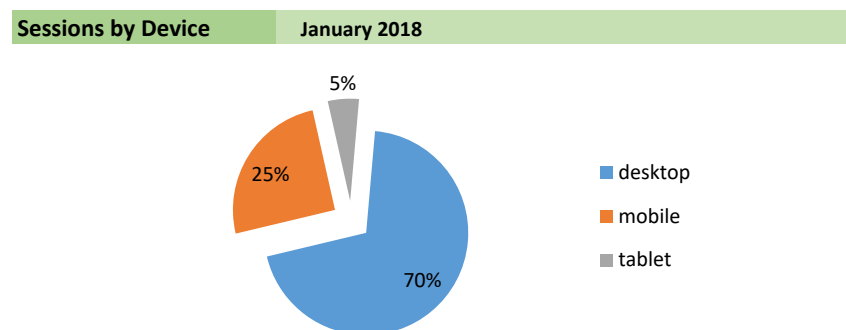


Agency Web Traffic: Content Consumption Report

All Traffic	January 2018	change from prior month		
Sessions	5,721,830	881,643	▲	18.2%
Unique Users	3,796,699	561,963	▲	17.4%
Pageviews	15,885,428	2,875,472	▲	22.1%
Unique Pageviews	12,111,155	2,488,903	▲	25.9%
Downloads	1,152,849	318,160	▲	38.1%
Unique Downloads	648,667	146,699	▲	29.2%

All Traffic includes epa.gov and subdomains like nepis.epa.gov, plus other EPA-related sites like energystar.gov and airnow.gov.



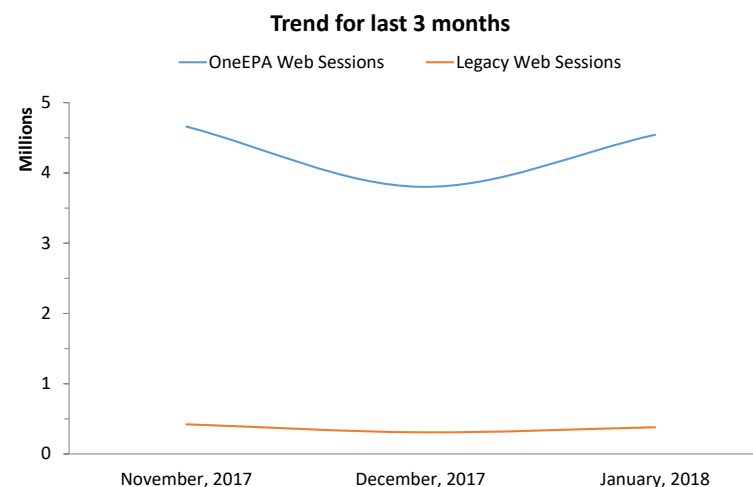
Traffic Segments	Sessions	change from prior month			Pageviews	change from prior month			Downloads	change from prior month		
Return Sessions	2,372,002	297,343	▲	14.3%	8,027,065	1,366,182	▲	20.5%	694,541	183,686	▲	36.0%
Desktop	3,998,631	654,537	▲	19.6%	12,585,524	2,328,867	▲	22.7%	1,013,300	570,127	▲	128.6%
Tablet	281,385	61,882	▲	28.2%	769,865	187,444	▲	32.2%	41,441	23,037	▲	125.2%
Mobile	1,441,814	165,224	▲	12.9%	2,530,039	359,161	▼	-100.0%	71,461	29,579	▲	70.6%
Universities & Colleges	266,642	-13,707	▼	-4.9%	784,609	-2,674	▼	-0.3%	56,555	2,905	▲	5.4%
EPA Employees	55,132	15,554	▲	39.3%	220,860	65,796	▲	42.4%	18,963	4,344	▼	-100.0%

OneEPA Web vs. Legacy Web

OneEPAWeb epa.gov	January 2018	change from prior month		
Sessions	4,543,357	741,370	▲	19.5%
Pageviews	12,381,263	2,408,187	▲	24.1%
Legacy Web www3.epa.gov	January 2018	change from prior month		
Sessions	379,533	71,854	▲	23.4%
Pageviews	2,042,266	379,610	▲	22.8%

OneEPAWeb epa.gov does not include any subdomains (e.g. nepis.epa.gov).

Other special content	January 2018	change from prior month		
Home Page Views	306,270	64,244	▲	26.5%
Home Page Banner Clicks	2,816	-979	▼	-25.8%
Press Release Pageviews	116,605	19,427	▲	20.0%
Widget Pageviews	1,166,634	166,044	▲	16.6%



Agency Web Traffic: Content Consumption Report

Top 20 News Releases for January, 2018			by pageviews	January, 2018
Page Not Found US EPA				7442
Reducing Regulatory Burdens: EPA withdraws its once in always in a lifetime policy for major sources under Clean Air Act U.S. EPA News Releases US EPA				6608
EPA Launches Cross-Agency Effort to Address PFAS U.S. EPA News Releases US EPA				3561
EPA Kicks Off Website Updates U.S. EPA News Releases US EPA				3548
EPA Announces Superfund Task Force Recommendations U.S. EPA News Releases US EPA				3368
EPA Administrator Scott Pruitt Suspends Withdrawal of Proposed Determination in Bristol Bay Watershed, Will Solicit Additional Comments U.S. EPA News Releases US EPA				2964
EPA Takes Another Step To Advance President Trump's America First Strategy, Proposes Repeal Of "Clean Power Plan" U.S. EPA News Releases US EPA				2732
EPA Releases List of Superfund Sites Targeted for Immediate, Intense Attention U.S. EPA News Releases US EPA				2377
EPA Announces Additional Public Listening Sessions on Proposed Repeal of Clean Power Plan U.S. EPA News Releases US EPA				2260
EPA Making Strides in Cleaning Up the Nation's Most Contaminated Sites U.S. EPA News Releases US EPA				2187
EPA Releases Annual Regulatory Plan U.S. EPA News Releases US EPA				2156
EPA Announces Appointment of Cathy Stepp to Region 5 Administrator U.S. EPA News Releases US EPA				1842
EPA Awards \$100 Million to Michigan for Flint Water Infrastructure Upgrades U.S. EPA News Releases US EPA				1561
EPA and the Army Propose to Amend the Effective Date of the 2015 Rule Defining the Waters of the United States U.S. EPA News Releases US EPA				1495
EPA Finalizes RFS Volumes for 2018 and Biomass Based Diesel Volumes for 2019 U.S. EPA News Releases US EPA				1489
Up to \$3 M in funding now available for locally-focused environmental education grants U.S. EPA News Releases US EPA				1459
Top EPA Presidential Nominees Approved By Senate EPW Committee U.S. EPA News Releases US EPA				1417
U.S. EPA, American Samoa reach revised settlement with Starkist U.S. EPA News Releases US EPA				1411
EPA Announces Appointment of Anne Idsal to Region 6 Administrator U.S. EPA News Releases US EPA				1182
EPA and Army Finalize "Waters of the United States" Applicability Date U.S. EPA News Releases US EPA				1124

Top 10 Home Page Banner Clicks for January, 2018	by clicks	January, 2018
100317-smartsectors-readrelease		236
110117-wildfire-storymap		177
092617-hurricaneresp-maria		139
100317-smartsectors-learn		132
102017-wildfire-updatepage		126
092617-hurricaneresp-response		111
0		109
092617-hurricaneresp-irma		61
102017-wildfire-recovery		58
0		0

#REF!	by pageviews	January, 2018
EF UV Index Widget US EPA		736,195
Widget Watersense US EPA		48,310
Greenhouse Gas Equivalencies Calculator US EPA		45,068
Individual Waste Reduction Model (iWARM) Widget US EPA		27,068
Find Your Watershed Widget US EPA		14,241
ECHO Quick Search Widget Enforcement & Compliance History US EPA		10,712
EJScreen Widget US EPA		7,941
Environmental Tip of the Day US EPA		6,150
EF MyEnvironment Widget US EPA		6,062
EF Cleanups Widget US EPA		4,950

Top 1-25 Page Titles for January, 2018	by pageviews	January, 2018
Document Display NEPIS US EPA		2,424,770
Search results Search US EPA		933,833
United States Environmental Protection Agency US EPA		697,151
Page Not Found US EPA		202,683
Do-it-yourself Bed Bug Control Bed Bugs: Get Them Out and Keep Them Out US EPA		187,138
How to Find Bed Bugs Bed Bugs: Get Them Out and Keep Them Out US EPA		143,398
Main Map Recycle City U.S. EPA		139,489
Laws & Regulations US EPA		110,224
Environmental Topics US EPA		109,528
Causes of Climate Change Climate Change Science US EPA		109,249
Staff Directory About EPA US EPA		107,346
Overview of Greenhouse Gases Greenhouse Gas (GHG) Emissions US EPA		99,397
The EPA National Library Catalog EPA National Library Network US EPA		99,327
EJSCREEN		99,130
Page being updated US EPA		95,626
Detailed Facility Report ECHO US EPA		93,179
Radon US EPA		91,942
Global Greenhouse Gas Emissions Data Greenhouse Gas (GHG) Emissions US EPA		91,559
FRS Facility Detail Report Envirofacts US EPA		86,375
Sources of Greenhouse Gas Emissions Greenhouse Gas (GHG) Emissions US EPA		85,547
What is Acid Rain? Acid Rain US EPA		80,523
About EPA US EPA		76,361
EJSCREEN Report		75,522
Search Results NSCEP US EPA		73,778
RCRAInfo Search Results Envirofacts US EPA		72,687

Top 26-50 Page Titles for January, 2018	by pageviews	January, 2018
Pesticide Product and Label System US EPA		66,804
North-West Recycle City U.S. EPA		65,611
Envirofacts Search Results Envirofacts US EPA		65,368
Northeast Recycle City U.S. EPA		64,340
Facility Search Results ECHO US EPA		60,645
Reduce, Reuse, Recycle US EPA		60,090
Southeast Recycle City U.S. EPA		57,375
Search Releases US EPA		56,416
Southwest Recycle City U.S. EPA		55,647
Drinking Water Contaminants â€” Standards and Regulations US EPA		55,090
Water Topics Environmental Topics US EPA		55,026
Effects of Acid Rain Acid Rain US EPA		55,008
Annual Report Form		52,927
Carbon Footprint Calculator Climate Change US EPA		52,059
Section 609 Technician Training and Certification Programs Motor Vehicle Air Conditioning (MVAC) System Servicing US EPA		51,190
MyEnvironment US Environmental Protection Agency		50,419
Greenhouse Gas Equivalencies Calculator Energy and the Environment US EPA		49,718
Find Information about Local Radon Zones and State Contact Information Radon US EPA		49,664
Bed Bugs Appearance and Life Cycle Bed Bugs: Get Them Out and Keep Them Out US EPA		49,603
National Primary Drinking Water Regulations Ground Water and Drinking Water US EPA		48,710
SRS Substance Details		47,937
Simple Search NSCEP US EPA		47,078
EnviroMapper Snippet		46,703
Air Topics Environmental Topics US EPA		46,688
Enforcement and Compliance History Online US EPA		46,669