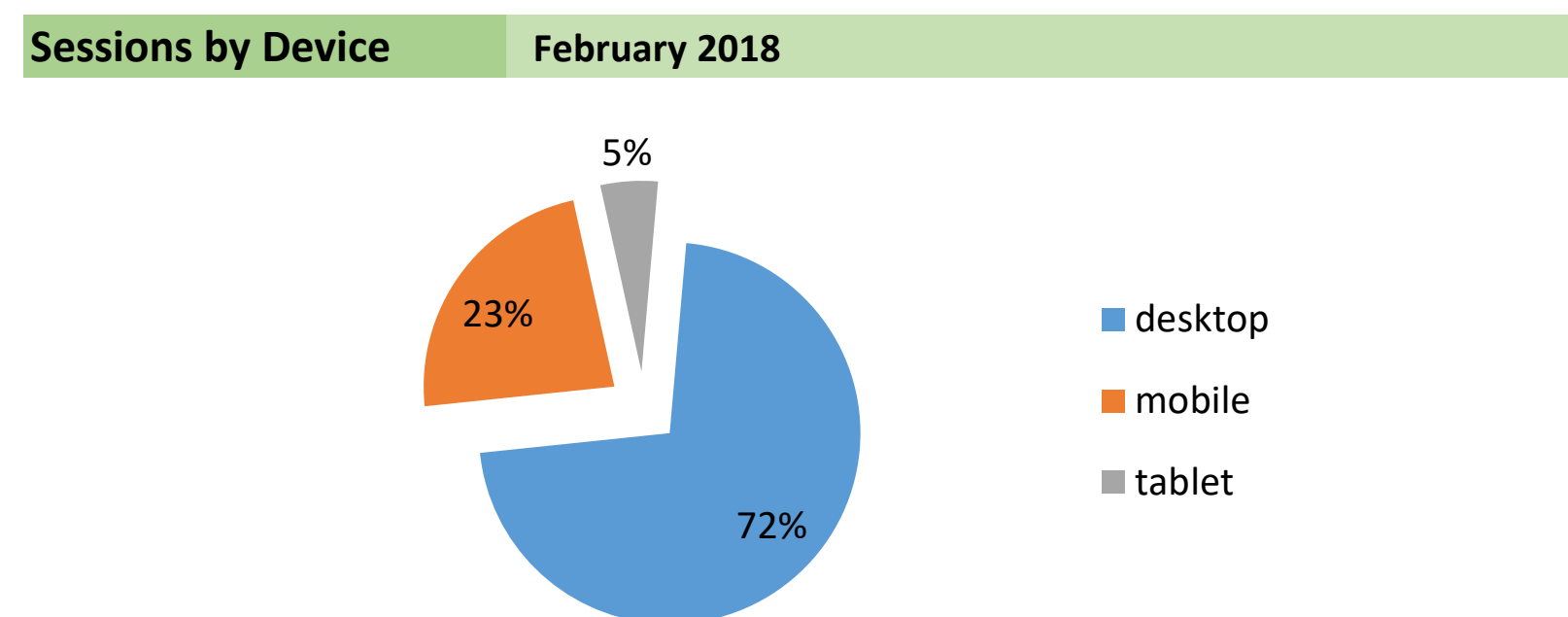


Agency Web Traffic: Content Consumption Report

| All Traffic | February 2018 | change from prior month | | |
|------------------|---------------|-------------------------|---|-------|
| Sessions | 5,419,465 | -302,365 | ▼ | -5.3% |
| Unique Users | 3,663,436 | -133,263 | ▼ | -3.5% |
| Pageviews | 15,778,960 | -106,468 | ▼ | -0.7% |
| Unique Pageviews | 11,185,296 | -925,859 | ▼ | -7.6% |
| Downloads | 1,136,237 | -16,612 | ▼ | -1.4% |
| Unique Downloads | 718,658 | 69,991 | ▲ | 10.8% |



All Traffic includes epa.gov and subdomains like nepis.epa.gov, plus other EPA-related sites like energystar.gov and airnow.gov.

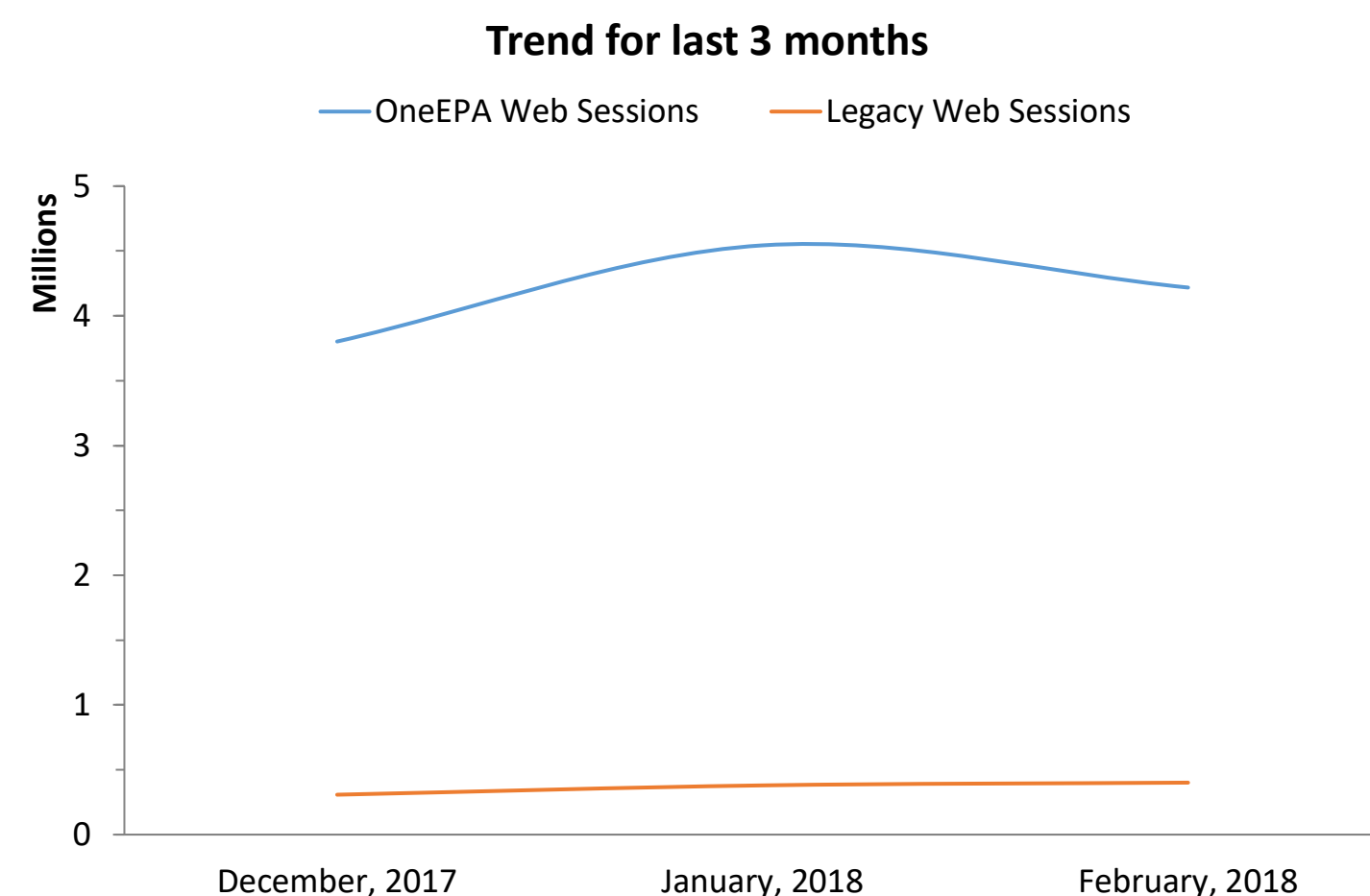
| Traffic Segments | Sessions | change from prior month | | | Pageviews | change from prior month | | | Downloads | change from prior month | | |
|-------------------------|-----------|-------------------------|---|--------|------------|-------------------------|---|---------|-----------|-------------------------|---|---------|
| Return Sessions | 2,249,673 | -122,329 | ▼ | -5.2% | 8,050,034 | 22,969 | ▲ | 0.3% | 666,328 | -28,213 | ▼ | -4.1% |
| Desktop | 3,899,789 | -98,842 | ▼ | -2.5% | 12,724,326 | 138,802 | ▲ | 1.1% | 998,194 | 419,006 | ▲ | 72.3% |
| Tablet | 263,218 | -18,167 | ▼ | -6.5% | 768,511 | -1,354 | ▼ | -0.2% | 41,141 | 14,018 | ▲ | 51.7% |
| Mobile | 1,256,458 | -185,356 | ▼ | -12.9% | 2,286,123 | -243,916 | ▼ | -100.0% | 75,297 | 22,316 | ▲ | 42.1% |
| Universities & Colleges | 359,890 | 93,248 | ▲ | 35.0% | 1,080,941 | 296,332 | ▲ | 37.8% | 79,492 | 22,937 | ▲ | 40.6% |
| EPA Employees | 88,004 | 32,872 | ▲ | 59.6% | 377,862 | 157,002 | ▲ | 71.1% | 35,213 | 16,250 | ▼ | -100.0% |

OneEPA Web vs. Legacy Web

| OneEPAWeb epa.gov | February 2018 | change from prior month | | |
|-------------------------|---------------|-------------------------|---|-------|
| Sessions | 4,218,045 | -325,312 | ▼ | -7.2% |
| Pageviews | 12,179,344 | -201,919 | ▼ | -1.6% |
| Legacy Web www3.epa.gov | February 2018 | change from prior month | | |
| Sessions | 400,765 | 21,232 | ▲ | 5.6% |
| Pageviews | 2,252,910 | 210,644 | ▲ | 10.3% |

OneEPAWeb epa.gov does not include any subdomains (e.g. nepis.epa.gov).

| Other special content | February 2018 | change from prior month | | |
|-------------------------|---------------|-------------------------|---|--------|
| Home Page Views | 289,245 | -17,025 | ▼ | -5.6% |
| Home Page Banner Clicks | 2,633 | -183 | ▼ | -6.5% |
| Press Release Pageviews | 98,159 | -18,446 | ▼ | -15.8% |
| Widget Pageviews | 628,349 | -538,285 | ▼ | -46.1% |



Agency Web Traffic: Content Consumption Report

Top 20 News Releases for February, 2018

| | by pageviews | February, 2018 |
|---|--------------|----------------|
| Reducing Regulatory Burdens: EPA withdraws rule once in always in policy for major sources under Clean Air Act U.S. EPA News Releases US EPA | | 9514 |
| Page Not Found US EPA | | 4895 |
| EPA Administrator Scott Pruitt Suspends Withdrawal of Proposed Determination in Bristol Bay Watershed, Will Solicit Additional Comments U.S. EPA News Releases US EPA | | 4707 |
| EPA and Army Finalize "Waters of the United States" Applicability Date U.S. EPA News Releases US EPA | | 4510 |
| EPA Kicks Off Website Updates U.S. EPA News Releases US EPA | | 3765 |
| EPA Making Strides in Cleaning Up the Nation's Most Contaminated Sites U.S. EPA News Releases US EPA | | 2456 |
| EPA Administrator Scott Pruitt Announces West Lake Landfill Superfund Proposed Remedy U.S. EPA News Releases US EPA | | 2117 |
| EPA Takes Another Step To Advance President Trump's America First Strategy, Proposes Repeal Of "Clean Power Plan" U.S. EPA News Releases US EPA | | 1987 |
| Up to \$3 M in funding now available for locally-focused environmental education grants U.S. EPA News Releases US EPA | | 1923 |
| Administrator Pruitt Participates in White House Infrastructure Initiative Roundtable U.S. EPA News Releases US EPA | | 1877 |
| EPA FY 2019 Budget Proposal Released U.S. EPA News Releases US EPA | | 1782 |
| EPA Awards \$100 Million to Michigan for Flint Water Infrastructure Upgrades U.S. EPA News Releases US EPA | | 1775 |
| EPA Settles with Amazon for Distributions of Illegal Pesticides U.S. EPA News Releases US EPA | | 1598 |
| EPA Announces Superfund Task Force Recommendations U.S. EPA News Releases US EPA | | 1474 |
| EPA Announces 2017 Annual Environmental Enforcement Results U.S. EPA News Releases US EPA | | 1415 |
| EPA Announces Additional Public Listening Sessions on Proposed Repeal of Clean Power Plan U.S. EPA News Releases US EPA | | 1364 |
| U.S. EPA, American Samoa reach revised settlement with Starkist U.S. EPA News Releases US EPA | | 1320 |
| EPA Schedules Three Listening Sessions on Proposed Repeal of Clean Power Plan U.S. EPA News Releases US EPA | | 1200 |
| Fuel Economy Reaches New Record, Manufacturers Meet Greenhouse Gas Standards, EPA Reports Show U.S. EPA News Releases US EPA | | 1189 |
| EPA requires closures of 19 illegal cesspools in Hawaii in 2017 U.S. EPA News Releases US EPA | | 1166 |

Top 10 Home Page Banner Clicks for February, 2018

| | by clicks | February, 2018 |
|---------------------------------|-----------|----------------|
| 122717-winterstorms-prepare | | 849 |
| 100317-smartsectors-readrelease | | 172 |
| 092617-hurricanes-resp-response | | 164 |
| 122717-winterstorms-to-spanish | | 143 |
| 100317-smartsectors-learn | | 112 |
| 0 | | 104 |
| 102017-wildfire-updatepage | | 81 |
| 092617-hurricanes-resp-spanish | | 25 |
| 122016-vw-learn-more | | 3 |
| 0 | | 0 |

#REF!

| | by pageviews | February, 2018 |
|--|--------------|----------------|
| EF UV Index Widget US EPA | | 825,089 |
| Widget Watersense US EPA | | 61,776 |
| Greenhouse Gas Equivalencies Calculator US EPA | | 55,885 |
| Individual Waste Reduction Model (iWARM) Widget US EPA | | 33,769 |
| Find Your Watershed Widget US EPA | | 19,939 |
| ECHO Quick Search Widget Enforcement & Compliance | | 16,350 |
| Environmental Tip of the Day US EPA | | 8,835 |
| EJScreen Widget US EPA | | 7,455 |
| EF Cleanups Widget US EPA | | 6,532 |
| EF MyEnvironment Widget US EPA | | 6,483 |

Agency Web Traffic: Content Consumption Report

| Top 1-25 Page Titles for February, 2018 | by pageviews | February, 2018 |
|---|--------------|----------------|
| Document Display NEPIS US EPA | | 2,452,669 |
| Search results Search US EPA | | 1,055,261 |
| United States Environmental Protection Agency US EPA | | 758,312 |
| Page Not Found US EPA | | 225,066 |
| Do-it-yourself Bed Bug Control Bed Bugs: Get Them Out and Keep Them Out US EPA | | 180,180 |
| Main Map Recycle City U.S. EPA | | 141,873 |
| How to Find Bed Bugs Bed Bugs: Get Them Out and Keep Them Out US EPA | | 133,969 |
| System of Registries US EPA | | 132,575 |
| Environmental Topics US EPA | | 131,724 |
| Annual Report Form | | 130,635 |
| Laws & Regulations US EPA | | 126,988 |
| Causes of Climate Change Climate Change Science US EPA | | 120,173 |
| Staff Directory About EPA US EPA | | 112,535 |
| Page being updated US EPA | | 106,049 |
| Detailed Facility Report ECHO US EPA | | 105,101 |
| Overview of Greenhouse Gases Greenhouse Gas (GHG) Emissions US EPA | | 104,481 |
| Radon US EPA | | 100,275 |
| State Tier II Reporting Requirements and Procedures Emergency Planning and Community Right-to-Know Act (EPCRA) US EPA | | 92,951 |
| Sources of Greenhouse Gas Emissions Greenhouse Gas (GHG) Emissions US EPA | | 90,972 |
| Global Greenhouse Gas Emissions Data Greenhouse Gas (GHG) Emissions US EPA | | 90,960 |
| FRS Facility Detail Report Envirofacts US EPA | | 90,439 |
| The EPA National Library Catalog EPA National Library Network US EPA | | 89,961 |
| RCRAInfo Search Results Envirofacts US EPA | | 89,331 |
| What is Acid Rain? Acid Rain US EPA | | 87,796 |
| About EPA US EPA | | 85,031 |

Top 26-50 Page Titles for February, 2018

by pageviews

February, 2018

| | |
|--|--------|
| Search Results NSCEP US EPA | 81,508 |
| Pesticide Product and Label System US EPA | 81,064 |
| MyEnvironment US Environmental Protection Agency | 73,202 |
| Envirofacts Search Results Envirofacts US EPA | 71,314 |
| Facility Search Results ECHO US EPA | 71,130 |
| Water Topics Environmental Topics US EPA | 68,286 |
| North-West Recycle City U.S. EPA | 67,588 |
| Reduce, Reuse, Recycle US EPA | 67,466 |
| Drinking Water Contaminants Standards and Regulations US EPA | 65,498 |
| Effects of Acid Rain Acid Rain US EPA | 65,469 |
| Northeast Recycle City U.S. EPA | 65,323 |
| Search for Superfund Sites Where You Live Superfund US EPA | 64,517 |
| Air Topics Environmental Topics US EPA | 62,984 |
| Southeast Recycle City U.S. EPA | 60,000 |
| National Primary Drinking Water Regulations Ground Water and Drinking Water US EPA | 58,533 |
| Superfund US EPA | 57,521 |
| Carbon Footprint Calculator Climate Change US EPA | 57,146 |
| Southwest Recycle City U.S. EPA | 56,676 |
| Find Information about Local Radon Zones and State Contact Information Radon US EPA | 56,229 |
| Section 609 Technician Training and Certification Programs Motor Vehicle Air Conditioning (MVAC) System Servicing US EPA | 56,220 |
| Search Releases US EPA | 55,684 |
| EnviroMapper Snippet | 55,287 |
| AP-42: Compilation of Air Emission Factors Air Emissions Factors and Quantification US EPA | 55,169 |
| Greenhouse Gas Equivalencies Calculator Energy and the Environment US EPA | 54,576 |
| Tier2 Submit Software Emergency Planning and Community Right-to-Know Act (EPCRA) US EPA | 54,573 |