

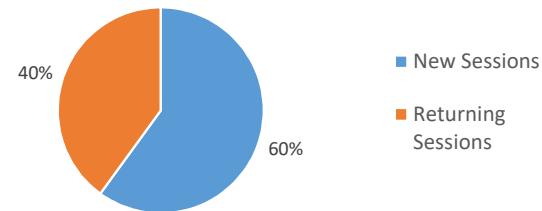
Engaged Segments

Return Sessions	October, 2017	change from prior month		
Return Sessions	2,581,898	302,348	▲	13.3%
Pages per Session	3.34	0.06	▲	1.7%
compare to All Sessions	6,452,342	593,728	▲	10.1%
Pages per Session	2.73	-3.28	▼	-16.9%

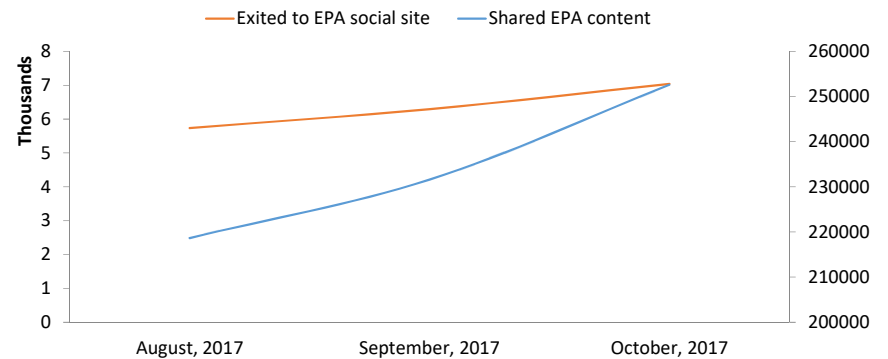
User Actions on EPA site

Contact	October, 2017	change from prior month		
Clicked to Email EPA	7,037	38	▼	-0.6%
Viewed Contact Us Page	111,619	-6,777	▼	-5.8%
Social Media	October, 2017	change from prior month		
Shared EPA content	9,736	5,881	▲	152.6%
Total links shared	3,812	1,700	▲	80.5%
Exited to EPA social site	7,037	-1,471	▲	7.9%
Other Actions	October, 2017	change from prior month		
Accessed External Link	252,592	-145,146	▼	-36.5%
Shares by Social Network	October, 2017	change from prior month		
Facebook	2,247	-149	▼	-6.2%
Google+	14	-1	▼	-6.7%
Twitter	1,157	-135	▼	-10.4%
Pinterest	874	-22	▼	-2.5%

Return Sessions vs. New Sessions October, 2017



Social Activity trend for last 3 months



Agency Web Traffic: Engagement Report

Top 10 Contact Us Pages	by pageviews	October, 2017	Top 10 Pages for Email Contact	by email clicks	October, 2017
Contact Us about EPA's Organizations About EPA U		5,508	State Asbestos Contacts Asbestos US EPA		376
State Asbestos Contacts Asbestos US EPA		3,304	Superfund Site Profile Superfund Site Information US EPA		328
Enforcement: Contact Us Enforcement US EPA		1,976	Apply For or Update Your Renovation Firm's Lead-Safe Certificati		204
Contact Us about Lead Lead US EPA		1,438	Clean Power Plan Proposed Repeal: How to Comment Stationa		122
Media Contacts Newsroom US EPA		1,236	Media Contacts Newsroom US EPA		102
Contacts in the Office of Pesticide Programs, Registrati		1,128	2017 School Bus Rebate Supporting Documents Clean Diesel an		101
Contact Us about Mold Mold US EPA		1,114	EPA Hotlines U.S. Environmental Protection Agency US EPA		78
EPA Regional Lead Contacts Lead US EPA		1,055	Clean Diesel Rebates Clean Diesel and DERA Funding US EPA		74
Contact EPA Pacific Southwest (Region 9) About EPA		1,041	Staff Directory About EPA US EPA		71
0		0	0		0
Top 20 Shared URLs				by number of shares	October, 2017
epa.gov/aboutepa/epas-administrator					9
epa.gov/newsreleases/epa-and-states-collective-efforts-lead-regulatory-action-dicamba					7
epa.gov/pesticides/epa-and-states-collective-efforts-lead-regulatory-action-dicamba					7
epa.gov/indoor-air-quality-iaq/should-you-have-air-ducts-your-home-cleaned					7
epa.gov/aboutepa					7
epa.gov/children/childrens-health-month-2017					7
epa.gov/recycle					7
epa.gov/acidrain/what-acid-rain					7
epa.gov/ghgemissions/global-greenhouse-gas-emissions-data					6
epa.gov/ground-water-and-drinking-water/drinking-water-health-advisories-pfoa-and-pfos					6
epa.gov/cleandiesel/clean-diesel-rebates					6
epa.gov/clean-air-act-overview/progress-cleaning-air-and-improving-peoples-health					6
epa.gov/ghgemissions/sources-greenhouse-gas-emissions					6
epa.gov/criteria-air-pollutants/naaqs-table					6
epa.gov/newsreleases/administrator-pruitt-issues-directive-end-epa-sue-settle					6
epa.gov/lead/protect-your-family-exposures-lead					6
epa.gov/bedbugs/do-it-yourself-bed-bug-control					6
epa.gov/enforcement/report-environmental-violations					6
epa.gov/ground-water-and-drinking-water/emergency-disinfection-drinking-water					6
0					0
Top 10 External Links				by link clicks	October, 2017
https://epa.maps.arcgis.com/apps/webappviewer/index.html?id=5f239fd3e72f424f98ef3d5def547eb5&extent=-146.2334,13.1913,-46.3896,56.5319					6,912
http://search.earth911.com/					4,924
https://www.regulations.gov/document?d=epa-r10-ow-2017-0369-0001					4,072
https://citybugs.tamu.edu/factsheets/biting-stinging/others/ent-3012/					2,552
https://www.data.gov/					2,520
https://www.gpo.gov/fdsys/browse/collectionuscode.action?collectioncode=uscode					2,485
http://www.ecyclingcentral.com/					2,182
https://www.regulations.gov/					2,120
https://www.ipcc.ch/report/ar5/wg3/					2,037
0					0