



San Juan VISTAS
Voluntary Innovative Strategies
for Today's Air Standards

Administered by the New Mexico
Environment Department



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San Juan VISTAS: Voluntary Innovative Strategies for Today's Air Standards

What is San Juan VISTAS?

- **New Voluntary emissions control program administered by the New Mexico Environment Department**
- **Part of the Clean Air Action Plan resulting from the San Juan County Early Action Compact for ozone.**



San Juan VISTAS: Voluntary Innovative Strategies for Today's Air Standards

What is San Juan VISTAS?

- **Modeled after the EPA Natural Gas STAR Program.**
- **Pilot program available to oil and gas companies in northwestern New Mexico (San Juan, Rio Arriba, and Sandoval Counties)**

San Juan VISTAS: Objectives

- **NO_x, VOC, Greenhouse Gases (GHG) reductions.**
- **Real World Air Quality Improvement**
- **Technologies and practices employed for emissions reductions must be above and beyond regulatory requirements.**

San Juan VISTAS: Objectives

- **Companies sign a Voluntary Agreement with NMED and are recognized as Clean Air Partners.**
- **If successful, VISTAS may be expanded statewide and be available to other industries/individuals.**

San Juan VISTAS: History / Participation

- VISTAS Began in calendar year 2005
- March 2005, Burlington Resources signed a VISTAS agreement. Our main partner thus far in VISTAS is Burlington Resources
 - Implementation manager: Bruce Gantner, Manager, Burlington Resources Environmental Health, and Safety
- We now have a staff member at the Farmington NMED field office to help administer the program – and we are committed to increasing outreach, obtaining a broad based level of participation.

San Juan VISTAS: Burlington Resources: Implementation Plan

- Emission Reduction Strategy Evaluation:
 - Insulation of Separators,
 - Plunger Lift Optimization,
 - Ventless and/or Low Venting Controllers,
 - Electric Motors,
 - Commingled Production,
 - Power Factor Correction

San Juan VISTAS: Burlington Resources: Implementation Plan (continued)

☀ Implementation Strategies:

- **New Installation**
- **Upgrade**
- **Optimization**

☀ Emissions Reduction Calculation Reporting

- **Annually – first report April 2006**

San Juan VISTAS: Burlington Resources

- ☀ **Has received press recognition as a leader in environmental stewardship**
- ☀ **NMED press releases commending partner for action**
- ☀ **Moreover, have tested the program / opened the door for oil & gas industry and broader participation**

San Juan VISTAS: Marketing Strategies

- NMED is currently working with a consultant to develop and implement a Strategic Marketing Campaign
 - Marketing Plan
 - Working with local community based marketing agencies
- This Marketing Plan will include developing Incentive Programs
 - Including Clean Air Partner Recognition
 - Public Recognition
 - Others

San Juan VISTAS: Marketing Strategies

- Also regional based approach
 - Outreach materials being developed to – educate community, municipalities and Industry
 - Website development
<http://www.nmenv.state.nm.us/aqb/projects/SJV/>
 - Possible technology transfer workshops as participation increases
 - Human resources – local administration - outreach

San Juan VISTAS: History / Participation / Now

- New Look, New Approach
- EXPANDED to include 3 counties (broader area)
- EXPANDED to a broader range of air pollutants (broader emissions scope)
- Moving towards expanding to a broader range of participants (more inclusive)
- Manpower!
- Marketing!

San Juan VISTAS: Voluntary Agreement

How do you participate in VISTAS & become a Clean Air Partner (relatively simple process)

- We have a voluntary agreement form to get started (available now, at NMED office, or at website: www.nmenv.state.nm.us/aqb/projects/SJV)
- Statement of cooperation / with authorized company representative & our Air quality Bureau Chief authorization
- Requires an implementation manager from the participating company/or organization that will become our VISTAS “partner”

San Juan VISTAS: New Mexico Environment Department's Responsibilities

- **Provide VISTAS Partners with Public Recognition**
- **Assist VISTAS Partners with implementation by analyzing technologies and practices for emissions reductions, when appropriate**

San Juan VISTAS: VISTAS Partner's Responsibilities

- **Appoint Company representative as VISTAS implementation manager**
- **Within 6 months of signing agreement, submit an implementation plan:**
 - **Identifies BMPs and other planned emissions reductions**
 - **Outlines the planned scope of implementation**
 - **Identifies installations or facilities to be included**
- **Submit annual reports describing the measures implemented – and associated emissions reductions**
 - **Reporting is project-based, and reductions may be measured or estimated**

THANK YOU!

**We Look Forward to
working with you to make
San Juan VISTAS
a success!!!**

**San Juan VISTAS:
Sign-up / More Info**

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