

Agency Web Traffic: Engagement Report

Engaged Segments

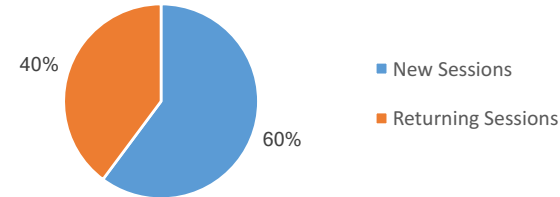
Return Sessions	October, 2018	change from prior month		
Return Sessions	2,216,957	318,745	▲	16.8%
Pages per Session	3.46	0.05	▲	1.5%
compare to All Sessions	5,568,739	585,473	▲	11.7%
Pages per Session	2.74	-3.40	▼	-19.5%

User Actions on EPA site

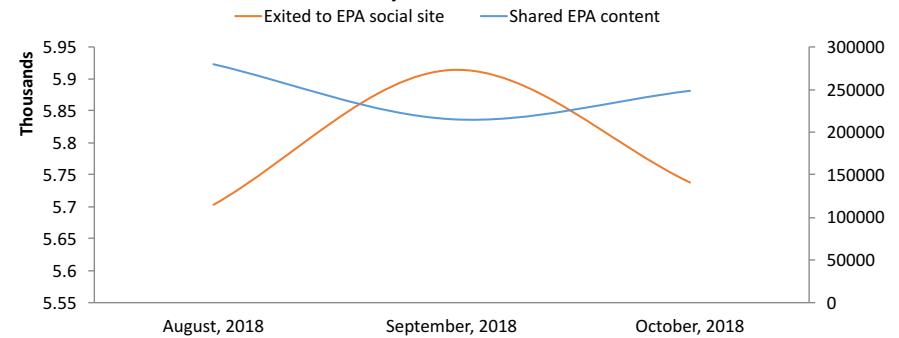
Contact	October, 2018	change from prior month		
Clicked to Email EPA	6,372	1,094	▲	20.7%
Viewed Contact Us Page	102,264	8,069	▲	8.6%
Social Media	October, 2018	change from prior month		
Shared EPA content	7,744	109	▲	1.4%
Total links shared	3,333	-41	▼	-1.2%
Exited to EPA social site	5,738	-193	▼	-3.0%
Other Actions	October, 2018	change from prior month		
Accessed External Link	248,530	33,339	▲	15.5%
Shares by Social Network	October, 2018	change from prior month		
Facebook	0	-1,697	▼	-100.0%
Google+	0	-10	▼	-100.0%
Twitter	0	-884	▼	-100.0%
Pinterest	0	-697	▼	-100.0%

Return Sessions vs. New Sessions

October, 2018



Social Activity trend for last 3 months



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Top 10 Contact Us Pages	by pageviews	October, 2018	Top 10 Pages for Email Contact	by email clicks	October, 2018
Contact EPA U.S. Environmental Protection Agency US		27,470	Clean Diesel Rebates Clean Diesel and DERA Funding US EPA		504
Contact Us about EPA's Organizations About EPA US EP		3,964	State Asbestos Contacts Asbestos US EPA		394
State Asbestos Contacts Asbestos US EPA		3,495	Apply For or Update Your Renovation Firm's Lead-Safe Certification T		249
Contact Us about Mold Mold US EPA		3,329	EMC Methods Support Directory Air Emission Measurement Center		148
Contact Us about Lead Lead US EPA		1,886	Media Contacts Newsroom US EPA		105
Enforcement: Contact Us Enforcement US EPA		1,692	2018 and 2017 DERA School Bus Rebate Supporting Documents Clea		84
Contacts in the Office of Pesticide Programs, Registration I		974	CHP Partnership Partners Combined Heat and Power (CHP) Partners		80
Contact EPA Region 5 About EPA US EPA		861	EPA Hotlines U.S. Environmental Protection Agency US EPA		74
Regional Screening Levels (RSLs) - Contact Us Risk Assess		854	The Hazardous Waste Electronic Manifest (E-Manifest) System US E		71
Media Contacts Newsroom US EPA		775	Contact Us About Importing Vehicles and Engines Importing Vehicle		68
Top 20 Shared URLs				by number of shares	October, 2018
epa.gov/bedbugs/pesticides-control-bed-bugs					4
epa.gov/superfund/search-superfund-sites-where-you-live					4
epa.gov/bedbugs/preparing-treatment-against-bed-bugs					4
epa.gov/wetlands/mangrove-swamps					4
epa.gov/ground-water-and-drinking-water/3ts-reducing-lead-drinking-water-toolkit					4
epa.gov/contracts					4
epa.gov/radon/health-risk-radon					4
espanol.epa.gov/espanol/10-consejos-utiles-para-eliminar-las-chinches-de-cama					4
epa.gov/bedbugs/introduction-bed-bugs					4
epa.gov/aboutepa/epas-acting-administrator					4
epa.gov/climate-indicators/greenhouse-gases					4
epa.gov/laws-regulations/summary-clean-air-act					4
epa.gov/insect-repellents/deet					4
epa.gov/ingredients-used-pesticide-products/glyphosate					4
epa.gov/laws-regulations/summary-clean-water-act					4
epa.gov/indoor-air-quality-iaq/volatile-organic-compounds-impact-indoor-air-quality					4
epa.gov/nutrientpollution/harmful-algal-blooms					4
epa.gov/pm-pollution					4
epa.gov/superfund					4
epa.gov/superfund/national-priorities-list-npl-sites-state					4
Top 10 External Links				by link clicks	October, 2018
https://epa.usajobs.gov/search?keyword=%22environmental%20protection%20agency%22					8,099
about:blank					4,948
http://search.earth911.com/					4,411
https://epa.maps.arcgis.com/apps/webappviewer/index.html?id=5f239fd3e72f424f98ef3d5def547eb5&extent=-146.2334,13.1913,-46.3896,56.5319					3,256
https://www.ecfr.gov/cgi-bin/ecfr?page=browse					2,649
https://www.gpo.gov/fdsys/browse/collectioncfr.action?collectioncode=cfr					2,505
https://citybugs.tamu.edu/factsheets/biting-stinging/others/ent-3012/					2,337
https://www.gpo.gov/fdsys/browse/collectionuscode.action?collectioncode=uscode					2,329
https://www.ipcc.ch/report/ar5/wg3/					2,253
https://epa.usajobs.gov/search/advancedsearch					2,034