

Engaged Segments

Return Sessions	January, 2018	change from prior month		
Return Sessions	2,372,002	297,343	▲	14.3%
Pages per Session	3.38	0.17	▲	5.4%
compare to ALL Sessions	5,721,830	881,643	▲	18.2%
Pages per Session	2.78	-3.21	▼	-13.5%

User Actions on EPA site

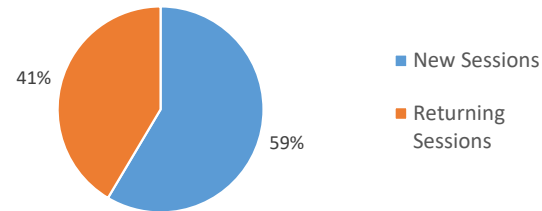
Contact	January, 2018	change from prior month		
Clicked to Email EPA	7,450	2,676	▲	56.1%
Viewed Contact Us Page	103,470	27,186	▲	35.6%

Social Media	January, 2018	change from prior month		
Shared EPA content	8,066	1,472	▲	22.3%
Total links shared	3,497	660	▲	23.3%
Exited to EPA social site	6,030	1,694	▲	30.1%

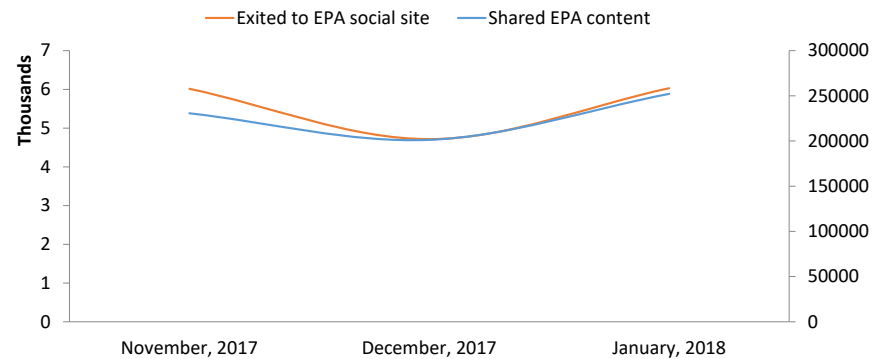
Other Actions	January, 2018	change from prior month		
Accessed External Link	252,204	50,915	▲	25.3%

Shares by Social Network	January, 2018	change from prior month		
Facebook	1,836	315	▲	20.7%
Google+	11	2	▲	22.2%
Twitter	1,031	87	▲	9.2%
Pinterest	755	58	▲	8.3%

Return Sessions vs. New Sessions January, 2018



Social Activity trend for last 3 months



Agency Web Traffic: Engagement Report

Top 10 Contact Us Pages		by pageviews	January, 2018	Top 10 Pages for Email Contact		by email clicks	January, 2018
State Asbestos Contacts Asbestos US EPA			3,439	CHP Partnership Partners Combined Heat and Power (CHP) Part			235
Enforcement: Contact Us Enforcement US EPA			1,909	Apply For or Update Your Renovation Firm's Lead-Safe Certificati			214
Contact Us about Lead Lead US EPA			1,461	Pesticide Establishment Registration and Reporting Contacts Co			155
EPA Regional Lead Contacts Lead US EPA			1,288	CERCLA and EPCRA Reporting Requirements for Air Releases of H			150
Pesticide Establishment Registration and Reporting Co			1,215	Greenhouse Gas Equivalencies Calculator US EPA			121
Contact Us about Stationary Refrigeration and Air Coni			1,080	Clean Power Plan Proposed Repeal: How to Comment Stationa			120
Contacts in the Office of Pesticide Programs, Registrati			1,042	The Hazardous Waste Electronic Manifest (E-Manifest) System			97
Contact Us about Mold Mold US EPA			993	EPA requires closures of 19 illegal cesspools in Hawaii in 2017 U			92
0			0	0			0
Page_Title		EmailClicks		URL		URLs_Shared	
Top 20 Shared URLs		by number of shares		January, 2018			
epa.gov/environmental-topics/water-topics						6	
epa.gov/epcra/cercla-and-epcra-reporting-requirements-air-releases-hazardous-substances-animal-waste-farms						6	
epa.gov/bedbugs/do-it-yourself-bed-bug-control						6	
epa.gov/aboutepa/epas-administrator						6	
epa.gov/mvac/section-609-technician-training-and-certification-programs						6	
epa.gov/mold/brief-guide-mold-moisture-and-your-home						6	
epa.gov/bedbugs						5	
epa.gov/enforcement/report-environmental-violations						5	
epa.gov/aboutepa/mailing-addresses-and-phone-numbers						5	
epa.gov/index.html						5	
epa.gov/lead/renovation-repair-and-painting-program-contractors						5	
epa.gov/ghgemissions/global-greenhouse-gas-emissions-data						5	
epa.gov/education/environmental-education-ee-grant-solicitation-notice						5	
epa.gov/programs-and-projects-office-general-counsel-ogc						5	
epa.gov/education/presidents-environmental-youth-award						5	
epa.gov/mold/ten-things-you-should-know-about-mold						5	
epa.gov/radon/find-radon-test-kit-or-measurement-and-mitigation-professional						5	
epa.gov/clean-air-act-overview/progress-cleaning-air-and-improving-peoples-health						5	
0						0	
External_Link						Total_Events	
Top 10 External Links		by link clicks		January, 2018			
http://search.earth911.com/						6,006	
about:blank						3,966	
http://www.macsww.org/						3,272	
http://sosradon.org/test-kits						2,700	
https://epa.maps.arcgis.com/apps/webappviewer/index.html?id=5f239fd3e72f424f98ef3d5def547eb5&extent=-146.2334,13.1913,-46.3896,56.5319						2,435	
https://www.gpo.gov/fdsys/browse/collectionuscode.action?collectioncode=uscode						2,201	
https://www.regulations.gov/						2,143	
https://www.data.gov/						2,114	
0						0	
0						0	