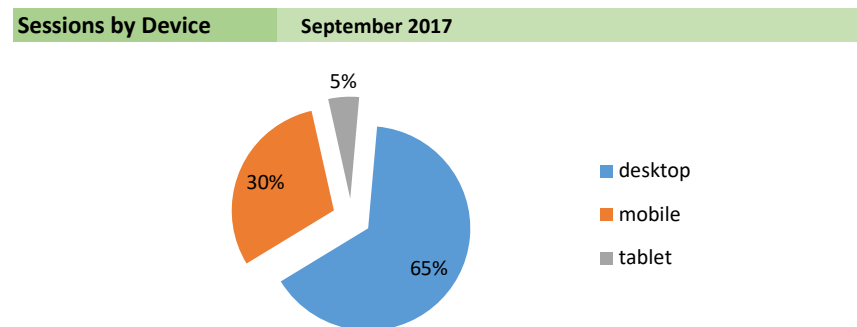


Agency Web Traffic: Content Consumption Report

All Traffic	September 2017	change from prior month		
Sessions	5,858,614	620,095	▲	11.8%
Unique Users	4,004,620	499,563	▲	14.3%
Pageviews	15,486,474	1,317,076	▲	9.3%
Unique Pageviews	11,107,161	1,022,290	▲	10.1%
Downloads	973,686	-37,388	▼	-3.7%
Unique Downloads	560,963	-32,867	▼	-5.5%



All Traffic includes epa.gov and subdomains like nepis.epa.gov, plus other EPA-related sites like energystar.gov and airnow.gov.

Traffic Segments	Sessions	change from prior month			Pageviews	change from prior month			Downloads	change from prior month		
Return Sessions	2,279,550	119,434	▲	5.5%	7,479,705	172,767	▲	2.4%	588,436	-13,362	▼	-2.2%
Desktop	3,802,824	418,201	▲	12.4%	11,768,488	967,251	▲	9.0%	882,149	364,170	▲	70.3%
Tablet	285,778	42,610	▲	17.5%	754,508	120,960	▲	19.1%	33,450	11,783	▲	54.4%
Mobile	1,770,012	159,284	▲	9.9%	2,963,478	228,865	▼	-100.0%	66,345	15,772	▲	31.2%
Universities & Colleges	324,335	139,149	▲	75.1%	1,001,233	442,784	▲	79.3%	59,514	14,920	▲	33.5%
EPA Employees	88,296	-11,071	▼	-11.1%	380,837	-30,980	▼	-7.5%	37,439	99	▼	-100.0%

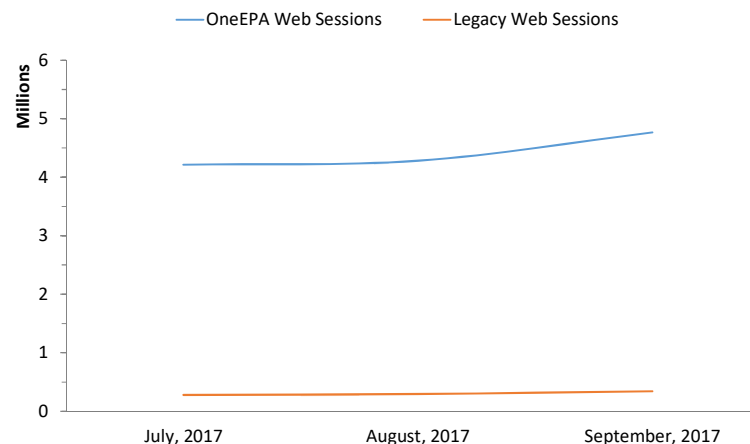
OneEPA Web vs. Legacy Web

OneEPAWeb epa.gov	September 2017	change from prior month		
Sessions	4,765,182	483,552	▲	11.3%
Pageviews	12,400,772	1,046,171	▲	9.2%
Legacy Web www3.epa.gov	September 2017	change from prior month		
Sessions	342,683	47,374	▲	16.0%
Pageviews	1,802,431	300,847	▲	20.0%

OneEPAWeb epa.gov does not include any subdomains (e.g. nepis.epa.gov).

Other special content	September 2017	change from prior month		
Home Page Views	252,571	27,183	▲	12.1%
Home Page Banner Clicks	6,635	393	▲	6.3%
Press Release Pageviews	199,085	82,252	▲	70.4%
Widget Pageviews	1,386,018	181,804	▲	15.1%

Trend for last 3 months



Agency Web Traffic: Content Consumption Report

Top 20 News Releases for September, 2017

	by pageviews	September, 2017
EPA Response To The AP's Misleading Story U.S. EPA News Releases US EPA		74323
Restricted Access US EPA		7717
EPA Kicks Off Website Updates U.S. EPA News Releases US EPA		3769
EPA, U.S. Army Move to Rescind 2015 "Waters of the U.S." U.S. EPA News Releases US EPA		3669
Air Quality Continues to Improve, While U.S. Economy Continues to Grow U.S. EPA News Releases US EPA		3555
EPA, DOT Open Comment Period On Reconsideration of GHG Standards for Cars and Light Trucks U.S. EPA News Releases US EPA		3181
EPA Announces Appointment of Trey Glenn to Region 4 Administrator U.S. EPA News Releases US EPA		2899
EPA Awards \$100 Million to Michigan for Flint Water Infrastructure Upgrades U.S. EPA News Releases US EPA		2785
EPA Ready to Support FEMA, State Efforts on Hurricane Harvey U.S. EPA News Releases US EPA		2604
EPA Statement on Reported Explosion at Chemical Plant in Crosby, Texas U.S. EPA News Releases US EPA		2364
EPA Announces Intent to Revisit Provisions of Phase 2 Heavy-Duty Rules U.S. EPA News Releases US EPA		2289
EPA Announces Superfund Task Force Recommendations U.S. EPA News Releases US EPA		2058
EPA Eliminates New-Chemical Backlog, Announces Improvements to New Chemical Safety Reviews U.S. EPA News Releases US EPA		2023
Status of Superfund Sites in Areas Affected by Harvey U.S. EPA News Releases US EPA		1996
EPA Hurricane Irma Update for Saturday, September 9, 2017 U.S. EPA News Releases US EPA		1903
Status of Water Systems in Areas Affected by Harvey U.S. EPA News Releases US EPA		1854
EPA Hurricane Maria and Irma Recovery Update for September 20, 2017 U.S. EPA News Releases US EPA		1718
Man who illegally disposed of radioactive waste added to EPA's list of Criminal Fugitives U.S. EPA News Releases US EPA		1659
Environmental Leaders Praise Bill Wehrum EPA Nomination U.S. EPA News Releases US EPA		1607
Widespread Praise for Dr. Michael Dourson U.S. EPA News Releases US EPA		1536

Top 10 Home Page Banner Clicks for September, 2017

	by clicks	September, 2017
080217-airtrends-readrelease		1,346
082517-harveysite		1,161
080217-airtrends-explorereport		766
071917-wifia-readrelease		524
071017-sustainability-in-south-readrelease		208
071917-wifia-aboutloans		133
082417-stormprep-hurricane		67
082417-stormprep-espanol		61
082417-stormprep-flooding		37
0		0

Top 10 Widgets for July, 2017

	by pageviews	September, 2017
EF UV Index Widget US EPA		921,057
Greenhouse Gas Equivalencies Calculator US EPA		47,816
Widget Watersense US EPA		43,745
Individual WAsTe Reduction Model (iWARM) Widget US E		23,338
ECHO Quick Search Widget Enforcement & Compliance H		13,216
Environmental Tip of the Day US EPA		11,768
Find Your Watershed Widget US EPA		10,641
EF MyEnvironment Widget US EPA		7,226
Multisystem Search Widget US EPA		6,653
BR Widget US EPA		5,630

Top 1-25 Page Titles for September, 2017

by pageviews September, 2017

Document Display NEPIS US EPA	2,390,601
Search results Search US EPA	930,595
United States Environmental Protection Agency US EPA	609,102
Do-it-yourself Bed Bug Control Bed Bugs: Get Them Out and Keep Them Out US EPA	450,886
Are you climate ready? U.S. Environmental Protection Agency US EPA	273,818
How to Find Bed Bugs Bed Bugs: Get Them Out and Keep Them Out US EPA	242,851
Superfund Site Profile Superfund Site Information US EPA	205,065
Page Not Found US EPA	200,945
Staff Directory About EPA US EPA	126,129
Bed Bugs: Get Them Out and Keep Them Out US EPA	119,610
The EPA National Library Catalog EPA National Library Network US EPA	119,418
Laws & Regulations US EPA	118,492
Environmental Topics US EPA	107,587
Detailed Facility Report ECHO US EPA	103,124
10 consejos útiles para eliminar las chinches de cama EPA en español US EPA	101,974
FRS Facility Detail Report Envirofacts US EPA	101,659
UV Index Scale Sun Safety US EPA	96,424
Bed Bugs Appearance and Life Cycle Bed Bugs: Get Them Out and Keep Them Out US EPA	93,545
Page being updated US EPA	87,006
About EPA US EPA	84,933
Overview of Greenhouse Gases Greenhouse Gas (GHG) Emissions US EPA	83,758
Radon US EPA	82,871
RCRAInfo Search Results Envirofacts US EPA	75,937
Global Greenhouse Gas Emissions Data Greenhouse Gas (GHG) Emissions US EPA	74,945
EPA Response To The AP's Misleading Story U.S. EPA News Releases US EPA	74,323

Top 26-50 Page Titles for September, 2017

by pageviews September, 2017

Envirofacts Search Results Envirofacts US EPA	73,938
Pesticide Product and Label System US EPA	72,998
MyEnvironment US Environmental Protection Agency	71,949
Facility Search Results ECHO US EPA	70,992
Mold US EPA	70,389
Sources of Greenhouse Gas Emissions Greenhouse Gas (GHG) Emissions US EPA	66,821
What is Acid Rain? Acid Rain US EPA	66,350
Search Results NSCEP US EPA	64,884
Protecting Your Home from Bed Bugs Bed Bugs: Get Them Out and Keep Them Out US EPA	62,865
Search Releases US EPA	55,931
Reduce, Reuse, Recycle US EPA	55,781
SRS Substance Details	55,284
Pesticides to Control Bed Bugs Bed Bugs: Get Them Out and Keep Them Out US EPA	55,117
Contact EPA U.S. Environmental Protection Agency US EPA	54,943
Drinking Water Contaminants â€” Standards and Regulations US EPA	54,218
AP-42: Compilation of Air Emission Factors Air Emissions Factors and Quantification US EPA	54,186
Water Topics Environmental Topics US EPA	53,983
Getting Rid of Bed Bugs Bed Bugs: Get Them Out and Keep Them Out US EPA	53,433
Electronics Donation and Recycling Reduce, Reuse, Recycle US EPA	52,607
Emergency Disinfection of Drinking Water Ground Water and Drinking Water US EPA	52,288
Enforcement and Compliance History Online US EPA	52,161
Lead US EPA	51,183
CCR Report Consumer Confidence Reports (CCR) US EPA	50,912
Safety Precautions for Total Release Foggers Pest Control and Pesticide Safety for Consumers US EPA	50,236
Indoor Air Quality (IAQ) US EPA	50,155