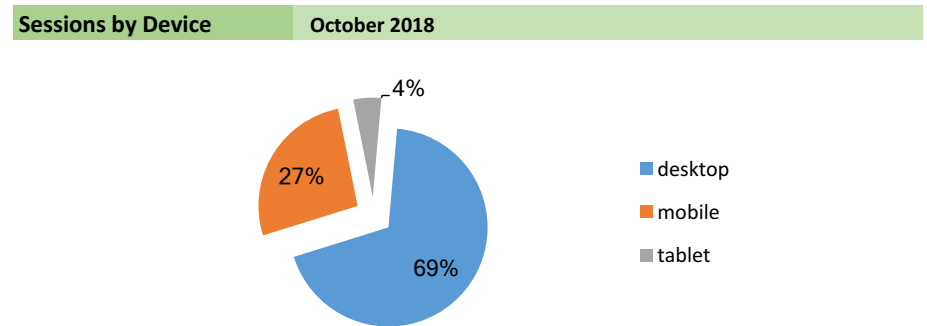


Agency Web Traffic: Content Consumption Report

All Traffic	October 2018	change from prior month		
Sessions	5,568,739	585,473	▲	11.7%
Unique Users	3,822,512	330,594	▲	9.5%
Pageviews	15,250,690	2,004,756	▲	15.1%
Unique Pageviews	10,842,107	1,406,679	▲	14.9%
Downloads	1,066,051	158,345	▲	17.4%
Unique Downloads	664,601	48,831	▲	7.9%



All Traffic includes epa.gov and subdomains like nepis.epa.gov, plus other EPA-related sites like energystar.gov and airnow.gov.

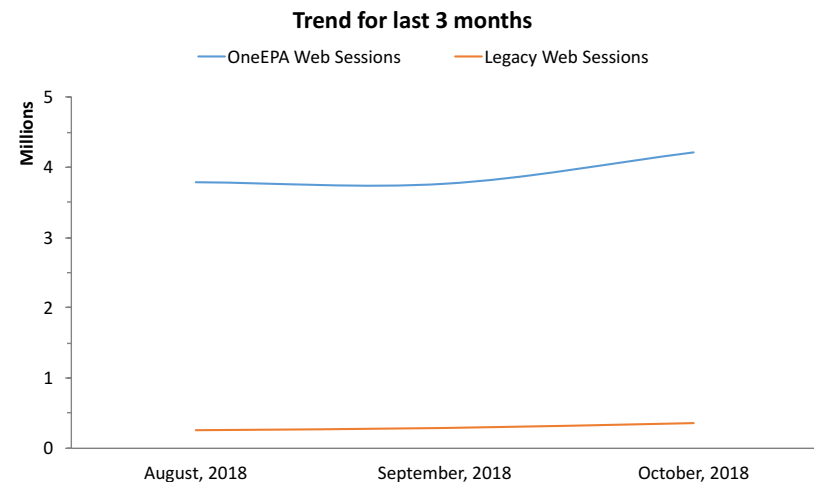
Traffic Segments	Sessions	change from prior month			Pageviews	change from prior month			Downloads	change from prior month		
Return Sessions	2,216,957	318,745	▲	16.8%	7,661,143	1,200,942	▲	18.6%	669,876	115,208	▲	20.8%
Desktop	3,831,555	570,319	▲	17.5%	11,938,564	1,935,185	▲	19.3%	950,738	428,444	▲	82.0%
Tablet	253,534	12,627	▲	5.2%	725,158	69,205	▲	10.6%	42,201	15,127	▲	55.9%
Mobile	1,483,650	2,527	▲	0.2%	2,586,968	366	▼	-100.0%	80,310	25,626	▲	46.9%
Universities & Colleges	440,862	128,789	▲	41.3%	1,271,294	364,417	▲	40.2%	81,002	19,018	▲	30.7%
EPA Employees	77,530	33,085	▲	74.4%	327,435	153,466	▲	88.2%	32,286	16,034	▼	-100.0%

OneEPA Web vs. Legacy Web

OneEPAWeb epa.gov	October 2018	change from prior month		
Sessions	4,210,295	446,417	▲	11.9%
Pageviews	11,760,840	1,379,563	▲	13.3%
Legacy Web www3.epa.gov	October 2018	change from prior month		
Sessions	358,559	69,349	▲	24.0%
Pageviews	1,828,311	455,899	▲	33.2%

OneEPAWeb epa.gov does **not** include any subdomains (e.g. nepis.epa.gov).

Other special content	October 2018	change from prior month		
Home Page Views	246,865	26,885	▲	12.2%
Home Page Banner Clicks	2,766	102	▲	3.8%
Press Release Pageviews	121,095	9,275	▲	8.3%
Widget Pageviews	367,374	33,111	▲	9.9%



Agency Web Traffic: Content Consumption Report

Top 20 News Releases for October, 2018			by pageviews	October, 2018
Data Shows Decrease in U.S. Greenhouse Gas Emissions During Trump's First Year in Office U.S. EPA News Releases US EPA				6779
EPA Proposes Affordable Clean Energy (ACE) Rule U.S. EPA News Releases US EPA				3827
Acting Administrator Wheeler Announces Science Advisors for Key Clean Air Act Committee U.S. EPA News Releases US EPA				1684
EPA Awards \$100 Million to Michigan for Flint Water Infrastructure Upgrades U.S. EPA News Releases US EPA				1412
Page Not Found US EPA				1274
Children's Health Month: EPA Offers nearly \$30 million to Support Cleaner Water and Air for America's Schoolchildren U.S. EPA News Releases US EPA				1261
EPA, MDEQ, DOJ approve legal agreement for purchase of south portion of McLouth Steel site in Trenton, Mich. U.S. EPA News Releases US EPA				1163
EPA Kicks Off Website Updates U.S. EPA News Releases US EPA				1119
EPA Administrator Pruitt Proposes Rule To Strengthen Science Used In EPA Regulations U.S. EPA News Releases US EPA				1046
U.S. EPA and DOT Propose Fuel Economy Standards for MY 2021-2026 Vehicles U.S. EPA News Releases US EPA				1017
Trump Administration Marks National Lead Poisoning Prevention Week U.S. EPA News Releases US EPA				924
EPA and DOJ Settle with Derive Systems over Vehicle Emissions Control Defeat Devices U.S. EPA News Releases US EPA				879
EPA Releases Fall 2018 Unified Agenda and Regulatory Plan Shows Commitment to Strong Environmental Protection and Regulatory Reform U.S. EPA News Releases US EPA				718
EPA Honors 2018 Green Power Leaders U.S. EPA News Releases US EPA				679
Latest Inventory of U.S. Greenhouse Gas Emissions and Sinks Shows Continued Progress U.S. EPA News Releases US EPA				672
EPA Announces Largest Voluntary Recall of Medium- and Heavy-Duty Trucks U.S. EPA News Releases US EPA				616
EPA Hits 13-Year High in Deleting Superfund Sites U.S. EPA News Releases US EPA				543
EPA, Justice Department and State of Mississippi Reach Settlement with Chevron U.S.A. Inc. Requiring Nationwide Safety and Chemical Accident Prevention Measures U.S. EPA News Releases US EPA				536
EPA Announces Changes To Dicamba Registration U.S. EPA News Releases US EPA				525
EPA Takes First Steps in Identifying Next Group of Chemicals for Risk Evaluation under TSCA U.S. EPA News Releases US EPA				512

Top 10 Home Page Banner Clicks for October, 2018	by clicks	October, 2018
101018-hurrmichael-update		559
100118-chilhealth-readrelease		341
082118-ace-readrelease		275
102118-lppw-readbooklet		275
100118-chilhealth-readbooklet		186
102118-lppw-readrelease		171
082118-ace-learnmore		134
091318-hurricane-florenceupdate		131
100118-chilhealth-learnmore		120
090718-sectorsnapshots-readrelease		103

Top 10 Widgets for October, 2018	by pageviews	October, 2018
EF UV Index Widget US EPA		73,198
Greenhouse Gas Equivalencies Calculator US EPA		63,325
Widget Watersense US EPA		51,268
Individual WASTE Reduction Model (iWARM) Widget US EPA		36,300
ECHO Quick Search Widget Enforcement & Compliance History US EPA		13,114
EJScreen Widget US EPA		8,451
Urban Waters Mapper Widget		7,350
Multisystem Search Widget US EPA		6,501
EF Cleanups Widget US EPA		6,276
EF MyEnvironment Widget US EPA		6,175

Top 1-25 Page Titles for October, 2018	by pageviews	October, 2018
Document Display NEPIS US EPA		854,179
Search results Search US EPA		512,933
United States Environmental Protection Agency US EPA		314,307
Do-it-yourself Bed Bug Control Bed Bugs: Get Them Out and Keep Them Out US EPA		128,748
System of Registries US EPA		103,124
Page Not Found US EPA		97,100
My Waterway		84,664
How to Find Bed Bugs Bed Bugs: Get Them Out and Keep Them Out US EPA		81,403
Sources of Greenhouse Gas Emissions Greenhouse Gas (GHG) Emissions US EPA		80,455
Global Greenhouse Gas Emissions Data Greenhouse Gas (GHG) Emissions US EPA		68,925
Main Map Recycle City U.S. EPA		65,332
Overview of Greenhouse Gases Greenhouse Gas (GHG) Emissions US EPA		64,335
Environmental Topics US EPA		62,849
Laws & Regulations US EPA		62,842
10 consejos útiles para eliminar las chinches de cama EPA en español US EPA		61,079
Staff Directory About EPA US EPA		57,468
Detailed Facility Report ECHO US EPA		56,913
FRS Facility Detail Report Envirofacts US EPA		54,394
AirNow Interactive Map		51,315
AirNow		48,105
Bed Bugs: Get Them Out and Keep Them Out US EPA		46,832
RCRAInfo Search Results Envirofacts US EPA		46,478
What is Acid Rain? Acid Rain US EPA		43,550
About EPA US EPA		43,076
Chemistry Dashboard		42,471

Top 26-50 Page Titles for October, 2018	by pageviews	October, 2018
MyEnvironment US Environmental Protection Agency		40,879
Pesticide Product and Label System US EPA		40,503
The EPA National Library Catalog EPA National Library Network US EPA		39,407
Envirofacts Search Results Envirofacts US EPA		39,071
Facility Search Results ECHO US EPA		37,963
Radon US EPA		37,359
Drinking Water Contaminants – Standards and Regulations US EPA		35,880
Causes of Climate Change Climate Change Science US EPA		35,662
Reduce, Reuse, Recycle US EPA		34,844
Carbon Footprint Calculator Climate Change US EPA		34,692
National Primary Drinking Water Regulations Ground Water and Drinking Water US EPA		34,077
This page is being updated US EPA		33,800
Northeast Recycle City U.S. EPA		31,739
Bed Bugs Appearance and Life Cycle Bed Bugs: Get Them Out and Keep Them Out US EPA		30,616
Greenhouse Gas Equivalencies Calculator Energy and the Environment US EPA		30,591
Search Results NSCEP US EPA		30,370
North-West Recycle City U.S. EPA		29,981
Search Releases US EPA		29,962
Effects of Acid Rain Acid Rain US EPA		29,852
AP-42: Compilation of Air Emissions Factors Air Emissions Factors and Quantification US EPA		29,803
EnviroMapper Snippet		29,779
Enforcement and Compliance History Online US EPA		29,594
Recycling Basics Reduce, Reuse, Recycle US EPA		29,433
Home Envirofacts US EPA		29,015
Southeast Recycle City U.S. EPA		28,929