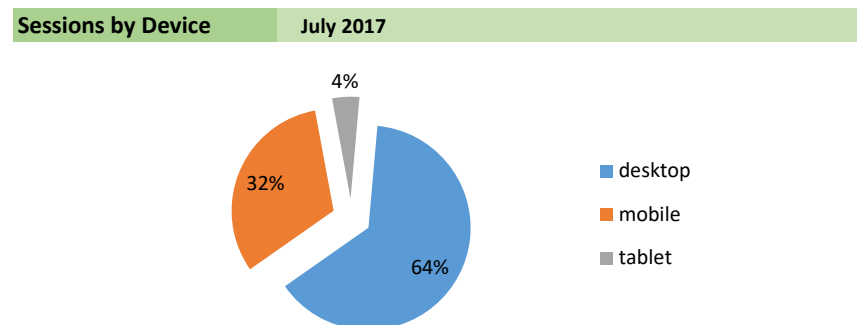


## Agency Web Traffic: Content Consumption Report

All Traffic	July 2017	change from prior month	
Sessions	5,098,839	-322,627 ▼	-6.0%
Unique Users	3,398,649	-271,902 ▼	-7.4%
Pageviews	13,577,921	-3,893,891 ▼	-22.3%
Unique Pageviews	10,216,078	-1,829,082 ▼	-15.2%
Downloads	924,817	-147,378 ▼	-13.7%
Unique Downloads	557,179	-54,639 ▼	-8.9%

All Traffic includes epa.gov and subdomains like nepis.epa.gov, plus other EPA-related sites like energystar.gov and airnow.gov.



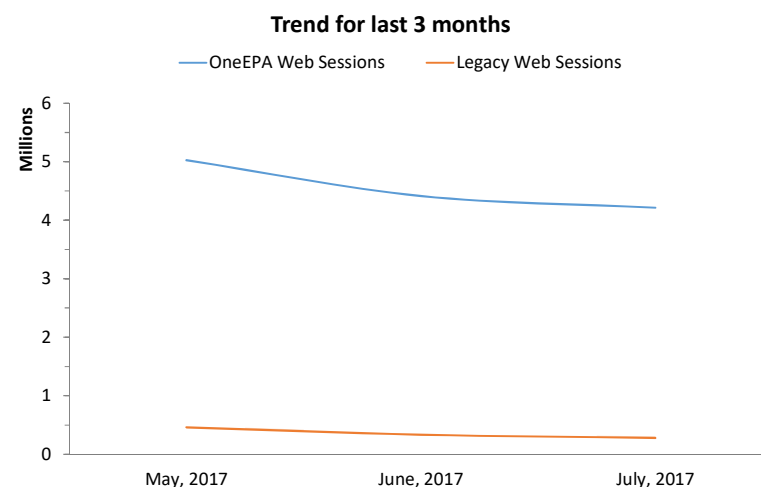
Traffic Segments	Sessions	change from prior month		Pageviews	change from prior month		Downloads	change from prior month	
Return Sessions	2,113,847	-90,415 ▼	-4.1%	7,071,880	-2,791,504 ▼	-28.3%	572,289	-98,772 ▼	-14.7%
Desktop	3,256,855	-333,783 ▼	-9.3%	10,251,217	-3,804,321 ▼	-27.1%	823,996	282,154 ▲	52.1%
Tablet	220,773	15,315 ▲	7.5%	547,288	77,714 ▲	16.5%	27,798	14,087 ▲	102.7%
Mobile	1,621,211	-4,159 ▼	-0.3%	2,779,416	-167,284 ▼	-100.0%	70,407	14,168 ▲	25.2%
Universities & Colleges	161,835	-18,939 ▼	-10.5%	492,719	-93,082 ▼	-15.9%	39,029	-8,019 ▼	-17.0%
EPA Employees	97,913	1,690 ▲	1.8%	418,761	-25,642 ▼	-5.8%	38,844	-2,543 ▼	-100.0%

### OneEPA Web vs. Legacy Web

OneEPAWeb epa.gov	July 2017	change from prior month	
Sessions	4,214,244	-199,787 ▼	-4.5%
Pageviews	10,983,724	-1,585,300 ▼	-12.6%
Legacy Web www3.epa.gov	July 2017	change from prior month	
Sessions	279,369	-55,293 ▼	-16.5%
Pageviews	1,434,712	-669,480 ▼	-31.8%

OneEPAWeb epa.gov does not include any subdomains (e.g. nepis.epa.gov).

Other special content	July 2017	change from prior month	
Home Page Views	202,849	-19,175 ▼	-8.6%
Home Page Banner Clicks	5,068	396 ▲	8.5%
Press Release Pageviews	102,129	-9,686 ▼	-8.7%
Widget Pageviews	1,384,521	-19,690 ▼	-1.4%



## Agency Web Traffic: Content Consumption Report

Top 20 News Releases for July, 2017		by pageviews	July, 2017
EPA, U.S. Army Move to Rescind 2015 "Waters of the U.S."   U.S. EPA News Releases   US EPA			6460
EPA Announces Superfund Task Force Recommendations   U.S. EPA News Releases   US EPA			4813
Widespread Praise for Dr. Michael Dourson   U.S. EPA News Releases   US EPA			3875
EPA proposes to withdraw Clean Water Act restrictions for Pebble Mine in Alaska's Bristol Bay watershed   U.S. EPA News Releases   US EPA			2609
EPA Kicks Off Website Updates   U.S. EPA News Releases   US EPA			1799
EPA Awards \$100 Million to Michigan for Flint Water Infrastructure Upgrades   U.S. EPA News Releases   US EPA			1610
EPA Marks Chemical Safety Milestone on 1st Anniversary of Lautenberg Chemical Safety Act   U.S. EPA News Releases   US EPA			1434
EPA Selects 12 Projects to Apply for Water Infrastructure Loans   U.S. EPA News Releases   US EPA			1253
Pruitt and Perdue Promote Sustainability in The South   U.S. EPA News Releases   US EPA			983
EPA Proposes RFS Volumes Reflective of Market Realities for 2018   U.S. EPA News Releases   US EPA			972
PHOTOS: EPA Administrator Pruitt Visits Utah to Kick-Off State Action Tour, Announce Decision to Revisit Utah Regional Haze Plan   U.S. EPA News Releases   US EPA			792
EPA Releases First-Ever Standards to Cut Methane Emissions from the Oil and Gas Sector   U.S. EPA News Releases   US EPA			743
EPA to Extend Deadline for 2015 Ozone NAAQS Area Designations   U.S. EPA News Releases   US EPA			723
New EPA Tool Helps Communities Access More Than \$10 Billion in Water Infrastructure Financing   U.S. EPA News Releases   US EPA			651
EPA to Review the Clean Power Plan Under President Trump's Executive Order   U.S. EPA News Releases   US EPA			603
Bill Signed by President Trump Gives EPA's WIFIA Program Additional Help to Meet Communities' Water Infrastructure Needs   U.S. EPA News Releases   US EPA			500
EPA and DOT Finalize Greenhouse Gas and Fuel Efficiency Standards for Heavy-Duty Trucks   U.S. EPA News Releases   US EPA			455
EPA Provides Brownfields Grant and Assistance to three Vermont Communities   U.S. EPA News Releases   US EPA			438
U.S. EPA Requires Southern California Plastic Manufacturers to Protect L.A. River from Pollution   U.S. EPA News Releases   US EPA			437
EPA Adds Superfund Sites to National Priorities List to Clean Up Contamination   U.S. EPA News Releases   US EPA			422

Top 10 Home Page Banner Clicks for July, 2017	by clicks	July, 2017
0		2,637
071917-wifia-readrelease		625
071017-sustainability-in-south-readrelease		530
062217-chemsafety-readrelease		404
062217-chemsafety-learnmore		224
053117-bfgrants-learnmore		191
071917-wifia-aboutloans		171
051717-wifia-readrelease		165
122016-vw-learn-more		1
0		0

Top 10 Widgets for July, 2017	by pageviews	July, 2017
EF UV Index Widget   US EPA		1,103,693
Widget   Watersense   US EPA		47,612
Greenhouse Gas Equivalencies Calculator   US EPA		46,117
Individual Waste Reduction Model (iWARM) Widget   US EPA		24,545
ECHO Quick Search Widget   Enforcement & Compliance H		12,002
Environmental Tip of the Day   US EPA		11,006
Find Your Watershed Widget   US EPA		10,028
Multisystem Search Widget   US EPA		7,595
CERCLIS Widget   US EPA		5,602
BR Widget   US EPA		5,599

Top 1-25 Page Titles for July, 2017	by pageviews	July, 2017
Document Display   NEPIS   US EPA		1,123,176
Search results   Search   US EPA		413,649
United States Environmental Protection Agency   US EPA		260,945
Do-it-yourself Bed Bug Control   Bed Bugs: Get Them Out and Keep Them Out   US EPA		220,050
Are you climate ready?   U.S. Environmental Protection Agency   US EPA		138,809
How to Find Bed Bugs   Bed Bugs: Get Them Out and Keep Them Out   US EPA		114,441
UV Index Scale   Sun Safety   US EPA		106,506
Page Not Found   US EPA		93,724
Bed Bugs: Get Them Out and Keep Them Out   US EPA		88,962
Superfund Site Profile   Superfund Site Information   US EPA		81,231
Staff Directory   About EPA   US EPA		64,711
Detailed Facility Report   ECHO   US EPA		63,895
10 consejos útiles para eliminar las chinches de cama   EPA en español   US EPA		53,905
Bed Bugs Appearance and Life Cycle   Bed Bugs: Get Them Out and Keep Them Out   US EPA		50,840
FRS Facility Detail Report   Envirofacts   US EPA		48,651
Laws & Regulations   US EPA		48,226
Radon   US EPA		43,333
The EPA National Library Catalog   EPA National Library Network   US EPA		41,411
Environmental Topics   US EPA		40,986
RCRAInfo Search Results   Envirofacts   US EPA		39,017
CCR Report   Consumer Confidence Reports (CCR)   US EPA		37,345
Refresh Indices (10,000 at a time)   Health & Environmental Research Online (HERO)   US EPA		36,950
Overview of Greenhouse Gases   Greenhouse Gas (GHG) Emissions   US EPA		36,648
Facility Search Results   ECHO   US EPA		36,124
Global Greenhouse Gas Emissions Data   Greenhouse Gas (GHG) Emissions   US EPA		35,701

### Top 26-50 Page Titles for July, 2017

by pageviews

July, 2017

Envirofacts Search Results   Envirofacts   US EPA	35,292
About EPA   US EPA	34,925
Protecting Your Home from Bed Bugs   Bed Bugs: Get Them Out and Keep Them Out   US EPA	34,161
Pesticide Product and Label System   US EPA	33,562
Page being updated   US EPA	32,903
Sources of Greenhouse Gas Emissions   Greenhouse Gas (GHG) Emissions   US EPA	32,341
Search Results   NSCEP   US EPA	32,234
Getting Rid of Bed Bugs   Bed Bugs: Get Them Out and Keep Them Out   US EPA	31,913
Pesticides to Control Bed Bugs   Bed Bugs: Get Them Out and Keep Them Out   US EPA	29,813
Safety Precautions for Total Release Foggers   Pest Control and Pesticide Safety for Consumers   US EPA	27,605
Mold   US EPA	27,495
MyEnvironment   US Environmental Protection Agency	27,273
Contact EPA   U.S. Environmental Protection Agency   US EPA	26,543
UV Index Search Results   Envirofacts   US EPA	26,249
Top Ten Tips to Prevent or Control Bed Bugs   Bed Bugs: Get Them Out and Keep Them Out   US EPA	26,233
Enforcement and Compliance History Online   US EPA	26,223
Search Releases     US EPA	26,015
Drinking Water Contaminants " Standards and Regulations   US EPA	24,842
UV Index   Sun Safety   US EPA	24,818
Pesticides   US EPA	24,667
SRS Substance Details	24,461
Lead   US EPA	24,268
Reduce, Reuse, Recycle   US EPA	24,268
Find the Repellent that is Right for You   Repellents: Protection against Mosquitoes, Ticks and Other Arthropods   US EPA	24,230
AP-42: Compilation of Air Emission Factors   Air Emissions Factors and Quantification   US EPA	23,483