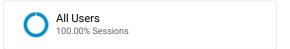
Lead Metrics Dashboard

Jan 1, 2018 - Jan 30, 2018



How many people visited?

66,321 % of Total: 1.81% (3,664,119)

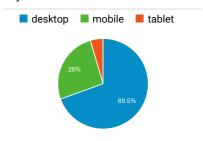
Avg. Time on Page



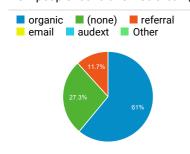
Pages / Session

2.86Avg for View: **2.77** (**3.27%**)

Is your audience mobile?



How people found this web area? (o...



Top Pages in this Web Area

Page Title	Pageviews	Avg. Time on Page
Lead US EPA	24,194	00:01:03
Protect Your Family from Lead in Your Home Lead US EPA	17,042	00:01:56
Real Estate Disclosure Lead US EPA	13,604	00:01:00
Protect Your Family from Exposures to Lead Lead US EPA	13,509	00:02:18
Renovation, Repair and Painting P rogram Lead US EPA	12,277	00:00:59
Protect Your Family from Lead in Your Home - Real Estate Disclosu re Lead US EPA	12,212	00:00:26
Learn about Lead Lead US EPA	9,363	00:02:56
Apply For or Update Your Renova tion Firm's Lead-Safe Certificatio n Today! Lead US EPA	7,057	00:01:08
Renovation, Repair and Painting P rogram: Contractors Lead US E PA	5,523	00:02:30
Lead Renovation/Abatement Fir m Certification Application or Up date Lead US EPA	4,980	00:03:42

What search terms led people here?...

Keyword	Sessions	New Users
tsca inventory reset ru le	18	0
lead	12	9
lead paint disclosure f orm	12	12
lead paint	9	9
lead paint cleaning cla sses	8	1
lead based paint discl osure	7	6
protect your family fro m lead in your home	7	4
protect your family fro m lead in your home p amphlet	6	5
ricra	5	0
what is lead	5	5

Searches within web area pages

Search Term	Total Unique Searches
protect your family from lea d in your home	51
lead base paint pamphlet	28
renovate right	22
lead based paint disclosure	21
lead	16
rrp	15
asbestos	14
lead abatement	14
lead paint disclosure form	14
lead paint pamphlet	12

Social media visitors:

Social Network	Sessions	New Users
Facebook	199	179
reddit	35	21
Blogger	15	7
Houzz	8	7
Twitter	7	1
LinkedIn	5	0
YouTube	4	3
Pinterest	3	2
Topix	3	2
Experience Project	2	2

Top PDFs for the web area

'	
Event Label	Total Events
https://www.epa.gov/sites/productio n/files/2017-06/documents/pyf_color_l andscape_format_2017_508.pdf	3,462
https://www.epa.gov/sites/productio n/files/2017-06/documents/pyf_bw_bo oklet_format_2017_508.pdf	2,786
https://www.epa.gov/sites/productio n/files/2017-06/documents/pyf_bw_la ndscape_format_2017_508.pdf	2,277
https://www.epa.gov/sites/productio n/files/documents/selr_eng.pdf	2,262
https://www.epa.gov/sites/productio n/files/documents/lesr_eng.pdf	2,213
https://www.epa.gov/sites/productio n/files/2017-06/documents/pyf_colo r_booklet_format_2017_508.pdf	2,094
https://www.epa.gov/sites/productio n/files/2017-06/documents/pyf_ne w_2-pg_supplement_for_older_pyf_jun e_2017_0.pdf	754
https://www.epa.gov/sites/productio n/files/documents/fs-discl.pdf	559
http://www.gpo.gov/fdsys/pkg/fr-199 6-03-06/pdf/96-5243.pdf	531
https://www.epa.gov/sites/productio n/files/documents/renovaterightbookle tbwsept2011.pdf	410

Top external sites that sent traffic h...

Source	Sessions	New Users
homedepot.com	552	504
govtsearches.com	510	378
health.ny.gov	223	135
oregon.gov	188	93
duckduckgo.com	165	107
toxics.zendesk.co m	149	0
m.facebook.com	145	138
links.govdelivery.c om	107	12
mrlandlord.com	98	51
nytimes.com	93	54

Top EPA sites that sent traffic here

Previous Page Path	Pageviews
epa.gov/home/pdf-files	2,208
search.epa.gov/epasearc h/epasearch	1,995
epa.gov/criteria-air-pollut ants	1,061
epa.gov/enviro/facts/wid gets/echo.html	997
cfpub.epa.gov/flpp/pub/i ndex.cfm?do=main.firms earch	909
epa.gov/index.html	694
epa.gov/environmental-t opics	614
epa.gov/ground-water-an d-drinking-water/basic-in formation-about-lead-dri nking-water	556
cfpub.epa.gov/flpp/pub/i ndex.cfm?do=main.traini ngsearch	419
cfpub.epa.gov/flpp/pub/i ndex.cfm?do=main.firms earchabatement	388