

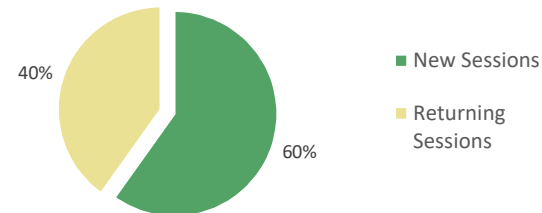
Engaged Segments

Return Sessions	May, 2017	change from prior month		
Return Sessions	2,494,548	-192,864	▼	-7.2%
Pages per Session	3.68	0.12	▲	3.3%
compare to All Sessions	6,214,089	-390,635	▼	-9.0%
Pages per Session	2.98	-0.02	▼	-0.5%

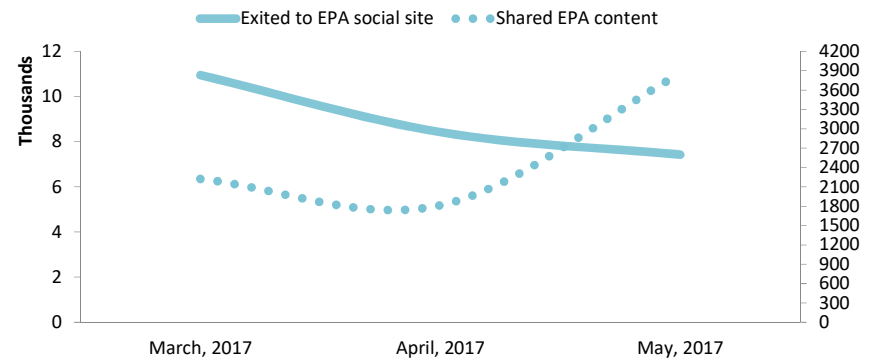
User Actions on EPA site

Contact	May, 2017	change from prior month		
Clicked to Email EPA	6,158	713	▼	-10.4%
Viewed Contact Us Page	116,343	957	▲	0.8%
Social Media	May, 2017	change from prior month		
Shared EPA content	3,855	2,042	▲	112.6%
Total links shared	2,112	1,068	▲	102.3%
Exited to EPA social site	8,508	-1,203	▼	-12.4%
Other Actions	May, 2017	change from prior month		
Accessed External Link	362,830	-53,485	▼	-12.8%
Shares by Social Network	May, 2017	change from prior month		
Facebook	1,113	193	▲	21.0%
Google+	257	-206	▼	-38.2%
Twitter	507	200	▲	165.1%
Pinterest	398	293	▲	379.0%

Return Sessions vs. New Sessions May, 2017



Social Activity trend for last 3 months



Agency Web Traffic: Engagement Report

Top 10 Contact Us Pages	by pageviews	May, 2017	Top 10 Pages for Email Contact	by email clicks	May, 2017
Contact EPA U.S. Environmental Protection Agency		36,509	State Asbestos Contacts Asbestos US EPA		444
Contact Us about EPA's Organizations About EPA U		5,142	Apply For or Update Your Renovation Firm's Lead-Safe Certificati		352
State Asbestos Contacts Asbestos US EPA		3,903	Regulatory Reform Laws & Regulations US EPA		255
Enforcement: Contact Us Enforcement US EPA		2,106	EMC Methods Support Directory Air Emission Measurement Ce		127
Contact Us about Lead Lead US EPA		2,003	State Tier II Reporting Requirements and Procedures Emergenc		107
Contact EPA Region 9 (Pacific Southwest) About EPA		1,182	Organization Chart for the National Center for Environmental As:		97
Media Contacts Newsroom US EPA		1,158	EPA Hotlines U.S. Environmental Protection Agency US EPA		88
EPA Regional Lead Contacts Lead US EPA		1,100	Media Contacts Newsroom US EPA		85
Contacts in the Office of Pesticide Programs, Registrati		1,043	Contacts in the Office of Pesticide Programs, Antimicrobial Divisi		80
State Contacts for NPS Programs Polluted Runoff: No		1,025	Selected EPA-registered Disinfectants Pesticide Registration U		78
Top 20 Shared URLs			by number of shares		May, 2017
cumulis.epa.gov/supercpad/cursites/csitinfo.cfm					9
epa.gov/aboutepa/epas-administrator					8
epa.gov/environmental-topics					7
epa.gov/laws-regulations					6
cumulis.epa.gov/supercpad/siteprofiles/index.html					6
epa.gov/insect-repellents/find-insect-repellent-right-you					6
epa.gov/bedbugs/do-it-yourself-bed-bug-control					6
epa.gov/saferchoice					6
epa.gov/index.html					6
epa.gov/ghgemissions/overview-greenhouse-gases					6
epa.gov/environmental-topics/air-topics					6
epa.gov/indoor-air-quality-iaq/volatile-organic-compounds-impact-indoor-air-quality					6
epa.gov/aboutepa					5
search.epa.gov/epasearch/epasearch					5
epa.gov/lead/protect-your-family-lead-your-home					5
epa.gov/insect-repellents/deet					5
epa.gov/recycle/composting-home					5
epa.gov/radiation					5
epa.gov/bedbugs/protecting-yourself-bed-bugs-public-places					5
epa.gov/bedbugs/top-ten-tips-prevent-or-control-bed-bugs					5
Top 10 External Links			by link clicks		May, 2017
https://epa.usajobs.gov/search?keyword=%22environmental%20protection%20agency%22					8,540
http://search.earth911.com/					4,600
http://citybugs.tamu.edu/factsheets/biting-stinging/others/ent-3012/					2,794
https://www.data.gov/					2,545
https://www.gpo.gov/fdsys/browse/collectioncfr.action?collectioncode=cfr					2,137
http://www.ecyclingcentral.com/					2,131
https://www.federalregister.gov/documents/2017/04/04/2017-06522/review-of-the-clean-power-plan					2,102
http://www.bestbuy.com/site/global-promotions/recycling-electronics/pcmcat149900050025.c?id=pcmcat149900050025					1,952
http://www.ecfr.gov/					1,873
https://www.regulations.gov/docket?d=epa-hq-oa-2017-0190					1,870