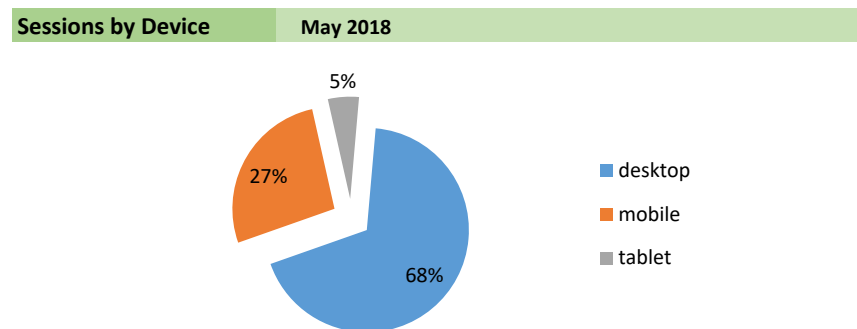


## Agency Web Traffic: Content Consumption Report

All Traffic	May 2018	change from prior month		
Sessions	5,933,337	-201,909	▼	-3.3%
Unique Users	4,137,200	-67,215	▼	-1.6%
Pageviews	16,993,619	-916,436	▼	-5.1%
Unique Pageviews	11,696,039	-1,249,063	▼	-9.6%
Downloads	1,074,850	-104,612	▼	-8.9%
Unique Downloads	668,976	-17,790	▼	-2.6%



All Traffic includes epa.gov and subdomains like nepis.epa.gov, plus other EPA-related sites like energystar.gov and airnow.gov.

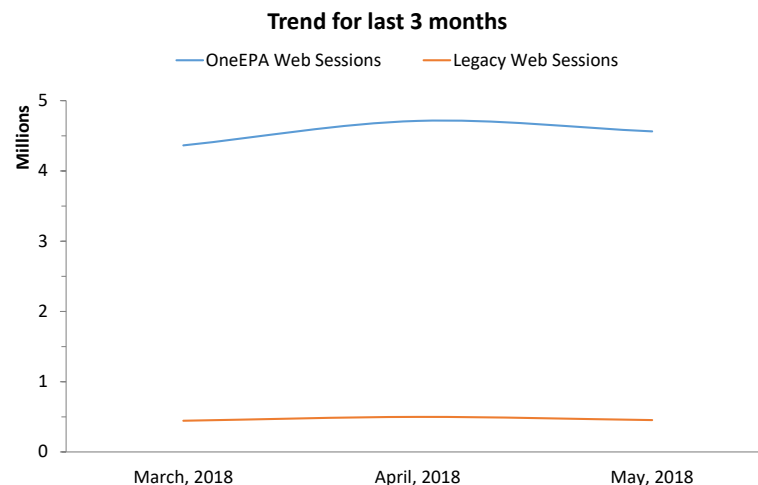
Traffic Segments	Sessions	change from prior month			Pageviews	change from prior month			Downloads	change from prior month		
Return Sessions	2,326,583	-160,359	▼	-6.4%	8,430,447	-431,055	▼	-4.9%	689,809	-29,297	▼	-4.1%
Desktop	4,048,138	-282,371	▼	-6.5%	13,389,033	-945,809	▼	-6.6%	959,782	348,765	▲	57.1%
Tablet	291,206	-5,369	▼	-1.8%	810,651	-39,221	▼	-4.6%	44,418	18,508	▲	71.4%
Mobile	1,593,993	85,831	▲	5.7%	2,793,935	68,594	▼	-100.0%	84,519	25,912	▲	44.2%
Universities & Colleges	277,064	-183,765	▼	-39.9%	763,407	-584,357	▼	-43.4%	59,949	-33,721	▼	-36.0%
EPA Employees	91,998	-22,884	▼	-19.9%	398,730	-71,913	▼	-15.3%	37,470	-4,325	▼	-100.0%

### OneEPA Web vs. Legacy Web

OneEPAWeb epa.gov	May 2018	change from prior month		
Sessions	4,562,483	-149,251	▼	-3.2%
Pageviews	12,540,531	-1,153,960	▼	-8.4%
Legacy Web www3.epa.gov	May 2018	change from prior month		
Sessions	453,404	-45,296	▼	-9.1%
Pageviews	2,745,387	-173,605	▼	-5.9%

OneEPAWeb epa.gov does not include any subdomains (e.g. nepis.epa.gov).

Other special content	May 2018	change from prior month		
Home Page Views	267,232	-52,835	▼	-16.5%
Home Page Banner Clicks	2,404	-1,826	▼	-43.2%
Press Release Pageviews	127,927	-42,085	▼	-24.8%
Widget Pageviews	439,075	-59,636	▼	-12.0%



## Agency Web Traffic: Content Consumption Report

Top 20 News Releases for May, 2018			by pageviews	May, 2018
EPA Awards \$100 Million to Michigan for Flint Water Infrastructure Upgrades   U.S. EPA News Releases   US EPA				20195
EPA Administrator Pruitt: GHG Emissions Standards for Cars and Light Trucks Should Be Revised   U.S. EPA News Releases   US EPA				19720
EPA Administrator Pruitt Proposes Rule To Strengthen Science Used In EPA Regulations   U.S. EPA News Releases   US EPA				9038
Page Not Found   US EPA				4291
EPA Announces New Funding for Water Infrastructure Projects   U.S. EPA News Releases   US EPA				4142
EPA Kicks Off Website Updates   U.S. EPA News Releases   US EPA				4102
EPA to Convene National Leadership Summit to Take Action on PFAS   U.S. EPA News Releases   US EPA				3425
Administrator Pruitt Announces \$54.3 Million in Brownfield Grants to Assess and Clean Up Contaminated Properties and Promote Economic Redevelopment Nationwide   U.S. EPA News Releases   US EPA				2674
Administrator Pruitt Kicks Off National Leadership Summit on PFAS   U.S. EPA News Releases   US EPA				2581
Administrator Pruitt Promotes Environmental Stewardship with Forestry Leaders and Students in Georgia   U.S. EPA News Releases   US EPA				2252
U.S. Senate Confirms Andrew Wheeler to Serve as Deputy EPA Administrator   U.S. EPA News Releases   US EPA				2210
Administrator Pruitt Announces New Office of Continuous Improvement   U.S. EPA News Releases   US EPA				2159
EPA Proposes First of Two Rules to Amend Coal Ash Disposal Regulations, Saving Up To \$100M Per Year in Compliance Costs   U.S. EPA News Releases   US EPA				1930
EPA Announces Effort to Update Wet Weather Regulations for Wastewater Treatment Plants   U.S. EPA News Releases   US EPA				1859
EPA Announces First Water Infrastructure Loan Under WIFIA   U.S. EPA News Releases   US EPA				1831
EPA Announces Winners of the 6th Annual Campus RainWorks Challenge   U.S. EPA News Releases   US EPA				1796
Reducing Regulatory Burdens: EPA withdraws action in always in effect policy for major sources under Clean Air Act   U.S. EPA News Releases   US EPA				1759
EPA Announces Action on Methylene Chloride   U.S. EPA News Releases   US EPA				1705
Administrator Pruitt Updates List of Superfund Sites Targeted for Immediate, Intense Action   U.S. EPA News Releases   US EPA				1696
Presidential Memo on Implementation of Air Quality Standards Showcases EPA Progress on Promoting Domestic Manufacturing and Job Creation   U.S. EPA News Releases   US EPA				1620
Top 10 Home Page Banner Clicks for May, 2018			by clicks	May, 2018
040418-wifia-readrelease				435
0				280
041118-enstar-readrelease				254
041118-enstar-topcities				245
040318-ghgcars-ytvideo				243
042618-brfields-readrelease				237
042418-dera-readrelease				174
042018-wifiakingco-readrelease				168
040218-espartners-readrelease				164
0				0
#REF!			by pageviews	May, 2018
EF UV Index Widget   US EPA				118,442
Greenhouse Gas Equivalencies Calculator   US EPA				64,856
Individual WASTE Reduction Model (iWARM) Widget   US EPA				53,974
Widget   Watersense   US EPA				49,555
Find Your Watershed Widget   US EPA				24,032
ECHO Quick Search Widget   Enforcement & Compliance History   US EPA				14,879
EJScreen Widget   US EPA				11,637
Environmental Tip of the Day   US EPA				9,239
EF Cleanups Widget   US EPA				8,579
Urban Waters Mapper Widget				7,717

Top 1-25 Page Titles for May, 2018	by pageviews	May, 2018
Document Display   NEPIS   US EPA		2,183,901
Search results   Search   US EPA		1,114,396
United States Environmental Protection Agency   US EPA		738,549
Main Map   Recycle City   U.S. EPA		329,836
Do-it-yourself Bed Bug Control   Bed Bugs: Get Them Out and Keep Them Out   US EPA		295,717
Page Not Found   US EPA		248,736
System of Registries   US EPA		171,478
How to Find Bed Bugs   Bed Bugs: Get Them Out and Keep Them Out   US EPA		170,226
Northeast   Recycle City   U.S. EPA		156,230
North-West   Recycle City   U.S. EPA		154,425
Overview of Greenhouse Gases   Greenhouse Gas (GHG) Emissions   US EPA		153,005
UV Index Scale   Sun Safety   US EPA		145,611
Environmental Topics   US EPA		143,034
Southeast   Recycle City   U.S. EPA		140,015
Laws & Regulations   US EPA		132,489
Southwest   Recycle City   U.S. EPA		128,602
Sources of Greenhouse Gas Emissions   Greenhouse Gas (GHG) Emissions   US EPA		125,230
Page being updated   US EPA		123,925
What is Acid Rain?   Acid Rain   US EPA		118,013
Staff Directory   About EPA   US EPA		116,436
Global Greenhouse Gas Emissions Data   Greenhouse Gas (GHG) Emissions   US EPA		115,521
Detailed Facility Report   ECHO   US EPA		115,321
Causes of Climate Change   Climate Change Science   US EPA		114,328
About EPA   US EPA		95,885
FRS Facility Detail Report   Envirofacts   US EPA		91,105

Top 26-50 Page Titles for May, 2018	by pageviews	May, 2018
Reduce, Reuse, Recycle   US EPA		89,909
The EPA National Library Catalog   EPA National Library Network   US EPA		89,822
Effects of Acid Rain   Acid Rain   US EPA		88,138
Radon   US EPA		85,079
Welcome to Recycle City   Recycle City   U.S. EPA		85,020
RCRAInfo Search Results   Envirofacts   US EPA		81,620
10 consejos útiles para eliminar las chinches de cama   EPA en español   US EPA		81,510
UV Index Search Results   Envirofacts   US EPA		79,039
Facility Search Results   ECHO   US EPA		78,193
Carbon Footprint Calculator   Climate Change   US EPA		77,068
Envirofacts Search Results   Envirofacts   US EPA		75,035
Search Results   NSCEP   US EPA		72,901
Pesticide Product and Label System   US EPA		72,839
Enforcement and Compliance History Online   US EPA		72,478
Air Topics   Environmental Topics   US EPA		70,221
MyEnvironment   US Environmental Protection Agency		68,548
Bed Bugs: Get Them Out and Keep Them Out   US EPA		68,442
Drinking Water Contaminants " Standards and Regulations   US EPA		68,368
Recycling Basics   Reduce, Reuse, Recycle   US EPA		68,146
UV Index   Sun Safety   US EPA		66,442
AP-42: Compilation of Air Emissions Factors   Air Emissions Factors and Quantification   US EPA		66,048
Criteria Air Pollutants   US EPA		64,678
Acid Rain Students Site: What causes acid rain?		63,564
Water Topics   Environmental Topics   US EPA		63,537
National Primary Drinking Water Regulations   Ground Water and Drinking Water   US EPA		62,267