

Agency Web Traffic: Engagement Report

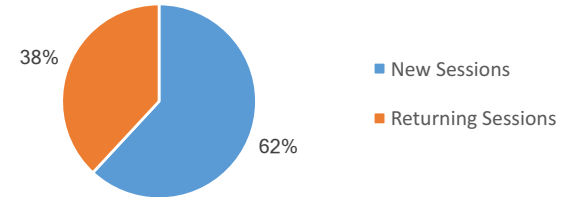
Engaged Segments

Return Sessions	September, 2018	change from prior month		
Return Sessions	1,898,212	-64,457	▼	-3.3%
Pages per Session	3.40	-0.02	▼	-0.6%
compare to All Sessions	4,983,266	-133,446	▼	-2.6%
Pages per Session	2.66	-3.42	▼	-22.4%

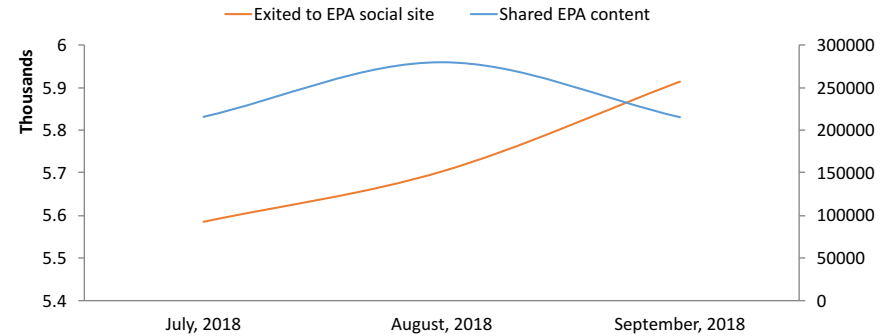
User Actions on EPA site

Contact	September, 2018	change from prior month		
Clicked to Email EPA	5,278	-778	▼	-12.8%
Viewed Contact Us Page	94,195	-23,126	▼	-19.7%
Social Media	September, 2018	change from prior month		
Shared EPA content	7,635	-806	▼	-9.5%
Total links shared	3,374	-98	▼	-2.8%
Exited to EPA social site	5,914	6	▲	0.1%
Other Actions	September, 2018	change from prior month		
Accessed External Link	215,191	-64,503	▼	-23.1%
Shares by Social Network	September, 2018	change from prior month		
Facebook	0	-1,635	▼	-100.0%
Google+	0	-8	▼	-100.0%
Twitter	0	-925	▼	-100.0%
Pinterest	0	-787	▼	-100.0%

Return Sessions vs. New Sessions September, 2018



Social Activity trend for last 3 months



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Top 10 Contact Us Pages		by pageviews	September, 2018
Contact EPA U.S. Environmental Protection Agency US			25,402
Contact Us about Mold Mold US EPA			3,754
Contact Us about EPA's Organizations About EPA US EP			3,444
State Asbestos Contacts Asbestos US EPA			3,229
Enforcement: Contact Us Enforcement US EPA			1,902
Contact Us about Lead Lead US EPA			1,363
Contacts in the Office of Pesticide Programs, Registration I			897
Contact Us About Bed Bugs Bed Bugs: Get Them Out and			851
Regional Screening Levels (RSLs) - Contact Us Risk Assess			767
Contact EPA Region 5 About EPA US EPA			765
Top 10 Pages for Email Contact		by email clicks	September, 2018
AgSTAR Vendor Directory for Manure Digester Systems AgSTAR: Bic			441
State Asbestos Contacts Asbestos US EPA			343
Apply For or Update Your Renovation Firm's Lead-Safe Certification T			196
Media Contacts Newsroom US EPA			113
EPA Hotlines U.S. Environmental Protection Agency US EPA			75
EMC Methods Support Directory Air Emission Measurement Center			68
Contacts in the Office of Pesticide Programs, Registration Division P			64
Contacting EPA Region 4 (Southeast) About EPA US EPA			64
Monitoring Plans for Part 75 Sources Clean Air Markets US EPA			61
Coordinators in EPA Regional Offices for Lead-Poisoning Prevention E			54
Top 20 Shared URLs		by number of shares	September, 2018
epa.gov/radiation/radiation-health-effects			5
espanol.epa.gov/espanol/10-consejos-utiles-para-eliminar-las-chinches-de-cama			4
epa.gov/bedbugs			4
epa.gov/recycle/how-create-and-maintain-indoor-worm-composting-bin			4
epa.gov/lmop/frequent-questions-about-landfill-gas			4
epa.gov/lead			4
epa.gov/planandbudget			4
epa.gov/bedbugs/should-i-use-fogger			4
epa.gov/chp/what-chp			4
epa.gov/indoor-air-quality-iaq/introduction-indoor-air-quality			4
epa.gov/bedbugs/bed-bug-information-clearinghouse			4
epa.gov/acidrain/effects-acid-rain			4
epa.gov/mold/ten-things-you-should-know-about-mold			4
epa.gov/salish-sea/southern-resident-killer-whales			4
epa.gov/radiation			4
epa.gov/pollinator-protection/colony-collapse-disorder			4
epa.gov/index.html			4
epa.gov/indoor-air-quality-iaq/inside-story-guide-indoor-air-quality			4
epa.gov/watersense/product-search			4
epa.gov/nscep			4
Top 10 External Links		by link clicks	September, 2018
https://epa.usajobs.gov/search?keyword=%22environmental%20protection%20agency%22			6,944
about:blank			4,057
http://search.earth911.com/			4,047
https://epa.maps.arcgis.com/apps/webappviewer/index.html?id=5f239fd3e72f424f98ef3d5def547eb5&extent=-146.2334,13.1913,-46.3896,56.5319			3,864
https://citybugs.tamu.edu/factsheets/biting-stinging/others/ent-3012/			2,993
https://www.gpo.gov/fdsys/browse/collectionuscode.action?collectioncode=uscode			2,069
https://www.ecfr.gov/cgi-bin/ecfr?page=browse			1,954
https://www.gpo.gov/fdsys/browse/collectioncfr.action?collectioncode=cfr			1,933
https://epa.maps.arcgis.com/apps/webappviewer/index.html?id=ada349b90c26496ea52aab66a092593b			1,735
https://www.data.gov/			1,707