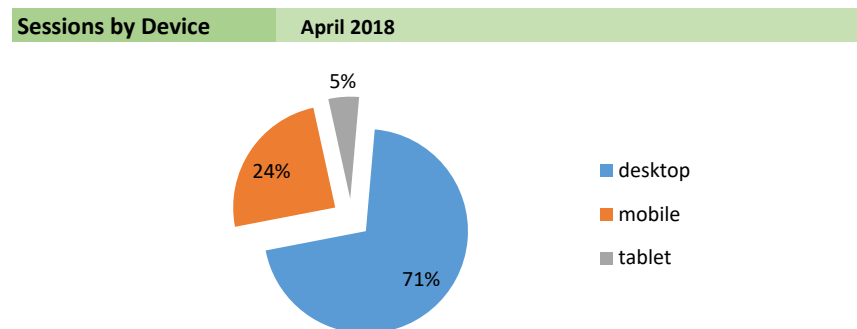


Agency Web Traffic: Content Consumption Report

All Traffic	April 2018	change from prior month		
Sessions	6,135,246	437,234	▲	7.7%
Unique Users	4,204,415	290,768	▲	7.4%
Pageviews	17,910,055	1,469,866	▲	8.9%
Unique Pageviews	12,945,102	1,107,991	▲	9.4%
Downloads	1,179,462	27,190	▲	2.4%
Unique Downloads	686,766	-44,197	▼	-6.0%



All Traffic includes epa.gov and subdomains like nepis.epa.gov, plus other EPA-related sites like energystar.gov and airnow.gov.

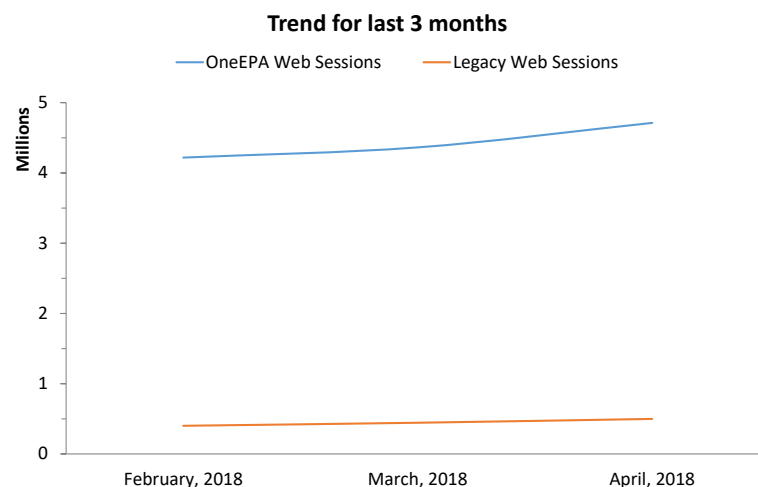
Traffic Segments	Sessions	change from prior month			Pageviews	change from prior month			Downloads	change from prior month		
Return Sessions	2,486,942	169,149	▲	7.3%	8,861,502	538,982	▲	6.5%	719,106	-17,386	▼	-2.4%
Desktop	4,330,509	280,692	▲	6.9%	14,334,842	1,180,555	▲	9.0%	1,065,781	415,773	▲	64.0%
Tablet	296,575	22,855	▲	8.3%	849,872	66,423	▲	8.5%	41,086	12,744	▲	45.0%
Mobile	1,508,162	133,687	▲	9.7%	2,725,341	222,888	▼	-100.0%	87,060	29,246	▲	50.6%
Universities & Colleges	460,829	94,413	▲	25.8%	1,347,764	274,431	▲	25.6%	93,670	16,377	▲	21.2%
EPA Employees	114,882	-14,724	▼	-11.4%	470,643	-68,182	▼	-12.7%	41,795	-6,554	▼	-100.0%

OneEPA Web vs. Legacy Web

OneEPAWeb epa.gov	April 2018	change from prior month		
Sessions	4,711,734	348,428	▲	8.0%
Pageviews	13,694,491	972,294	▲	7.6%
Legacy Web www3.epa.gov	April 2018	change from prior month		
Sessions	498,700	54,650	▲	12.3%
Pageviews	2,918,992	514,252	▲	21.4%

OneEPAWeb epa.gov does not include any subdomains (e.g. nepis.epa.gov).

Other special content	April 2018	change from prior month		
Home Page Views	320,067	18,459	▲	6.1%
Home Page Banner Clicks	4,230	1,641	▲	63.4%
Press Release Pageviews	170,012	55,551	▲	48.5%
Widget Pageviews	498,711	33,297	▲	7.2%



Agency Web Traffic: Content Consumption Report

Top 20 News Releases for April, 2018		by pageviews	April, 2018
EPA Administrator Pruitt: GHG Emissions Standards for Cars and Light Trucks Should Be Revised U.S. EPA News Releases US EPA			17809
EPA Awards \$100 Million to Michigan for Flint Water Infrastructure Upgrades U.S. EPA News Releases US EPA			17342
EPA Administrator Pruitt Proposes Rule To Strengthen Science Used In EPA Regulations U.S. EPA News Releases US EPA			5588
EPA Releases Administrator Pruitt's Year One Accomplishments Report U.S. EPA News Releases US EPA			4873
EPA to Convene National Leadership Summit to Take Action on PFAS U.S. EPA News Releases US EPA			4431
EPA Proposes First of Two Rules to Amend Coal Ash Disposal Regulations, Saving Up To \$100M Per Year in Compliance Costs U.S. EPA News Releases US EPA			4268
EPA Kicks Off Website Updates U.S. EPA News Releases US EPA			4196
Page Not Found US EPA			3592
EPA Announces New Funding for Water Infrastructure Projects U.S. EPA News Releases US EPA			3590
Reducing Regulatory Burdens: EPA withdraws action in always in effect policy for major sources under Clean Air Act U.S. EPA News Releases US EPA			2704
Peter Wright Nominated to Lead EPA's Office of Land and Emergency Management U.S. EPA News Releases US EPA			2345
U.S. Senate Confirms Andrew Wheeler to Serve as Deputy EPA Administrator U.S. EPA News Releases US EPA			2018
Administrator Pruitt Announces \$54.3 Million in Brownfield Grants to Assess and Clean Up Contaminated Properties and Promote Economic Redevelopment Nationwide U.S. EPA News Releases US EPA			1728
Administrator Pruitt Promotes Environmental Stewardship with Forestry Leaders and Students in Georgia U.S. EPA News Releases US EPA			1646
Administrator Pruitt Updates List of Superfund Sites Targeted for Immediate, Intense Action U.S. EPA News Releases US EPA			1523
EPA Proposes Safe System for Recycling Aerosol Cans that Saves Over \$3 Million Per Year U.S. EPA News Releases US EPA			1510
EPA Meets Another TSCA Milestone, Releases Draft Strategy to Reduce Animal Testing U.S. EPA News Releases US EPA			1509
Administrator Pruitt Participates in White House Infrastructure Initiative Roundtable U.S. EPA News Releases US EPA			1493
EPA Announces Winners of the 6th Annual Campus RainWorks Challenge U.S. EPA News Releases US EPA			1353
Presidential Memo on Implementation of Air Quality Standards Showcases EPA Progress on Promoting Domestic Manufacturing and Job Creation U.S. EPA News Releases US EPA			1303

Top 10 Home Page Banner Clicks for April, 2018	by clicks	April, 2018
112817-xcpp-readproposal		697
021218-whinfrastructure-readwhrelease		352
122717-winterstorms-prepare		159
032718-energyst-readrelease		121
092617-hurricanesresp-response		101
0		59
102017-wildfire-updatepage		53
032718-energyst-industrialprogram		51
122717-winterstorms-tospanish		39
0		0

#REF!	by pageviews	April, 2018
EF UV Index Widget US EPA		93,061
Greenhouse Gas Equivalencies Calculator US EPA		59,167
Widget Watersense US EPA		55,213
Individual Waste Reduction Model (iWARM) Widget US EPA		39,005
Find Your Watershed Widget US EPA		23,899
ECHO Quick Search Widget Enforcement & Compliance H		17,173
EJScreen Widget US EPA		9,645
Environmental Tip of the Day US EPA		8,786
EF Cleanups Widget US EPA		8,031
Multisystem Search Widget US EPA		7,401

Top 1-25 Page Titles for April, 2018	by pageviews	April, 2018
Document Display NEPIS US EPA		2,330,421
Search results Search US EPA		1,156,849
United States Environmental Protection Agency US EPA		784,302
Do-it-yourself Bed Bug Control Bed Bugs: Get Them Out and Keep Them Out US EPA		260,257
Page Not Found US EPA		244,477
Main Map Recycle City U.S. EPA		225,032
System of Registries US EPA		194,433
Environmental Topics US EPA		154,585
How to Find Bed Bugs Bed Bugs: Get Them Out and Keep Them Out US EPA		152,581
Laws & Regulations US EPA		140,181
Overview of Greenhouse Gases Greenhouse Gas (GHG) Emissions US EPA		139,035
Page being updated US EPA		123,719
Staff Directory About EPA US EPA		118,626
Global Greenhouse Gas Emissions Data Greenhouse Gas (GHG) Emissions US EPA		115,715
Sources of Greenhouse Gas Emissions Greenhouse Gas (GHG) Emissions US EPA		115,381
Causes of Climate Change Climate Change Science US EPA		112,729
What is Acid Rain? Acid Rain US EPA		110,285
Detailed Facility Report ECHO US EPA		108,762
Northeast Recycle City U.S. EPA		105,824
North-West Recycle City U.S. EPA		103,952
About EPA US EPA		99,460
Southeast Recycle City U.S. EPA		93,767
Radon US EPA		92,898
FRS Facility Detail Report Envirofacts US EPA		91,441
Reduce, Reuse, Recycle US EPA		90,914

Top 26-50 Page Titles for April, 2018	by pageviews	April, 2018
UV Index Scale Sun Safety US EPA		89,538
Search Results NSCEP US EPA		89,238
RCRAInfo Search Results Envirofacts US EPA		87,341
Southwest Recycle City U.S. EPA		85,744
Effects of Acid Rain Acid Rain US EPA		83,933
The EPA National Library Catalog EPA National Library Network US EPA		80,724
Air Topics Environmental Topics US EPA		80,375
MyEnvironment US Environmental Protection Agency		79,771
Envirofacts Search Results Envirofacts US EPA		79,000
Drinking Water Contaminants â€” Standards and Regulations US EPA		77,552
10 consejos Ãºtiles para eliminar las chinches de cama EPA en espaÃ±ol US EPA		75,194
Facility Search Results ECHO US EPA		75,163
Criteria Air Pollutants US EPA		75,044
Water Topics Environmental Topics US EPA		73,141
Pesticide Product and Label System US EPA		72,579
Carbon Footprint Calculator Climate Change US EPA		72,014
National Primary Drinking Water Regulations Ground Water and Drinking Water US EPA		70,359
Enforcement and Compliance History Online US EPA		67,697
Search for Superfund Sites Where You Live Superfund US EPA		67,329
Welcome to Recycle City Recycle City U.S. EPA		66,712
Recycling Basics Reduce, Reuse, Recycle US EPA		62,864
Search Releases US EPA		62,847
Greenhouse Gas Equivalencies Calculator Energy and the Environment US EPA		61,035
Pesticides US EPA		60,220
Superfund US EPA		59,706