

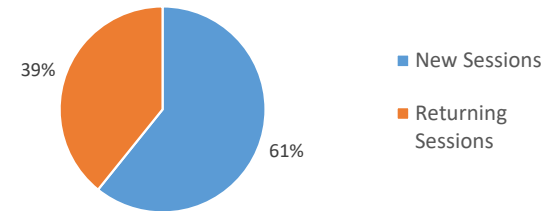
Engaged Segments

Return Sessions	May, 2018	change from prior month		
Return Sessions	2,326,583	-160,359	▼	-6.4%
Pages per Session	3.62	0.06	▲	1.7%
compare to All Sessions	5,933,337	-201,909	▼	-3.3%
Pages per Session	2.86	-3.56	▼	-19.6%

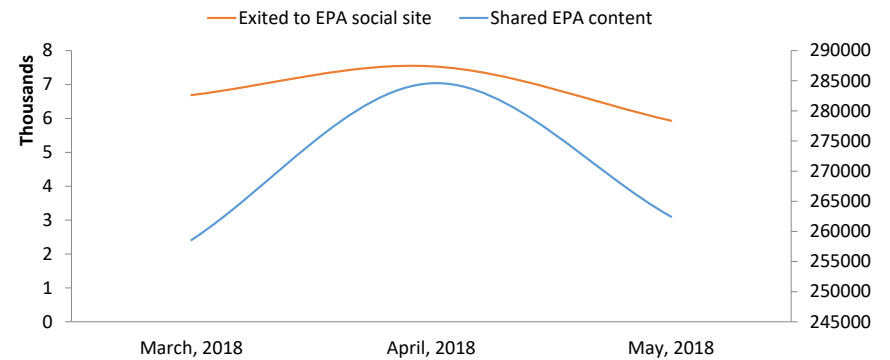
User Actions on EPA site

Contact	May, 2018	change from prior month		
Clicked to Email EPA	6,252	-950	▼	-13.2%
Viewed Contact Us Page	110,302	-2,652	▼	-2.3%
Social Media	May, 2018	change from prior month		
Shared EPA content	8,746	-912	▼	-9.4%
Total links shared	3,645	-147	▼	-3.9%
Exited to EPA social site	5,932	-2,432	▼	-26.5%
Other Actions	May, 2018	change from prior month		
Accessed External Link	262,433	-22,152	▼	-7.8%
Shares by Social Network	May, 2018	change from prior month		
Facebook	1,830	-355	▼	-16.2%
Google+	5	-10	▼	-66.7%
Twitter	1,084	-393	▼	-26.6%
Pinterest	906	62	▲	7.3%

Return Sessions vs. New Sessions May, 2018



Social Activity trend for last 3 months



Agency Web Traffic: Engagement Report

Top 10 Contact Us Pages	by pageviews	May, 2018	Top 10 Pages for Email Contact	by email clicks	May, 2018
Contact Us about EPA's Organizations About EPA U		4,367	The Hazardous Waste Electronic Manifest (E-Manifest) System		322
State Asbestos Contacts Asbestos US EPA		3,515	Apply For or Update Your Renovation Firm's Lead-Safe Certificati		187
Enforcement: Contact Us Enforcement US EPA		1,881	Natural Gas STAR Service Provider Directory Contents EPA's		153
Contact Us about Lead Lead US EPA		1,642	Monthly Update: The Hazardous Waste Electronic Manifest Syste		122
EPA Regional Lead Contacts Lead US EPA		1,568	State Tier II Reporting Requirements and Procedures Emergenc		95
Contact Us about Mold Mold US EPA		1,389	EPA Hotlines U.S. Environmental Protection Agency US EPA		91
Contact Us about Stationary Refrigeration and Air Con		1,276	EMC Methods Support Directory Air Emission Measurement Ce		89
Regional Screening Levels (RSLs) - Contact Us Risk Ass		1,211	How to Participate: Testing the Hazardous Waste Electronic Man		87
Contacts in the Office of Pesticide Programs, Registrati		1,099	Learn about the Hazardous Waste Electronic Manifest System (e-		81
0		0	0		0
Top 20 Shared URLs	by number of shares	May, 2018			
epa.gov/aboutepa/epas-administrator		8			
epa.gov/ingredients-used-pesticide-products/ddt-brief-history-and-status		8			
epa.gov/nps/what-nonpoint-source		7			
epa.gov/recycle/composting-home		7			
epa.gov/ghgemissions/overview-greenhouse-gases		6			
epa.gov/acidrain/what-acid-rain		6			
epa.gov/lead/protect-your-family-lead-your-home		6			
epa.gov/insect-repellents/find-repellent-right-you		6			
epa.gov/sunsafety/uv-index-scale-1		6			
epa.gov/ghgemissions/sources-greenhouse-gas-emissions		5			
epa.gov/bedbugs/preparing-treatment-against-bed-bugs		5			
epa.gov/radiation/radiation-health-effects		5			
epa.gov/energy/greenhouse-gas-equivalencies-calculator		5			
epa.gov/indoor-air-quality-iaq		5			
epa.gov/flint		5			
epa.gov/watersense		5			
epa.gov/laws-regulations/history-clean-water-act		5			
epa.gov/aboutepa		5			
epa.gov/dwstandardsregulations/secondary-drinking-water-standards-guidance-nuisance-chemicals		5			
0		0			
Top 10 External Links	by link clicks	May, 2018			
about:blank		5,073			
http://search.earth911.com/		4,794			
http://www.ase.com/		4,251			
https://citybugs.tamu.edu/factsheets/biting-stinging/others/ent-3012/		2,956			
https://epa.maps.arcgis.com/apps/webappviewer/index.html?id=5f239fd3e72f424f98ef3d5def547eb5&extent=-146.2334,13.1913,-46.3896,56.5319		2,673			
https://www.ecfr.gov/cgi-bin/ecfr?page=browse		2,412			
https://www.cfda.gov/		2,243			
https://www.gpo.gov/fdsys/browse/collectioncfr.action?collectioncode=cfr		2,182			
http://www.macsw.org/		2,156			
0		0			