



SMM CHALLENGE

# ABOUT BEST BUY



**RICHFIELD**  
MINNESOTA, USA

our headquarters



approximately

**125,000**

total employees



BestBuy.com is one of the  
**TOP RETAIL WEBSITES**

in the United States



**40 BILLION**

in total revenue for fiscal 2015



More than

**1,600 TOTAL STORES**

in the U.S. and Mexico



**PRIVATE LABEL**



PLATINUM

INSIGNIA™

MODAL™

DYNEX™



# 47%



**CARBON  
REDUCTION**  
OVER 2009 BASELINE

# 1,236

**HYBRID  
VEHICLES**

IN GEEK  
SQUAD  
FLEET



**ENERGY STAR  
AWARD 2017**

**PARTNER OF THE YEAR**  
Sustained Excellence

# \$45

**MILLION  
SAVED**  
ON CUSTOMERS' UTILITY BILLS

# 543

**MILLION  
POUNDS**  
OF CO<sub>2</sub> EMISSIONS AVOIDED

# 5 MILLION



# PRODUCTS REPAIRED

# 175

**MILLION  
POUNDS**

OF



# E-WASTE & APPLIANCES RECYCLED



# SMM PARTNERSHIP

1B Pound Recycled

OEM Partnerships

Recycle and Save

Closed Loop

2014

2015

2016

2017



GOLD

Non Product  
Champion Award



GOLD



GOLD

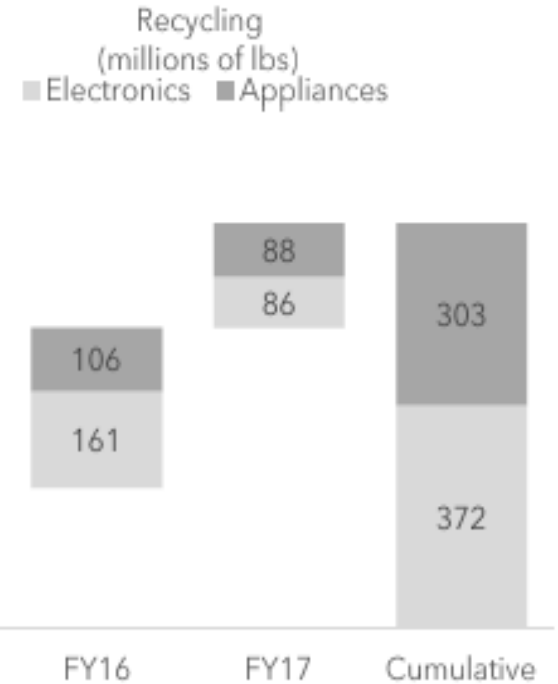


SILVER

Champion  
Honorable Mention

# REPUTATION & BRAND ENHANCEMENT

3.



FISCAL YEAR 2017  
**CORPORATE RESPONSIBILITY & SUSTAINABILITY REPORT**



In 2017, Best Buy was awarded the EPA's Sustainable Materials Management (SMM) Electronics Gold Tier Award winner for the third straight year. The award commends superior corporate efforts to divert electronics from landfills by working with third-party certified recyclers, as well as being transparent about recycling data and performance. In 2016, the amount of electronics we collected for recycling avoided the release of more than 450 million pounds of CO<sub>2</sub> into the atmosphere. That's the equivalent of the electricity needed to power 23,000 U.S. homes for a year.

5. Due to state laws that limit end-of-life fees, we no longer collect TVs and computer monitors for recycling in Illinois, Pennsylvania and Connecticut.



Best Buy Fiscal Year 2017 Corporate Responsibility & Sustainability Report | 51





# RECOGNITION AND CELEBRATION



BLOG

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INVESTORS

PRESS



## Best Buy Honored For E-Cycling At CES 2018

SHARE



SUZANNE HILKER STAFF WRITER

CES is where the tech world gathers every year to see the newest and coolest technology. It's also where environmental leadership in the industry is celebrated.

On Thursday, the U.S. Environmental Protection Agency (EPA) honored Best Buy with a Silver Tier Award in the Sustainable Materials Management Electronics Challenge. Winners were chosen based on their electronics recycling programs and use of third-party certified recyclers whose practices meet strict environmental standards. This is the fourth consecutive year we have been recognized for e-waste recycling by the EPA.

Best Buy also received an Honorable Mention for our collaboration with HP on the new ENVY

Photo 6200, 7100 and 7800 printers. These first-in-class



**Best Buy for Good**  @BestBuyCSR · Jan 11

We're [#BestBuyProud](#) to be honored at the [@EPA](#) [#ElectronicsChallenge](#), recognizing our recycling program for the 4th year in a row!

[corporate.bestbuy.com/?p=14699](http://corporate.bestbuy.com/?p=14699)



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**Best Buy for Good** 

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