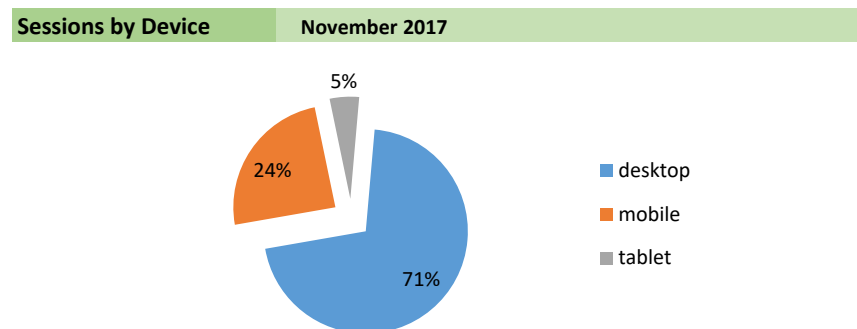


Agency Web Traffic: Content Consumption Report

All Traffic	November 2017	change from prior month		
Sessions	5,939,836	-512,511	▼	-7.9%
Unique Users	3,992,143	-379,975	▼	-8.7%
Pageviews	16,557,251	-1,034,966	▼	-5.9%
Unique Pageviews	11,380,110	-942,661	▼	-7.6%
Downloads	1,158,307	21,846	▲	1.9%
Unique Downloads	635,537	-19,819	▼	-3.0%

All Traffic includes epa.gov and subdomains like nepis.epa.gov, plus other EPA-related sites like energystar.gov and airnow.gov.



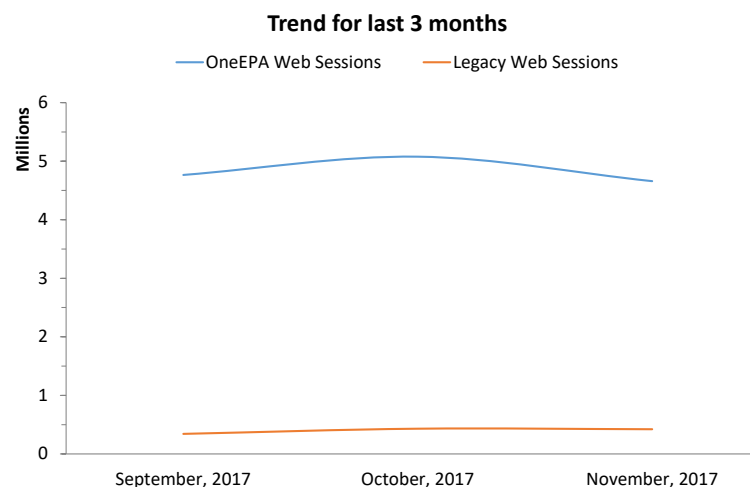
Traffic Segments	Sessions	change from prior month			Pageviews	change from prior month			Downloads	change from prior month		
Return Sessions	2,472,527	-109,376	▼	-4.2%	8,324,149	-290,298	▼	-3.4%	692,237	26,653	▲	4.0%
Desktop	4,209,369	-201,125	▼	-4.6%	13,330,790	-508,113	▼	-3.7%	1,017,666	448,712	▲	78.9%
Tablet	276,232	-27,174	▼	-9.0%	721,015	-80,079	▼	-10.0%	35,736	12,401	▲	53.1%
Mobile	1,454,235	-284,212	▼	-16.3%	2,505,446	-446,774	▼	-100.0%	69,326	19,983	▲	40.5%
Universities & Colleges	483,042	25,621	▲	5.6%	1,451,595	85,948	▲	6.3%	93,819	7,189	▲	8.3%
EPA Employees	44,654	-13,637	▼	-23.4%	181,464	-60,012	▼	-24.9%	15,145	-7,260	▼	-100.0%

OneEPA Web vs. Legacy Web

OneEPAWeb epa.gov	November 2017	change from prior month		
Sessions	4,659,087	-418,066	▼	-8.2%
Pageviews	12,779,657	-863,670	▼	-6.3%
Legacy Web www3.epa.gov	November 2017	change from prior month		
Sessions	421,881	-9,190	▼	-2.1%
Pageviews	2,202,065	-122,944	▼	-5.3%

OneEPAWeb epa.gov does not include any subdomains (e.g. nepis.epa.gov).

Other special content	November 2017	change from prior month		
Home Page Views	288,764	-25,237	▼	-8.0%
Home Page Banner Clicks	3,698	-3,873	▼	-51.2%
Press Release Pageviews	124,300	-42,967	▼	-25.7%
Widget Pageviews	1,019,785	-224,834	▼	-18.1%



Agency Web Traffic: Content Consumption Report

Top 20 News Releases for November, 2017

by pageviews November, 2017

EPA Takes Another Step To Advance President Trump's America First Strategy, Proposes Repeal Of "Clean Power Plan" U.S. EPA News Releases US EPA	16661
Administrator Pruitt Issues Directive to End EPA "Sue & Settle" U.S. EPA News Releases US EPA	9511
EPA and States' Collective Efforts Lead to Regulatory Action on Dicamba U.S. EPA News Releases US EPA	6240
EPA Kicks Off Website Updates U.S. EPA News Releases US EPA	5414
Top EPA Presidential Nominees Approved By Senate EPW Committee U.S. EPA News Releases US EPA	5335
EPA Hurricane Maria Update for Wednesday, October 11th U.S. EPA News Releases US EPA	4771
EPA Announces Public Hearing on Proposed Repeal of Clean Power Plan U.S. EPA News Releases US EPA	3995
Environmental Leaders Praise Bill Wehrum EPA Nomination U.S. EPA News Releases US EPA	3337
Administrator Pruitt Issues Directive to Ensure Independence, Geographic Diversity & Integrity in EPA Science Committees U.S. EPA News Releases US EPA	2600
EPA Launches Smart Sectors Program U.S. EPA News Releases US EPA	2275
EPA and the Army Propose to Amend the Effective Date of the 2015 Rule Defining "Waters of the United States" U.S. EPA News Releases US EPA	2119
Widespread Praise for Dr. Michael Dourson U.S. EPA News Releases US EPA	2104
EPA proposes to withdraw Clean Water Act restrictions for Pebble Mine in Alaska's Bristol Bay watershed U.S. EPA News Releases US EPA	2008
EPA Awards \$100 Million to Michigan for Flint Water Infrastructure Upgrades U.S. EPA News Releases US EPA	1805
EPA Names First Chemicals for Review Under New TSCA Legislation U.S. EPA News Releases US EPA	1771
EPA Announces Intention To Nominate Members To Three Important Federal Advisory Committees U.S. EPA News Releases US EPA	1758
EPA Finalizes RFS Volumes for 2018 and Biomass Based Diesel Volumes for 2019 U.S. EPA News Releases US EPA	1746
EPA Announces Settlement with Macy's over Hazardous Waste Violations U.S. EPA News Releases US EPA	1686
EPA Releases Final Report on Impacts from Hydraulic Fracturing Activities on Drinking Water U.S. EPA News Releases US EPA	1651
EPA Adds Dorado, Puerto Rico Site to the Federal Superfund List U.S. EPA News Releases US EPA	1616

Top 10 Home Page Banner Clicks for November, 2017

by clicks November, 2017

090717-smoke-checkaq	727
100317-smartsectors-readrelease	592
102617-nominees-readrelease	582
100317-smartsectors-learn	376
092617-hurricaneresp-response	245
092617-hurricaneresp-maria	182
092617-hurricanemaria-response	179
092617-hurricaneresp-harvey	159
092617-hurricanemaria-update	135
0	0

Top 10 Widgets for July, 2017

by pageviews November, 2017

EF UV Index Widget US EPA	877,981
Greenhouse Gas Equivalencies Calculator US EPA	60,078
Widget Watersense US EPA	50,635
Individual Waste Reduction Model (iWARM) Widget US EPA	38,455
Find Your Watershed Widget US EPA	28,396
ECHO Quick Search Widget Enforcement & Compliance History US EPA	14,546
Environmental Tip of the Day US EPA	9,408
EJScreen Widget US EPA	9,391
Urban Waters Mapper Widget	7,750
RCRAInfo Widget US EPA	7,317

Top 1-25 Page Titles for November, 2017	by pageviews	November, 2017
Document Display NEPIS US EPA		3,182,385
Search results Search US EPA		1,125,820
United States Environmental Protection Agency US EPA		776,346
Superfund Site Profile Superfund Site Information US EPA		293,671
Do-it-yourself Bed Bug Control Bed Bugs: Get Them Out and Keep Them Out US EPA		285,716
Page Not Found US EPA		240,332
How to Find Bed Bugs Bed Bugs: Get Them Out and Keep Them Out US EPA		189,733
Main Map Recycle City U.S. EPA		147,830
Environmental Topics US EPA		143,574
Overview of Greenhouse Gases Greenhouse Gas (GHG) Emissions US EPA		139,212
Page being updated US EPA		136,690
Laws & Regulations US EPA		134,222
Staff Directory About EPA US EPA		128,457
Global Greenhouse Gas Emissions Data Greenhouse Gas (GHG) Emissions US EPA		128,418
What is Acid Rain? Acid Rain US EPA		116,791
MyEnvironment US Environmental Protection Agency		114,453
Sources of Greenhouse Gas Emissions Greenhouse Gas (GHG) Emissions US EPA		114,030
The EPA National Library Catalog EPA National Library Network US EPA		102,889
About EPA US EPA		98,156
FRS Facility Detail Report Envirofacts US EPA		95,418
Detailed Facility Report ECHO US EPA		92,418
Causes of Climate Change Climate Change Science US EPA		89,716
Radon US EPA		88,387
Reduce, Reuse, Recycle US EPA		79,306
RCRAInfo Search Results Envirofacts US EPA		76,509

Top 26-50 Page Titles for November, 2017

by pageviews November, 2017

Envirofacts Search Results Envirofacts US EPA	75,574
Effects of Acid Rain Acid Rain US EPA	74,073
Bed Bugs Appearance and Life Cycle Bed Bugs: Get Them Out and Keep Them Out US EPA	73,701
Drinking Water Contaminants â€” Standards and Regulations US EPA	73,518
Water Topics Environmental Topics US EPA	72,998
Search Results NSCEP US EPA	71,195
10 consejos Ãºtiles para eliminar las chinches de cama EPA en espaÃ±ol US EPA	70,939
Northeast Recycle City U.S. EPA	70,058
Bed Bugs: Get Them Out and Keep Them Out US EPA	69,825
National Primary Drinking Water Regulations Ground Water and Drinking Water US EPA	68,223
Facility Search Results ECHO US EPA	67,773
Carbon Footprint Calculator Climate Change US EPA	67,501
North-West Recycle City U.S. EPA	67,476
Pesticide Product and Label System US EPA	67,225
Southeast Recycle City U.S. EPA	63,484
Search Releases US EPA	62,382
Acid Rain Students Site: What causes acid rain?	59,544
Greenhouse Gas Equivalencies Calculator Energy and the Environment US EPA	58,970
Southwest Recycle City U.S. EPA	58,257
SRS Substance Details	57,790
EnviroMapper Snippet	57,128
Contact EPA U.S. Environmental Protection Agency US EPA	57,053
AP-42: Compilation of Air Emission Factors Air Emissions Factors and Quantification US EPA	56,828
Air Topics Environmental Topics US EPA	55,934
Summary of the Clean Water Act Laws & Regulations US EPA	55,730