

Engaged Segments

Return Sessions	July, 2017	change from prior month		
Return Sessions	2,113,847	-90,415	▼	-4.1%
Pages per Session	3.35	-1.13	▼	-25.2%
compare to All Sessions	5,098,839	-322,627	▼	-6.0%
Pages per Session	2.66	-4.47	▼	-40.5%

User Actions on EPA site

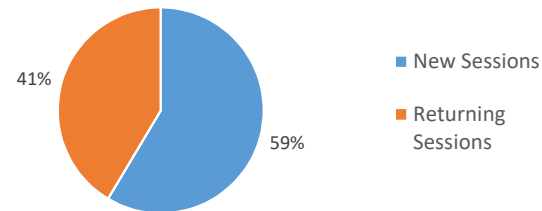
Contact	July, 2017	change from prior month		
Clicked to Email EPA	5,494	38	▼	-0.6%
Viewed Contact Us Page	98,765	-6,777	▼	-5.8%

Social Media	July, 2017	change from prior month		
Shared EPA content	8,938	5,083	▲	131.9%
Total links shared	3,542	1,430	▲	67.7%
Exited to EPA social site	5,875	-2,633	▲	7.9%

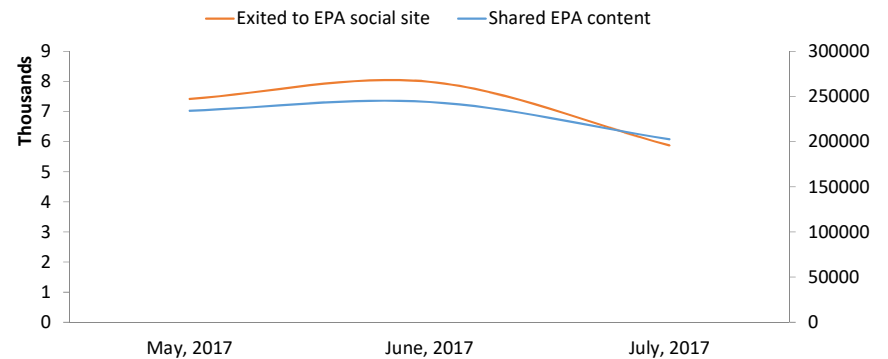
Other Actions	July, 2017	change from prior month		
Accessed External Link	202,629	-195,109	▼	-49.1%

Shares by Social Network	July, 2017	change from prior month		
Facebook	2,150	23	▲	1.1%
Google+	0	-1	▼	-100.0%
Twitter	1,282	139	▲	12.2%
Pinterest	983	100	▲	11.3%

Return Sessions vs. New Sessions July, 2017



Social Activity trend for last 3 months



Agency Web Traffic: Engagement Report

Top 10 Contact Us Pages	by pageviews	July, 2017	Top 10 Pages for Email Contact	by email clicks	July, 2017
Contact EPA U.S. Environmental Protection Agency		28,584	State Asbestos Contacts Asbestos US EPA		410
Contact Us about EPA's Organizations About EPA U		4,161	Apply For or Update Your Renovation Firm's Lead-Safe Certificati		246
State Asbestos Contacts Asbestos US EPA		3,737	CHP Partnership Partners Combined Heat and Power (CHP) Par		199
Enforcement: Contact Us Enforcement US EPA		2,174	Bristol Bay US EPA		163
Contact Us about Lead Lead US EPA		1,462	EPA Hotlines U.S. Environmental Protection Agency US EPA		94
Contact Us About Bed Bugs Bed Bugs: Get Them Out		1,097	Selected EPA-registered Disinfectants Pesticide Registration U		84
Contact Us about Mold Mold US EPA		949	Media Contacts Newsroom US EPA		84
Contacts in the Office of Pesticide Programs, Registrati		919	Contact Us about Importing Vehicles and Engines Importing Ve		71
Contact EPA Region 9 (Pacific Southwest) About EPA		916	Contacts in the Office of Pesticide Programs, Registration Divisio		69
Media Contacts Newsroom US EPA		899	Organization Chart for the National Center for Environmental As		63
Top 20 Shared URLs				by number of shares	July, 2017
epa.gov/aboutepa/epas-administrator					9
epa.gov/newsreleases/epa-us-army-move-rescind-2015-waters-us					7
epa.gov/newsreleases/widespread-praise-dr-michael-dourson					6
epa.gov/lead/lead-abatement-vs-lead-rrp					6
epa.gov/ghgemissions/global-greenhouse-gas-emissions-data					6
epa.gov/bedbugs/do-it-yourself-bed-bug-control					6
epa.gov/laws-regulations					6
epa.gov/aboutepa					6
epa.gov/environmental-topics/water-topics					6
epa.gov/indoor-air-quality-iaq/volatile-organic-compounds-impact-indoor-air-quality					5
epa.gov/index.html					5
epa.gov/ods-phaseout					5
epa.gov/recycle/recycling-basics					5
epa.gov/newsreleases/pruitt-and-perdue-promote-sustainability-south					5
epa.gov/laws-regulations/summary-clean-water-act					5
epa.gov/ghgemissions/sources-greenhouse-gas-emissions					5
epa.gov/natural-disasters/extreme-heat					5
epa.gov/lead/protect-your-family-lead-your-home					5
epa.gov/ghgemissions					5
epa.gov/nutrient-policy-data/monitoring-and-responding-cyanobacteria-and-cyanotoxins-recreational-waters					5
Top 10 External Links				by link clicks	July, 2017
https://epa.usajobs.gov/search?keyword=%22environmental%20protection%20agency%22					7,183
http://search.earth911.com/					4,750
http://citybugs.tamu.edu/factsheets/biting-stinging/others/ent-3012/					3,846
http://www.ecyclingcentral.com/					2,499
http://www.bestbuy.com/site/global-promotions/recycling-electronics/pcmcat149900050025.c?id=pcmcat149900050025					2,236
https://epa.maps.arcgis.com/apps/webappviewer/index.html?id=5f239fd3e72f424f98ef3d5def547eb5&extent=-146.2334,13.1913,-46.3896,56.5319					2,130
http://extension.colostate.edu/topic-areas/insects/bat-bugs-bed-bugs-and-relatives-5-574/					1,874
https://www.ecfr.gov/cgi-bin/ecfr?page=browse					1,844
https://www.data.gov/					1,794
http://npic.orst.edu/pest/countyext.htm					1,765