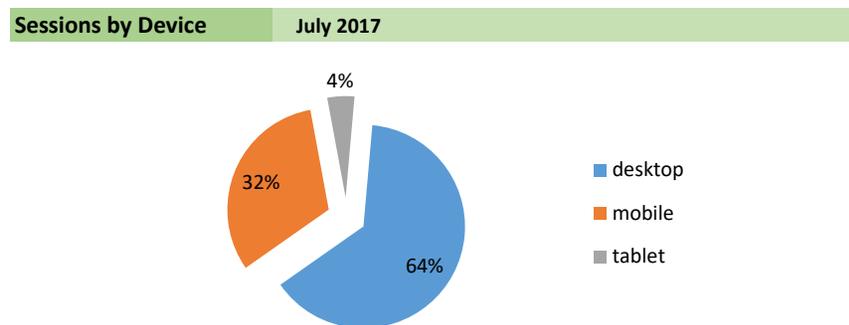


## Agency Web Traffic: Content Consumption Report

| All Traffic             | July 2017  | change from prior month |          |
|-------------------------|------------|-------------------------|----------|
| <b>Sessions</b>         | 5,098,839  | -322,627                | ▼ -6.0%  |
| <b>Unique Users</b>     | 3,398,649  | -271,902                | ▼ -7.4%  |
| <b>Pageviews</b>        | 13,577,921 | -3,893,891              | ▼ -22.3% |
| <b>Unique Pageviews</b> | 10,216,078 | -1,829,082              | ▼ -15.2% |
| <b>Downloads</b>        | 924,817    | -147,378                | ▼ -13.7% |
| <b>Unique Downloads</b> | 557,179    | -54,639                 | ▼ -8.9%  |



All Traffic includes epa.gov and subdomains like nepis.epa.gov, plus other EPA-related sites like energystar.gov and airnow.gov.

| Traffic Segments                   | Sessions  | change from prior month |          | Pageviews  | change from prior month |           | Downloads | change from prior month |           |
|------------------------------------|-----------|-------------------------|----------|------------|-------------------------|-----------|-----------|-------------------------|-----------|
| <b>Return Sessions</b>             | 2,113,847 | -90,415                 | ▼ -4.1%  | 7,071,880  | -2,791,504              | ▼ -28.3%  | 572,289   | -98,772                 | ▼ -14.7%  |
| <b>Desktop</b>                     | 3,256,855 | -333,783                | ▼ -9.3%  | 10,251,217 | -3,804,321              | ▼ -27.1%  | 823,996   | 282,154                 | ▲ 52.1%   |
| <b>Tablet</b>                      | 220,773   | 15,315                  | ▲ 7.5%   | 547,288    | 77,714                  | ▲ 16.5%   | 27,798    | 14,087                  | ▲ 102.7%  |
| <b>Mobile</b>                      | 1,621,211 | -4,159                  | ▼ -0.3%  | 2,779,416  | -167,284                | ▼ -100.0% | 70,407    | 14,168                  | ▲ 25.2%   |
| <b>Universities &amp; Colleges</b> | 161,835   | -18,939                 | ▼ -10.5% | 492,719    | -93,082                 | ▼ -15.9%  | 39,029    | -8,019                  | ▼ -17.0%  |
| <b>EPA Employees</b>               | 97,913    | 1,690                   | ▲ 1.8%   | 418,761    | -25,642                 | ▼ -5.8%   | 38,844    | -2,543                  | ▼ -100.0% |

### OneEPA Web vs. Legacy Web

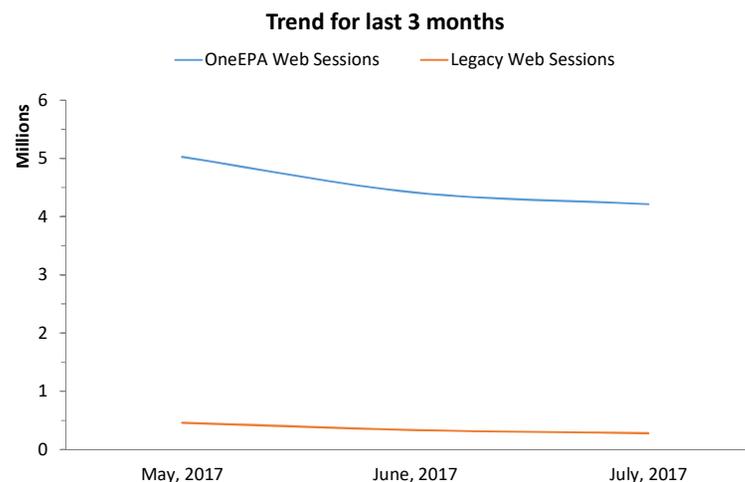
| OneEPAWeb epa.gov | July 2017  | change from prior month |          |
|-------------------|------------|-------------------------|----------|
| <b>Sessions</b>   | 4,214,244  | -199,787                | ▼ -4.5%  |
| <b>Pageviews</b>  | 10,983,724 | -1,585,300              | ▼ -12.6% |

| Legacy Web www3.epa.gov | July 2017 | change from prior month |          |
|-------------------------|-----------|-------------------------|----------|
| <b>Sessions</b>         | 279,369   | -55,293                 | ▼ -16.5% |
| <b>Pageviews</b>        | 1,434,712 | -669,480                | ▼ -31.8% |

OneEPAWeb epa.gov does not include any subdomains (e.g. nepis.epa.gov).

| Other special content          | July 2017 | change from prior month |         |
|--------------------------------|-----------|-------------------------|---------|
| <b>Home Page Views</b>         | 202,849   | -19,175                 | ▼ -8.6% |
| <b>Home Page Banner Clicks</b> | 5,068     | 396                     | ▲ 8.5%  |
| <b>Press Release Pageviews</b> | 102,129   | -9,686                  | ▼ -8.7% |
| <b>Widget Pageviews</b>        | 1,384,521 | -19,690                 | ▼ -1.4% |



### Top 20 News Releases for July, 2017

|  | by pageviews | July, 2017 |
|--|--------------|------------|
| EPA, U.S. Army Move to Rescind 2015 "Waters of the U.S."   U.S. EPA News Releases   US EPA   |              | 6460       |
| EPA Announces Superfund Task Force Recommendations   U.S. EPA News Releases   US EPA   |              | 4813       |
| Widespread Praise for Dr. Michael Dourson   U.S. EPA News Releases   US EPA  |              | 3875       |
| EPA proposes to withdraw Clean Water Act restrictions for Pebble Mine in Alaska's Bristol Bay watershed   U.S. EPA News Releases   US EPA                          |              | 2609       |
| EPA Kicks Off Website Updates   U.S. EPA News Releases   US EPA  |              | 1799       |
| EPA Awards \$100 Million to Michigan for Flint Water Infrastructure Upgrades   U.S. EPA News Releases   US EPA   |              | 1610       |
| EPA Marks Chemical Safety Milestone on 1st Anniversary of Lautenberg Chemical Safety Act   U.S. EPA News Releases   US EPA   |              | 1434       |
| EPA Selects 12 Projects to Apply for Water Infrastructure Loans   U.S. EPA News Releases   US EPA  |              | 1253       |
| Pruitt and Perdue Promote Sustainability in The South   U.S. EPA News Releases   US EPA  |              | 983        |
| EPA Proposes RFS Volumes Reflective of Market Realities for 2018   U.S. EPA News Releases   US EPA   |              | 972        |
| PHOTOS: EPA Administrator Pruitt Visits Utah to Kick-Off State Action Tour, Announce Decision to Revisit Utah Regional Haze Plan   U.S. EPA News Releases   US EPA |              | 792        |
| EPA Releases First-Ever Standards to Cut Methane Emissions from the Oil and Gas Sector   U.S. EPA News Releases   US EPA   |              | 743        |
| EPA to Extend Deadline for 2015 Ozone NAAQS Area Designations   U.S. EPA News Releases   US EPA  |              | 723        |
| New EPA Tool Helps Communities Access More Than \$10 Billion in Water Infrastructure Financing   U.S. EPA News Releases   US EPA                                   |              | 651        |
| EPA to Review the Clean Power Plan Under President Trump's Executive Order   U.S. EPA News Releases   US EPA   |              | 603        |
| Bill Signed by President Trump Gives EPA's WIFIA Program Additional Help to Meet Communities' Water Infrastructure Needs   U.S. EPA News Releases   US EPA         |              | 500        |
| EPA and DOT Finalize Greenhouse Gas and Fuel Efficiency Standards for Heavy-Duty Trucks   U.S. EPA News Releases   US EPA  |              | 455        |
| EPA Provides Brownfields Grant and Assistance to three Vermont Communities   U.S. EPA News Releases   US EPA   |              | 438        |
| U.S. EPA Requires Southern California Plastic Manufacturers to Protect L.A. River from Pollution   U.S. EPA News Releases   US EPA                                 |              | 437        |
| EPA Adds Superfund Sites to National Priorities List to Clean Up Contamination   U.S. EPA News Releases   US EPA   |              | 422        |

### Top 10 Home Page Banner Clicks for July, 2017

|  | by clicks | July, 2017 |
|--|-----------|------------|
| 0  |           | 2,637      |
| 071917-wifia-readrelease                   |           | 625        |
| 071017-sustainability-in-south-readrelease |           | 530        |
| 062217-chemsafety-readrelease              |           | 404        |
| 062217-chemsafety-learnmore                |           | 224        |
| 053117-bfgrants-learnmore                  |           | 191        |
| 071917-wifia-aboutloans                    |           | 171        |
| 051717-wifia-readrelease                   |           | 165        |
| 122016-vw-learn-more                       |           | 1          |
| 0  |           | 0          |

### Top 10 Widgets for July, 2017

|  | by pageviews | July, 2017 |
|--|--------------|------------|
| EF UV Index Widget   US EPA                              |              | 1,103,693  |
| Widget   Watersense   US EPA                             |              | 47,612     |
| Greenhouse Gas Equivalencies Calculator   US EPA         |              | 46,117     |
| Individual WASTE Reduction Model (iWARM) Widget   US EPA |              | 24,545     |
| ECHO Quick Search Widget   Enforcement & Compliance H    |              | 12,002     |
| Environmental Tip of the Day   US EPA                    |              | 11,006     |
| Find Your Watershed Widget   US EPA                      |              | 10,028     |
| Multisystem Search Widget   US EPA                       |              | 7,595      |
| CERCLIS Widget   US EPA                                  |              | 5,602      |
| BR Widget   US EPA                                       |              | 5,599      |

| Top 1-25 Page Titles for July, 2017   | by pageviews | July, 2017 |
|---|--------------|------------|
| Document Display   NEPIS   US EPA   |              | 1,123,176  |
| Search results   Search   US EPA  |              | 413,649    |
| United States Environmental Protection Agency   US EPA                                      |              | 260,945    |
| Do-it-yourself Bed Bug Control   Bed Bugs: Get Them Out and Keep Them Out   US EPA          |              | 220,050    |
| Are you climate ready?   U.S. Environmental Protection Agency   US EPA                      |              | 138,809    |
| How to Find Bed Bugs   Bed Bugs: Get Them Out and Keep Them Out   US EPA                    |              | 114,441    |
| UV Index Scale   Sun Safety   US EPA  |              | 106,506    |
| Page Not Found   US EPA   |              | 93,724     |
| Bed Bugs: Get Them Out and Keep Them Out   US EPA   |              | 88,962     |
| Superfund Site Profile   Superfund Site Information   US EPA                                |              | 81,231     |
| Staff Directory   About EPA   US EPA  |              | 64,711     |
| Detailed Facility Report   ECHO   US EPA  |              | 63,895     |
| 10 consejos útiles para eliminar las chinches de cama   EPA en español   US EPA             |              | 53,905     |
| Bed Bugs Appearance and Life Cycle   Bed Bugs: Get Them Out and Keep Them Out   US EPA      |              | 50,840     |
| FRS Facility Detail Report   Envirofacts   US EPA   |              | 48,651     |
| Laws & Regulations   US EPA   |              | 48,226     |
| Radon   US EPA  |              | 43,333     |
| The EPA National Library Catalog   EPA National Library Network   US EPA                    |              | 41,411     |
| Environmental Topics   US EPA   |              | 40,986     |
| RCRAInfo Search Results   Envirofacts   US EPA  |              | 39,017     |
| CCR Report   Consumer Confidence Reports (CCR)   US EPA                                     |              | 37,345     |
| Refresh Indices (10,000 at a time)   Health & Environmental Research Online (HERO)   US EPA |              | 36,950     |
| Overview of Greenhouse Gases   Greenhouse Gas (GHG) Emissions   US EPA                      |              | 36,648     |
| Facility Search Results   ECHO   US EPA   |              | 36,124     |
| Global Greenhouse Gas Emissions Data   Greenhouse Gas (GHG) Emissions   US EPA              |              | 35,701     |

| Top 26-50 Page Titles for July, 2017  | by pageviews | July, 2017 |
|---|--------------|------------|
| Envirofacts Search Results   Envirofacts   US EPA   |              | 35,292     |
| About EPA   US EPA  |              | 34,925     |
| Protecting Your Home from Bed Bugs   Bed Bugs: Get Them Out and Keep Them Out   US EPA                                    |              | 34,161     |
| Pesticide Product and Label System   US EPA   |              | 33,562     |
| Page being updated   US EPA   |              | 32,903     |
| Sources of Greenhouse Gas Emissions   Greenhouse Gas (GHG) Emissions   US EPA   |              | 32,341     |
| Search Results   NSCEP   US EPA   |              | 32,234     |
| Getting Rid of Bed Bugs   Bed Bugs: Get Them Out and Keep Them Out   US EPA   |              | 31,913     |
| Pesticides to Control Bed Bugs   Bed Bugs: Get Them Out and Keep Them Out   US EPA  |              | 29,813     |
| Safety Precautions for Total Release Foggers   Pest Control and Pesticide Safety for Consumers   US EPA                   |              | 27,605     |
| Mold   US EPA   |              | 27,495     |
| MyEnvironment   US Environmental Protection Agency  |              | 27,273     |
| Contact EPA   U.S. Environmental Protection Agency   US EPA   |              | 26,543     |
| UV Index Search Results   Envirofacts   US EPA  |              | 26,249     |
| Top Ten Tips to Prevent or Control Bed Bugs   Bed Bugs: Get Them Out and Keep Them Out   US EPA                           |              | 26,233     |
| Enforcement and Compliance History Online   US EPA  |              | 26,223     |
| Search Releases     US EPA  |              | 26,015     |
| Drinking Water Contaminants " Standards and Regulations   US EPA  |              | 24,842     |
| UV Index   Sun Safety   US EPA  |              | 24,818     |
| Pesticides   US EPA   |              | 24,667     |
| SRS Substance Details   |              | 24,461     |
| Lead   US EPA   |              | 24,268     |
| Reduce, Reuse, Recycle   US EPA   |              | 24,268     |
| Find the Repellent that is Right for You   Repellents: Protection against Mosquitoes, Ticks and Other Arthropods   US EPA |              | 24,230     |
| AP-42: Compilation of Air Emission Factors   Air Emissions Factors and Quantification   US EPA                            |              | 23,483     |