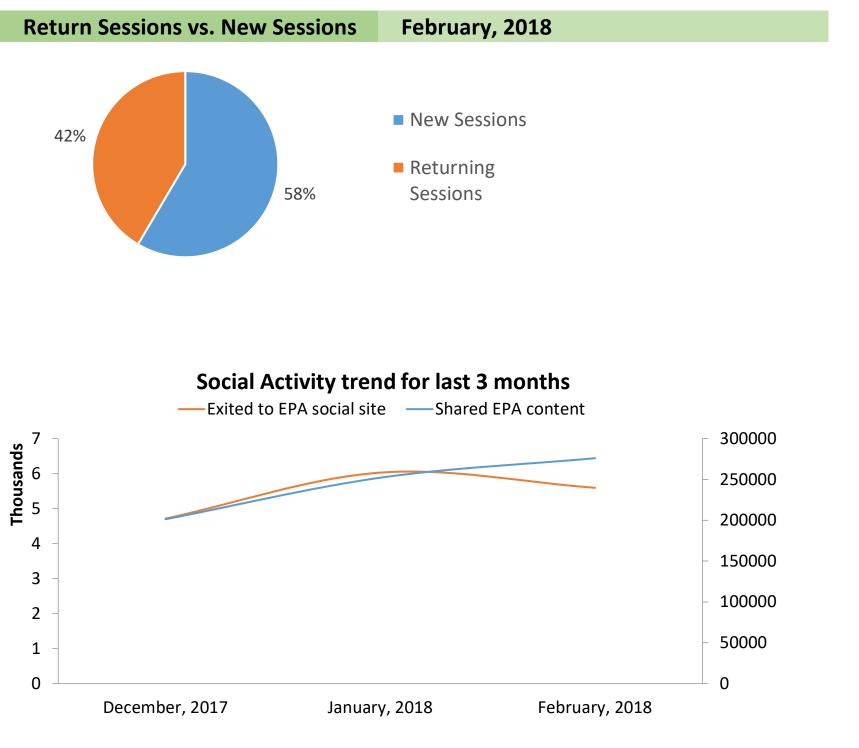


# **Agency Web Traffic: Engagement Report**

Engaged Segments				
Return Sessions	February, 2018	change fro	om pri	or month
Return Sessions Pages per Session	2,249,673 3.58	- <mark>122,329</mark> 0.19		- <mark>5.2%</mark> 5.7%
compare to All Sessions Pages per Session	5,419,465 2.91	-302,365 -3.38	<b>V</b>	-5.3% -14.0%
	• •			

## **User Actions on EPA site**

	<b>E</b> 1	
Contact	February, 2018	change from prior month
Clicked to Email EPA	8,421	971 🔺 13.0%
Viewed Contact Us Page	101,359	-2,111 🔻 -2.0%
Social Media	February, 2018	change from prior month
Shared EPA content	7,160	-906 🔻 -11.2%
Total links shared	3,256	-241 🔻 -6.9%
Exited to EPA social site	5,597	-591 🔻 -8.1%
Other Actions	February, 2018	change from prior month
Other Actions Accessed External Link	<b>February, 2018</b> 276,091	change from prior month 23,887 A 9.5%
Accessed External Link	276,091	23,887 🔺 9.5%
Accessed External Link Shares by Social Network	276,091 February, 2018	23,887
Accessed External Link Shares by Social Network Facebook	276,091 February, 2018 1,626	23,887 ▲ 9.5% change from prior month -210 ▼ -11.4%
Accessed External Link Shares by Social Network Facebook Google+	276,091 February, 2018 1,626 12	23,887 ▲ 9.5% change from prior month -210 ▼ -11.4% 1 ▲ 9.1%



### **United States Environmental Protection** Agency

# **Agency Web Traffic: Engagement Report**

Top 10 Contact Us Pagesby pageviews	February, 2018	Top 10 Pages for Email Contact by email clic
tate Asbestos Contacts   Asbestos   US EPA	3,193	Pesticide Establishment Registration and Reporting Contacts
esticide Establishment Registration and Reporting C	1,858	Apply For or Update Your Renovation Firm's Lead-Safe Certif
nforcement: Contact Us   Enforcement   US EPA	1,857	Natural Gas STAR Service Provider Directory Contents   EPA
ontact Us about Lead   Lead   US EPA	1,533	West Lake Landfill - Public Comment Period   EPA in Missour
PA Regional Lead Contacts   Lead   US EPA	1,184	Tier2 Submit Software   Emergency Planning and Communit
ontact Us about Mold   Mold   US EPA	1,067	The Hazardous Waste Electronic Manifest (E-Manifest) Syste
ontact Us about the Emergency Planning and Comm	1 <i>,</i> 039	Electronic Reporting for Pesticide Establishments   Complian
ontacts in the Office of Pesticide Programs, Registra	943	<b>Organization Chart for the National Center for Environmenta</b>
	0	0
Page_Title	EmailClicks	URL

## **Top 20 Shared URLs**

epa.gov/indoor-air-quality-iaq epa.gov/asbestos/protect-your-family-asbestos-contaminated-vermiculite-insulation epa.gov/acidrain/what-acid-rain epa.gov/laws-regulations epa.gov/indoor-air-quality-iaq/volatile-organic-compounds-impact-indoor-air-quality epa.gov/environmental-topics epa.gov/enforcement/deepwater-horizon-bp-gulf-mexico-oil-spill epa.gov/ground-water-and-drinking-water/basic-information-about-lead-drinking-water epa.gov/recycle/reducing-wasted-food-home epa.gov/criteria-air-pollutants/naaqs-table epa.gov/ghgemissions/overview-greenhouse-gases epa.gov/bedbugs/how-find-bed-bugs epa.gov/bedbugs/do-it-yourself-bed-bug-control epa.gov/environmental-topics/water-topics epa.gov/acidrain epa.gov/environmental-topics/air-topics epa.gov/education/environmental-education-ee-grants epa.gov/ghgemissions/sources-greenhouse-gas-emissions External\_Link

## **Top 10 External Links**

Λ

http://search.earth911.com/ http://www.ase.com/ https://epa.maps.arcgis.com/apps/webappviewer/index.html?id=5f239fd3e72f424f98ef3d5def547 https://www.data.gov/ https://www.tceq.texas.gov/permitting/tier2/ https://www.gpo.gov/fdsys/browse/collectionuscode.action?collectioncode=uscode https://www.gpo.gov/fdsys/browse/collectioncfr.action?collectioncode=cfr https://www.ecfr.gov/cgi-bin/ecfr?page=browse 0 0

February, 2018	by number of shares
6	
6	
6	
6	
6	
6	
5	
5	
5	
5	
5	
5	
5	
5	
5	
5	
5	
5	
0	
Total_Events	
—	
February, 2018	by link clicks
4,921	

•	-
	4,921
	3,725
7eb5&extent=-146.2334,13.1913,-46.3896,56.53	2,372
	2,372
	2,121
	2,114
	2,102
	2,022
	0
	0