

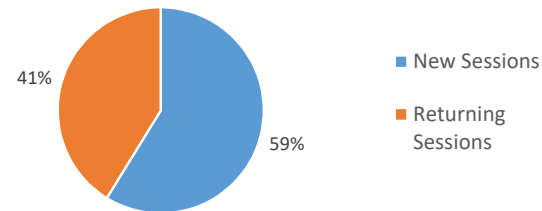
Engaged Segments

Return Sessions	August, 2017	change from prior month		
Return Sessions	2,160,116	46,269	▲	2.2%
Pages per Session	3.38	0.04	▲	1.1%
compare to ALL Sessions	5,238,519	139,680	▲	2.7%
Pages per Session	2.70	-3.35	▼	-19.1%

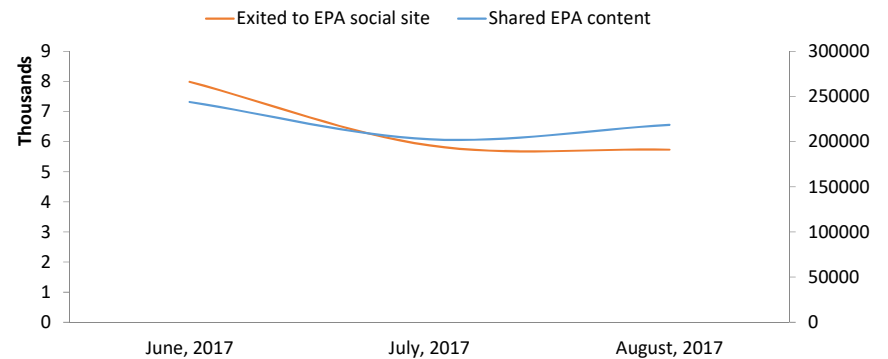
User Actions on EPA site

Contact	August, 2017	change from prior month		
Clicked to Email EPA	5,660	38	▼	-0.6%
Viewed Contact Us Page	105,764	-6,777	▼	-5.8%
Social Media	August, 2017	change from prior month		
Shared EPA content	8,487	4,632	▲	120.2%
Total links shared	3,552	1,440	▲	68.2%
Exited to EPA social site	5,735	-2,773	▲	7.9%
Other Actions	August, 2017	change from prior month		
Accessed External Link	218,653	-179,085	▼	-45.0%
Shares by Social Network	August, 2017	change from prior month		
Facebook	2,058	-92	▼	-4.3%
Google+	21	11	▲	110.0%
Twitter	1,226	-56	▼	-4.4%
Pinterest	817	-166	▼	-16.9%

Return Sessions vs. New Sessions August, 2017



Social Activity trend for last 3 months



Agency Web Traffic: Engagement Report

Top 10 Contact Us Pages	by pageviews	August, 2017	Top 10 Pages for Email Contact	by email clicks	August, 2017
Contact EPA U.S. Environmental Protection Agency		29,927	State Asbestos Contacts Asbestos US EPA		420
Contact Us about EPA's Organizations About EPA U		4,219	Apply For or Update Your Renovation Firm's Lead-Safe Certificati		228
State Asbestos Contacts Asbestos US EPA		3,874	Contacts in the Office of Pesticide Programs, Registration Divisio		91
Enforcement: Contact Us Enforcement US EPA		2,270	EPA Regional Lead Contacts Lead US EPA		85
Contact Us about Lead Lead US EPA		1,655	Media Contacts Newsroom US EPA		81
Contact Us About Bed Bugs Bed Bugs: Get Them Out		1,185	EPA Hotlines U.S. Environmental Protection Agency US EPA		80
Contact Us about Mold Mold US EPA		1,167	Contact Us about Importing Vehicles and Engines Importing Ve		76
EPA Regional Lead Contacts Lead US EPA		1,110	Bed Bug Regional Contacts Bed Bugs: Get Them Out and Keep T		73
Media Contacts Newsroom US EPA		1,068	EMC Methods Support Directory Air Emission Measurement Ce		70
Contacts in the Office of Pesticide Programs, Registrati		1,033	Staff Directory About EPA US EPA		61
Top 20 Shared URLs	by number of shares		August, 2017		
epa.gov/aboutepa/epas-administrator			10		
epa.gov/recycle/electronics-donation-and-recycling			7		
epa.gov/ozone-layer-protection			7		
epa.gov/section608/section-608-technician-certification-test-topics			6		
epa.gov/aboutepa			6		
epa.gov/newsreleases/new-epa-tool-helps-communities-access-more-10-billion-water-infrastructure-financing			6		
epa.gov/laws-regulations			6		
epa.gov/bedbugs/preparing-treatment-against-bed-bugs			6		
epa.gov/pollinator-protection/colony-collapse-disorder			6		
epa.gov/indoor-air-quality-iaq/volatile-organic-compounds-impact-indoor-air-quality			6		
epa.gov/septic/how-care-your-septic-system			6		
epa.gov/bedbugs/do-it-yourself-bed-bug-control			6		
epa.gov/climate-indicators/health-society			6		
epa.gov/bedbugs/how-find-bed-bugs			6		
epa.gov/air-pollution-transportation			5		
epa.gov/index.html			5		
epa.gov/recycle/recycling-basics			5		
epa.gov/mold/mold-cleanup-your-home			5		
epa.gov/criteria-air-pollutants/naaqs-table			5		
epa.gov/cfl/cleaning-broken-cfl			5		
Top 10 External Links	by link clicks		August, 2017		
https://epa.usajobs.gov/search?keyword=%22environmental%20protection%20agency%22			7,649		
http://search.earth911.com/			4,690		
https://epa.maps.arcgis.com/apps/webappviewer/index.html?id=5f239fd3e72f424f98ef3d5def547eb5&extent=-146.2334,13.1913,-46.3896,56.5319			4,307		
http://citybugs.tamu.edu/factsheets/biting-stinging/others/ent-3012/			3,974		
http://www.bestbuy.com/site/global-promotions/recycling-electronics/pcmcat149900050025.c?id=pcmcat149900050025			3,635		
http://www.ecyclingcentral.com/			3,007		
https://www.ecfr.gov/cgi-bin/ecfr?page=browse			2,158		
http://npic.orst.edu/pest/countyext.htm			2,132		
https://www.gpo.gov/fdsys/browse/collectioncfr.action?collectioncode=cfr			2,043		
https://www.data.gov/			1,885		