



# HELP FEED MORE & WASTE LESS IN MONTGOMERY COUNTY



EPA- Web Academy  
Technology Innovation - Reducing  
Food Going to Waste

**Cheryl Kollin, Program Director**



Montgomery County, Maryland  
507 Square Miles, 1.1 million population



**70,000** of Montgomery County residents **experience hunger**



**146,000 tons (23%)** of Montgomery County's solid waste is food waste



# COMMUNITY FOOD RESCUE

## A comprehensive program:

- Food safety protocols and education
- Capacity building grants
- Public recognition program
- Real-time matching app.

# CFR Reaches the People Hardest To Reach

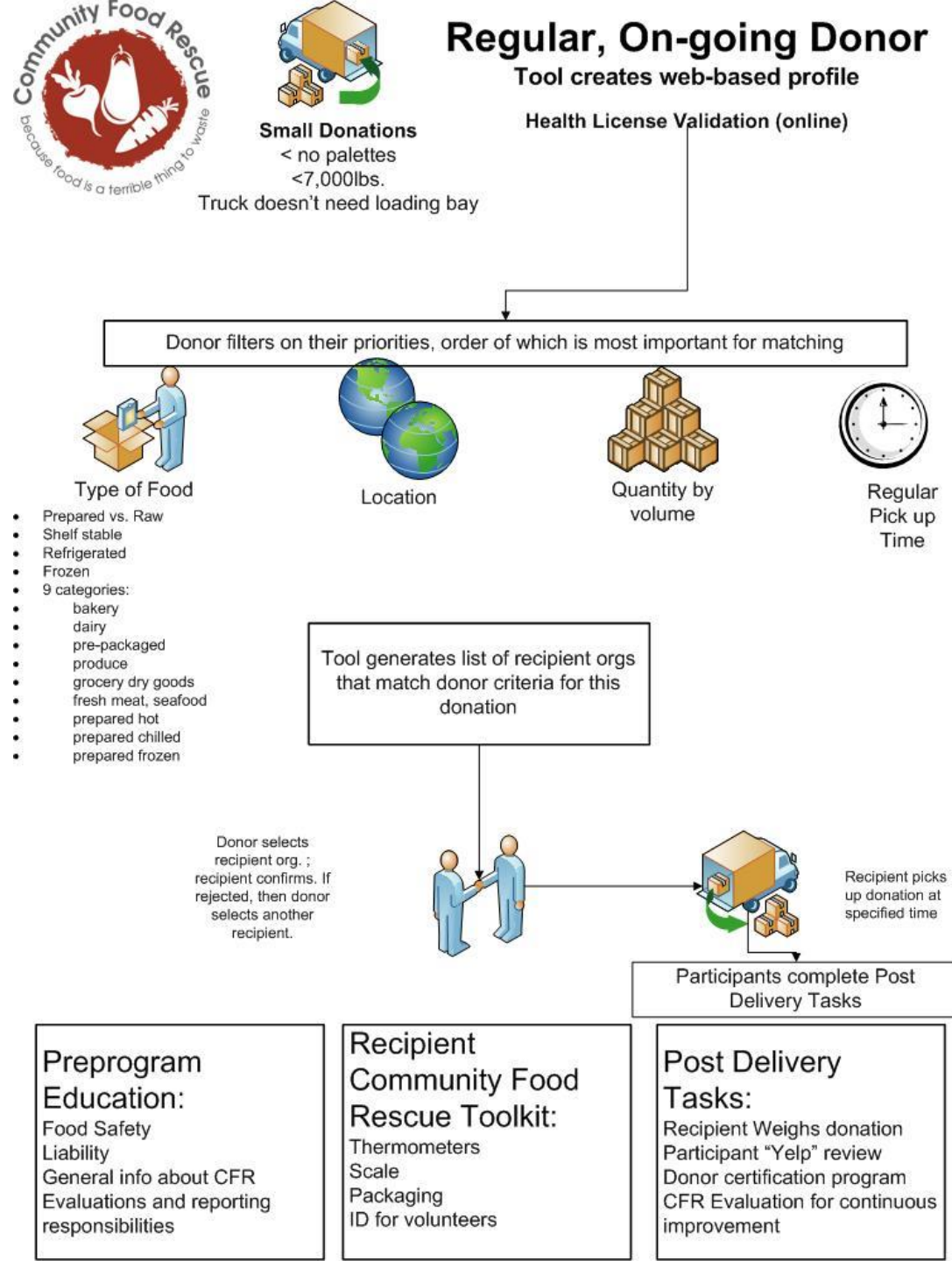


## Filling Community Needs

- Small businesses; rural locations
- Limited storage capacity and hours
- No transportation

# Matching Tool

- Easy to use
- Real-time matching
- Honor existing relationships
- Reliable transportation
- Uniform food safety protocols
- Uniform data capture
- Rating Users
- Free



# CHOW MATCH

## Features:

- Donor driven
- 2 way match
- Volunteers choose runs



- Web and mobile app
- Reporting
- Free to all users

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## Enhancements:

- Business verification
- Food Safety Quiz
- Honor relationships
- Set distance matching
- Food safety protocols
- Yelp-type rating



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## More Enhancements:

- Categories of food by weight
- Redistributed food
- Import/Export data

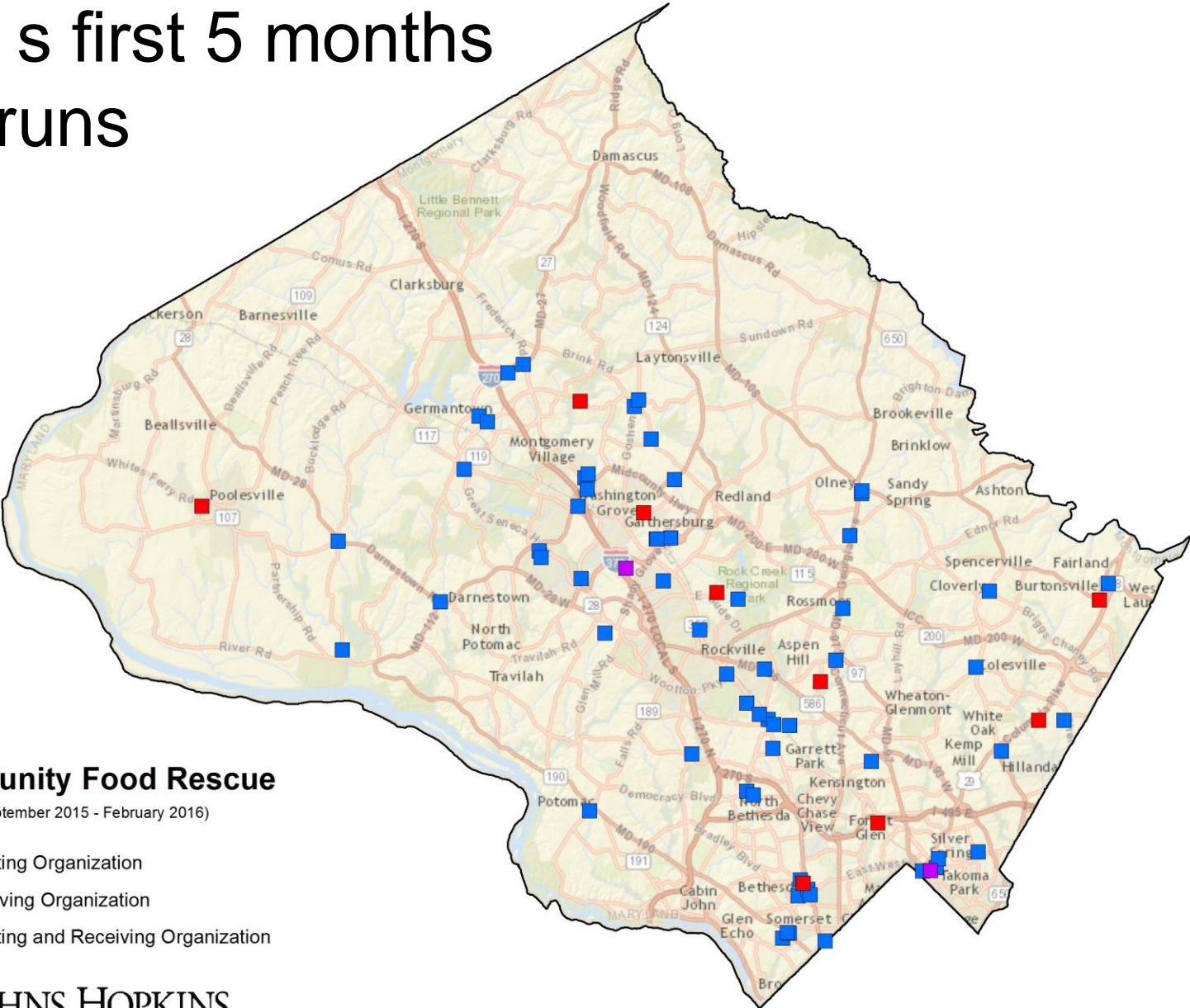
# Where we are today...

- 126 Donor Businesses
- 42 Food Assistance Organizations
- 96 Volunteer Food Runners
- 2.6M lbs./ 1.7M meals rescued
- 3,126 people served

Since Sept. 2015 launch



# CFR' s first 5 months food runs



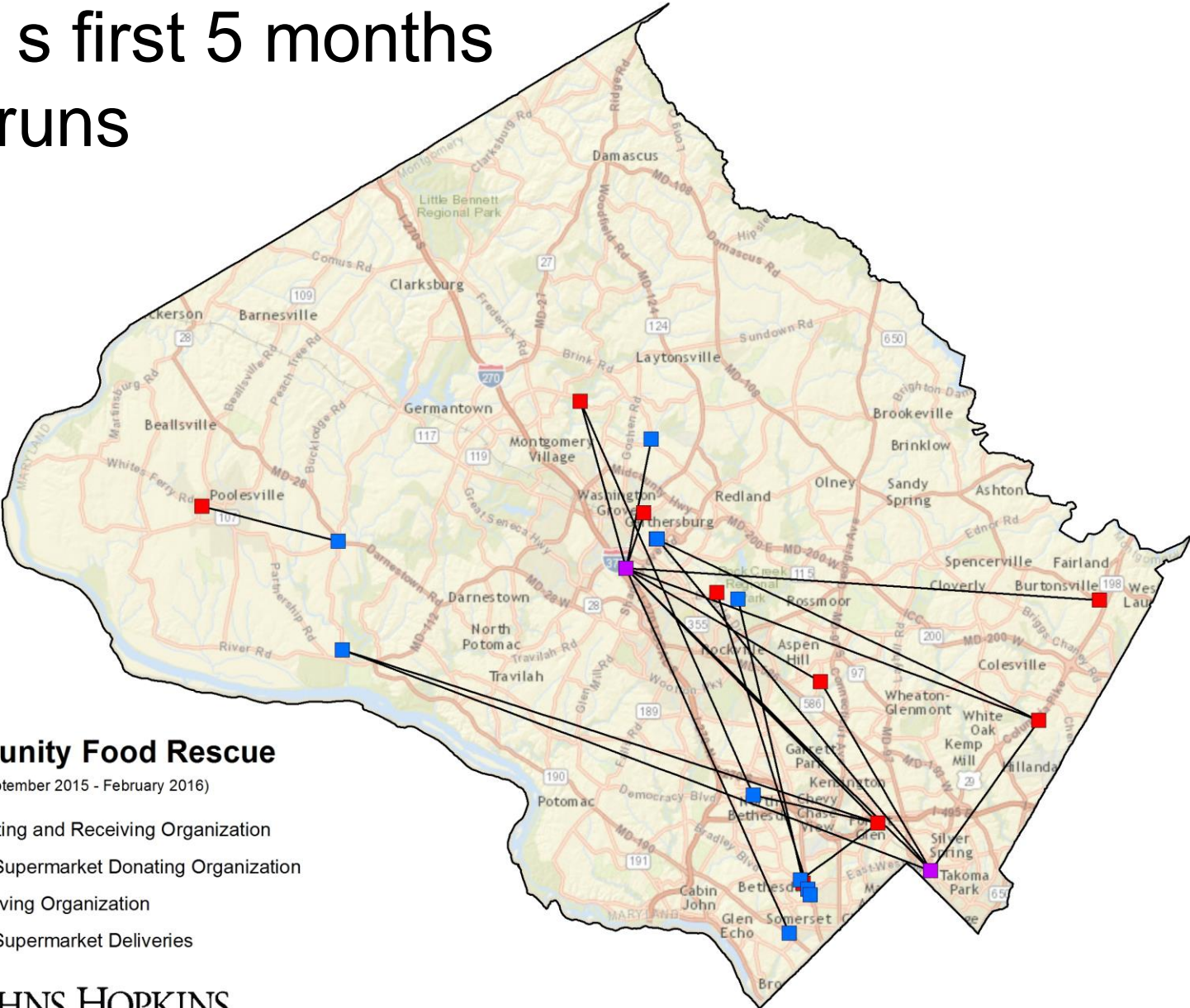
## Community Food Rescue

(September 2015 - February 2016)

- Donating Organization
- Receiving Organization
- Donating and Receiving Organization



# CFR' s first 5 months food runs



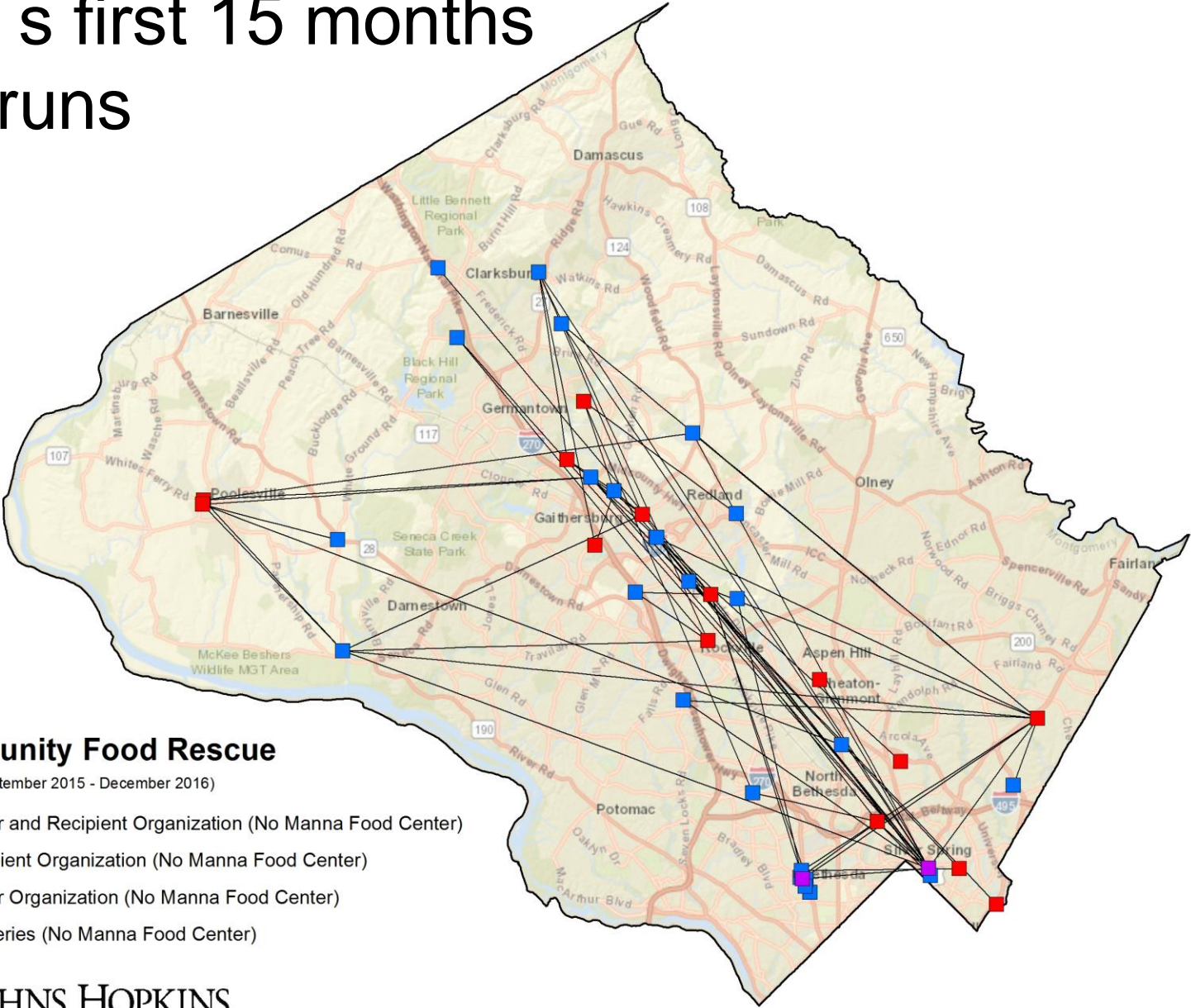
## Community Food Rescue

(September 2015 - February 2016)

- Donating and Receiving Organization
- Non-Supermarket Donating Organization
- Receiving Organization
- Non-Supermarket Deliveries



# CFR' s first 15 months food runs



## Community Food Rescue

(September 2015 - December 2016)

- Donor and Recipient Organization (No Manna Food Center)
- Recipient Organization (No Manna Food Center)
- Donor Organization (No Manna Food Center)
- Deliveries (No Manna Food Center)

Join us to  
feed more  
and waste  
less!



[www.communityfoodrescue.org](http://www.communityfoodrescue.org)