

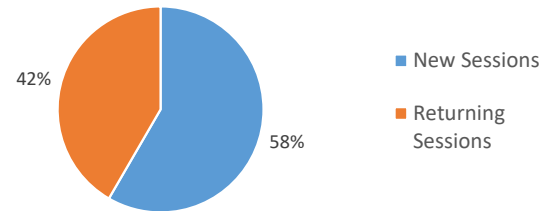
Engaged Segments

Return Sessions	November, 2017	change from prior month		
Return Sessions	2,472,527	-109,376	▼	-4.2%
Pages per Session	3.37	0.03	▲	0.9%
compare to ALL Sessions	5,939,836	-512,511	▼	-7.9%
Pages per Session	2.79	-3.34	▼	-16.5%

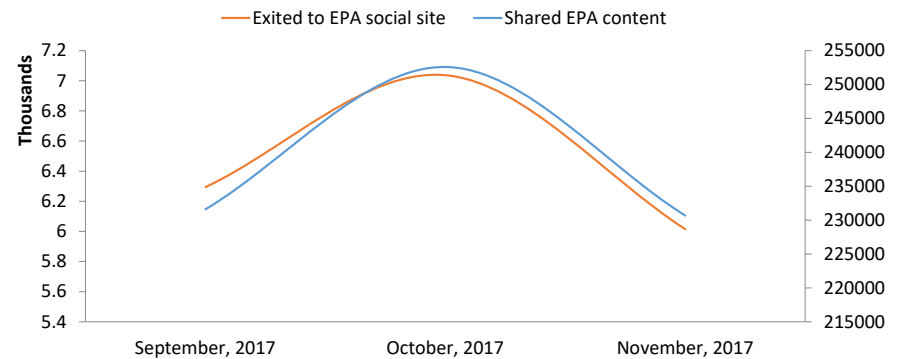
User Actions on EPA site

Contact	November, 2017	change from prior month		
Clicked to Email EPA	6,323	-714	▼	-10.1%
Viewed Contact Us Page	97,094	-14,525	▼	-13.0%
Social Media	November, 2017	change from prior month		
Shared EPA content	7,810	-1,926	▼	-19.8%
Total links shared	3,397	-415	▼	-10.9%
Exited to EPA social site	6,015	-1,190	▼	-14.6%
Other Actions	November, 2017	change from prior month		
Accessed External Link	230,677	-21,915	▼	-8.7%
Shares by Social Network	November, 2017	change from prior month		
Facebook	1,709	-538	▼	-23.9%
Google+	13	-1	▼	-7.1%
Twitter	1,045	-112	▼	-9.7%
Pinterest	704	-170	▼	-19.5%

Return Sessions vs. New Sessions November, 2017



Social Activity trend for last 3 months



Agency Web Traffic: Engagement Report

Top 10 Contact Us Pages	by pageviews	November, 2017	Top 10 Pages for Email Contact	by email clicks	November, 2017
Contact Us about EPA's Organizations About EPA US EPA		3,831	State Asbestos Contacts Asbestos US EPA		369
State Asbestos Contacts Asbestos US EPA		3,319	Apply For or Update Your Renovation Firm's Lead-Safe Certification Lead US EPA		229
Enforcement: Contact Us Enforcement US EPA		1,674	Superfund Site Profile Superfund Site Information US EPA		193
CR-ERNS Regional Contacts Emergency Planning and Response US EPA		1,424	Media Contacts Newsroom US EPA		106
Contact Us about Lead Lead US EPA		1,322	Contacts in the Office of Pesticide Programs, Registration Division Pesticides US EPA		81
Contacts in the Office of Pesticide Programs, Registration Division Pesticides US EPA		1,111	Staff Details About EPA US EPA		80
EPA Regional Lead Contacts Lead US EPA		1,080	Clean Power Plan Proposed Repeal: How to Comment Stationary Sources US EPA		80
Contact Us about Mold Mold US EPA		885	2017 School Bus Rebate Supporting Documents Clean Diesel and Global Warming US EPA		73
Media Contacts Newsroom US EPA		856	State Tier II Reporting Requirements and Procedures Emergency Response US EPA		70
0		0	0		0

Top 20 Shared URLs	by number of shares	November, 2017
epa.gov/aboutepa		7
epa.gov/environmental-topics/water-topics		6
epa.gov/indoor-air-quality-iaq/should-you-have-air-ducts-your-home-cleaned		6
epa.gov/energy/greenhouse-gas-equivalencies-calculator		6
epa.gov/ghgemissions/overview-greenhouse-gases		6
epa.gov/bedbugs/do-it-yourself-bed-bug-control		6
epa.gov/aboutepa/epas-administrator		6
epa.gov/stationary-sources-air-pollution/electric-utility-generating-units-repealing-clean-power-plan-0		5
epa.gov/newsreleases/epa-announces-public-hearing-proposed-repeal-clean-power-plan		5
epa.gov/climate-indicators/weather-climate		5
epa.gov/regulatory-information-topic		5
epa.gov/children		5
epa.gov/bedbugs/should-i-use-fogger		5
epa.gov/enforcement/report-environmental-violations		5
epa.gov/lead/protect-your-family-exposures-lead		5
epa.gov/index.html		5
epa.gov/radon		5
epa.gov/radon/citizens-guide-radon-guide-protecting-yourself-and-your-family-radon		5
epa.gov/newsroom/browse-news-releases		5
0		0

Top 10 External Links	by link clicks	November, 2017
http://search.earth911.com/		5,505
https://www.ipcc.ch/report/ar5/wg3/		2,572
https://epa.maps.arcgis.com/apps/webappviewer/index.html?id=5f239fd3e72f424f98ef3d5def547eb5&extent=-146.2334,13.1913,-46.3896,56.5319		2,424
https://www.data.gov/		2,402
https://www.gpo.gov/fdsys/browse/collectionuscode.action?collectioncode=uscode		2,396
http://www.ecyclingcentral.com/		2,143
http://www.bestbuy.com/site/global-promotions/recycling-electronics/pcmcat149900050025.c?id=pcmcat149900050025		2,075
https://citybugs.tamu.edu/factsheets/biting-stinging/others/ent-3012/		2,016
https://www.gpo.gov/fdsys/browse/collectioncfr.action?collectioncode=cfr		1,936
0		0