

### Engaged Segments

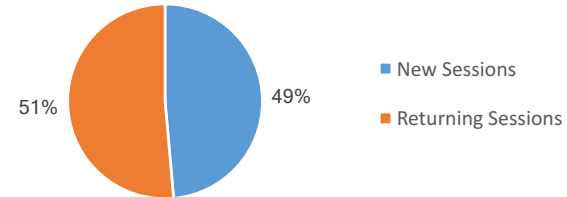
Return Sessions	November, 2018	change from prior month		
Return Sessions	5,071,742	2,854,785	▲	128.8%
Pages per Session	2.42	-1.04	▼	-30.0%
compare to All Sessions	9,866,780	4,298,041	▲	77.2%
Pages per Session	2.23	-3.46	▼	-35.4%

### User Actions on EPA site

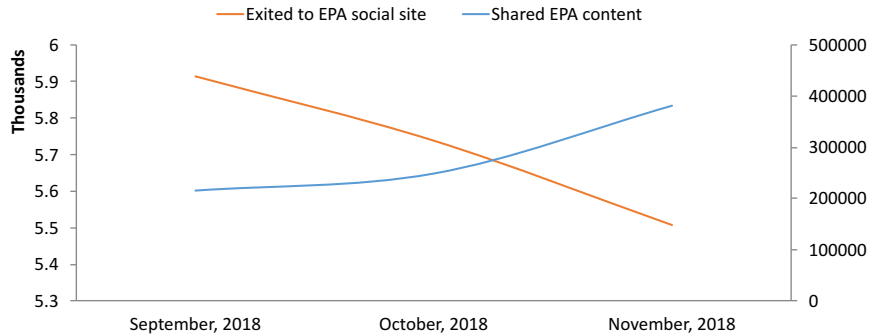
Contact	November, 2018	change from prior month		
Clicked to Email EPA	5,281	-1,091	▼	-17.1%
Viewed Contact Us Page	84,166	-18,098	▼	-17.7%
Social Media	November, 2018	change from prior month		
Shared EPA content	6,832	-912	▼	-11.8%
Total links shared	3,092	-241	▼	-7.2%
Exited to EPA social site	5,507	613	▲	9.8%
Other Actions	November, 2018	change from prior month		
Accessed External Link	381,169	132,639	▲	53.4%
Shares by Social Network	November, 2018	change from prior month		
Facebook	1,452	0	▶	0.0%
Google+	8	0	▶	0.0%
Twitter	856	0	▶	0.0%
Pinterest	690	0	▶	0.0%

### Return Sessions vs. New Sessions

November, 2018



### Social Activity trend for last 3 months



## Agency Web Traffic: Engagement Report

Top 10 Contact Us Pages		by pageviews	November, 2018
Contact EPA   U.S. Environmental Protection Agency   US			22,198
Contact Us about EPA's Organizations   About EPA   US EP			3,034
State Asbestos Contacts   Asbestos   US EPA			2,858
Contact Us about Mold   Mold   US EPA			2,011
Enforcement: Contact Us   Enforcement   US EPA			1,399
Contact Us about Lead   Lead   US EPA			1,223
Contacts in the Office of Pesticide Programs, Registration I			989
Contact EPA Region 5   About EPA   US EPA			798
Contact EPA's Pacific Southwest Office (Region 9)   About			710
Contact Us about Regional Screening Levels (RSLs)   Risk A			665
Top 10 Pages for Email Contact		by email clicks	November, 2018
State Asbestos Contacts   Asbestos   US EPA			293
Apply For or Update Your Renovation Firm's Lead-Safe Certification T			142
Clean Diesel Rebates   Clean Diesel and DERA Funding   US EPA			121
EMC Methods Support Directory   Air Emission Measurement Center			88
EPA requires closures of 19 illegal cesspools in Hawaii in 2017   U.S. E			82
Contacts in the Office of Pesticide Programs, Registration Division   P			74
State Tier II Reporting Requirements and Procedures   Emergency Pla			69
EPA Collaboration with Canada   International Cooperation   US EPA			64
Staff Directory   About EPA   US EPA			60
Pesticide Establishment Registration and Reporting Contacts   Compl			59
Top 20 Shared URLs		by number of shares	November, 2018
epa.gov/aboutepa/epas-acting-administrator			4
epa.gov/watersense/how-we-use-water			4
epa.gov/wifia			4
epa.gov/newsreleases/epa-proposes-affordable-clean-energy-ace-rule			4
epa.gov/pm-pollution/particulate-matter-pm-basics			4
espanol.epa.gov/index.html			4
epa.gov/recycle/recycling-basics			4
epa.gov/bedbugs/pesticides-control-bed-bugs			4
epa.gov/bedbugs			4
epa.gov/recycle			4
epa.gov/bedbugs/should-i-use-fogger			4
epa.gov/bedbugs/bed-bugs-appearance-and-life-cycle			4
epa.gov/section608/section-608-technician-certification-programs			4
epa.gov/bedbugs/protecting-your-home-bed-bugs			4
epa.gov/grants			4
epa.gov/lead/renovation-repair-and-painting-program			4
epa.gov/brownfields/fy2019-proposal-guidelines-brownfields-multipurpose-assessment-and-cleanup-grants-new			4
epa.gov/indoor-air-quality-iaq/should-you-have-air-ducts-your-home-cleaned			4
epa.gov/newsreleases/epa-requires-closures-19-illegal-cesspools-hawaii-2017			4
epa.gov/water-research			4
Top 10 External Links		by link clicks	November, 2018
http://www.baaqmd.gov/			37,125
http://www.mbupcd.org/			21,453
http://www.sparetheair.com/			16,796
https://epa.maps.arcgis.com/apps/webappviewer/index.html?id=5f239fd3e72f424f98ef3d5def547eb5&extent=-146.2334,13.1913,-46.3896,56.5319			11,905
http://www.bcaqmd.org/			11,325
http://www.ysaqmd.org/			9,181
http://www.valleyair.org/			7,575
https://epa.usajobs.gov/search?keyword=%22environmental%20protection%20agency%22			7,410
http://www.placer.ca.gov/departments/air			7,130
http://www.airquality.org/			6,673