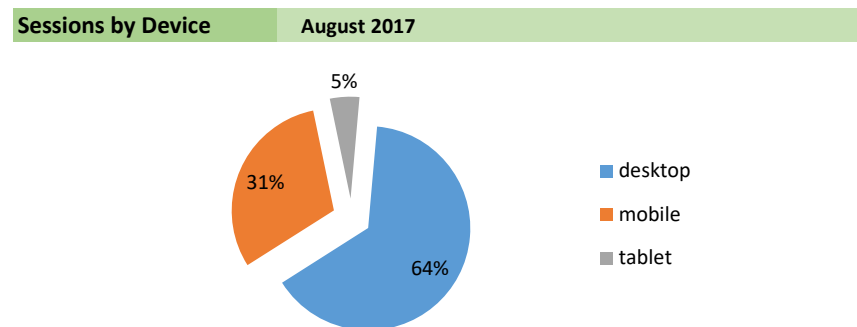


## Agency Web Traffic: Content Consumption Report

All Traffic	August 2017	change from prior month		
Sessions	5,238,519	139,680	▲	2.7%
Unique Users	3,505,057	106,408	▲	3.1%
Pageviews	14,169,398	591,477	▲	4.4%
Unique Pageviews	10,084,871	-131,207	▼	-1.3%
Downloads	1,011,074	86,257	▲	9.3%
Unique Downloads	593,830	36,651	▲	6.6%



All Traffic includes epa.gov and subdomains like nepis.epa.gov, plus other EPA-related sites like energystar.gov and airnow.gov.

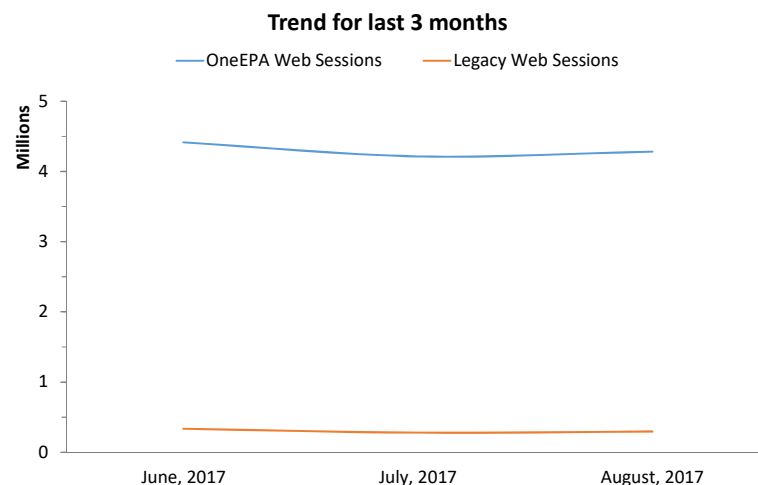
Traffic Segments	Sessions	change from prior month			Pageviews	change from prior month			Downloads	change from prior month		
Return Sessions	2,160,116	46,269	▲	2.2%	7,306,938	235,058	▲	3.3%	601,798	29,509	▲	5.2%
Desktop	3,384,623	127,768	▲	3.9%	10,801,237	550,020	▲	5.4%	886,767	400,862	▲	82.5%
Tablet	243,168	22,395	▲	10.1%	633,548	86,260	▲	15.8%	32,718	14,289	▲	77.5%
Mobile	1,610,728	-10,483	▼	-0.6%	2,734,613	-44,803	▼	-100.0%	69,595	17,409	▲	33.4%
Universities & Colleges	185,186	23,351	▲	14.4%	558,449	65,730	▲	13.3%	44,594	5,565	▲	14.3%
EPA Employees	99,367	1,454	▲	1.5%	411,817	-6,944	▼	-1.7%	37,340	-1,504	▼	-100.0%

### OneEPA Web vs. Legacy Web

OneEPAWeb epa.gov	August 2017	change from prior month		
Sessions	4,281,630	67,386	▲	1.6%
Pageviews	11,354,601	370,877	▲	3.4%
Legacy Web www3.epa.gov	August 2017	change from prior month		
Sessions	295,309	15,940	▲	5.7%
Pageviews	1,501,584	66,872	▲	4.7%

OneEPAWeb epa.gov does not include any subdomains (e.g. nepis.epa.gov).

Other special content	August 2017	change from prior month		
Home Page Views	225,388	22,539	▲	11.1%
Home Page Banner Clicks	6,242	1,174	▲	23.2%
Press Release Pageviews	116,833	14,704	▲	14.4%
Widget Pageviews	1,204,214	-180,307	▼	-13.0%



## Agency Web Traffic: Content Consumption Report

### Top 20 News Releases for August, 2017

Page_Title	by pageviews	August, 2017
EPA, U.S. Army Move to Rescind 2015 "Waters of the U.S."   U.S. EPA News Releases   US EPA	Page_Views	9122
EPA Announces Superfund Task Force Recommendations   U.S. EPA News Releases   US EPA		6419
Widespread Praise for Dr. Michael Dourson   U.S. EPA News Releases   US EPA		4348
EPA Kicks Off Website Updates   U.S. EPA News Releases   US EPA		3274
Air Quality Continues to Improve, While U.S. Economy Continues to Grow   U.S. EPA News Releases   US EPA		3263
EPA Awards \$100 Million to Michigan for Flint Water Infrastructure Upgrades   U.S. EPA News Releases   US EPA		3041
EPA proposes to withdraw Clean Water Act restrictions for Pebble Mine in Alaska's Bristol Bay watershed   U.S. EPA News Releases   US EPA		2911
EPA, DOT Open Comment Period On Reconsideration of GHG Standards for Cars and Light Trucks   U.S. EPA News Releases   US EPA		2678
EPA Announces Appointment of Trey Glenn to Region 4 Administrator   U.S. EPA News Releases   US EPA		2550
EPA Marks Chemical Safety Milestone on 1st Anniversary of Lautenberg Chemical Safety Act   U.S. EPA News Releases   US EPA		2105
EPA Selects 12 Projects to Apply for Water Infrastructure Loans   U.S. EPA News Releases   US EPA		2082
EPA Announces Intent to Revisit Provisions of Phase 2 Heavy-Duty Rules   U.S. EPA News Releases   US EPA		1973
EPA Ready to Support FEMA, State Efforts on Hurricane Harvey   U.S. EPA News Releases   US EPA		1856
EPA Eliminates New-Chemical Backlog, Announces Improvements to New Chemical Safety Reviews   U.S. EPA News Releases   US EPA		1788
EPA Adds Superfund Sites to National Priorities List to Clean Up Contamination   U.S. EPA News Releases   US EPA		1578
Man who illegally disposed of radioactive waste added to EPA's list of Criminal Fugitives   U.S. EPA News Releases   US EPA		1490
PHOTOS: Administrator Pruitt Takes State Action Tour to Texas   U.S. EPA News Releases   US EPA		1442
New EPA Tool Helps Communities Access More Than \$10 Billion in Water Infrastructure Financing   U.S. EPA News Releases   US EPA		1401
EPA to Extend Deadline for 2015 Ozone NAAQS Area Designations   U.S. EPA News Releases   US EPA		1356

### Top 10 Home Page Banner Clicks for August, 2017

	by clicks	August, 2017
0		2,637
071917-wifia-readrelease		625
071017-sustainability-in-south-readrelease		530
062217-chemsafety-readrelease		404
062217-chemsafety-learnmore		224
053117-bfgrants-learnmore		191
071917-wifia-aboutloans		171
051717-wifia-readrelease		165
122016-vw-learn-more		1
0		1,557

### Top 10 Widgets for July, 2017

	by pageviews	August, 2017
Page_Title	Pageviews	
EF UV Index Widget   US EPA		1,103,693
Widget   Watersense   US EPA		47,612
Greenhouse Gas Equivalencies Calculator   US EPA		46,117
Individual Waste Reduction Model (iWARM) Widget   US E		24,545
ECHO Quick Search Widget   Enforcement & Compliance Hi		12,002
Environmental Tip of the Day   US EPA		11,006
Find Your Watershed Widget   US EPA		10,028
Multisystem Search Widget   US EPA		7,595
CERCLIS Widget   US EPA		5,602

Top 1-25 Page Titles for August, 2017	by pageviews	August, 2017
Document Display   NEPIS   US EPA		2,357,298
Search results   Search   US EPA		861,746
United States Environmental Protection Agency   US EPA		548,449
Do-it-yourself Bed Bug Control   Bed Bugs: Get Them Out and Keep Them Out   US EPA		465,873
Are you climate ready?   U.S. Environmental Protection Agency   US EPA		290,238
How to Find Bed Bugs   Bed Bugs: Get Them Out and Keep Them Out   US EPA		234,348
Page Not Found   US EPA		188,345
Superfund Site Profile   Superfund Site Information   US EPA		168,572
UV Index Scale   Sun Safety   US EPA		166,361
Bed Bugs: Get Them Out and Keep Them Out   US EPA		156,345
Staff Directory   About EPA   US EPA		130,465
Detailed Facility Report   ECHO   US EPA		121,031
10 consejos útiles para eliminar las chinches de cama   EPA en español   US EPA		112,079
The EPA National Library Catalog   EPA National Library Network   US EPA		108,449
FRS Facility Detail Report   Envirofacts   US EPA		103,338
Laws & Regulations   US EPA		103,108
Bed Bugs Appearance and Life Cycle   Bed Bugs: Get Them Out and Keep Them Out   US EPA		99,920
Environmental Topics   US EPA		86,340
Radon   US EPA		85,313
RCRAInfo Search Results   Envirofacts   US EPA		79,300
Facility Search Results   ECHO   US EPA		75,658
About EPA   US EPA		73,074
Envirofacts Search Results   Envirofacts   US EPA		72,575
Pesticide Product and Label System   US EPA		71,993
Overview of Greenhouse Gases   Greenhouse Gas (GHG) Emissions   US EPA		71,882

### Top 26-50 Page Titles for August, 2017

	by pageviews	August, 2017
Protecting Your Home from Bed Bugs   Bed Bugs: Get Them Out and Keep Them Out   US EPA		67,708
Global Greenhouse Gas Emissions Data   Greenhouse Gas (GHG) Emissions   US EPA		67,691
CCR Report   Consumer Confidence Reports (CCR)   US EPA		66,219
Search Results   NSCEP   US EPA		65,004
Page being updated   US EPA		64,887
MyEnvironment   US Environmental Protection Agency		60,334
Getting Rid of Bed Bugs   Bed Bugs: Get Them Out and Keep Them Out   US EPA		60,291
Sources of Greenhouse Gas Emissions   Greenhouse Gas (GHG) Emissions   US EPA		60,176
Pesticides to Control Bed Bugs   Bed Bugs: Get Them Out and Keep Them Out   US EPA		59,585
Mold   US EPA		58,189
Safety Precautions for Total Release Foggers   Pest Control and Pesticide Safety for Consumers   US EPA		55,554
Enforcement and Compliance History Online   US EPA		55,027
Contact EPA   U.S. Environmental Protection Agency   US EPA		54,462
Search Releases     US EPA		54,230
SRS Substance Details		52,453
Electronics Donation and Recycling   Reduce, Reuse, Recycle   US EPA		52,196
Top Ten Tips to Prevent or Control Bed Bugs   Bed Bugs: Get Them Out and Keep Them Out   US EPA		50,412
AP-42: Compilation of Air Emission Factors   Air Emissions Factors and Quantification   US EPA		50,385
Lead   US EPA		50,066
Drinking Water Contaminants â€” Standards and Regulations   US EPA		50,005
Pesticides   US EPA		49,266
UV Index Search Results   Envirofacts   US EPA		48,195
Reduce, Reuse, Recycle   US EPA		47,446
Greenhouse Gas Equivalencies Calculator   Energy and the Environment   US EPA		46,763
Facility Search â€” Enforcement and Compliance Data   ECHO   US EPA		46,693