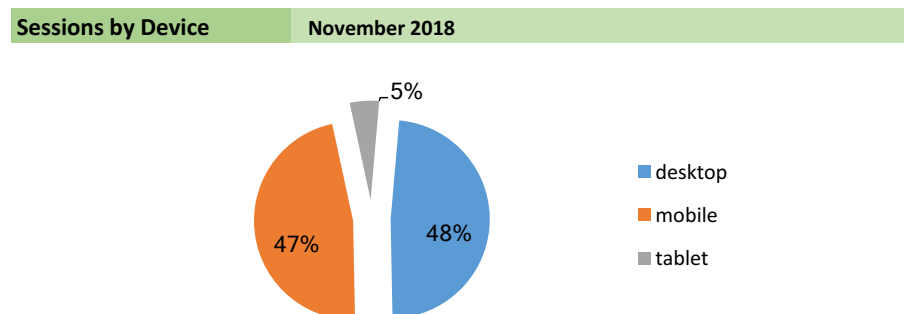


Agency Web Traffic: Content Consumption Report

All Traffic	November 2018	change from prior month		
Sessions	9,866,780	4,298,041	▲	77.2%
Unique Users	5,310,839	1,488,327	▲	38.9%
Pageviews	22,039,473	6,788,783	▲	44.5%
Unique Pageviews	15,608,278	4,766,171	▲	44.0%
Downloads	969,847	-96,204	▼	-9.0%
Unique Downloads	601,858	-62,743	▼	-9.4%



All Traffic includes epa.gov and subdomains like nepis.epa.gov, plus other EPA-related sites like energystar.gov and airnow.gov.

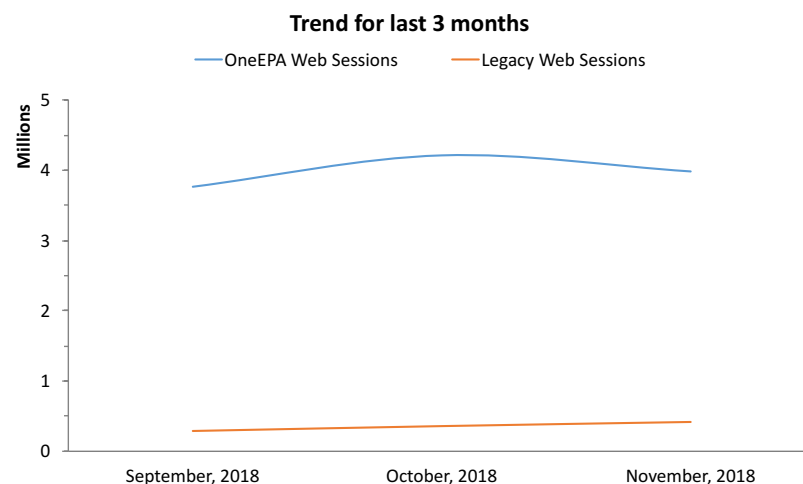
Traffic Segments	Sessions	change from prior month			Pageviews	change from prior month			Downloads	change from prior month		
Return Sessions	5,071,742	2,854,785	▲	128.8%	12,263,921	4,602,778	▲	60.1%	577,488	-92,388	▼	-13.8%
Desktop	4,766,275	934,720	▲	24.4%	13,258,391	1,319,827	▲	11.1%	851,142	270,443	▲	46.6%
Tablet	472,193	218,659	▲	86.2%	1,107,453	382,295	▲	52.7%	40,911	12,698	▲	45.0%
Mobile	4,628,312	3,144,662	▲	212.0%	7,673,629	5,086,661	▼	-100.0%	83,535	24,709	▲	42.0%
Universities & Colleges	508,356	67,494	▲	15.3%	1,354,315	83,021	▲	6.5%	81,531	529	▲	0.7%
EPA Employees	69,191	-8,339	▼	-10.8%	298,965	-28,470	▼	-8.7%	29,474	-2,812	▼	-100.0%

OneEPA Web vs. Legacy Web

OneEPAWeb epa.gov	November 2018	change from prior month		
Sessions	3,981,929	-228,366	▼	-5.4%
Pageviews	11,010,850	-749,990	▼	-6.4%
Legacy Web www3.epa.gov	November 2018	change from prior month		
Sessions	417,537	58,978	▲	16.4%
Pageviews	1,836,848	8,537	▲	0.5%

OneEPAWeb epa.gov does **not** include any subdomains (e.g. nepis.epa.gov).

Other special content	November 2018	change from prior month		
Home Page Views	242,522	-4,343	▼	-1.8%
Home Page Banner Clicks	3,214	448	▲	16.2%
Press Release Pageviews	112,728	-8,367	▼	-6.9%
Widget Pageviews	343,956	-23,418	▼	-6.4%



Agency Web Traffic: Content Consumption Report

Top 20 News Releases for November, 2018

	by pageviews	November, 2018
EPA Announces Changes To Dicamba Registration U.S. EPA News Releases US EPA		4062
EPA Proposes Affordable Clean Energy (ACE) Rule U.S. EPA News Releases US EPA		2417
Data Shows Decrease in U.S. Greenhouse Gas Emissions During Trump's First Year in Office U.S. EPA News Releases US EPA		2122
EPA Celebrates America Recycles Day, Convenes Recycling Summit to Strengthen Domestic Recycling U.S. EPA News Releases US EPA		2033
Fact-Check: Obama Administration Pushed "Worst-Case Scenario" In Climate Assessment U.S. EPA News Releases US EPA		2023
EPA Invites 39 Projects to Apply for WIFIA Loans to Finance \$10 Billion in Water Infrastructure Upgrades U.S. EPA News Releases US EPA		1985
EPA Acting Administrator Wheeler Launches Cleaner Trucks Initiative U.S. EPA News Releases US EPA		1770
EPA seeks public input on draft toxicity assessments for PFAS chemicals U.S. EPA News Releases US EPA		1738
U.S. EPA orders Arizona pool chemical company to stop sales of bacteria and algae control product U.S. EPA News Releases US EPA		1649
Page Not Found US EPA		1576
EPA Awards \$100 Million to Michigan for Flint Water Infrastructure Upgrades U.S. EPA News Releases US EPA		898
EPA releases new tools to test and treat additional PFAS, including GenX, in drinking water U.S. EPA News Releases US EPA		771
2018 PEYA Application Period U.S. EPA News Releases US EPA		763
Fact Checking Seven Falsehoods in CNN's Report U.S. EPA News Releases US EPA		762
EPA Recognizes Excellence and Innovation in Clean Water Infrastructure U.S. EPA News Releases US EPA		660
EPA requires closures of 19 illegal cesspools in Hawaii in 2017 U.S. EPA News Releases US EPA		642
EPA Provides \$614 Million Loan to the City of San Diego for Innovative Water Recycling Project U.S. EPA News Releases US EPA		629
EPA Finalizes Another Action to Reform NSR and Improve Regulatory Certainty U.S. EPA News Releases US EPA		618
EPA Administrator Pruitt Proposes Rule To Strengthen Science Used In EPA Regulations U.S. EPA News Releases US EPA		600
EPA Announces Availability of \$1.5 Million in Environmental Justice Small Grants U.S. EPA News Releases US EPA		561

Top 10 Home Page Banner Clicks for November, 2018

by clicks November, 2018

111919-wildfire-aq	638
102118-lppw-readbooklet	467
111418-cleanertrucks-readrelease	279
102918-lppw-learnmore	199
111518-ard-readrelease	167
111919-wildfire-pdf	153
082118-ace-readrelease	140
112718-wifia-readrelease	133
111518-ard-potusproc	116
111518-ard-readbooklet	114

Top 10 Widgets for November, 2018

by pageviews November, 2018

EF UV Index Widget US EPA	65,815
Greenhouse Gas Equivalencies Calculator US EPA	61,619
Widget Watersense US EPA	49,971
Individual WASTE Reduction Model (iWARM) Widget US EPA	36,105
ECHO Quick Search Widget Enforcement & Compliance History US EPA	11,164
EJScreen Widget US EPA	9,764
EF Cleanups Widget US EPA	5,935
Multisystem Search Widget US EPA	5,725
Urban Waters Mapper Widget	5,541
EF MyEnvironment Widget US EPA	4,746

Agency Web Traffic: Content Consumption Report

Top 1-25 Page Titles for November, 2018	by pageviews	November, 2018
AIRNow - San Francisco, CA Air Quality		2,313,091
Document Display NEPIS US EPA		776,682
AIRNow - San Jose, CA Air Quality		699,823
Search results Search US EPA		521,556
AirNow - Highest Current AQI for CA		487,272
AIRNow - Oakland, CA Air Quality		458,971
United States Environmental Protection Agency US EPA		311,116
AIRNow - Sacramento, CA Air Quality		287,594
AirNow Interactive Map		254,318
AIRNow - Santa Rosa, CA Air Quality		217,866
AIRNow - Davis, CA Air Quality		174,112
AIRNow - Redwood City, CA Air Quality		169,222
AIRNow - Concord, CA Air Quality		161,022
AIRNow - Mapcenter		151,265
AIRNow - Livermore, CA Air Quality		146,772
AirNow		146,414
AirNow - California Air Quality		143,266
AIRNow - San Rafael, CA Air Quality		140,635
AIRNow - Napa, CA Air Quality		139,899
AIRNow - Santa Cruz, CA Air Quality		132,086
AIRNow - Fremont, CA Air Quality		129,506
AIRNow - Roseville-Rocklin, CA Air Quality		124,328
AIRNow - Monterey Peninsula, CA Air Quality		122,217
Air Quality Index (AQI) Basics		118,619
How to Find Bed Bugs Bed Bugs: Get Them Out and Keep Them Out US EPA		98,484

Top 26-50 Page Titles for November, 2018	by pageviews	November, 2018
Page Not Found US EPA		97,418
AIRNow - Chico, CA Air Quality		93,505
Sources of Greenhouse Gas Emissions Greenhouse Gas (GHG) Emissions US EPA		91,396
Do-it-yourself Bed Bug Control Bed Bugs: Get Them Out and Keep Them Out US EPA		87,683
System of Registries US EPA		85,914
My Waterway		79,468
Overview of Greenhouse Gases Greenhouse Gas (GHG) Emissions US EPA		77,460
Global Greenhouse Gas Emissions Data Greenhouse Gas (GHG) Emissions US EPA		69,925
Environmental Topics US EPA		60,623
AIRNow - Vacaville, CA Air Quality		59,875
Main Map Recycle City U.S. EPA		57,437
AIRNow - Folsom, CA Air Quality		56,873
Laws & Regulations US EPA		56,193
AIRNow - City Not Found		55,146
Help finding information US EPA		54,570
Staff Directory About EPA US EPA		50,704
10 consejos útiles para eliminar las chinches de cama EPA en español US EPA		49,959
Detailed Facility Report ECHO US EPA		49,161
MyEnvironment US Environmental Protection Agency		46,706
FRS Facility Detail Report Envirofacts US EPA		46,453
EnviroMapper Snippet		45,467
What is Acid Rain? Acid Rain US EPA		44,719
AIRNow - Stockton, CA Air Quality		43,444
Chemistry Dashboard		41,394
AIRNow - Fairfield, CA Air Quality		41,233