

Lead Metrics Dashboard

Nov 1, 2018 - Nov 30, 2018

All Users
100.00% Sessions

How many people visited?

62,925
% of Total: 1.20% (5,247,029)

Avg. Time on Page

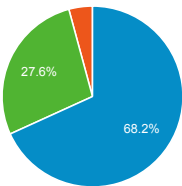
00:01:32
Avg for View: 00:02:07 (-27.25%)

Pages / Session

2.75
Avg for View: 2.23 (23.31%)

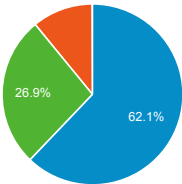
Is your audience mobile?

desktopmobiletablet



How people found this web area? (o...

organic(none)referral
wallpaperemailOther



Social media visitors:

Social Network	Sessions	New Users
Facebook	148	133
reddit	46	31
Twitter	18	5
YouTube	17	16
Blogger	8	2
Quora	5	1

Top Pages in this Web Area

Page Title	Pageviews	Avg. Time on Page
Lead US EPA	21,699	00:01:02
Protect Your Family from Lead in Your Home Lead US EPA	13,402	00:01:58
Protect Your Family from Exposu res to Lead Lead US EPA	11,582	00:02:38
Real Estate Disclosure Lead US EPA	11,253	00:01:05
Renovation, Repair and Painting P rogram Lead US EPA	10,770	00:00:54
Learn about Lead Lead US EPA	9,571	00:03:11
Protect Your Family from Lead in Your Home - Real Estate Disclosu re Lead US EPA	8,184	00:00:26
Apply For or Update Your Renova tion Firm's Lead-Safe Certificatio n Today! Lead US EPA	6,584	00:01:08
Lead (Pb) Air Pollution US EPA	4,936	00:00:42
Lead Renovation/Abatement Fir m Certification Application or Up date Lead US EPA	4,916	00:04:13

Top PDFs for the web area

Event Label	Total Events
https://www.epa.gov/sites/productio n/files/2017-06/documents/pyf_color_l andscape_format_2017_508.pdf	3,246
https://www.epa.gov/sites/productio n/files/documents/selr_eng.pdf	2,197
https://www.epa.gov/sites/productio n/files/2017-06/documents/pyf_bw_la ndscape_format_2017_508.pdf	2,155
https://www.epa.gov/sites/productio n/files/2017-06/documents/pyf_bw_bo oklet_format_2017_508.pdf	1,917
https://www.epa.gov/sites/productio n/files/documents/lesr_eng.pdf	1,638
https://www.epa.gov/sites/productio n/files/2017-06/documents/pyf_colo r_booklet_format_2017_508.pdf	1,250
https://www.epa.gov/sites/productio n/files/2017-06/documents/pyf_ne w_2-pg_supplement_for_older_pyf_jun e_2017_0.pdf	571
https://www.epa.gov/sites/productio n/files/documents/fs-discl.pdf	431
https://www.epa.gov/sites/productio	

What search terms led people here?...

Keyword	Sessions	New Users
protect your family fro m lead in your home	72	55
protect your family fro m lead pamphlet	72	62
lead	58	38
lead paint disclosure f orm	52	43
epa lead certification	33	13
epa lead	31	8
lead paint	25	20
www.tsca.gov/formal dehyde	22	0
epa lead & copper rule	21	0
what is lead	21	4

Searches within web area pages

Search Term	Total Unique Searches
lead	33
protect your family from lea d in your home	32
lead poisoning	30
renovate right	18
mold	14
asbestos	12
lead pamphlets	12
begin application to certify new firm	11
lead based paint disclosure	11
lead in soil	10

Top external sites that sent traffic h...

Source	Sessions	New Users
hud.gov	645	380
homedepot.com	505	449
duckduckgo.com	236	163

Houzz	4	4	n/files/documents/renovaterightbookletsept2011.pdf	376	health.ny.gov	222	137
ResearchGate	3	0	http://www.gpo.gov/fdsys/pkg/fr-1996-03-06/pdf/96-5243.pdf	327	m.lowes.com	195	180
Disqus	2	0			toxics.zendesk.com	163	1
Instagram	2	2			m.facebook.com	127	116
					links.govdelivery.com	102	5
					cdc.gov	97	38
				chicagowaterquality.org	84	72	

Top EPA sites that sent traffic here

Previous Page Path	Pageviews
search.epa.gov/epasearch/epasearch	1,725
epa.gov/home/pdf-files	1,580
epa.gov/criteria-air-pollutants	1,360
epa.gov/index.html	1,267
epa.gov/enviro/facts/widgets/echo.html	911
epa.gov/ground-water-and-drinking-water/basic-information-about-lead-drinking-water	728
cfpub.epa.gov/flpp/pub/index.cfm?do=main.firmssearch	692
epa.gov/environmental-topics/air-topics	560
epa.gov/environmental-topics	403
cfpub.epa.gov/flpp/pub/index.cfm?do=main.firmssearchabatment	371