"When it's your name on the door, you care deeply about the lasting legacy of your company."

- Michael Dell



Taking a lifecycle approach, focusing on sustainability at every stage



Building a legacy of good

Dell technology and expertise doing the most good for people and the planet.

Learn more at Dell.com/legacyofgoodupdate





We have recovered 1.8 billion pounds of electronics since 2007.



Design products free of hazardous substances.

Dell leads in various global Eco-label programs



Approximately 93% of Dell packaging (by weight) is sustainably sourced and easily recyclable or compostable.



416 products Last year, 416 of Dell's products met ENERGY STAR® standards.



Since 2013, Dell has used 68 million pounds of sustainable material in our products. Including Closed loop Gold.

### Dell is moving our Thinking from Linear to Circular

RESOURCES&MATERIALS RESOURCES &MATERIALS **RECUME** ECONOMY DESIGN& PRODUCTION DESIGN&PRODUCTION CIRCULAR COMMERCE&RETAIL ECONOMY CONSUMPTION LINEAR CONSUMPTION WASTE COMMERCE&RETAIL

#### Sustainable Materials: Building a Circular Economy

|  |  |  | A A A  | ATT IN  |
|--|--|--|--|---|
| Post Consumer<br>Plastics  | Closed-loop<br>recycled plastics   | Reclaimed<br>Carbon Fiber  | Ocean Plastics   | Closed-Loop<br>Gold   |
| <ul> <li>Sourced from<br/>water jugs and CD<br/>cases</li> </ul>             | Sourced from<br>used electronics<br>from Dell's<br>Recycling<br>Programs | <ul> <li>Sourced from<br/>Industrial waste<br/>from Aerospace</li> </ul> | <ul> <li>Sourced from<br/>plastics found in<br/>waterways,<br/>beaches and<br/>shorelines</li> </ul> | <ul> <li>Sourced from<br/>used electronics<br/>from Dell's<br/>Recycling<br/>Program</li> </ul> |
| <ul> <li>Used in client PC<br/>products, Displays<br/>and Servers</li> </ul> | <ul> <li>Used in OptiPlex<br/>and Displays</li> </ul>                    | <ul> <li>Used in Latitude<br/>enclosures</li> </ul>                      | <ul> <li>Piloted in XPS<br/>shipping trays</li> </ul>  | Introduced in<br>Latitude 5285<br>for CES 2018  |

#### Closed loop plastics supply chain efforts



## 22M lbs.

Of plastic parts created through our closed-loop process since May 2014

## 90+

Products using closedloop plastics, incl. monitors and OptiPlex desktops

## 11% smaller

Carbon footprint for these parts compared to using virgin plastics



Saved in costs



#### Turning the tide on ocean plastics



## **Closed Loop Gold**

Dell is first in the industry to recycle gold from motherboards back into new motherboards



## Building a Legacy of Good

We are committed to driving human progress by putting our technology and expertise to work where it can do the most good.

| Supply Chain   | Environment   | People                               | Communities                             |
|--|---|--------------------------------------|---|
| Driving transparency,  | From innovative design  | Attracting the best                  | We apply our funding,                   |
| accountability and   | to end-of-life recycling  | talent, building diverse             | technology, and                         |
| continuous improvement                                       | and everything in   | and inclusive teams, and             | volunteered expertise to                |
| across a responsible   | between, we keep the  | winning together. That's             | help communities grow                   |
| supply chain.  | environment in mind.  | the Dell way.                        | and thrive.                             |
| <ul> <li>Customer tours</li> <li>Supplier audits +</li></ul> | <ul> <li>Reducing our impact</li> <li>Energy efficiency</li> <li>Recycling</li> </ul> | <ul> <li>Employee resource</li></ul> | <ul> <li>Youth learning</li></ul>       |
| training   |   | groups <li>Flex work programs</li>   | programs <li>Pediatric cancer care</li> |



#### Dell Named to Fortune's "CHANGE THE WORLD" List

Circular design principles

Sustainable supply chain

Materials innovation



#### Why is Corporate Social Responsibility important?

Because our customers care – including it in RFPs the majority of the time, and increasing its importance in their decision-making



## Sustainable Materials Management Challenge



## **Gold Tier for Electronics Recycling** ✓ 2014, 2015, 2016, 2017

#### **Champion Award Winner**

- ✓ Wheat Straw Packaging (2014)
- ✓ Circular Economy Strategy (2015)
- ✓ Carbon Fiber (2016)
- ✓ Ocean Plastics (2017) Honorable Mention



# Join us in building a Legacy of Good



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