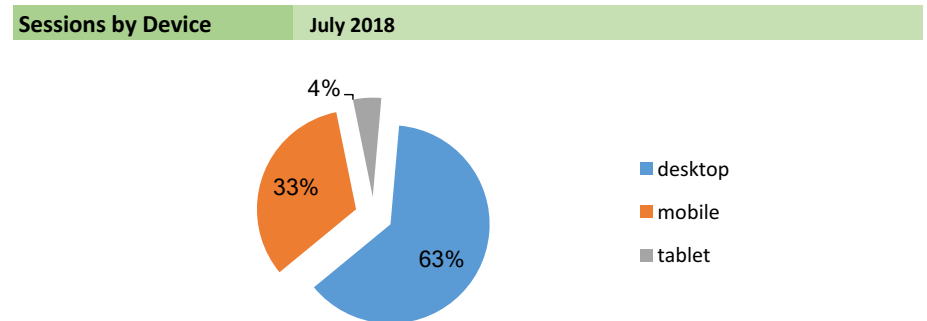


## Agency Web Traffic: Content Consumption Report

All Traffic	July 2018	change from prior month		
Sessions	4,579,355	-128,556	▼	-2.7%
Unique Users	3,203,186	-41,804	▼	-1.3%
Pageviews	12,348,692	-2,610,879	▼	-17.5%
Unique Pageviews	9,150,080	-1,344,884	▼	-12.8%
Downloads	946,695	-42,202	▼	-4.3%
Unique Downloads	573,255	-20,927	▼	-3.5%



All Traffic includes epa.gov and subdomains like nepis.epa.gov, plus other EPA-related sites like energystar.gov and airnow.gov.

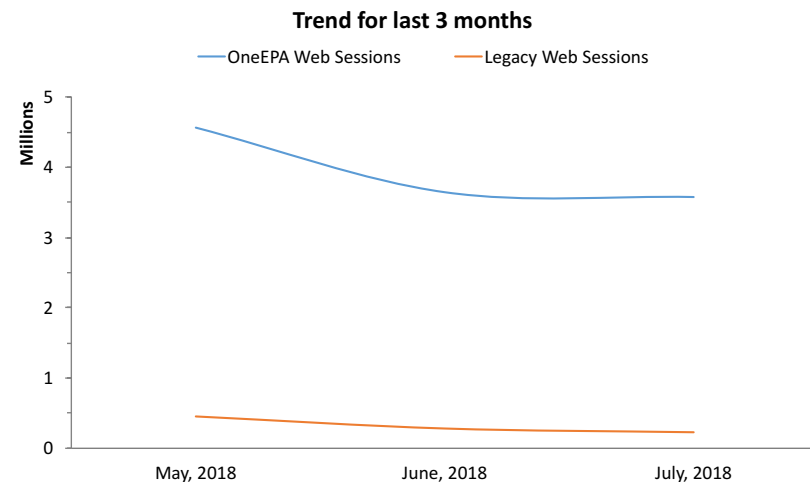
Traffic Segments	Sessions	change from prior month			Pageviews	change from prior month			Downloads	change from prior month		
Return Sessions	1,782,262	-110,851	▼	-5.9%	6,354,031	-2,224,565	▼	-25.9%	567,688	-27,595	▼	-4.6%
Desktop	2,869,177	-214,197	▼	-6.9%	9,187,387	-2,651,528	▼	-22.4%	819,693	306,273	▲	59.7%
Tablet	210,438	-6,043	▼	-2.8%	581,072	-95,215	▼	-14.1%	39,676	16,673	▲	72.5%
Mobile	1,499,740	91,684	▲	6.5%	2,580,233	135,864	▼	-100.0%	77,693	25,517	▲	48.9%
Universities & Colleges	158,514	646	▲	0.4%	550,589	57,454	▲	11.7%	42,160	1,071	▲	2.6%
EPA Employees	53,553	-17,336	▼	-24.5%	204,162	-105,585	▼	-34.1%	16,738	-9,713	▼	-100.0%

### OneEPA Web vs. Legacy Web

OneEPAWeb epa.gov	July 2018	change from prior month		
Sessions	3,575,044	-68,570	▼	-1.9%
Pageviews	9,711,776	-735,659	▼	-7.0%
Legacy Web www3.epa.gov	July 2018	change from prior month		
Sessions	228,467	-53,246	▼	-18.9%
Pageviews	1,094,312	-466,716	▼	-29.9%

OneEPAWeb epa.gov does **not** include any subdomains (e.g. nepis.epa.gov).

Other special content	July 2018	change from prior month		
Home Page Views	193,348	775	▲	0.4%
Home Page Banner Clicks	2,418	-568	▼	-19.0%
Press Release Pageviews	105,514	-3,832	▼	-3.5%
Widget Pageviews	362,949	-26,923	▼	-6.9%



## Agency Web Traffic: Content Consumption Report

### Top 20 News Releases for July, 2018

	by pageviews	July, 2018
EPA Awards \$100 Million to Michigan for Flint Water Infrastructure Upgrades   U.S. EPA News Releases   US EPA		3948
EPA Administrator Pruitt Proposes Cost-Benefit Analysis Reform   U.S. EPA News Releases   US EPA		1993
EPA Takes Three Important Steps to Ensure Chemical Safety Under the Lautenberg Act, Proposes Action on Asbestos   U.S. EPA News Releases   US EPA		1789
EPA Reaches Settlement with Magnolia Homes for Alleged Lead Paint Violations During Renovations Depicted on the Fixer Upper Television Show   U.S. EPA News Releases   US EPA		1565
EPA Administrator Pruitt: GHG Emissions Standards for Cars and Light Trucks Should Be Revised   U.S. EPA News Releases   US EPA		1465
EPA and Army Take Next Step in Joint Efforts to Redefine "Waters of the United States"   U.S. EPA News Releases   US EPA		1389
EPA Celebrates New Chemical Safety Milestones on 2nd Anniversary of Lautenberg Chemical Safety Act   U.S. EPA News Releases   US EPA		1276
Administrator Pruitt Talks with Kansas Farmers   U.S. EPA News Releases   US EPA		1177
Page Not Found   US EPA		1113
EPA Administrator Pruitt Proposes Rule To Strengthen Science Used In EPA Regulations   U.S. EPA News Releases   US EPA		991
EPA Proposes Strengthening the Dust-Lead Hazard Standards to Reduce Exposures to Children   U.S. EPA News Releases   US EPA		926
EPA to Hold New England Community Engagement on PFAS   U.S. EPA News Releases   US EPA		909
EPA Kilauea Eruption Response Update: May 30, 2018   U.S. EPA News Releases   US EPA		867
EPA Kicks Off Website Updates   U.S. EPA News Releases   US EPA		822
Charles River Water Quality Improvements Earns an A- for the Second Time in the Past Five Years   U.S. EPA News Releases   US EPA		768
Manhattan U.S. Attorney Announces Settlement With NYCHA and NYC To Fundamentally Reform NYCHA Through the Appointment Of a Federal Monitor and the Payment By NYC Of \$1.2 B		736
EPA Approves First-in-the-Nation State Coal Ash Permit Program for Oklahoma   U.S. EPA News Releases   US EPA		684
Administrator Pruitt Signs Delegation Memorandum Approving Idaho's Pollutant Discharge Elimination System   U.S. EPA News Releases   US EPA		641
EPA and Army Announce Updated Guidance for Alaska's Wetlands   U.S. EPA News Releases   US EPA		603
EPA Finalizes Action Promoting Greater Transparency on Certain Chemicals used in Cleaners, Detergents   U.S. EPA News Releases   US EPA		550

### Top 10 Home Page Banner Clicks for July, 2018

	by clicks	July, 2018
062918-emanifest-readrelease		655
0		484
062918-emanifest-learnmore		451
062118-omahawifia-learnmore		231
072318-sftf-readrelease		162
072318-sftf-readreport		97
072318-sftf-storymap		75
073118-airtrends-readrelease		51
072318-sftf-watchvideo		37
060518-500-days		33

### Top 10 Widgets for July, 2018

	by pageviews	July, 2018
EF UV Index Widget   US EPA		137,541
Widget   Watersense   US EPA		52,417
Greenhouse Gas Equivalencies Calculator   US EPA		47,712
Individual WASTE Reduction Model (iWARM) Widget   US EPA		25,085
ECHO Quick Search Widget   Enforcement & Compliance History   US EPA		10,301
Multisystem Search Widget   US EPA		7,578
EJScreen Widget   US EPA		5,455
Urban Waters Mapper Widget		5,363
EF Cleanups Widget   US EPA		4,859
Environmental Tip of the Day   US EPA		4,809

Top 1-25 Page Titles for July, 2018	by pageviews	July, 2018
Document Display   NEPIS   US EPA		784,545
Search results   Search   US EPA		392,577
United States Environmental Protection Agency   US EPA		246,158
Do-it-yourself Bed Bug Control   Bed Bugs: Get Them Out and Keep Them Out   US EPA		153,328
UV Index Scale   Sun Safety   US EPA		138,912
How to Find Bed Bugs   Bed Bugs: Get Them Out and Keep Them Out   US EPA		104,717
System of Registries   US EPA		79,602
Page Not Found   US EPA		77,594
10 consejos útiles para eliminar las chinches de cama   EPA en español   US EPA		57,896
Staff Directory   About EPA   US EPA		52,548
Detailed Facility Report   ECHO   US EPA		52,500
FRS Facility Detail Report   Envirofacts   US EPA		48,502
Bed Bugs Appearance and Life Cycle   Bed Bugs: Get Them Out and Keep Them Out   US EPA		44,068
RCRAInfo Search Results   Envirofacts   US EPA		42,671
Laws & Regulations   US EPA		41,749
Bed Bugs: Get Them Out and Keep Them Out   US EPA		41,489
UV Index Search Results   Envirofacts   US EPA		39,426
Releases: Chemical Report   TRI Explorer   US EPA		39,179
Enforcement and Compliance History Online   US EPA		37,076
Facility Search Results   ECHO   US EPA		36,060
Environmental Topics   US EPA		35,772
Pesticide Product and Label System   US EPA		35,409
The EPA National Library Catalog   EPA National Library Network   US EPA		35,045
Envirofacts Search Results   Envirofacts   US EPA		34,751
Sources of Greenhouse Gas Emissions   Greenhouse Gas (GHG) Emissions   US EPA		34,214

Top 26-50 Page Titles for July, 2018	by pageviews	July, 2018
Radon   US EPA		33,412
Release Chemical Report   TRI Explorer   US EPA		33,169
Search Results   NSCEP   US EPA		31,810
About EPA   US EPA		30,412
Overview of Greenhouse Gases   Greenhouse Gas (GHG) Emissions   US EPA		29,465
Global Greenhouse Gas Emissions Data   Greenhouse Gas (GHG) Emissions   US EPA		28,704
UV Index   Sun Safety   US EPA		27,298
Protecting Your Home from Bed Bugs   Bed Bugs: Get Them Out and Keep Them Out   US EPA		26,561
Search Releases     US EPA		25,790
Contact EPA   U.S. Environmental Protection Agency   US EPA		25,603
MyEnvironment   US Environmental Protection Agency		25,574
Pesticides to Control Bed Bugs   Bed Bugs: Get Them Out and Keep Them Out   US EPA		25,525
Safety Precautions for Total Release Foggers   Pest Control and Pesticide Safety for Consumers   US EPA		25,449
AP-42: Compilation of Air Emissions Factors   Air Emissions Factors and Quantification   US EPA		24,901
My Waterway		24,454
Home   Envirofacts   US EPA		24,428
Section 608 Technician Certification   Stationary Refrigeration and Air Conditioning   US EPA		23,720
CCR Report   Consumer Confidence Reports (CCR)   US EPA		23,249
Lead   US EPA		23,086
Greenhouse Gas Equivalencies Calculator   Energy and the Environment   US EPA		22,451
Getting Rid of Bed Bugs   Bed Bugs: Get Them Out and Keep Them Out   US EPA		22,382
Pesticides   US EPA		22,064
Indoor Air Quality (IAQ)   US EPA		21,772
Facility Search – Enforcement and Compliance Data   ECHO   US EPA		21,683
Reduce, Reuse, Recycle   US EPA		21,367