

Agency Web Traffic: Engagement Report

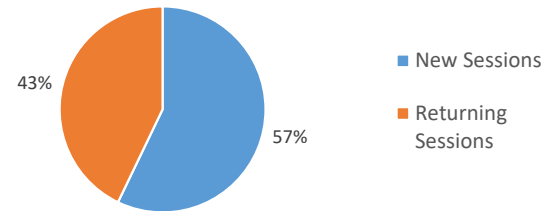
Engaged Segments

Return Sessions	December, 2017	change from prior month		
Return Sessions	2,074,659	-397,868	▼	-16.1%
Pages per Session	3.21	-0.16	▼	-4.6%
compare to ALL Sessions	4,840,187	-1,099,649	▼	-18.5%
Pages per Session	2.69	-3.37	▼	-20.2%

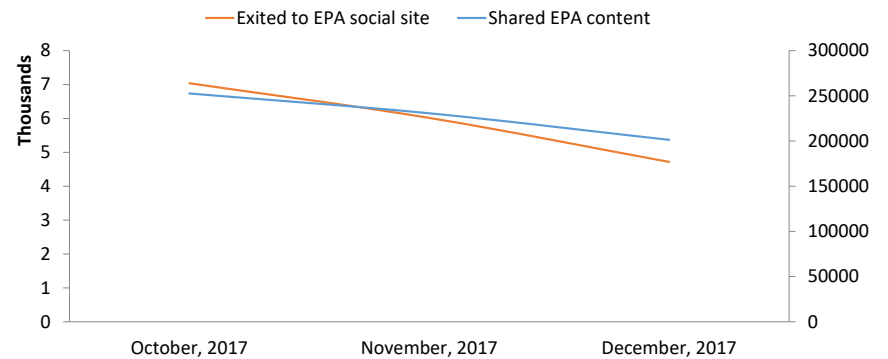
User Actions on EPA site

Contact	December, 2017	change from prior month		
Clicked to Email EPA	4,774	-1,549	▼	-24.5%
Viewed Contact Us Page	76,284	-20,810	▼	-21.4%
Social Media	December, 2017	change from prior month		
Shared EPA content	6,594	-1,216	▼	-15.6%
Total links shared	2,837	-560	▼	-16.5%
Exited to EPA social site	4,716	-1,333	▼	-19.2%
Other Actions	December, 2017	change from prior month		
Accessed External Link	201,289	-29,388	▼	-12.7%
Shares by Social Network	December, 2017	change from prior month		
Facebook	1,521	-188	▼	-11.0%
Google+	9	-4	▼	-30.8%
Twitter	944	-101	▼	-9.7%
Pinterest	697	-7	▼	-1.0%

Return Sessions vs. New Sessions December, 2017



Social Activity trend for last 3 months



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Top 10 Contact Us Pages		by pageviews	December, 2017	Top 10 Pages for Email Contact		by email clicks	December, 2017
State Asbestos Contacts Asbestos US EPA			2,571	EMC Methods Support Directory Air Emission Measurement Ce			112
Enforcement: Contact Us Enforcement US EPA			1,598	State Tier II Reporting Requirements and Procedures Emergenc			98
Contact Us about Lead Lead US EPA			1,073	CERCLA and EPCRA Reporting Requirements for Air Releases of H			67
EPA Regional Lead Contacts Lead US EPA			933	EPA Regional Lead Contacts Lead US EPA			63
Contact Us about Stationary Refrigeration and Air Con			785	Pesticide Establishment Registration and Reporting Contacts Co			53
Contacts in the Office of Pesticide Programs, Registrati			743	Media Contacts Newsroom US EPA			51
Regional Screening Levels (RSLs) - Contact Us Risk As			731	Contacts in the Office of Pesticide Programs, Registration Division			51
Contact Us about Mold Mold US EPA			720	EPA Hotlines U.S. Environmental Protection Agency US EPA			49
0			0	0			0
Page_Title			EmailClicks	URL			URLs_Shared
Top 20 Shared URLs		by number of shares		December, 2017			
epa.gov/watersense/watersense-kids						7	
epa.gov/aboutepa/mailling-addresses-and-phone-numbers						6	
epa.gov/laws-regulations						6	
epa.gov/radon/health-risk-radon						6	
epa.gov/bedbugs/do-it-yourself-bed-bug-control						6	
epa.gov/ghgemissions/global-greenhouse-gas-emissions-data						6	
epa.gov/recycle/reducing-waste-what-you-can-do						5	
epa.gov/index.html						5	
espanol.epa.gov/espanol/10-consejos-utiles-para-eliminar-las-chinches-de-cama						5	
epa.gov/watersense/how-we-use-water						5	
epa.gov/ghgemissions/overview-greenhouse-gases						5	
epa.gov/environmental-topics/water-topics						5	
epa.gov/pollinator-protection/colony-collapse-disorder						5	
epa.gov/aboutepa/our-mission-and-what-we-do						5	
epa.gov/recycle						5	
epa.gov/indoor-air-quality-iaq/volatile-organic-compounds-impact-indoor-air-quality						5	
epa.gov/water-research/cyanobacteria-assessment-network-cyan						5	
epa.gov/bedbugs/how-find-bed-bugs						5	
0						0	
External_Link						Total_Events	
Top 10 External Links		by link clicks		December, 2017			
http://www.ase.com/						3,465	
https://epa.maps.arcgis.com/apps/webappviewer/index.html?id=5f239fd3e72f424f98ef3d5def547eb5&extent=-146.2334,13.1913,-46.3896,56.5319						3,411	
http://www.ecyclingcentral.com/						1,877	
https://www.gpo.gov/fdsys/browse/collectionuscode.action?collectioncode=uscode						1,801	
http://www.bestbuy.com/site/global-promotions/recycling-electronics/pcmcat149900050025.c?id=pcmcat149900050025						1,800	
https://www.data.gov/						1,790	
https://www.ipcc.ch/report/ar5/wg3/						1,657	
http://www.macsw.org/						1,615	
0						0	
0						0	