

2018 - Tulsa Area Ozone Advance Program Annual Update - New and Ongoing Projects

Path Forward Action Plan Category	Emission Reduction Project	Administrative Entity	Description	Status	Implementati on Schedule and/or Completion Date
Energy Efficiency	Tulsa Area Ozone Alert! Program	INCOG	<p>The Ozone Alert! Program takes a voluntary episodic approach to ozone pollution reduction and healthy air quality. The Tulsa region's award-winning website, ozonealert.com, continues to provide hourly ozone data, AQI information, daily allergy reporting, and much more information. 2018 Update: The 28th Ozone Alert! Season was kicked off with its annual business, government and media partner event on May 21st, 2018. 2,976 Email subscribers and 956 Text Alert! subscribers received Alert! Day notifications. Additionally, real-time automated Ozone Alert! Day Widgets on community and partner websites were active throughout the season. This year's \$50,000 public education and outreach campaign encouraged actions to reduce ground-level ozone throughout Tulsa and surrounding communities. Developed by the Ozone Alert! Public Relations Team, the 2018 campaign "Let's KEEP Our Air Clear" promoted ozone-reducing actions and summer activities in our region's beautiful, clean and green outdoors. Five new x15 second and two new x30 second commercial spots were produced and placed on traditional TV, Radio, Print; digital banners, video, targeted and re-targeted digital; and Ozone Alert! Program Facebook/Twitter social media advertising venues. The season completed with a total of 9 Ozone Alert! Days issued and 11 Exceedance Days.</p>	Ongoing	1991 -

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	Tulsa Area Clean Cities Coalition (TACC)	Tulsa Area Clean Cities Coalition / INCOG	<p>economic, and environmental security of the United States by supporting local decisions to adopt practices that reduce the use of petroleum in the transportation sector. Designated in 1997, the Tulsa Area Clean Cities Coalition (TACC) works with local businesses and governments through outreach and education, to promote alternative fuel vehicles. TACC works to advance alternative fuels, idle reduction, and to promote the education of alternative fuel fleets, vehicle availability, and refueling options. www.tulsacleancities.com. 2018 Update: The Tulsa Area Clean Cities coalition experienced a 15% improvement in petroleum displacement last year, from the previous year. Their 2017 Annual Report (dated March 2018) captured local alternative fuel projects and actions reducing more than five million gallons of gasoline (5,375,030), 98% of which is directly attributed to alternative fuel vehicles (AFVs). The AFVs also contributed in large part to 8,047 tons of Greenhouse Gas Emissions reduced in 2017. TACC expanded its work with local utilities and property owners to increase the number of EV charging ports in the region, and formed a partnership to develop an initial phase of a DC Fast charging network to facilitate long-distance EV travel. Finally, TACC continued to develop the Tulsa EV Coalition to advance the use of electric vehicles in the Tulsa region. The goal of the group is to provide a place for advocates, industry, and utilities to discuss EVs and strategically work together to ensure the Tulsa area is ready for the growing number of EVs available to local consumers.</p>	Ongoing	1997 -

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	Public Outreach	Department of Environmental Quality	The Oklahoma Department of Environmental Quality (DEQ) participates in multiple public outreach and education programs, which emphasize the importance of informing individuals about the effects of ozone on citizens' health. This includes producing/supplying ozone education materials, creating online videos encouraging energy efficiency, and issuing ozone watches for the Tulsa MSA. DEQ began its Air Quality Health Advisory Program in 2006, issuing real time email notifications of unhealthy concentrations of ozone. In 2014 the Air Quality Division added an infographics gallery featuring original infographics with a local focus on the relationship between air quality and weather. 2018 Update: In 2018, DEQ has utilized its social media sites of Facebook, Instagram, and Twitter to issue Ozone Health Advisories in addition to its list of subscriber emails and text messaging.	Ongoing	2006 -
	Scor3Card	Sustainable Tulsa	Sustainable Tulsa's Scor3Card Program is helping Tulsa area businesses assess, track, and expand their sustainability efforts. Patterned from studied successes in other regions, Tulsa's unique Scor3Card program is a proprietary sustainability framework developed by Sustainable Tulsa. Member businesses log into the Scor3Card online tool to identify and complete sustainable efficiency practices in materials management, energy, transportation, air quality, water conservation, a healthy work environment, and community stewardship. A Verification Board certifies completed Scor3Card items for Participation, Bronze, Silver, Gold, and Platinum Award Levels. The program just completed its second year with more than forty local business participants.	NEW	2016-

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