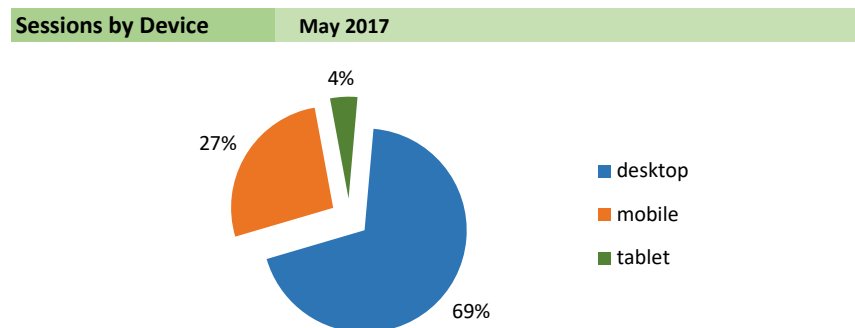


Agency Web Traffic: Content Consumption Report

All Traffic	May 2017	change from prior month		
Sessions	6,214,089	-390,635	▼	-5.9%
Unique Users	4,275,821	-231,538	▼	-5.1%
Pageviews	18,514,865	-1,174,564	▼	-6.0%
Unique Pageviews	12,767,833	-906,645	▼	-6.6%
Downloads	1,097,674	-25,852	▼	-2.3%
Unique Downloads	688,942	-20,518	▼	-2.9%

All Traffic includes epa.gov and subdomains like nepis.epa.gov, plus other EPA-related sites like energystar.gov and airnow.gov.



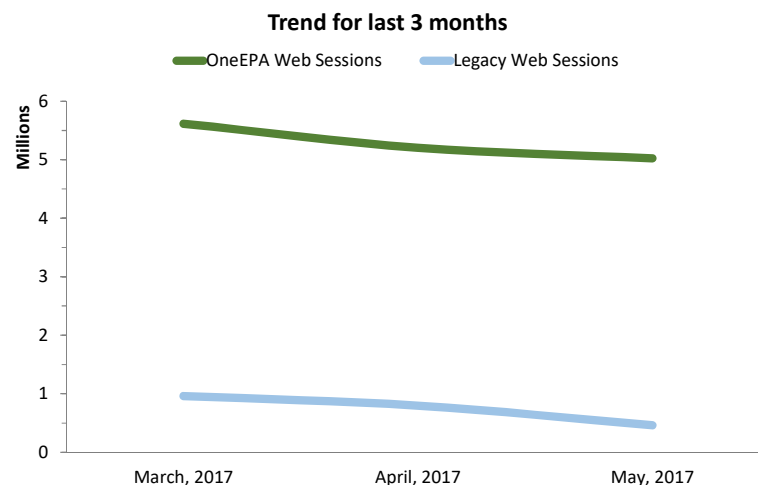
Traffic Segments	Sessions	change from prior month			Pageviews	change from prior month			Downloads	change from prior month		
Return Sessions	2,494,548	-192,864	▼	-7.2%	9,185,685	-391,866	▼	-4.1%	692,740	11,187	▲	1.6%
Desktop	4,293,075	-307,241	▼	-6.7%	14,813,384	-951,342	▼	-6.0%	988,193	-23,275	▼	-2.3%
Tablet	1,653,193	-57,841	▼	-3.4%	3,047,139	-113,870	▼	-3.6%	79,879	-2,630	▼	-3.2%
Mobile	267,821	-25,553	▼	-8.7%	654,342	-109,352	▼	-14.3%	24,254	-493	▼	-2.0%
Universities & Colleges	313,218	-194,323	▼	-38.3%	934,601	-646,541	▼	-40.9%	66,356	-30,135	▼	-31.2%
EPA Employees	95,370	7,291	▲	8.3%	443,698	36,525	▲	9.0%	43,108	1,064	▲	2.5%

OneEPA Web vs. Legacy Web

OneEPAWeb epa.gov	May 2017	change from prior month		
Sessions	5,025,200	-177,690	▼	-3.4%
Pageviews	14,110,468	-684,888	▼	-4.6%
Legacy Web www3.epa.gov	May 2017	change from prior month		
Sessions	460,572	-337,472	▼	-42.3%
Pageviews	2,893,410	-1,381,908	▼	-32.3%

OneEPAWeb epa.gov does not include any subdomains (e.g. nepis.epa.gov).

Other special content	May 2017	change from prior month		
Home Page Views	284,734	-17,446	▼	-5.8%
Home Page Banner Clicks	5,426	-5,038	▼	-48.1%
Press Release Pageviews	134,429	-26,171	▼	-16.3%
Widget Pageviews	1,255,818	89,425	▲	7.7%



Top 20 News Releases for May, 2017			by pageviews	May, 2017
EPA, U.S. Army Move to Rescind 2015 "Waters of the U.S." U.S. EPA News Releases US EPA				6460
EPA Announces Superfund Task Force Recommendations U.S. EPA News Releases US EPA				4813
Widespread Praise for Dr. Michael Dourson U.S. EPA News Releases US EPA				3875
EPA proposes to withdraw Clean Water Act restrictions for Pebble Mine in Alaska's Bristol Bay watershed U.S. EPA News Releases US EPA				2609
EPA Kicks Off Website Updates U.S. EPA News Releases US EPA				1799
EPA Awards \$100 Million to Michigan for Flint Water Infrastructure Upgrades U.S. EPA News Releases US EPA				1610
EPA Marks Chemical Safety Milestone on 1st Anniversary of Lautenberg Chemical Safety Act U.S. EPA News Releases US EPA				1434
EPA Selects 12 Projects to Apply for Water Infrastructure Loans U.S. EPA News Releases US EPA				1253
Pruitt and Perdue Promote Sustainability in The South U.S. EPA News Releases US EPA				983
EPA Proposes RFS Volumes Reflective of Market Realities for 2018 U.S. EPA News Releases US EPA				972
PHOTOS: EPA Administrator Pruitt Visits Utah to Kick-Off State Action Tour, Announce Decision to Revisit Utah Regional Haze Plan U.S. EPA News Releases US EPA				792
EPA Releases First-Ever Standards to Cut Methane Emissions from the Oil and Gas Sector U.S. EPA News Releases US EPA				743
EPA to Extend Deadline for 2015 Ozone NAAQS Area Designations U.S. EPA News Releases US EPA				723
New EPA Tool Helps Communities Access More Than \$10 Billion in Water Infrastructure Financing U.S. EPA News Releases US EPA				651
EPA to Review the Clean Power Plan Under President Trump's Executive Order U.S. EPA News Releases US EPA				603
Bill Signed by President Trump Gives EPA's WIFIA Program Additional Help to Meet Communities' Water Infrastructure Needs U.S. EPA News Releases US EPA				500
EPA and DOT Finalize Greenhouse Gas and Fuel Efficiency Standards for Heavy-Duty Trucks U.S. EPA News Releases US EPA				455
EPA Provides Brownfields Grant and Assistance to three Vermont Communities U.S. EPA News Releases US EPA				438
U.S. EPA Requires Southern California Plastic Manufacturers to Protect L.A. River from Pollution U.S. EPA News Releases US EPA				437
EPA Adds Superfund Sites to National Priorities List to Clean Up Contamination U.S. EPA News Releases US EPA				422

Top 10 Home Page Banner Clicks for May, 2017			by clicks	May, 2017
null				2,637
071917-wifia-readrelease				625
071017-sustainability-in-south-readrelease				530
062217-chemsafety-readrelease				404
062217-chemsafety-learnmore				224
053117-bfgrants-learnmore				191
071917-wifia-aboutloans				171
051717-wifia-readrelease				165
122016-vw-learn-more				1
0				0

Top 10 Widgets for May, 2017			by pageviews	May, 2017
EF UV Index Widget US EPA				1,103,693
Widget Watersense US EPA				47,612
Greenhouse Gas Equivalencies Calculator US EPA				46,117
Individual Waste Reduction Model (iWARM) Widget US EPA				24,545
ECHO Quick Search Widget Enforcement & Compliance H				12,002
Environmental Tip of the Day US EPA				11,006
Find Your Watershed Widget US EPA				10,028
Multisystem Search Widget US EPA				7,595
CERCLIS Widget US EPA				5,602
BR Widget US EPA				5,599

Top 1-25 Page Titles for May, 2017	by pageviews	May, 2017
Document Display NEPIS US EPA		1,123,176
Search results Search US EPA		413,649
United States Environmental Protection Agency US EPA		260,945
Do-it-yourself Bed Bug Control Bed Bugs: Get Them Out and Keep Them Out US EPA		220,050
Are you climate ready? U.S. Environmental Protection Agency US EPA		138,809
How to Find Bed Bugs Bed Bugs: Get Them Out and Keep Them Out US EPA		114,441
UV Index Scale Sun Safety US EPA		106,506
Page Not Found US EPA		93,724
Bed Bugs: Get Them Out and Keep Them Out US EPA		88,962
Superfund Site Profile Superfund Site Information US EPA		81,231
Staff Directory About EPA US EPA		64,711
Detailed Facility Report ECHO US EPA		63,895
10 consejos útiles para eliminar las chinches de cama EPA en español US EPA		53,905
Bed Bugs Appearance and Life Cycle Bed Bugs: Get Them Out and Keep Them Out US EPA		50,840
FRS Facility Detail Report Envirofacts US EPA		48,651
Laws & Regulations US EPA		48,226
Radon US EPA		43,333
The EPA National Library Catalog EPA National Library Network US EPA		41,411
Environmental Topics US EPA		40,986
RCRAInfo Search Results Envirofacts US EPA		39,017
CCR Report Consumer Confidence Reports (CCR) US EPA		37,345
Refresh Indices (10,000 at a time) Health & Environmental Research Online (HERO) US EPA		36,950
Overview of Greenhouse Gases Greenhouse Gas (GHG) Emissions US EPA		36,648
Facility Search Results ECHO US EPA		36,124
Global Greenhouse Gas Emissions Data Greenhouse Gas (GHG) Emissions US EPA		35,701

Top 26-50 Page Titles for May, 2017	by pageviews	May, 2017
Envirofacts Search Results Envirofacts US EPA		35,292
About EPA US EPA		34,925
Protecting Your Home from Bed Bugs Bed Bugs: Get Them Out and Keep Them Out US EPA		34,161
Pesticide Product and Label System US EPA		33,562
Page being updated US EPA		32,903
Sources of Greenhouse Gas Emissions Greenhouse Gas (GHG) Emissions US EPA		32,341
Search Results NSCEP US EPA		32,234
Getting Rid of Bed Bugs Bed Bugs: Get Them Out and Keep Them Out US EPA		31,913
Pesticides to Control Bed Bugs Bed Bugs: Get Them Out and Keep Them Out US EPA		29,813
Safety Precautions for Total Release Foggers Pest Control and Pesticide Safety for Consumers US EPA		27,605
Mold US EPA		27,495
MyEnvironment US Environmental Protection Agency		27,273
Contact EPA U.S. Environmental Protection Agency US EPA		26,543
UV Index Search Results Envirofacts US EPA		26,249
Top Ten Tips to Prevent or Control Bed Bugs Bed Bugs: Get Them Out and Keep Them Out US EPA		26,233
Enforcement and Compliance History Online US EPA		26,223
Search Releases US EPA		26,015
Drinking Water Contaminants " Standards and Regulations US EPA		24,842
UV Index Sun Safety US EPA		24,818
Pesticides US EPA		24,667
SRS Substance Details		24,461
Reduce, Reuse, Recycle US EPA		24,268
Lead US EPA		24,268
Find the Repellent that is Right for You Repellents: Protection against Mosquitoes, Ticks and Other Arthropods US EPA		24,230
AP-42: Compilation of Air Emission Factors Air Emissions Factors and Quantification US EPA		23,483