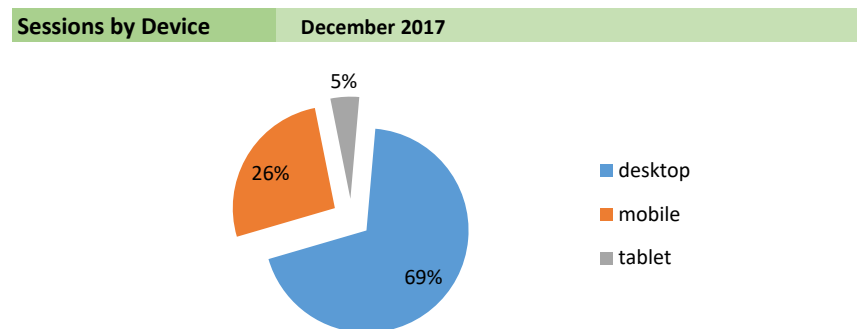


Agency Web Traffic: Content Consumption Report

All Traffic	December 2017	change from prior month	
Sessions	4,840,187	-1,099,649 ▼	-18.5%
Unique Users	3,234,736	-757,407 ▼	-19.0%
Pageviews	13,009,956	-3,547,295 ▼	-21.4%
Unique Pageviews	9,622,252	-1,757,858 ▼	-15.4%
Downloads	834,689	-323,618 ▼	-27.9%
Unique Downloads	501,968	-133,569 ▼	-21.0%



All Traffic includes epa.gov and subdomains like nepis.epa.gov, plus other EPA-related sites like energystar.gov and airnow.gov.

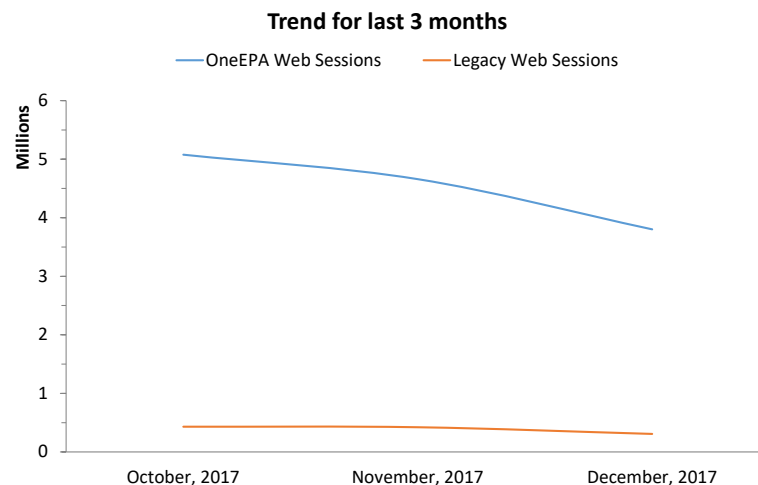
Traffic Segments	Sessions	change from prior month		Pageviews	change from prior month		Downloads	change from prior month	
Return Sessions	2,074,659	-397,868 ▼	-16.1%	6,660,883	-1,663,266 ▼	-20.0%	510,855	-181,382 ▼	-26.2%
Desktop	3,344,094	-865,275 ▼	-20.6%	10,256,657	-3,074,133 ▼	-23.1%	753,389	190,517 ▲	33.8%
Tablet	219,503	-56,729 ▼	-20.5%	582,421	-138,594 ▼	-19.2%	31,565	7,771 ▲	32.7%
Mobile	1,276,590	-177,645 ▼	-12.2%	2,170,878	-334,568 ▼	-100.0%	54,804	3,636 ▲	7.1%
Universities & Colleges	280,349	-202,693 ▼	-42.0%	787,283	-664,312 ▼	-45.8%	53,650	-40,169 ▼	-42.8%
EPA Employees	39,578	-5,076 ▼	-11.4%	155,064	-26,400 ▼	-14.5%	14,619	-526 ▼	-100.0%

OneEPA Web vs. Legacy Web

OneEPAWeb epa.gov	December 2017	change from prior month	
Sessions	3,801,987	-857,100 ▼	-18.4%
Pageviews	9,973,076	-2,806,581 ▼	-22.0%
Legacy Web www3.epa.gov	December 2017	change from prior month	
Sessions	307,679	-114,202 ▼	-27.1%
Pageviews	1,662,656	-539,409 ▼	-24.5%

OneEPAWeb epa.gov does not include any subdomains (e.g. nepis.epa.gov).

Other special content	December 2017	change from prior month	
Home Page Views	242,026	-46,738 ▼	-16.2%
Home Page Banner Clicks	3,795	97 ▲	2.6%
Press Release Pageviews	97,178	-27,122 ▼	-21.8%
Widget Pageviews	1,000,590	-19,195 ▼	-1.9%



Agency Web Traffic: Content Consumption Report

Top 20 News Releases for December, 2017

	by pageviews	December, 2017
Page Not Found US EPA		4613
Top EPA Presidential Nominees Approved By Senate EPW Committee U.S. EPA News Releases US EPA		4493
EPA Announces Public Hearing on Proposed Repeal of Clean Power Plan U.S. EPA News Releases US EPA		4489
EPA Kicks Off Website Updates U.S. EPA News Releases US EPA		4383
EPA Takes Another Step To Advance President Trump's America First Strategy, Proposes Repeal Of "Clean Power Plan" U.S. EPA News Releases US EPA		4054
EPA and the Army Propose to Amend the Effective Date of the 2015 Rule Defining "Waters of the United States" U.S. EPA News Releases US EPA		2875
EPA Launches Cross-Agency Effort to Address PFAS U.S. EPA News Releases US EPA		2828
EPA Finalizes RFS Volumes for 2018 and Biomass Based Diesel Volumes for 2019 U.S. EPA News Releases US EPA		2728
EPA Announces Superfund Task Force Recommendations U.S. EPA News Releases US EPA		2599
EPA Releases List of Superfund Sites Targeted for Immediate, Intense Attention U.S. EPA News Releases US EPA		2171
Administrator Pruitt Issues Directive to Ensure Independence, Geographic Diversity & Integrity in EPA Science Committees U.S. EPA News Releases US EPA		1890
EPA Announces Appointment of Alexandra Dunn to Region 1 Administrator U.S. EPA News Releases US EPA		1878
EPA Announces Intention To Nominate Members To Three Important Federal Advisory Committees U.S. EPA News Releases US EPA		1830
EPA Releases Annual Regulatory Plan U.S. EPA News Releases US EPA		1630
Senate Confirms William Wehrum to Lead EPA Air Office U.S. EPA News Releases US EPA		1614
EPA Awards \$100 Million to Michigan for Flint Water Infrastructure Upgrades U.S. EPA News Releases US EPA		1443
EPA News Advisory: Northern California Fires Response Update " November 2, 2017 U.S. EPA News Releases US EPA		1378
Administrator Pruitt Advances Effort to Keep EPA within Regulatory Lane with Proposed Repeal of Glider Provisions from Heavy-Duty Truck Rule U.S. EPA News Releases US EPA		1370
EPA Announces Additional Public Listening Sessions on Proposed Repeal of Clean Power Plan U.S. EPA News Releases US EPA		1220
EPA Announces Appointment of Cathy Stepp to Region 5 Administrator U.S. EPA News Releases US EPA		1127

Top 10 Home Page Banner Clicks for December, 2017

	by clicks	December, 2017
112817-xcpp-readproposal		299
100317-smartsectors-readrelease		258
112817-xcpp-readrelease		180
110117-wildfire-storymap		161
100317-smartsectors-learn		149
092617-hurricaneresp-maria		127
092617-hurricaneresp-response		122
102017-wildfire-updatepage		106
102017-wildfire-recovery		80
0		0

Top 10 Widgets for July, 2017

	by pageviews	December, 2017
EF UV Index Widget US EPA		672,425
Greenhouse Gas Equivalencies Calculator US EPA		59,007
Widget Watersense US EPA		50,425
Individual Waste Reduction Model (iWARM) Widget US EPA		44,268
Find Your Watershed Widget US EPA		22,327
ECHO Quick Search Widget Enforcement & Compliance History US EPA		13,811
EJScreen Widget US EPA		10,390
Environmental Tip of the Day US EPA		7,781
Urban Waters Mapper Widget		6,544
BR Widget US EPA		6,378

Top 1-25 Page Titles for December, 2017	by pageviews	December, 2017
Document Display NEPIS US EPA		2,798,725
Search results Search US EPA		956,926
United States Environmental Protection Agency US EPA		677,254
Do-it-yourself Bed Bug Control Bed Bugs: Get Them Out and Keep Them Out US EPA		210,364
Page Not Found US EPA		208,883
Main Map Recycle City U.S. EPA		152,555
How to Find Bed Bugs Bed Bugs: Get Them Out and Keep Them Out US EPA		151,017
Superfund Site Profile Superfund Site Information US EPA		126,760
Overview of Greenhouse Gases Greenhouse Gas (GHG) Emissions US EPA		125,659
Global Greenhouse Gas Emissions Data Greenhouse Gas (GHG) Emissions US EPA		118,885
Environmental Topics US EPA		114,493
Page being updated US EPA		113,997
Laws & Regulations US EPA		111,999
Staff Directory About EPA US EPA		108,457
Sources of Greenhouse Gas Emissions Greenhouse Gas (GHG) Emissions US EPA		104,877
Causes of Climate Change Climate Change Science US EPA		99,401
The EPA National Library Catalog EPA National Library Network US EPA		99,154
EJSCREEN		96,210
What is Acid Rain? Acid Rain US EPA		95,285
FRS Facility Detail Report Envirofacts US EPA		83,677
Detailed Facility Report ECHO US EPA		80,296
About EPA US EPA		79,889
Radon US EPA		78,147
MyEnvironment US Environmental Protection Agency		77,742
EJSCREEN Report		75,218

Top 26-50 Page Titles for December, 2017	by pageviews	December, 2017
Northeast Recycle City U.S. EPA		70,734
North-West Recycle City U.S. EPA		69,441
Search Results NSCEP US EPA		69,086
Reduce, Reuse, Recycle US EPA		67,925
RCRAInfo Search Results Envirofacts US EPA		66,406
Envirofacts Search Results Envirofacts US EPA		64,851
Effects of Acid Rain Acid Rain US EPA		63,740
Southeast Recycle City U.S. EPA		63,735
Carbon Footprint Calculator Climate Change US EPA		61,146
Drinking Water Contaminants â€” Standards and Regulations US EPA		60,804
Southwest Recycle City U.S. EPA		59,945
Pesticide Product and Label System US EPA		57,919
Bed Bugs Appearance and Life Cycle Bed Bugs: Get Them Out and Keep Them Out US EPA		57,485
Facility Search Results ECHO US EPA		56,750
Water Topics Environmental Topics US EPA		56,402
National Primary Drinking Water Regulations Ground Water and Drinking Water US EPA		55,211
Search Releases US EPA		54,841
Greenhouse Gas Equivalencies Calculator Energy and the Environment US EPA		51,374
Acid Rain Students Site: What causes acid rain?		50,198
Bed Bugs: Get Them Out and Keep Them Out US EPA		50,116
SRS Substance Details		49,965
Pesticides US EPA		47,679
AP-42: Compilation of Air Emission Factors Air Emissions Factors and Quantification US EPA		46,573
Summary of the Clean Water Act Laws & Regulations US EPA		46,443
EnviroMapper Snippet		45,856