Agency Web Traffic: Engagement Report

Engaged Segments

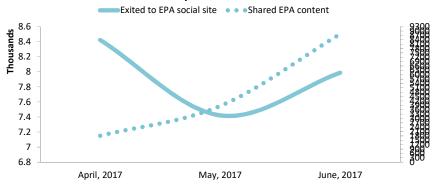
Return Sessions	June, 2017	change from prior month		
Return Sessions Pages per Session	2,204,262 4.47	-290,286 0.79	V	-11.6% 21.5%
compare to All Sessions Pages per Session	5,421,466 2.98	-792,623 0.00	V	-5.9% -0.1%

User Actions on EPA site

Contact	June, 2017	change from prior month		
Clicked to Email EPA	6,120	38 ▼ -0.6%		
Viewed Contact Us Page	109,566	-6,777 ▼ -5.8%		
Social Media	June, 2017	change from prior month		
Shared EPA content	8,795	4,940 🛕 128.1%		
Total links shared	3,524	1,412 🛕 66.9%		
Exited to EPA social site	9,179	671 🛕 7.9%		
Other Actions	June, 2017	change from prior month		
Accessed External Link	591,463	193,725 🔺 48.7%		
Shares by Social Network	June, 2017	change from prior month		
Facebook	2,127	1,014 🔺 91.1%		
Google+	0	-257 ▼ -180.2%		
_				
Twitter	1,143	636 🛕 225.4%		



Social Activity trend for last 3 months





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Top 10 Contact Us Pages	by pageviews	June, 2017	Top 10 Pages for Email Contact	by email clicks	June, 2017
Contact EPA U.S. Environmental I	Protection Agency	31,455	State Asbestos Contacts Asbestos US E	:PA	357
Contact Us about EPA's Organizations About EPA U 4,763 Apply For or Update Your Renovation Firm's Lead-Safe Certificati		n's Lead-Safe Certificati	348		
State Asbestos Contacts Asbestos US EPA 3,698 Our Partners Combined Heat and Power (CHP) Partnership US		(CHP) Partnership US	200		
Enforcement: Contact Us Enforcement US EPA 2,211 EPA Hotlines U.S. Environmental Protection Agency US EPA		tion Agency US EPA	95		
TRI Program Contacts Toxics Rele	ase Inventory (TRI)	1,863	Organization Chart for the National Cente	r for Environmental As:	93
Contact Us about Lead Lead US	EPA	1,797	Contacts in the Office of Pesticide Program	ns, Registration Divisio	82
Media Contacts Newsroom US I	EPA	1,038	EMC Methods Support Directory Air Emi	ission Measurement Ce	78
Contact Us About Bed Bugs Bed E	Bugs: Get Them Out	983	Selected EPA-registered Disinfectants Pe	esticide Registration L	76
Contacts in the Office of Pesticide I	Programs, Registrati	971	Contact Us about Importing Vehicles and E	Engines Importing Ve	76
Regional Screening Levels (RSLs) - C	Contact Us Risk As:	963	Media Contacts Newsroom US EPA		67
Top 20 Shared URLs				by number of shares	June, 2017
epa.gov/aboutepa/epas-administr	ator				11
epa.gov/education/presidents-env	ironmental-youth-award	l-peya-winners			9
epa.gov/sunsafety/uv-index-scale-	1				8
epa.gov/indoor-air-quality-iaq/vol	atile-organic-compounds	-impact-indoor-air-q	uality		7
epa.gov/ghgemissions/overview-g	reenhouse-gases				7
epa.gov/environmental-topics					7
epa.gov/lead					6
epa.gov/sunsafety/uv-index-1					6
epa.gov/mosquitocontrol/controlli	ing-mosquitoes-larval-st	age			6
epa.gov/insect-repellents					6
epa.gov/insect-repellents/repellen	t-treated-clothing				6
epa.gov/ghgemissions/global-gree	nhouse-gas-emissions-da	ata			6
epa.gov/bedbugs/do-it-yourself-be	ed-bug-control				6
epa.gov/recycle					6
epa.gov/lead/protect-your-family-	exposures-lead				6
epa.gov/laws-regulations/summar	y-clean-water-act				6
epa.gov/lead/protect-your-family-	lead-your-home				6
epa.gov/recycle/composting-home					6
epa.gov/newsreleases/epa-us-arm	y-move-rescind-2015-wa	iters-us			5
epa.gov/aboutepa/about-office-ad	lministrator				5
Top 10 External Links				by link clicks	June, 2017
https://epa.usajobs.gov/search?ke	yword=%22environmen	tal%20protection%20	Dagency%22		7,265
http://search.earth911.com/					4,527
http://citybugs.tamu.edu/factshee		•			3,525
https://cherokeeservicedesk.sysaid	dit.com/chatendusercon	sole.jsp?createreque	stfromenduser=yes¬addingindexjsp=true&q	ueuetypeselect=1&us€	3,481
https://trimewebmod.epa.gov/cd>	c-trime-web/action/form	s/submissionhistory	/		2,930
https://trimewebmod.epa.gov/cd>	c-trime-web/rest/form/f	ormhome/2016/geto	sv		2,637
http://www.ecyclingcentral.com/					2,364
https://epa.maps.arcgis.com/apps	/webappviewer/index.h	tml?id=5f239fd3e72f	424f98ef3d5def547eb5&extent=-146.2334,13.1	913,-46.3896,56.5319	2,080
http://www.bestbuy.com/site/glo	bal-promotions/recycling	g-electronics/pcmcat	149900050025.c?id=pcmcat149900050025		2,035
https://www.data.gov/					1,951