

### Engaged Segments

Return Sessions	September, 2017	change from prior month		
Return Sessions	2,279,550	119,434	▲	5.5%
Pages per Session	3.28	-0.10	▼	-3.0%
compare to All Sessions	5,858,614	620,095	▲	11.8%
Pages per Session	2.64	-3.38	▼	-21.9%

### User Actions on EPA site

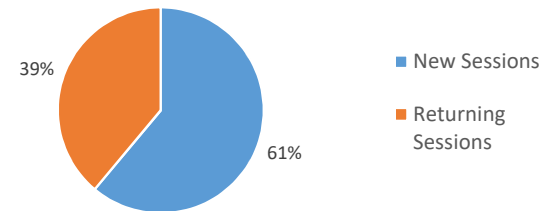
Contact	September, 2017	change from prior month		
Clicked to Email EPA	5,372	38	▼	-0.6%
Viewed Contact Us Page	101,177	-6,777	▼	-5.8%

Social Media	September, 2017	change from prior month		
Shared EPA content	9,604	5,749	▲	149.1%
Total links shared	3,785	1,673	▲	79.2%
Exited to EPA social site	6,294	-2,214	▲	7.9%

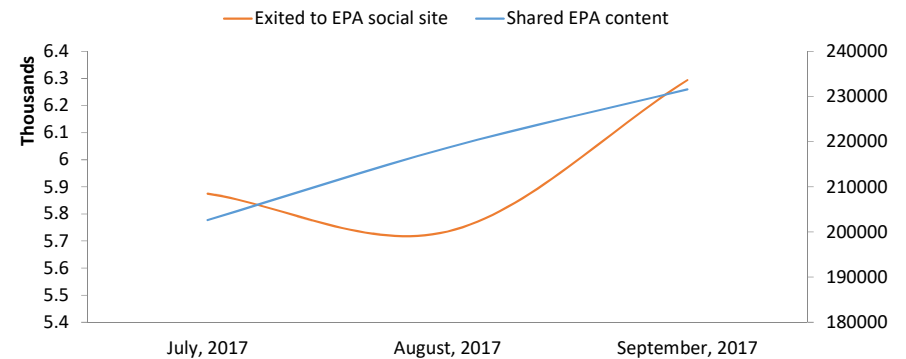
Other Actions	September, 2017	change from prior month		
Accessed External Link	231,590	-166,148	▼	-41.8%

Shares by Social Network	September, 2017	change from prior month		
Facebook	2,396	338	▲	16.4%
Google+	15	-6	▼	-28.6%
Twitter	1,292	66	▲	5.4%
Pinterest	896	79	▲	9.7%

### Return Sessions vs. New Sessions September, 2017



### Social Activity trend for last 3 months



## Agency Web Traffic: Engagement Report

Top 10 Contact Us Pages	by pageviews	September, 2017	Top 10 Pages for Email Contact	by email clicks	September, 2017
Contact EPA   U.S. Environmental Protection Agency		29,102	State Asbestos Contacts   Asbestos   US EPA		355
Contact Us about EPA's Organizations   About EPA   U		4,265	CHP Partnership Partners   Combined Heat and Power (CHP) Par		198
State Asbestos Contacts   Asbestos   US EPA		3,274	Apply For or Update Your Renovation Firm's Lead-Safe Certificati		198
Enforcement: Contact Us   Enforcement   US EPA		1,975	Superfund Site Profile   Superfund Site Information   US EPA		102
Contact Us about Lead   Lead   US EPA		1,603	Media Contacts   Newsroom   US EPA		95
Contact Us About Acid Rain   Acid Rain   US EPA		1,312	Organization Chart for the National Center for Environmental As		83
Contact Us about Mold   Mold   US EPA		1,257	Climate Change Indicators in the United States   US EPA		81
Contact Us about Newsroom   Newsroom   US EPA		1,237	Contacts in the Office of Pesticide Programs, Registration Divisio		79
Media Contacts   Newsroom   US EPA		1,147	EMC Methods Support Directory   Air Emission Measurement Ce		77
Contacts in the Office of Pesticide Programs, Registrati		1,027	EPA Hotlines   U.S. Environmental Protection Agency   US EPA		76
Top 20 Shared URLs				by number of shares	September, 2017
epa.gov/newsreleases/epa-response-aps-misleading-story					11
epa.gov/aboutepa/epas-administrator					7
epa.gov/acidrain					7
epa.gov/cwa-404/exemptions-permit-requirements					7
epa.gov/ghgemissions/global-greenhouse-gas-emissions-data					7
epa.gov/ground-water-and-drinking-water/emergency-disinfection-drinking-water					7
epa.gov/indoor-air-quality-iaq/volatile-organic-compounds-impact-indoor-air-quality					7
epa.gov/indoor-air-quality-iaq/carbon-monoxides-impact-indoor-air-quality?utm_name=					6
epa.gov/mold/mold-cleanup-after-floods					6
epa.gov/recycle/recycling-basics					6
epa.gov/aboutepa					6
epa.gov/newsreleases/search					6
epa.gov/mold/mold-cleanup-your-home					6
epa.gov/acidrain/what-acid-rain					6
epa.gov/safepestcontrol/integrated-pest-management-ipm-principles					5
epa.gov/bedbugs/do-it-yourself-bed-bug-control					5
epa.gov/bedbugs/protecting-your-home-bed-bugs					5
epa.gov/energy-independence					5
epa.gov/mold					5
epa.gov/wotus-rule/extension-comment-period-definition-waters-united-states-recodification-pre-existing					5
Top 10 External Links				by link clicks	September, 2017
https://epa.maps.arcgis.com/apps/webappviewer/index.html?id=5f239fd3e72f424f98ef3d5def547eb5&extent=-146.2334,13.1913,-46.3896,56.5319					8,331
https://epa.usajobs.gov/search?keyword=%22environmental%20protection%20agency%22					6,878
http://search.earth911.com/					4,729
http://citybugs.tamu.edu/factsheets/biting-stinging/others/ent-3012/					3,072
http://www.ecyclingcentral.com/					2,565
http://www.breitbart.com/big-government/2017/06/30/fake-news-associated-press-engulfed-in-cnn-level-scandal-as-it-covers-up-invention-of-imagi					2,371
https://www.gpo.gov/fdsys/browse/collectionuscode.action?collectioncode=uscode					2,309
https://www.data.gov/					2,052
http://www.bestbuy.com/site/global-promotions/recycling-electronics/pcmcat149900050025.c?id=pcmcat149900050025					2,003
https://www.gpo.gov/fdsys/browse/collectioncfr.action?collectioncode=cfr					1,911