

## Engaged Segments

Return Sessions	July, 2017	change from prior month		
Return Sessions	2,113,847	-90,415	▼	-4.1%
Pages per Session	3.35	-1.13	▼	-25.2%
<b>compare to ALL Sessions</b>	<b>5,098,839</b>	<b>-322,627</b>	<b>▼</b>	<b>-6.0%</b>
Pages per Session	2.66	-4.47	▼	-40.5%

## User Actions on EPA site

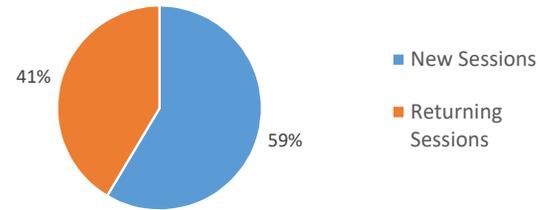
Contact	July, 2017	change from prior month		
Clicked to Email EPA	5,494	38	▼	-0.6%
Viewed Contact Us Page	98,765	-6,777	▼	-5.8%

Social Media	July, 2017	change from prior month		
Shared EPA content	8,938	5,083	▲	131.9%
Total links shared	3,542	1,430	▲	67.7%
Exited to EPA social site	5,875	-2,633	▲	7.9%

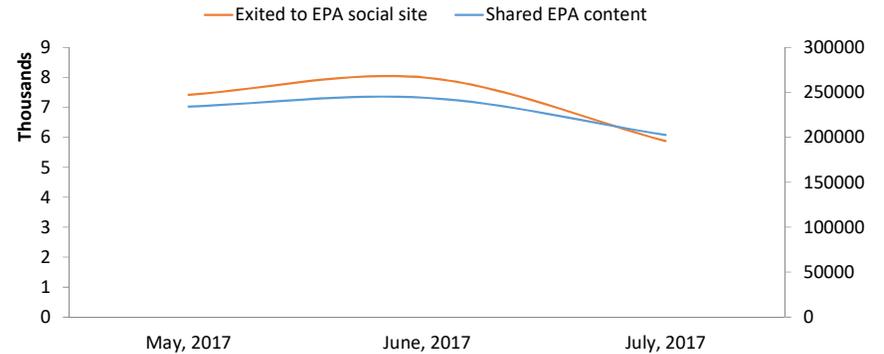
Other Actions	July, 2017	change from prior month		
Accessed External Link	202,629	-195,109	▼	-49.1%

Shares by Social Network	July, 2017	change from prior month		
Facebook	2,150	23	▲	1.1%
Google+	0	-1	▼	-100.0%
Twitter	1,282	139	▲	12.2%
Pinterest	983	100	▲	11.3%

## Return Sessions vs. New Sessions July, 2017



## Social Activity trend for last 3 months



## Agency Web Traffic: Engagement Report

Top 10 Contact Us Pages	by pageviews	July, 2017	Top 10 Pages for Email Contact	by email clicks	July, 2017
Contact EPA   U.S. Environmental Protection Agency		28,584	State Asbestos Contacts   Asbestos   US EPA		410
Contact Us about EPA's Organizations   About EPA   U		4,161	Apply For or Update Your Renovation Firm's Lead-Safe Certificati		246
State Asbestos Contacts   Asbestos   US EPA		3,737	CHP Partnership Partners   Combined Heat and Power (CHP) Par		199
Enforcement: Contact Us   Enforcement   US EPA		2,174	Bristol Bay   US EPA		163
Contact Us about Lead   Lead   US EPA		1,462	EPA Hotlines   U.S. Environmental Protection Agency   US EPA		94
Contact Us About Bed Bugs   Bed Bugs: Get Them Out		1,097	Selected EPA-registered Disinfectants   Pesticide Registration   U		84
Contact Us about Mold   Mold   US EPA		949	Media Contacts   Newsroom   US EPA		84
Contacts in the Office of Pesticide Programs, Registrati		919	Contact Us about Importing Vehicles and Engines   Importing Ve		71
Contact EPA Region 9 (Pacific Southwest)   About EPA		916	Contacts in the Office of Pesticide Programs, Registration Divisio		69
Media Contacts   Newsroom   US EPA		899	Organization Chart for the National Center for Environmental As:		63
Top 20 Shared URLs			by number of shares	July, 2017	
<a href="http://epa.gov/aboutepa/epas-administrator">epa.gov/aboutepa/epas-administrator</a>					9
<a href="http://epa.gov/newsreleases/epa-us-army-move-rescind-2015-waters-us">epa.gov/newsreleases/epa-us-army-move-rescind-2015-waters-us</a>					7
<a href="http://epa.gov/newsreleases/widespread-praise-dr-michael-dourson">epa.gov/newsreleases/widespread-praise-dr-michael-dourson</a>					6
<a href="http://epa.gov/lead/lead-abatement-vs-lead-rrp">epa.gov/lead/lead-abatement-vs-lead-rrp</a>					6
<a href="http://epa.gov/ghgemissions/global-greenhouse-gas-emissions-data">epa.gov/ghgemissions/global-greenhouse-gas-emissions-data</a>					6
<a href="http://epa.gov/bedbugs/do-it-yourself-bed-bug-control">epa.gov/bedbugs/do-it-yourself-bed-bug-control</a>					6
<a href="http://epa.gov/laws-regulations">epa.gov/laws-regulations</a>					6
<a href="http://epa.gov/aboutepa">epa.gov/aboutepa</a>					6
<a href="http://epa.gov/environmental-topics/water-topics">epa.gov/environmental-topics/water-topics</a>					6
<a href="http://epa.gov/indoor-air-quality-iaq/volatile-organic-compounds-impact-indoor-air-quality">epa.gov/indoor-air-quality-iaq/volatile-organic-compounds-impact-indoor-air-quality</a>					5
<a href="http://epa.gov/index.html">epa.gov/index.html</a>					5
<a href="http://epa.gov/ods-phaseout">epa.gov/ods-phaseout</a>					5
<a href="http://epa.gov/recycle/recycling-basics">epa.gov/recycle/recycling-basics</a>					5
<a href="http://epa.gov/newsreleases/pruitt-and-perdue-promote-sustainability-south">epa.gov/newsreleases/pruitt-and-perdue-promote-sustainability-south</a>					5
<a href="http://epa.gov/laws-regulations/summary-clean-water-act">epa.gov/laws-regulations/summary-clean-water-act</a>					5
<a href="http://epa.gov/ghgemissions/sources-greenhouse-gas-emissions">epa.gov/ghgemissions/sources-greenhouse-gas-emissions</a>					5
<a href="http://epa.gov/natural-disasters/extreme-heat">epa.gov/natural-disasters/extreme-heat</a>					5
<a href="http://epa.gov/lead/protect-your-family-lead-your-home">epa.gov/lead/protect-your-family-lead-your-home</a>					5
<a href="http://epa.gov/ghgemissions">epa.gov/ghgemissions</a>					5
<a href="http://epa.gov/nutrient-policy-data/monitoring-and-responding-cyanobacteria-and-cyanotoxins-recreational-waters">epa.gov/nutrient-policy-data/monitoring-and-responding-cyanobacteria-and-cyanotoxins-recreational-waters</a>					5
Top 10 External Links			by link clicks	July, 2017	
<a href="https://epa.usajobs.gov/search?keyword=%22environmental%20protection%20agency%22">https://epa.usajobs.gov/search?keyword=%22environmental%20protection%20agency%22</a>					7,183
<a href="http://search.earth911.com/">http://search.earth911.com/</a>					4,750
<a href="http://citybugs.tamu.edu/factsheets/biting-stinging/others/ent-3012/">http://citybugs.tamu.edu/factsheets/biting-stinging/others/ent-3012/</a>					3,846
<a href="http://www.ecyclingcentral.com/">http://www.ecyclingcentral.com/</a>					2,499
<a href="http://www.bestbuy.com/site/global-promotions/recycling-electronics/pcmcat149900050025.c?id=pcmcat149900050025">http://www.bestbuy.com/site/global-promotions/recycling-electronics/pcmcat149900050025.c?id=pcmcat149900050025</a>					2,236
<a href="https://epa.maps.arcgis.com/apps/webappviewer/index.html?id=5f239fd3e72f424f98ef3d5def547eb5&amp;extent=-146.2334,13.1913,-46.3896,56.5319">https://epa.maps.arcgis.com/apps/webappviewer/index.html?id=5f239fd3e72f424f98ef3d5def547eb5&amp;extent=-146.2334,13.1913,-46.3896,56.5319</a>					2,130
<a href="http://extension.colostate.edu/topic-areas/insects/bat-bugs-bed-bugs-and-relatives-5-574/">http://extension.colostate.edu/topic-areas/insects/bat-bugs-bed-bugs-and-relatives-5-574/</a>					1,874
<a href="https://www.ecfr.gov/cgi-bin/ecfr?page=browse">https://www.ecfr.gov/cgi-bin/ecfr?page=browse</a>					1,844
<a href="https://www.data.gov/">https://www.data.gov/</a>					1,794
<a href="http://npic.orst.edu/pest/countyext.htm">http://npic.orst.edu/pest/countyext.htm</a>					1,765