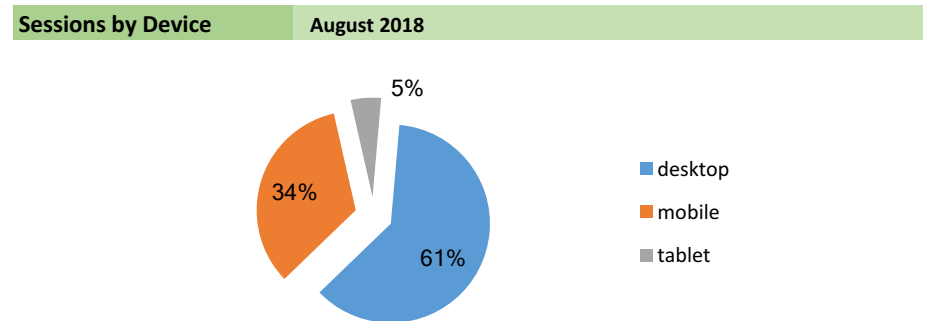


## Agency Web Traffic: Content Consumption Report

All Traffic	August 2018	change from prior month		
Sessions	5,116,712	537,357	▲	11.7%
Unique Users	3,576,475	373,289	▲	11.7%
Pageviews	13,467,321	1,118,629	▲	9.1%
Unique Pageviews	9,727,483	577,403	▲	6.3%
Downloads	995,381	48,686	▲	5.1%
Unique Downloads	596,301	23,046	▲	4.0%



All Traffic includes epa.gov and subdomains like nepis.epa.gov, plus other EPA-related sites like energystar.gov and airnow.gov.

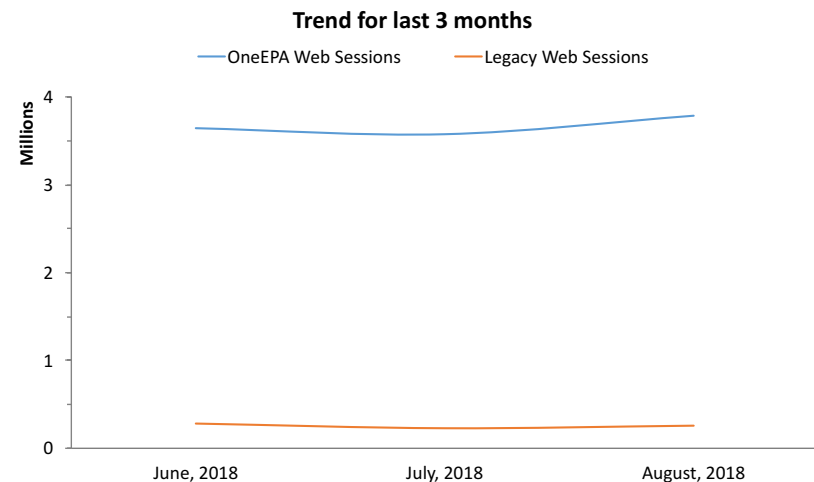
Traffic Segments	Sessions	change from prior month			Pageviews	change from prior month			Downloads	change from prior month		
Return Sessions	1,962,669	180,407	▲	10.1%	6,718,972	364,941	▲	5.7%	620,004	52,316	▲	9.2%
Desktop	3,141,787	272,610	▲	9.5%	9,807,927	620,540	▲	6.8%	851,314	367,421	▲	75.9%
Tablet	253,184	42,746	▲	20.3%	672,235	91,163	▲	15.7%	42,858	18,894	▲	78.8%
Mobile	1,721,741	222,001	▲	14.8%	2,987,159	406,926	▼	-100.0%	85,190	27,132	▲	46.7%
Universities & Colleges	176,585	18,071	▲	11.4%	529,494	-21,095	▼	-3.8%	41,470	-690	▼	-1.6%
EPA Employees	51,399	-2,154	▼	-4.0%	202,067	-2,095	▼	-1.0%	17,031	293	▼	-100.0%

### OneEPA Web vs. Legacy Web

OneEPAWeb epa.gov	August 2018	change from prior month		
Sessions	3,785,533	210,489	▲	5.9%
Pageviews	10,361,333	649,557	▲	6.7%
Legacy Web www3.epa.gov	August 2018	change from prior month		
Sessions	257,675	29,208	▲	12.8%
Pageviews	1,217,202	122,890	▲	11.2%

OneEPAWeb epa.gov does **not** include any subdomains (e.g. nepis.epa.gov).

Other special content	August 2018	change from prior month		
Home Page Views	216,011	22,663	▲	11.7%
Home Page Banner Clicks	5,261	2,843	▲	117.6%
Press Release Pageviews	125,071	19,557	▲	18.5%
Widget Pageviews	349,973	-12,976	▼	-3.6%



## Agency Web Traffic: Content Consumption Report

### Top 20 News Releases for August, 2018

	by pageviews	August, 2018
EPA Proposes Affordable Clean Energy (ACE) Rule   U.S. EPA News Releases   US EPA		10657
U.S. EPA and DOT Propose Fuel Economy Standards for MY 2021-2026 Vehicles   U.S. EPA News Releases   US EPA		5018
EPA Announces Largest Voluntary Recall of Medium- and Heavy-Duty Trucks   U.S. EPA News Releases   US EPA		3872
EPA Awards \$100 Million to Michigan for Flint Water Infrastructure Upgrades   U.S. EPA News Releases   US EPA		3719
EPA Takes Three Important Steps to Ensure Chemical Safety Under the Lautenberg Act, Proposes Action on Asbestos   U.S. EPA News Releases   US EPA		2928
EPA Receives Record Number of Letters of Interest for WIFIA Water Infrastructure Loans   U.S. EPA News Releases   US EPA		1692
Air Pollution Trends Show Cleaner Air, Growing Economy   U.S. EPA News Releases   US EPA		1294
Page Not Found   US EPA		1292
Love Canal Revealed a National Problem; Superfund Provided a Solution   U.S. EPA News Releases   US EPA		1010
EPA Administrator Pruitt Proposes Rule To Strengthen Science Used In EPA Regulations   U.S. EPA News Releases   US EPA		778
EPA Administrator Pruitt: GHG Emissions Standards for Cars and Light Trucks Should Be Revised   U.S. EPA News Releases   US EPA		738
EPA Kicks Off Website Updates   U.S. EPA News Releases   US EPA		718
EPA provides \$699 Million for San Francisco Wastewater Infrastructure Upgrades   U.S. EPA News Releases   US EPA		676
EPA and Army Seek Additional Public Comment on 'Waters of the U.S.' Repeal   U.S. EPA News Releases   US EPA		614
EPA Provides \$135 Million for Innovative Groundwater Replenishment Project Expansion in Orange County, California   U.S. EPA News Releases   US EPA		578
EPA Acting Administrator Visits With Elected Officials and Stakeholders at Iowa State Fair   U.S. EPA News Releases   US EPA		536
Media Advisory: EPA Proposes New Affordable Clean Energy Rule   U.S. EPA News Releases   US EPA		535
EPA Regional Administrator Applauds Appointment of Emily Lindley as Commissioner at the Texas Commission on Environmental Quality   U.S. EPA News Releases   US EPA		517
Acting Administrator Wheeler Updates Administrator's Superfund Emphasis List   U.S. EPA News Releases   US EPA		493
EPA Administrator Pruitt Denies Petition to Ban Widely Used Pesticide   U.S. EPA News Releases   US EPA		471

### Top 10 Home Page Banner Clicks for August, 2018

	by clicks	August, 2018
0		1,528
082118-ace-readrelease		1,210
082118-ace-learnmore		926
073118-airtrends-readrelease		319
081618-wifialetters-readrelease		316
00618-lovecanal-readrelease		260
073118-explorereport		204
00618-lovecanal-learnabout		169
080118-wifiaoc-readrelease		162
081618-wifialetters-learnmore		95

### Top 10 Widgets for August, 2018

	by pageviews	August, 2018
EF UV Index Widget   US EPA		97,642
Greenhouse Gas Equivalencies Calculator   US EPA		51,142
Widget   Watersense   US EPA		47,390
Individual WASTE Reduction Model (iWARM) Widget   US EPA		26,409
ECHO Quick Search Widget   Enforcement & Compliance History   US EPA		11,530
Multisystem Search Widget   US EPA		6,396
Urban Waters Mapper Widget		6,123
EJScreen Widget   US EPA		5,561
EF MyEnvironment Widget   US EPA		5,169
EF Cleanups Widget   US EPA		4,777

Top 1-25 Page Titles for August, 2018	by pageviews	August, 2018
Document Display   NEPIS   US EPA		769,432
Search results   Search   US EPA		425,317
United States Environmental Protection Agency   US EPA		272,259
Do-it-yourself Bed Bug Control   Bed Bugs: Get Them Out and Keep Them Out   US EPA		172,699
Resource Not Found   US Environmental Protection Agency		155,553
System of Registries   US EPA		95,271
How to Find Bed Bugs   Bed Bugs: Get Them Out and Keep Them Out   US EPA		90,738
Page Not Found   US EPA		74,504
10 consejos útiles para eliminar las chinches de cama   EPA en español   US EPA		68,303
UV Index Scale   Sun Safety   US EPA		65,751
Staff Directory   About EPA   US EPA		55,285
Detailed Facility Report   ECHO   US EPA		54,585
Laws & Regulations   US EPA		48,831
FRS Facility Detail Report   Envirofacts   US EPA		47,030
Bed Bugs: Get Them Out and Keep Them Out   US EPA		46,705
RCRAInfo Search Results   Envirofacts   US EPA		44,202
Pesticide Product and Label System   US EPA		43,635
Bed Bugs Appearance and Life Cycle   Bed Bugs: Get Them Out and Keep Them Out   US EPA		41,676
Facility Search Results   ECHO   US EPA		39,869
Environmental Topics   US EPA		39,610
The EPA National Library Catalog   EPA National Library Network   US EPA		38,795
Envirofacts Search Results   Envirofacts   US EPA		36,362
Sources of Greenhouse Gas Emissions   Greenhouse Gas (GHG) Emissions   US EPA		35,838
Chemistry Dashboard		35,654
Global Greenhouse Gas Emissions Data   Greenhouse Gas (GHG) Emissions   US EPA		35,193

Top 26-50 Page Titles for August, 2018	by pageviews	August, 2018
Radon   US EPA		34,409
Enforcement and Compliance History Online   US EPA		33,630
About EPA   US EPA		33,285
Overview of Greenhouse Gases   Greenhouse Gas (GHG) Emissions   US EPA		32,343
MyEnvironment   US Environmental Protection Agency		31,950
Contact EPA   U.S. Environmental Protection Agency   US EPA		29,969
My Waterway		29,827
Pesticides to Control Bed Bugs   Bed Bugs: Get Them Out and Keep Them Out   US EPA		28,946
Search Results   NSCEP   US EPA		28,248
Search Releases     US EPA		28,132
UV Index Search Results   Envirofacts   US EPA		27,895
CCR Report   Consumer Confidence Reports (CCR)   US EPA		27,632
AP-42: Compilation of Air Emissions Factors   Air Emissions Factors and Quantification   US EPA		27,488
Cómo encontrar las chinches   Control de chinches y otras plagas   US EPA		27,206
Proposal: Affordable Clean Energy (ACE) Rule   Stationary Sources of Air Pollution   US EPA		26,733
Reduce, Reuse, Recycle   US EPA		26,021
Home   Envirofacts   US EPA		25,967
AIRNow - Vancouver, WA Air Quality		25,861
Safety Precautions for Total Release Foggers   Pest Control and Pesticide Safety for Consumers   US EPA		25,591
Mold   US EPA		25,117
Protecting Your Home from Bed Bugs   Bed Bugs: Get Them Out and Keep Them Out   US EPA		24,947
Lead   US EPA		24,903
EnviroMapper Snippet		24,796
Greenhouse Gas Equivalencies Calculator   Energy and the Environment   US EPA		24,235
Indoor Air Quality (IAQ)   US EPA		23,847