

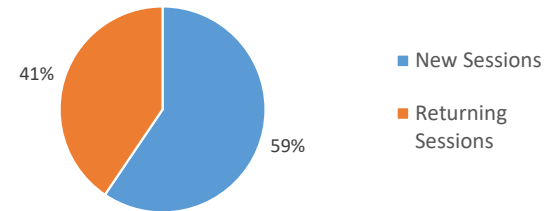
Engaged Segments

Return Sessions	April, 2018	change from prior month		
Return Sessions	2,486,942	169,149	▲	7.3%
Pages per Session	3.56	-0.03	▼	-0.8%
compare to ALL Sessions	6,135,246	437,234	▲	7.7%
Pages per Session	2.92	-3.59	▼	-18.7%

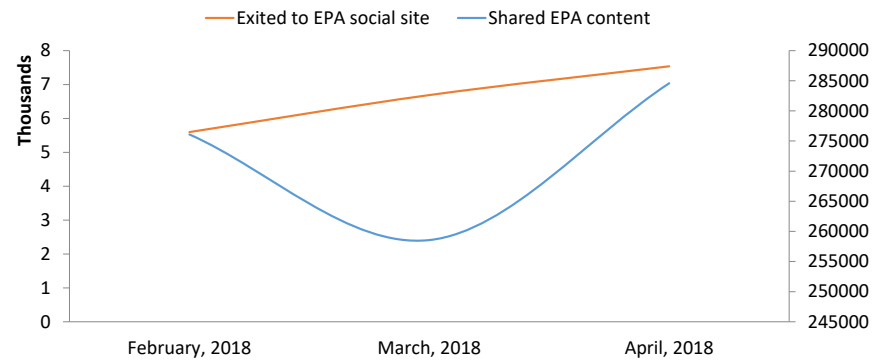
User Actions on EPA site

Contact	April, 2018	change from prior month		
Clicked to Email EPA	7,202	119	▲	1.7%
Viewed Contact Us Page	112,954	4,131	▲	3.8%
Social Media	April, 2018	change from prior month		
Shared EPA content	9,658	1,625	▲	20.2%
Total links shared	3,792	217	▲	6.1%
Exited to EPA social site	7,538	915	▲	11.1%
Other Actions	April, 2018	change from prior month		
Accessed External Link	284,585	26,025	▲	10.1%
Shares by Social Network	April, 2018	change from prior month		
Facebook	2,185	443	▲	25.4%
Google+	15	0	▶	0.0%
Twitter	1,477	397	▲	36.8%
Pinterest	844	79	▲	10.3%

Return Sessions vs. New Sessions April, 2018



Social Activity trend for last 3 months



Agency Web Traffic: Engagement Report

Top 10 Contact Us Pages	by pageviews	April, 2018	Top 10 Pages for Email Contact	by email clicks	April, 2018
Contact Us about EPA's Organizations About EPA U		4,916	Apply For or Update Your Renovation Firm's Lead-Safe Certificati		277
State Asbestos Contacts Asbestos US EPA		3,577	The Hazardous Waste Electronic Manifest (E-Manifest) System		172
Enforcement: Contact Us Enforcement US EPA		1,941	West Lake Landfill - Public Comment Period EPA in Missouri U		157
Contact Us about Lead Lead US EPA		1,644	Monthly Update: The Hazardous Waste Electronic Manifest Syste		138
EPA Regional Lead Contacts Lead US EPA		1,457	State Tier II Reporting Requirements and Procedures Emergenc		120
Contact Us about Mold Mold US EPA		1,293	Learn About the Hazardous Waste Electronic Manifest System (e-		106
Contact Us about Stationary Refrigeration and Air Con		1,151	Contacts in the Office of Pesticide Programs, Registration Divisi		86
Media Contacts Newsroom US EPA		1,149	Find Local Indoor Air Quality Champions Creating Healthy Indoo		85
Contacts in the Office of Pesticide Programs, Registrati		1,088	EMC Methods Support Directory Air Emission Measurement Ce		81
0		0	0		0

Top 20 Shared URLs	by number of shares	April, 2018
epa.gov/aboutepa/epas-administrator		7
epa.gov/laws-regulations		6
epa.gov/recycle/reducing-wasted-food-home		6
epa.gov/wifia		6
epa.gov/recycle		6
epa.gov/mold/mold-testing-or-sampling		5
epa.gov/history/epa-history-earth-day		5
epa.gov/index.html		5
epa.gov/newsreleases/epa-administrator-pruitt-ghg-emissions-standards-cars-and-light-trucks-should-be		5
epa.gov/sunsafety/uv-index-scale-1		5
epa.gov/superfund		5
epa.gov/so2-pollution		5
epa.gov/lead/getcertified		5
epa.gov/laws-regulations/summary-clean-air-act		5
epa.gov/bedbugs		5
epa.gov/grants/information-about-catalog-federal-domestic-assistance-and-epa-programs		5
epa.gov/lead/protect-your-family-exposures-lead		5
epa.gov/bedbugs/do-it-yourself-bed-bug-control		5
epa.gov/air-trends/air-quality-national-summary		5
0		0

Top 10 External Links	by link clicks	April, 2018
about:blank		5,401
http://search.earth911.com/		5,192
http://www.ase.com/		3,582
https://epa.maps.arcgis.com/apps/webappviewer/index.html?id=5f239fd3e72f424f98ef3d5def547eb5&extent=-146.2334,13.1913,-46.3896,56.5319		3,301
https://citybugs.tamu.edu/factsheets/biting-stinging/others/ent-3012/		2,524
https://www.gpo.gov/fdsys/browse/collectionuscode.action?collectioncode=uscode		2,495
https://www.data.gov/		2,454
https://www.gpo.gov/fdsys/browse/collectioncfr.action?collectioncode=cfr		2,273
https://www.ecfr.gov/cgi-bin/ecfr?page=browse		2,189
0		0