

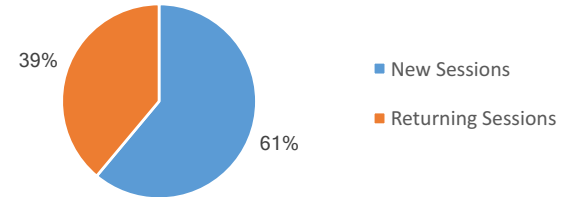
### Engaged Segments

Return Sessions	July, 2018	change from prior month		
Return Sessions	1,782,262	-110,851	▼	-5.9%
Pages per Session	3.57	-0.97	▼	-21.3%
compare to All Sessions	4,579,355	-128,556	▼	-2.7%
Pages per Session	2.70	-4.53	▼	-40.5%

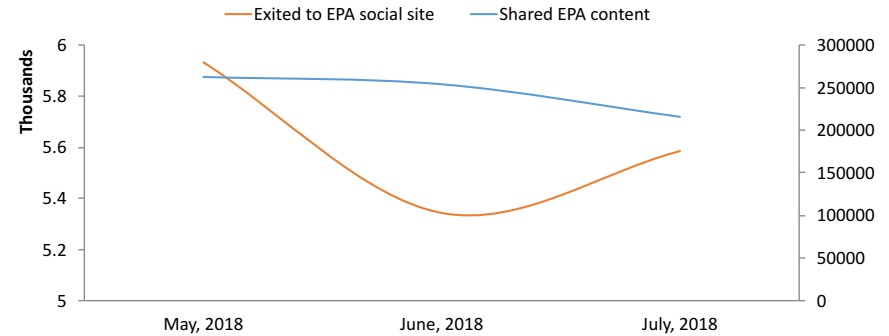
### User Actions on EPA site

Contact	July, 2018	change from prior month		
Clicked to Email EPA	5,554	-618	▼	-10.0%
Viewed Contact Us Page	102,270	1,469	▲	1.5%
Social Media	July, 2018	change from prior month		
Shared EPA content	7,064	9	▲	0.1%
Total links shared	3,162	-92	▼	-2.8%
Exited to EPA social site	5,585	405	▲	6.6%
Other Actions	July, 2018	change from prior month		
Accessed External Link	215,662	-38,191	▼	-15.0%
Shares by Social Network	July, 2018	change from prior month		
Facebook	1,538	12	▲	0.8%
Google+	2	-3	▼	-60.0%
Twitter	809	-8	▼	-1.0%
Pinterest	699	47	▲	7.2%

### Return Sessions vs. New Sessions July, 2018



### Social Activity trend for last 3 months



## Agency Web Traffic: Engagement Report

Top 10 Contact Us Pages by pageviews July, 2018			Top 10 Pages for Email Contact by email clicks July, 2018		
Contact EPA   U.S. Environmental Protection Agency   US	27,474		State Asbestos Contacts   Asbestos   US EPA	469	
Contact Us about EPA's Organizations   About EPA   US EP	3,979		Apply For or Update Your Renovation Firm's Lead-Safe Certification T	216	
State Asbestos Contacts   Asbestos   US EPA	3,658		Natural Gas STAR Service Provider Directory Contents   EPA's Volunt	154	
Enforcement: Contact Us   Enforcement   US EPA	1,940		The Hazardous Waste Electronic Manifest (E-Manifest) System   US E	134	
Contact Us about Mold   Mold   US EPA	1,709		EMC Methods Support Directory   Air Emission Measurement Center	117	
State, Territorial, Tribal and EPA Beach Program Contacts	1,448		Media Contacts   Newsroom   US EPA	105	
Contact Us about Lead   Lead   US EPA	1,442		Contact Us about the Hazardous Waste Electronic Manifest System	89	
EPA Regional Lead Contacts   Lead   US EPA	1,322		EPA Hotlines   U.S. Environmental Protection Agency   US EPA	87	
Contact Us about Stationary Refrigeration and Air Conditio	1,055		Contacts in the Office of Pesticide Programs, Registration Division   P	73	
Contacts in the Office of Pesticide Programs, Registration I	976		EPA Regional Lead Contacts   Lead   US EPA	70	
Top 20 Shared URLs by number of shares July, 2018					
epa.gov/energy/greenhouse-gas-equivalencies-calculator		5			
epa.gov/newsreleases/epa-launches-national-electronic-hazardous-waste-tracking-system		5			
epa.gov/pm-pollution		4			
epa.gov/planandbudget		4			
epa.gov/aboutepa/epa-region-6-south-central		4			
epa.gov/recycle/reducing-waste-what-you-can-do		4			
epa.gov/air-emissions-factors-and-quantification/ap-42-compilation-air-emissions-factors		4			
epa.gov/sunsafety/uv-index-scale-1		4			
epa.gov/acidrain/what-acid-rain		4			
epa.gov/laws-regulations		4			
epa.gov/nscep		4			
epa.gov/saferchoice/safer-ingredients		4			
epa.gov/newsreleases/epa-awards-100-million-michigan-flint-water-infrastructure-upgrades		4			
epa.gov/mold/mold-remediation-schools-and-commercial-buildings-guide		4			
epa.gov/recycle/composting-home		4			
epa.gov/lead/renovation-repair-and-painting-program		4			
epa.gov/aboutepa		4			
epa.gov/privacy/privacy-impact-assessment-federal-docket-management-systemerulemaking		4			
epa.gov/nutrientpollution/harmful-algal-blooms		4			
epa.gov/insect-repellents/repellent-treated-clothing		4			
Top 10 External Links by link clicks July, 2018					
https://epa.usajobs.gov/search?keyword=%22environmental%20protection%20agency%22		8,287			
http://search.earth911.com/		4,775			
about:blank		3,963			
https://epa.maps.arcgis.com/apps/webappviewer/index.html?id=5f239fd3e72f424f98ef3d5def547eb5&extent=-146.2334,13.1913,-46.3896,56.5319		3,534			
https://citybugs.tamu.edu/factsheets/biting-stinging/others/ent-3012/		3,267			
http://www.ase.com/		2,229			
https://www.ecfr.gov/cgi-bin/ecfr?page=browse		1,994			
http://www.ecyclingcentral.com/		1,867			
https://epa.usajobs.gov/search/advancedsearch		1,858			
https://www.gpo.gov/fdsys/browse/collectioncfr.action?collectioncode=cfr		1,761			