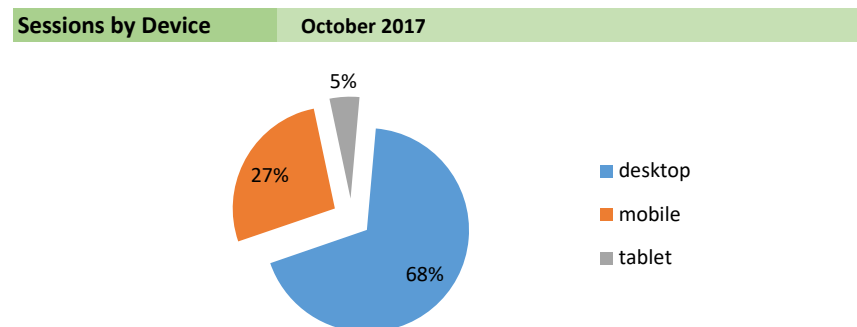


Agency Web Traffic: Content Consumption Report

All Traffic	October 2017	change from prior month		
Sessions	6,452,342	593,728	▲	10.1%
Unique Users	4,372,118	367,498	▲	9.2%
Pageviews	17,592,217	2,105,743	▲	13.6%
Unique Pageviews	12,322,771	1,215,610	▲	10.9%
Downloads	1,136,461	162,775	▲	16.7%
Unique Downloads	655,356	94,393	▲	16.8%



All Traffic includes epa.gov and subdomains like nepis.epa.gov, plus other EPA-related sites like energystar.gov and airnow.gov.

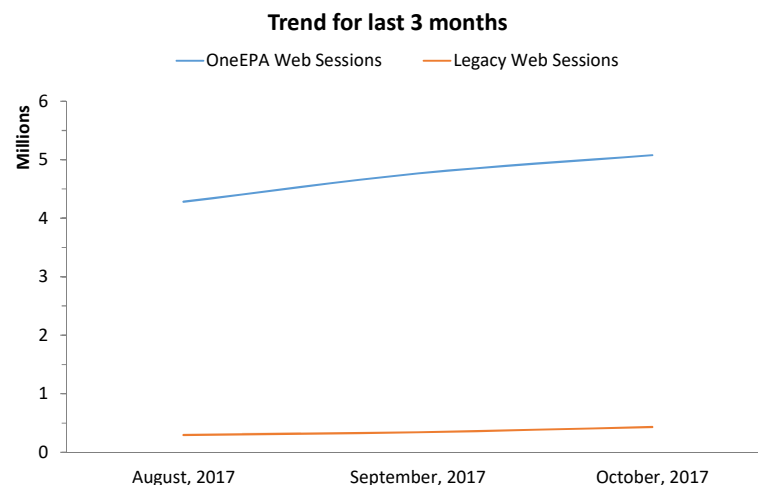
Traffic Segments	Sessions	change from prior month			Pageviews	change from prior month			Downloads	change from prior month		
Return Sessions	2,581,898	302,348	▲	13.3%	8,614,447	1,134,742	▲	15.2%	665,584	77,148	▲	13.1%
Desktop	4,410,489	607,665	▲	16.0%	13,838,903	2,070,415	▲	17.6%	1,014,463	512,390	▲	102.1%
Tablet	302,858	17,080	▲	6.0%	800,046	45,538	▲	6.0%	36,550	14,311	▲	64.4%
Mobile	1,738,995	-31,017	▼	-1.8%	2,953,268	-10,210	▼	-100.0%	69,919	19,291	▲	38.1%
Universities & Colleges	457,378	133,043	▲	41.0%	1,365,492	364,259	▲	36.4%	86,630	27,116	▲	45.6%
EPA Employees	58,291	-30,005	▼	-34.0%	241,476	-139,361	▼	-36.6%	22,405	-15,034	▼	-100.0%

OneEPA Web vs. Legacy Web

OneEPAWeb epa.gov	October 2017	change from prior month		
Sessions	5,077,150	311,968	▲	6.5%
Pageviews	13,643,332	1,242,560	▲	10.0%
Legacy Web www3.epa.gov	October 2017	change from prior month		
Sessions	431,071	88,388	▲	25.8%
Pageviews	2,325,009	522,578	▲	29.0%

OneEPAWeb epa.gov does not include any subdomains (e.g. nepis.epa.gov).

Other special content	October 2017	change from prior month		
Home Page Views	314,001	61,430	▲	24.3%
Home Page Banner Clicks	7,571	936	▲	14.1%
Press Release Pageviews	167,267	-31,818	▼	-16.0%
Widget Pageviews	1,244,619	-141,399	▼	-10.2%



Agency Web Traffic: Content Consumption Report

Top 20 News Releases for October, 2017

	by pageviews	October, 2017
EPA Response To The AP's Misleading Story U.S. EPA News Releases US EPA		74865
EPA Takes Another Step To Advance President Trump's America First Strategy, Proposes Repeal Of "Clean Power Plan" U.S. EPA News Releases US EPA		14167
Administrator Pruitt Issues Directive to End EPA "Sue & Settle" U.S. EPA News Releases US EPA		8803
Restricted Access US EPA		7650
EPA and States' Collective Efforts Lead to Regulatory Action on Dicamba U.S. EPA News Releases US EPA		5904
EPA Kicks Off Website Updates U.S. EPA News Releases US EPA		4953
EPA Hurricane Maria Update for Wednesday, October 11th U.S. EPA News Releases US EPA		4564
Environmental Leaders Praise Bill Wehrum EPA Nomination U.S. EPA News Releases US EPA		4126
EPA proposes to withdraw Clean Water Act restrictions for Pebble Mine in Alaska's Bristol Bay watershed U.S. EPA News Releases US EPA		2635
Widespread Praise for Dr. Michael Dourson U.S. EPA News Releases US EPA		2549
EPA Awards \$100 Million to Michigan for Flint Water Infrastructure Upgrades U.S. EPA News Releases US EPA		2398
Status of Superfund Sites in Areas Affected by Harvey U.S. EPA News Releases US EPA		2180
Status of Water Systems in Areas Affected by Harvey U.S. EPA News Releases US EPA		2133
EPA Hurricane Maria and Irma Recovery Update for September 20, 2017 U.S. EPA News Releases US EPA		2018
EPA Hurricane Irma Update for Saturday, September 9, 2017 U.S. EPA News Releases US EPA		2008
EPA, U.S. Army Move to Rescind 2015 "Waters of the U.S." U.S. EPA News Releases US EPA		1876
EPA Launches Smart Sectors Program U.S. EPA News Releases US EPA		1694
EPA and the Army Seek Input in the Review of the Waters of the U.S. Rule U.S. EPA News Releases US EPA		1694
EPA Names First Chemicals for Review Under New TSCA Legislation U.S. EPA News Releases US EPA		1677
Widespread Praise for Matt Leopold U.S. EPA News Releases US EPA		1664

Top 10 Home Page Banner Clicks for October, 2017

	by clicks	October, 2017
082517-harveysite		971
090717-smoke-checkaq		389
090517-irma-hurricaneprep		264
091817-maria-response		233
091817-maria-update		225
082517-harveysite-update		209
071917-wifia-readrelease		172
092617-hurricanemaria-response		159
080217-airtrends-readrelease		149
0		0

Top 10 Widgets for July, 2017

	by pageviews	October, 2017
EF UV Index Widget US EPA		1,074,498
Greenhouse Gas Equivalencies Calculator US EPA		49,504
Widget Watersense US EPA		41,279
Individual WAsTe Reduction Model (iWARM) Widget US E		32,769
Find Your Watershed Widget US EPA		22,676
ECHO Quick Search Widget Enforcement & Compliance Hi		13,930
Environmental Tip of the Day US EPA		9,104
EJScreen Widget US EPA		7,603
EF MyEnvironment Widget US EPA		7,228
EF Cleanups Widget US EPA		6,579

Top 1-25 Page Titles for October, 2017	by pageviews	October, 2017
Document Display NEPIS US EPA		2,716,035
Search results Search US EPA		1,059,565
United States Environmental Protection Agency US EPA		727,532
Do-it-yourself Bed Bug Control Bed Bugs: Get Them Out and Keep Them Out US EPA		371,379
Superfund Site Profile Superfund Site Information US EPA		303,682
How to Find Bed Bugs Bed Bugs: Get Them Out and Keep Them Out US EPA		231,158
Page Not Found US EPA		227,956
Environmental Topics US EPA		137,473
Are you climate ready? U.S. Environmental Protection Agency US EPA		136,540
Laws & Regulations US EPA		133,716
Staff Directory About EPA US EPA		128,001
Page being updated US EPA		120,927
Overview of Greenhouse Gases Greenhouse Gas (GHG) Emissions US EPA		115,041
Main Map Recycle City U.S. EPA		106,737
What is Acid Rain? Acid Rain US EPA		103,427
The EPA National Library Catalog EPA National Library Network US EPA		102,688
Global Greenhouse Gas Emissions Data Greenhouse Gas (GHG) Emissions US EPA		100,912
About EPA US EPA		99,374
FRS Facility Detail Report Envirofacts US EPA		97,538
MyEnvironment US Environmental Protection Agency		96,606
Detailed Facility Report ECHO US EPA		94,940
Bed Bugs: Get Them Out and Keep Them Out US EPA		92,021
Sources of Greenhouse Gas Emissions Greenhouse Gas (GHG) Emissions US EPA		91,768
Radon US EPA		86,964
10 consejos útiles para eliminar las chinches de cama EPA en español US EPA		86,332

Top 26-50 Page Titles for October, 2017	by pageviews	October, 2017
Bed Bugs Appearance and Life Cycle Bed Bugs: Get Them Out and Keep Them Out US EPA		85,416
Envirofacts Search Results Envirofacts US EPA		77,469
RCRAInfo Search Results Envirofacts US EPA		75,341
EPA Response To The AP's Misleading Story U.S. EPA News Releases US EPA		74,865
Reduce, Reuse, Recycle US EPA		70,696
Pesticide Product and Label System US EPA		69,965
Water Topics Environmental Topics US EPA		69,556
Facility Search Results ECHO US EPA		67,740
Search Results NSCEP US EPA		67,007
Drinking Water Contaminants – Standards and Regulations US EPA		66,890
Mold US EPA		65,860
Effects of Acid Rain Acid Rain US EPA		63,621
National Primary Drinking Water Regulations Ground Water and Drinking Water US EPA		62,042
Causes of Climate Change Climate Change Science US EPA		61,968
UV Index Scale Sun Safety US EPA		61,373
Carbon Footprint Calculator Climate Change US EPA		60,883
Search Releases US EPA		60,617
Contact EPA U.S. Environmental Protection Agency US EPA		58,989
Emergency Disinfection of Drinking Water Ground Water and Drinking Water US EPA		58,206
Search for Superfund Sites Where You Live Superfund US EPA		58,013
SRS Substance Details		57,585
AP-42: Compilation of Air Emission Factors Air Emissions Factors and Quantification US EPA		57,358
EnviroMapper Snippet		55,843
Protecting Your Home from Bed Bugs Bed Bugs: Get Them Out and Keep Them Out US EPA		55,820
Superfund US EPA		54,585