.S. EPA News Releases US EPA		13188
EPA Administrator Pruitt Denies Petition to Ban Widely Used Pesticide U.S. EPA News Releases US EPA		5415
EPA to Review the Clean Power Plan Under President Trump's Executive Order U.S. EPA News Releases US EPA		4899
EPA Withdraws Information Request for the Oil and Gas Industry U.S. EPA News Releases US EPA		4883
EPA seeks public comment on draft permits and aquifer exemption for uranium mining project in southwestern South Dakota U.S. EPA News Releases US EPA		3845
Administrator Scott Pruitt Addresses EPA Staff U.S. EPA News Releases US EPA		3344
EPA to Reexamine Emission Standards for Cars and Light Duty Trucks -- Model Years 2022-2025 U.S. EPA News Releases US EPA		3053
EPA Extends Comment Period on Risk Management Plan Rule U.S. EPA News Releases US EPA		2214
EPA Notifies Fiat Chrysler of Clean Air Act Violations U.S. EPA News Releases US EPA		1880
EPA Releases First-Ever Standards to Cut Methane Emissions from the Oil and Gas Sector U.S. EPA News Releases US EPA		1530
EPA Administrator Pruitt Previews President Trump's Executive Order on Energy Independence U.S. EPA News Releases US EPA		1514
EPA Administrator Sends Clean Power Plan Guidance Letter to Governors U.S. EPA News Releases US EPA		1453
EPA and DOT Finalize Greenhouse Gas and Fuel Efficiency Standards for Heavy-Duty Trucks U.S. EPA News Releases US EPA		1250
Clean Water Rule Protects Streams and Wetlands Critical to Public Health, Communities, and Economy U.S. EPA News Releases US EPA		1003
EPA awards \$380,000 to Diné College for abandoned uranium mine study U.S. EPA News Releases US EPA		958
EPA Names First Chemicals for Review Under New TSCA Legislation U.S. EPA News Releases US EPA		937
EPA Set to Resume Cleanup at USS Lead Superfund Site in East Chicago, Ind. U.S. EPA News Releases US EPA		912
Volkswagen to Spend Up to \$14.7 Billion to Settle Allegations of Cheating Emissions Tests and Deceiving Customers on 2.0 Liter Diesel Vehicles U.S. EPA News Releases US EPA		896
EPA Continues Reimbursing Gold King Mine Costs U.S. EPA News Releases US EPA		894

Top 10 Home Page Banner Clicks for March, 2017

	by clicks	March, 2017
030217-wotus-readrelease		3,140
031517-emissionstds-newsrelease		1,485
032917-cpp-readrelease		1,299
030217-wotus-exorder		1,218
031717-flint-newsrelease		1,046
022217-pruitt-photos		648
031717-flint-learnmore		376
null		366
031517-emissionstds-learnmore		315
022217-pruitt-videos		277

Top 10 Widgets for March, 2017

	by pageviews	March, 2017
EF UV Index Widget US EPA		920,584
Greenhouse Gas Equivalencies Calculator US EPA		57,086
WYCD EPA		44,659
Widget Watersense US EPA		44,533
Find Your Watershed Widget US EPA		34,053
ECHO Quick Search Widget Enforcement & Compliance H		18,827
Environmental Tip of the Day US EPA		13,671
EJScreen Widget US EPA		11,130
EF Cleanups Widget US EPA		10,647
CERCLIS Widget US EPA		9,147

Top 1-25 Page Titles for March, 2017	by pageviews	March, 2017
Document Display NEPIS US EPA		1,939,675
Search results Search US EPA		664,930
United States Environmental Protection Agency US EPA		449,192
Page Not Found US EPA		185,265
Superfund Site Profile Superfund Site Information US EPA		124,688
Main Map Recycle City U.S. EPA		114,112
Causes of Climate Change Climate Change Science US EPA		113,920
Do-it-yourself Bed Bug Control Bed Bugs: Get Them Out and Keep Them Out US EPA		112,456
Climate Change US EPA		111,155
A Student's Guide to Global Climate Change US EPA		108,012
Learn the Basics A Student's Guide to Global Climate Change US EPA		88,253
Laws & Regulations US EPA		86,713
Environmental Topics US EPA		85,147
Overview of Greenhouse Gases Greenhouse Gas (GHG) Emissions US EPA		84,693
Staff Directory About EPA US EPA		81,722
About EPA US EPA		77,660
Radon US EPA		70,216
Expedition A Student's Guide to Global Climate Change US EPA		65,628
How to Find Bed Bugs Bed Bugs: Get Them Out and Keep Them Out US EPA		65,232
Global Greenhouse Gas Emissions Data Greenhouse Gas (GHG) Emissions US EPA		64,554
The Greenhouse Effect A Student's Guide to Global Climate Change US EPA		61,063
What is Acid Rain? Acid Rain US EPA		60,306
FRS Facility Detail Report Envirofacts US EPA		59,014
Sources of Greenhouse Gas Emissions Greenhouse Gas (GHG) Emissions US EPA		58,413
Northeast Recycle City U.S. EPA		57,152

Top 26-50 Page Titles for March, 2017	by pageviews	March, 2017
Greenhouse Gases A Student's Guide to Global Climate Change US EPA		56,963
Bed Bugs: Get Them Out and Keep Them Out US EPA		55,453
North-West Recycle City U.S. EPA		55,441
Climate Change: Basic Information Climate Change US EPA		53,370
Detailed Facility Report ECHO US EPA		52,558
The EPA National Library Catalog EPA National Library Network US EPA		52,436
Effects on People and the Environment A Student's Guide to Global Climate Change US EPA		52,312
10 consejos útiles para eliminar las chinches de cama EPA en español US EPA		50,855
Drinking Water Contaminants "Standards and Regulations US EPA		50,601
Southeast Recycle City U.S. EPA		49,939
The Signs of Climate Change A Student's Guide to Global Climate Change US EPA		49,168
Envirofacts Search Results Envirofacts US EPA		47,547
MyEnvironment US Environmental Protection Agency		46,938
RCRAInfo Search Results Envirofacts US EPA		46,194
Southwest Recycle City U.S. EPA		45,902
See the Impacts A Student's Guide to Global Climate Change US EPA		45,564
Facility Search Results ECHO US EPA		44,979
Effects of Acid Rain Acid Rain US EPA		44,581
Reduce, Reuse, Recycle US EPA		43,412
Search Results NSCEP US EPA		43,302
Contact EPA U.S. Environmental Protection Agency US EPA		43,197
Carbon Footprint Calculator Climate Change US EPA		41,559
Acid Rain US EPA		40,546
UV Index Scale Sun Safety US EPA		40,254
Summary of the Clean Water Act Laws & Regulations US EPA		38,822