

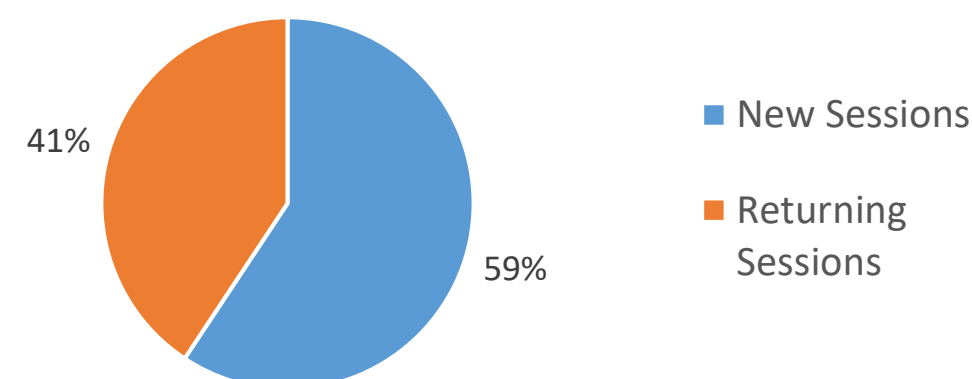
Engaged Segments

Return Sessions	March, 2018	change from prior month		
Return Sessions	2,317,793	68,120	▲	3.0%
Pages per Session	3.59	0.01	▲	0.3%
compare to All Sessions	5,698,012	278,547	▲	5.1%
Pages per Session	2.89	-3.58	▼	-19.4%

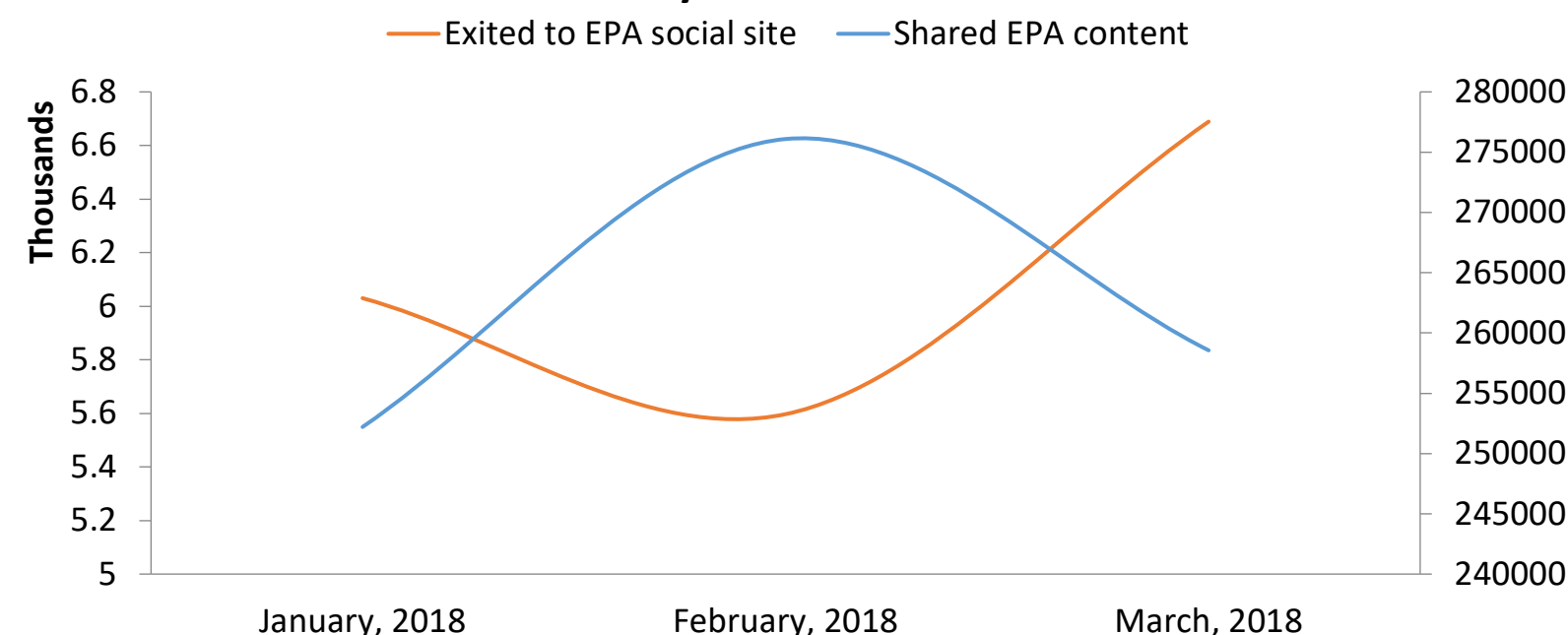
User Actions on EPA site

Contact	March, 2018	change from prior month		
Clicked to Email EPA	7,083	-1,338	▼	-15.9%
Viewed Contact Us Page	108,823	7,464	▲	7.4%
Social Media	March, 2018	change from prior month		
Shared EPA content	8,033	873	▲	12.2%
Total links shared	3,575	319	▲	9.8%
Exited to EPA social site	6,689	1,538	▲	22.9%
Other Actions	March, 2018	change from prior month		
Accessed External Link	258,560	-17,531	▼	-6.3%
Shares by Social Network	March, 2018	change from prior month		
Facebook	1,742	116	▲	7.1%
Google+	15	3	▲	25.0%
Twitter	1,080	181	▲	20.1%
Pinterest	765	109	▲	16.6%

Return Sessions vs. New Sessions March, 2018



Social Activity trend for last 3 months



Agency Web Traffic: Engagement Report

Top 10 Contact Us Pages	by pageviews	March, 2018	Top 10 Pages for Email Contact	by email clicks	March, 2018
State Asbestos Contacts Asbestos US EPA		3,601	Apply For or Update Your Renovation Firm's Lead-Safe Certifica		213
Enforcement: Contact Us Enforcement US EPA		1,787	CHP Partnership Partners Combined Heat and Power (CHP) Pa		130
Contact Us about Lead Lead US EPA		1,659	Monthly Update: The Hazardous Waste Electronic Manifest Sys		120
EPA Regional Lead Contacts Lead US EPA		1,442	West Lake Landfill - Public Comment Period EPA in Missouri		106
Contact Us about Mold Mold US EPA		1,135	Contacts in the Office of Pesticide Programs, Registration Divisi		98
Contacts in the Office of Pesticide Programs, Registra		1,104	The Hazardous Waste Electronic Manifest (E-Manifest) System		95
Pesticide Contacts and Organizational Information U		1,011	Pesticide Establishment Registration and Reporting Contacts C		84
Contact Us About the Clean Water State Revolving Fu		970	Media Contacts Newsroom US EPA		75
0		0	0		0
Page_Title	EmailClicks		URL	URLs_Shared	
Top 20 Shared URLs			by number of shares		March, 2018
epa.gov/safepestcontrol/reduce-your-childs-chances-pesticide-poisoning					7
epa.gov/sunsafety					6
epa.gov/bedbugs/how-find-bed-bugs					5
epa.gov/section608/refrigerant-sales-restriction					5
epa.gov/aboutepa					5
epa.gov/heat-islands					5
epa.gov/septic/how-your-septic-system-works					5
epa.gov/dwstandardsregulations					5
epa.gov/recycle/recycling-basics					5
epa.gov/index.html					5
epa.gov/wetlands/why-are-wetlands-important					5
epa.gov/radon					5
epa.gov/recycle/reducing-wasted-food-home					5
epa.gov/asbestos/us-federal-bans-asbestos					5
epa.gov/bedbugs/pesticides-control-bed-bugs					5
epa.gov/regulation-biotechnology-under-tsca-and-fifra/epas-regulation-biotechnology-use-pest-management					5
epa.gov/air-pollution-transportation					5
epa.gov/climate-indicators					5
0					0
External_Link				Total_Events	
Top 10 External Links			by link clicks		March, 2018
about:blank					4,709
http://www.ase.com/					3,228
https://epa.maps.arcgis.com/apps/webappviewer/index.html?id=5f239fd3e72f424f98ef3d5def547eb5&extent=-146.2334,13.1913,-46.3896,56.53					2,673
https://www.ecfr.gov/cgi-bin/ecfr?page=browse					2,409
https://www.data.gov/					2,361
https://www.gpo.gov/fdsys/browse/collectioncfr.action?collectioncode=cfr					2,323
https://www.gpo.gov/fdsys/browse/collectionuscode.action?collectioncode=uscode					2,320
https://epa.maps.arcgis.com/apps/webappviewer/index.html?id=ada349b90c26496ea52aab66a092593b					2,161
0					0
0					0