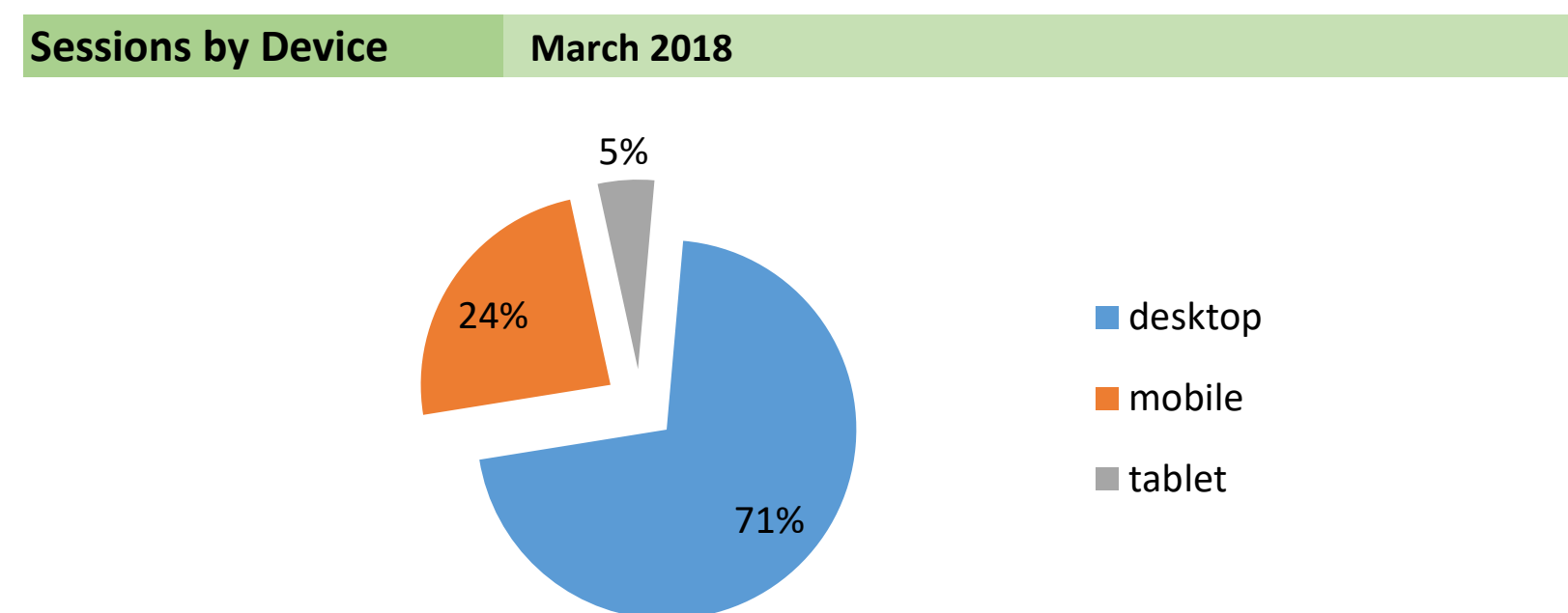


## Agency Web Traffic: Content Consumption Report

All Traffic	March 2018	change from prior month		
Sessions	5,698,012	278,547	▲	5.1%
Unique Users	3,913,647	250,211	▲	6.8%
Pageviews	16,440,189	661,229	▲	4.2%
Unique Pageviews	11,837,111	651,815	▲	5.8%
Downloads	1,152,272	16,035	▲	1.4%
Unique Downloads	730,963	12,305	▲	1.7%



All Traffic includes epa.gov and subdomains like nepis.epa.gov, plus other EPA-related sites like energystar.gov and airnow.gov.

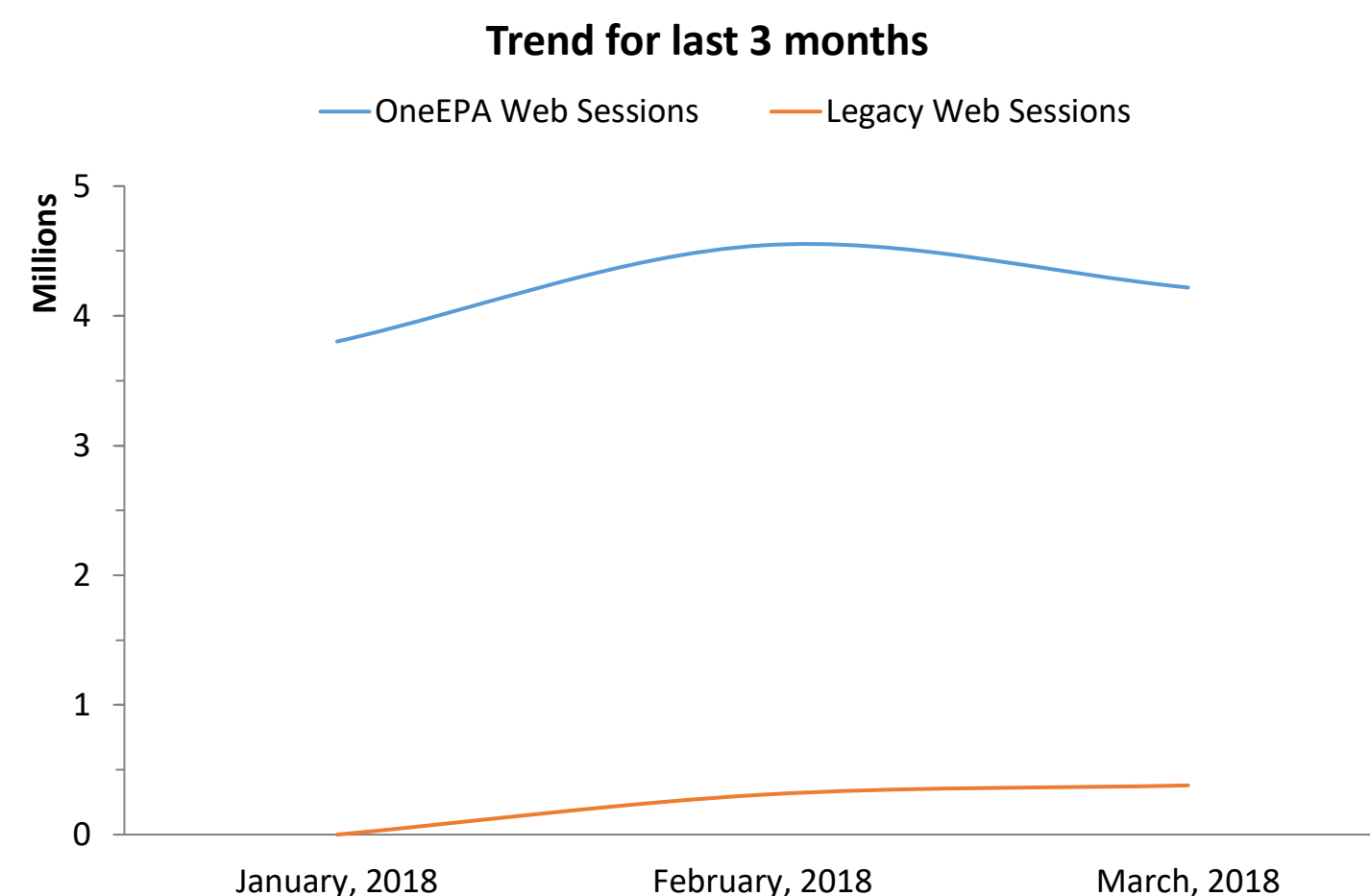
Traffic Segments	Sessions	change from prior month			Pageviews	change from prior month			Downloads	change from prior month		
Return Sessions	2,317,793	68,120	▲	3.0%	8,322,520	272,486	▲	3.4%	736,492	70,164	▲	10.5%
Desktop	4,049,817	150,028	▲	3.8%	13,154,287	429,961	▲	3.4%	1,036,545	389,560	▲	60.2%
Tablet	273,720	10,502	▲	4.0%	783,449	14,938	▲	1.9%	43,957	18,541	▲	73.0%
Mobile	1,374,475	118,017	▲	9.4%	2,502,453	216,330	▼	-100.0%	81,265	28,009	▲	52.6%
Universities & Colleges	366,416	6,526	▲	1.8%	1,073,333	-7,608	▼	-0.7%	77,293	-2,199	▼	-2.8%
EPA Employees	129,606	41,602	▲	47.3%	538,825	160,963	▲	42.6%	48,349	13,136	▼	-100.0%

### OneEPA Web vs. Legacy Web

OneEPAWeb epa.gov	March 2018	change from prior month		
Sessions	4,218,045	-325,312	▼	-7.2%
Pageviews	12,179,344	-201,919	▼	-1.6%
Legacy Web www3.epa.gov	March 2018	change from prior month		
Sessions	379,533	71,854	▲	23.4%
Pageviews	2,042,266	379,610	▲	22.8%

OneEPAWeb epa.gov does not include any subdomains (e.g. nepis.epa.gov).

Other special content	March 2018	change from prior month		
Home Page Views	Sessions	#VALUE!	↑↑	#VALUE!
Home Page Banner Clicks	Total_Events	#VALUE!	↑↑	#VALUE!
Press Release Pageviews	Pageviews	#VALUE!	↑↑	#VALUE!
Widget Pageviews	Pageviews	#VALUE!	↑↑	#VALUE!



## Agency Web Traffic: Content Consumption Report

### Top 20 News Releases for March, 2018

by pageviews

March, 2018

Page_Title	Page_Views
Reducing Regulatory Burdens: EPA withdraws once in always in policy for major sources under Clean Air Act   U.S. EPA News Releases   US EPA	4399
EPA Releases Administrator Pruitt's Year One Accomplishments Report   U.S. EPA News Releases   US EPA	4285
EPA and Army Finalize "Waters of the United States" Applicability Date   U.S. EPA News Releases   US EPA	3900
EPA Kicks Off Website Updates   U.S. EPA News Releases   US EPA	3859
EPA Awards \$100 Million to Michigan for Flint Water Infrastructure Upgrades   U.S. EPA News Releases   US EPA	3532
Page Not Found   US EPA	3482
Administrator Pruitt Participates in White House Infrastructure Initiative Roundtable   U.S. EPA News Releases   US EPA	3264
EPA Proposes First of Two Rules to Amend Coal Ash Disposal Regulations, Saving Up To \$100M Per Year in Compliance Costs   U.S. EPA News Releases   US EPA	3032
EPA to Convene National Leadership Summit to Take Action on PFAS   U.S. EPA News Releases   US EPA	2918
EPA Administrator Scott Pruitt Announces West Lake Landfill Superfund Proposed Remedy   U.S. EPA News Releases   US EPA	2507
EPA FY 2019 Budget Proposal Released   U.S. EPA News Releases   US EPA	2155
EPA Settles with Amazon for Distributions of Illegal Pesticides   U.S. EPA News Releases   US EPA	2123
EPA Administrator Scott Pruitt Suspends Withdrawal of Proposed Determination in Bristol Bay Watershed, Will Solicit Additional Comments   U.S. EPA News Releases   US EPA	2105
Peter Wright Nominated to Lead EPA's Office of Land and Emergency Management   U.S. EPA News Releases   US EPA	2045
EPA Announces 2017 Annual Environmental Enforcement Results   U.S. EPA News Releases   US EPA	2012
EPA Takes Another Step To Advance President Trump's America First Strategy, Proposes Repeal Of "Clean Power Plan"   U.S. EPA News Releases   US EPA	1469
EPA Administrator Pruitt Invites the Nation's Leaders to Join EPA Efforts to Reduce Childhood Lead Exposure   U.S. EPA News Releases   US EPA	1360
EPA Proposes Safe System for Recycling Aerosol Cans that Saves Over \$3 Million Per Year   U.S. EPA News Releases   US EPA	1283

### Top 10 Home Page Banner Clicks for March, 2018

by clicks

March, 2018

Event_Label	Total_Events
112817-xcpp-readproposal	776
021218-whinfastructure-readrelease	685
122717-winterstorms-prepare	425
021218-whinfastructure-readwhrelease	252
092617-hurricaneresp-response	137
122717-winterstorms-tospanish	79
102017-wildfire-updatepage	66
100317-smartsectors-readrelease	64
092617-hurricaneresp-spanish	42

### #REF!

by pageviews

March, 2018

Page_Title	Pageviews
EF UV Index Widget   US EPA	283,478
Greenhouse Gas Equivalencies Calculator   US EPA	54,832
Widget   Watersense   US EPA	47,919
Individual Waste Reduction Model (iWARM) Widget   US EPA	34,606
Find Your Watershed Widget   US EPA	20,691
ECHO Quick Search Widget   Enforcement & Compliance	17,124
EJScreen Widget   US EPA	8,686
EF Cleanups Widget   US EPA	8,127

## Agency Web Traffic: Content Consumption Report

Top 1-25 Page Titles for March, 2018		by pageviews	March, 2018
0			0
Page_Title			Page_Views
Document Display   NEPIS   US EPA			2,380,559
Search results   Search   US EPA			1,095,203
United States Environmental Protection Agency   US EPA			749,526
Page Not Found   US EPA			230,720
System of Registries   US EPA			204,089
Do-it-yourself Bed Bug Control   Bed Bugs: Get Them Out and Keep Them Out   US EPA			197,889
Main Map   Recycle City   U.S. EPA			153,626
Environmental Topics   US EPA			139,978
How to Find Bed Bugs   Bed Bugs: Get Them Out and Keep Them Out   US EPA			135,241
Laws & Regulations   US EPA			132,333
Overview of Greenhouse Gases   Greenhouse Gas (GHG) Emissions   US EPA			121,148
Causes of Climate Change   Climate Change Science   US EPA			118,335
Page being updated   US EPA			111,139
Staff Directory   About EPA   US EPA			109,212
Detailed Facility Report   ECHO   US EPA			103,759
Global Greenhouse Gas Emissions Data   Greenhouse Gas (GHG) Emissions   US EPA			102,870
Sources of Greenhouse Gas Emissions   Greenhouse Gas (GHG) Emissions   US EPA			101,036
What is Acid Rain?   Acid Rain   US EPA			100,944
Radon   US EPA			92,909
Search Results   NSCEP   US EPA			91,111
RCRAInfo Search Results   Envirofacts   US EPA			90,886
Annual Report Form			89,132
About EPA   US EPA			88,699

**Top 26-50 Page Titles for March, 2018**

by pageviews

**March, 2018**

FRS Facility Detail Report   Envirofacts   US EPA	87,784
MyEnvironment   US Environmental Protection Agency	79,884
Effects of Acid Rain   Acid Rain   US EPA	79,209
Pesticide Product and Label System   US EPA	78,714
State Tier II Reporting Requirements and Procedures   Emergency Planning and Community Right-to-Know Act (EPCRA)   US EPA	78,171
Envirofacts Search Results   Envirofacts   US EPA	77,043
The EPA National Library Catalog   EPA National Library Network   US EPA	76,162
Facility Search Results   ECHO   US EPA	74,391
Drinking Water Contaminants “ Standards and Regulations   US EPA	73,193
Search for Superfund Sites Where You Live   Superfund   US EPA	72,378
Reduce, Reuse, Recycle   US EPA	72,309
North-West   Recycle City   U.S. EPA	72,097
Air Topics   Environmental Topics   US EPA	72,063
Water Topics   Environmental Topics   US EPA	71,941
Northeast   Recycle City   U.S. EPA	71,786
National Primary Drinking Water Regulations   Ground Water and Drinking Water   US EPA	66,422
Southeast   Recycle City   U.S. EPA	65,924
Criteria Air Pollutants   US EPA	62,694
Southwest   Recycle City   U.S. EPA	61,728
Superfund   US EPA	59,484
10 consejos “tiles para eliminar las chinches de cama   EPA en espa“ol   US EPA	58,761
Carbon Footprint Calculator   Climate Change   US EPA	57,669
Greenhouse Gas Equivalencies Calculator   Energy and the Environment   US EPA	56,173
Cleanups in My Community   Cleaning Up Our Land, Water and Air   US EPA	56,127
EnviroMapper Snippet	55,594