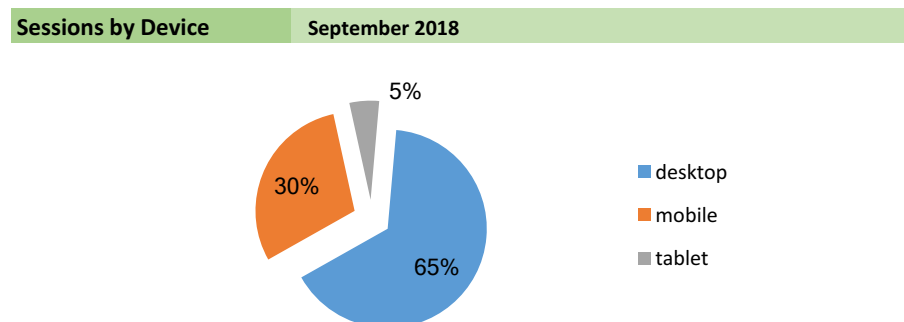


Agency Web Traffic: Content Consumption Report

All Traffic	September 2018	change from prior month		
Sessions	4,983,266	-133,446	▼	-2.6%
Unique Users	3,491,918	-84,557	▼	-2.4%
Pageviews	13,245,934	-221,387	▼	-1.6%
Unique Pageviews	9,435,428	-292,055	▼	-3.0%
Downloads	907,706	-87,675	▼	-8.8%
Unique Downloads	615,770	19,469	▲	3.3%



All Traffic includes epa.gov and subdomains like nepis.epa.gov, plus other EPA-related sites like energystar.gov and airnow.gov.

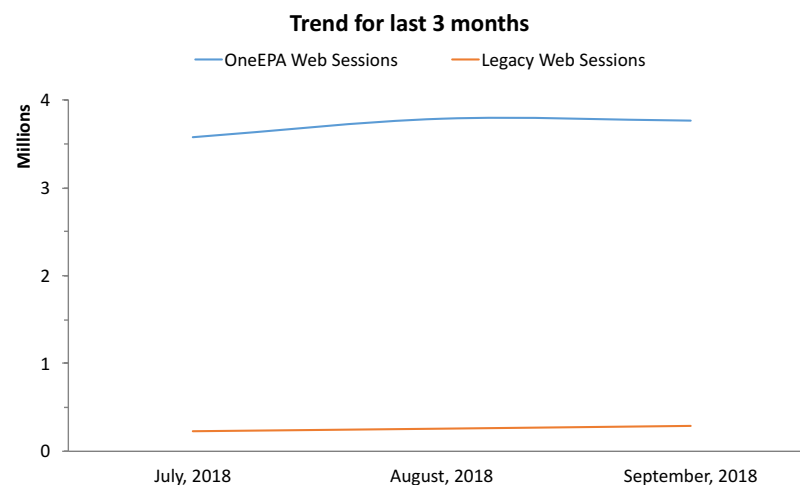
Traffic Segments	Sessions	change from prior month			Pageviews	change from prior month			Downloads	change from prior month		
Return Sessions	1,898,212	-64,457	▼	-3.3%	6,460,201	-258,771	▼	-3.9%	554,668	-65,336	▼	-10.5%
Desktop	3,261,236	119,449	▲	3.8%	10,003,379	195,452	▲	2.0%	787,852	277,318	▲	54.3%
Tablet	240,907	-12,277	▼	-4.8%	655,953	-16,282	▼	-2.4%	39,764	11,389	▲	40.1%
Mobile	1,481,123	-240,618	▼	-14.0%	2,586,602	-400,557	▼	-100.0%	77,652	15,186	▲	24.3%
Universities & Colleges	312,073	135,488	▲	76.7%	906,877	377,383	▲	71.3%	61,984	20,514	▲	49.5%
EPA Employees	44,445	-6,954	▼	-13.5%	173,969	-28,098	▼	-13.9%	16,252	-779	▼	-100.0%

OneEPA Web vs. Legacy Web

OneEPAWeb epa.gov	September 2018	change from prior month		
Sessions	3,763,878	-21,655	▼	-0.6%
Pageviews	10,381,277	19,944	▲	0.2%
Legacy Web www3.epa.gov	September 2018	change from prior month		
Sessions	289,210	31,535	▲	12.2%
Pageviews	1,372,412	155,210	▲	12.8%

OneEPAWeb epa.gov does **not** include any subdomains (e.g. nepis.epa.gov).

Other special content	September 2018	change from prior month		
Home Page Views	219,980	3,969	▲	1.8%
Home Page Banner Clicks	2,664	-2,597	▼	-49.4%
Press Release Pageviews	111,820	-13,251	▼	-10.6%
Widget Pageviews	334,263	-15,710	▼	-4.5%



Agency Web Traffic: Content Consumption Report

Top 20 News Releases for September, 2018

	by pageviews	September, 2018
EPA and DOJ Settle with Derive Systems over Vehicle Emissions Control Defeat Devices U.S. EPA News Releases US EPA		10485
EPA Proposes Affordable Clean Energy (ACE) Rule U.S. EPA News Releases US EPA		4678
EPA Awards \$100 Million to Michigan for Flint Water Infrastructure Upgrades U.S. EPA News Releases US EPA		1656
EPA Proposes Oil and Gas Targeted Improvements Package to Advance President Trump's Energy Dominance Agenda U.S. EPA News Releases US EPA		1457
EPA and DOT Announce Three Public Hearings on the Proposed SAFE Vehicles Rule U.S. EPA News Releases US EPA		1208
U.S. EPA and DOT Propose Fuel Economy Standards for MY 2021-2026 Vehicles U.S. EPA News Releases US EPA		1099
EPA Kicks Off Website Updates U.S. EPA News Releases US EPA		1075
EPA Announces Public Hearing on Affordable Clean Energy Proposal U.S. EPA News Releases US EPA		1062
EPA Hurricane Florence Update Friday, September 14, 2018 U.S. EPA News Releases US EPA		1041
EPA Releases Interactive Sector Snapshots of Industry Environmental and Economic Performance U.S. EPA News Releases US EPA		996
EPA Updates the National Priorities List, Advances Agency's Commitment to Expedite Cleanups Across the Country U.S. EPA News Releases US EPA		967
Page Not Found US EPA		935
Widespread Praise For EPA Nominee Alexandra Dunn U.S. EPA News Releases US EPA		751
EPA Receives Record Number of Letters of Interest for WIFIA Water Infrastructure Loans U.S. EPA News Releases US EPA		617
EPA Announces Regional Haze Reform Roadmap to Continue Improving Visibility and Reduce Regulatory Burdens U.S. EPA News Releases US EPA		599
EPA Hurricane Florence Update Tuesday, September 18, 2018 U.S. EPA News Releases US EPA		573
Administrator Wheeler Releases Memo to Improve Drug Take-Back Programs and Help Fight the Opioid Crisis U.S. EPA News Releases US EPA		559
EPA Honors Award-Winning Environmental Education Teachers and Students U.S. EPA News Releases US EPA		518
EPA Proposes Shaffer Equipment Company/Arbuckle Creek Area Site In Minden, W. Va. To Superfund National Priorities List U.S. EPA News Releases US EPA		514
EPA Administrator Pruitt Proposes Rule To Strengthen Science Used In EPA Regulations U.S. EPA News Releases US EPA		510

Top 10 Home Page Banner Clicks for September, 2018

by clicks September, 2018

091318-hurricane-florenceupdate	845
082118-ace-readrelease	431
082118-ace-learnmore	306
090718-sectorsnapshots-readrelease	238
090718-sectorsnapshots-trytheapp	218
081618-wifialetters-readrelease	208
091318-hurricane-espanol	92
081618-wifialetters-learnmore	77
0	72
090718-sectorsnapshots-learnmore	62

Top 10 Widgets for September, 2018

by pageviews September, 2018

EF UV Index Widget US EPA	76,009
Greenhouse Gas Equivalencies Calculator US EPA	52,462
Widget Watersense US EPA	43,663
Individual WASTE Reduction Model (iWARM) Widget US EPA	34,304
ECHO Quick Search Widget Enforcement & Compliance History US EPA	12,481
EJScreen Widget US EPA	7,121
Urban Waters Mapper Widget	6,885
EF MyEnvironment Widget US EPA	6,842
Multisystem Search Widget US EPA	5,873
EF Cleanups Widget US EPA	5,409

Top 1-25 Page Titles for September, 2018	by pageviews	September, 2018
Document Display NEPIS US EPA		704,807
Search results Search US EPA		446,668
United States Environmental Protection Agency US EPA		278,448
Do-it-yourself Bed Bug Control Bed Bugs: Get Them Out and Keep Them Out US EPA		164,275
How to Find Bed Bugs Bed Bugs: Get Them Out and Keep Them Out US EPA		89,608
System of Registries US EPA		87,099
AirNow Interactive Map		84,636
Page Not Found US EPA		78,429
My Waterway		76,850
10 consejos útiles para eliminar las chinches de cama EPA en español US EPA		64,775
Laws & Regulations US EPA		56,599
Environmental Topics US EPA		53,904
Detailed Facility Report ECHO US EPA		53,708
Staff Directory About EPA US EPA		49,489
Bed Bugs: Get Them Out and Keep Them Out US EPA		45,010
Overview of Greenhouse Gases Greenhouse Gas (GHG) Emissions US EPA		44,973
FRS Facility Detail Report Envirofacts US EPA		44,692
Chemistry Dashboard		42,801
Sources of Greenhouse Gas Emissions Greenhouse Gas (GHG) Emissions US EPA		42,599
Facility Search Results ECHO US EPA		39,194
About EPA US EPA		38,631
Global Greenhouse Gas Emissions Data Greenhouse Gas (GHG) Emissions US EPA		38,274
RCRAInfo Search Results Envirofacts US EPA		35,690
Bed Bugs Appearance and Life Cycle Bed Bugs: Get Them Out and Keep Them Out US EPA		35,501
MyEnvironment US Environmental Protection Agency		35,307

Top 26-50 Page Titles for September, 2018	by pageviews	September, 2018
Pesticide Product and Label System US EPA		35,257
Reduce, Reuse, Recycle US EPA		33,760
Envirofacts Search Results Envirofacts US EPA		33,507
Radon US EPA		33,466
EnviroMapper Snippet		31,484
What is Acid Rain? Acid Rain US EPA		31,436
The EPA National Library Catalog EPA National Library Network US EPA		30,519
Enforcement and Compliance History Online US EPA		30,272
Cómo encontrar las chinches Control de chinches y otras plagas US EPA		29,200
Causes of Climate Change Climate Change Science US EPA		29,071
Drinking Water Contaminants – Standards and Regulations US EPA		28,748
Carbon Footprint Calculator Climate Change US EPA		28,317
Mold US EPA		27,733
UV Index Scale Sun Safety US EPA		27,719
AP-42: Compilation of Air Emissions Factors Air Emissions Factors and Quantification US EPA		27,051
Pesticides to Control Bed Bugs Bed Bugs: Get Them Out and Keep Them Out US EPA		26,382
Main Map Recycle City U.S. EPA		25,591
National Primary Drinking Water Regulations Ground Water and Drinking Water US EPA		25,508
Greenhouse Gas Equivalencies Calculator Energy and the Environment US EPA		25,106
Search Releases US EPA		24,793
Water Topics Environmental Topics US EPA		24,758
Search Results NSCEP US EPA		24,642
CCR Report Consumer Confidence Reports (CCR) US EPA		24,207
Home Envirofacts US EPA		24,177
Protecting Your Home from Bed Bugs Bed Bugs: Get Them Out and Keep Them Out US EPA		23,794