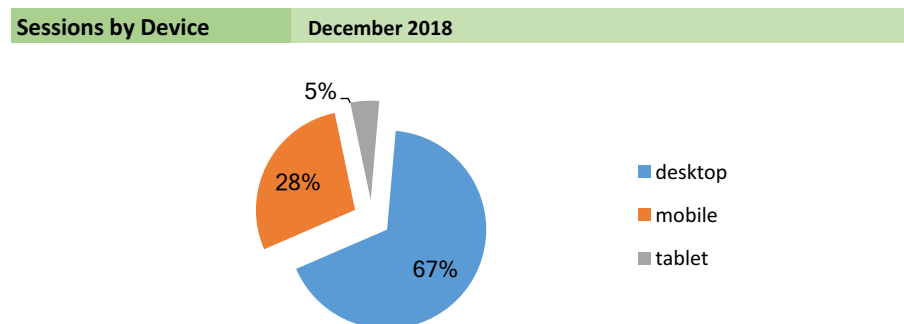


Agency Web Traffic: Content Consumption Report

| All Traffic | December 2018 | change from prior month |
|------------------|---------------|-------------------------|
| Sessions | 4,190,492 | -5,676,290 ▼ -57.5% |
| Unique Users | 2,933,049 | -2,377,742 ▼ -44.8% |
| Pageviews | 11,203,798 | -10,835,629 ▼ -49.2% |
| Unique Pageviews | 7,922,769 | -7,685,509 ▼ -49.2% |
| Downloads | 774,104 | -195,743 ▼ -20.2% |
| Unique Downloads | 497,818 | -104,040 ▼ -17.3% |



All Traffic includes epa.gov and subdomains like nepis.epa.gov, plus other EPA-related sites like energystar.gov and airnow.gov.

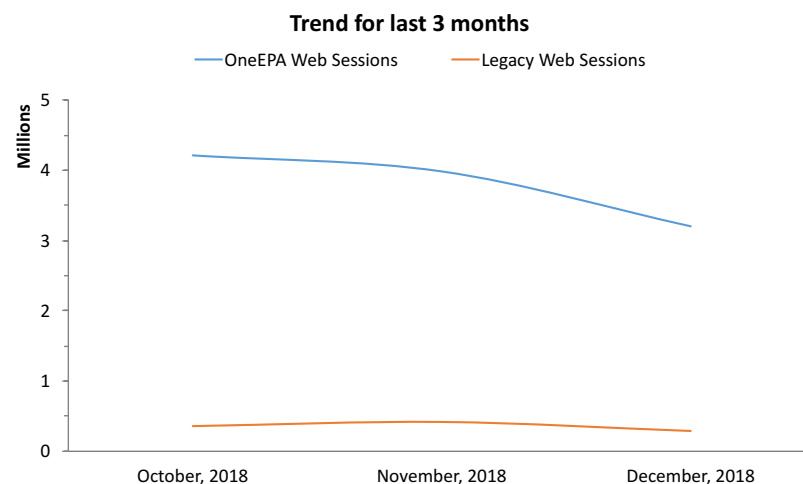
| Traffic Segments | Sessions | change from prior month | Pageviews | change from prior month | Downloads | change from prior month |
|-------------------------|-----------|-------------------------|-----------|-------------------------|-----------|-------------------------|
| Return Sessions | 1,703,516 | -3,368,276 ▼ -66.4% | 5,732,245 | -6,531,678 ▼ -53.3% | 466,530 | -110,958 ▼ -19.2% |
| Desktop | 2,812,375 | -1,953,895 ▼ -41.0% | 8,612,479 | -4,645,866 ▼ -35.0% | 673,159 | 153,929 ▲ 29.6% |
| Tablet | 196,790 | -275,406 ▼ -58.3% | 553,699 | -553,754 ▼ -50.0% | 33,785 | 7,569 ▲ 28.9% |
| Mobile | 1,181,327 | -3,446,989 ▼ -74.5% | 2,037,620 | -5,636,009 ▼ -100.0% | 68,884 | 10,721 ▲ 18.4% |
| Universities & Colleges | 256,474 | -251,973 ▼ -49.6% | 693,091 | -661,449 ▼ -48.8% | 48,020 | -33,511 ▼ -41.1% |
| EPA Employees | 37,216 | -31,978 ▼ -46.2% | 155,535 | -143,431 ▼ -48.0% | 14,013 | -15,461 ▼ -100.0% |

OneEPA Web vs. Legacy Web

| OneEPAWeb epa.gov | December 2018 | change from prior month |
|-------------------------|---------------|-------------------------|
| Sessions | 3,201,388 | -780,551 ▼ -19.6% |
| Pageviews | 8,625,439 | -2,385,342 ▼ -21.7% |
| Legacy Web www3.epa.gov | December 2018 | change from prior month |
| Sessions | 289,255 | -128,280 ▼ -30.7% |
| Pageviews | 1,371,169 | -465,674 ▼ -25.4% |

OneEPAWeb epa.gov does not include any subdomains (e.g. nepis.epa.gov).

| Other special content | December 2018 | change from prior month |
|-------------------------|---------------|-------------------------|
| Home Page Views | 187,072 | -55,449 ▼ -22.9% |
| Home Page Banner Clicks | 3,720 | 506 ▲ 15.7% |
| Press Release Pageviews | 105,324 | -7,396 ▼ -6.6% |
| Widget Pageviews | 289,712 | -54,243 ▼ -15.8% |



Agency Web Traffic: Content Consumption Report

Top 20 News Releases for December, 2018

| | by pageviews | December, 2018 |
|---|--------------|----------------|
| EPA and Army Propose New "Waters of the United States" Definition U.S. EPA News Releases US EPA | | 13741 |
| EPA Awards \$100 Million to Michigan for Flint Water Infrastructure Upgrades U.S. EPA News Releases US EPA | | 7615 |
| Data Shows Decrease in U.S. Greenhouse Gas Emissions During Trump's First Year in Office U.S. EPA News Releases US EPA | | 3433 |
| EPA Proposes 111(b) Revisions to Advance Clean Energy Technology U.S. EPA News Releases US EPA | | 1746 |
| Page Not Found US EPA | | 1503 |
| Trump Administration Unveils Federal Action Plan to Reduce Childhood Lead Exposure U.S. EPA News Releases US EPA | | 1327 |
| EPA and DOJ Settle with Derive Systems over Vehicle Emissions Control Defeat Devices U.S. EPA News Releases US EPA | | 1031 |
| EPA releases new tools to test and treat additional PFAS, including GenX, in drinking water U.S. EPA News Releases US EPA | | 994 |
| EPA seeks public input on draft toxicity assessments for PFAS chemicals U.S. EPA News Releases US EPA | | 944 |
| EPA Proposes Affordable Clean Energy (ACE) Rule U.S. EPA News Releases US EPA | | 921 |
| EPA Provides \$614 Million Loan to the City of San Diego for Innovative Water Recycling Project U.S. EPA News Releases US EPA | | 906 |
| Fact-Check: Obama Administration Pushed "Worst-Case Scenario" In Climate Assessment U.S. EPA News Releases US EPA | | 867 |
| U.S. EPA and Calif. DTSC begin hazardous waste removal following Camp Fire U.S. EPA News Releases US EPA | | 742 |
| Georgia-Pacific Settles EPA Clean Air Act Claims at Crossett, Ark., Facility, Will Correct Alleged Violations and Pay Civil Penalties U.S. EPA News Releases US EPA | | 592 |
| EPA Announces 2018 Safer Choice Partner of the Year Award Winners U.S. EPA News Releases US EPA | | 581 |
| EPA Withdraws Information Request for the Oil and Gas Industry U.S. EPA News Releases US EPA | | 554 |
| EPA and USDA Encourage Use of Market-based and Other Collaborative Approaches to Address Excess Nutrients U.S. EPA News Releases US EPA | | 533 |
| EPA Finalizes RFS Volumes for 2019 and Biomass Based Diesel Volumes for 2020 U.S. EPA News Releases US EPA | | 522 |
| EPA Acting Administrator Wheeler Launches Cleaner Trucks Initiative U.S. EPA News Releases US EPA | | 502 |
| EPA Releases Proposal to Revise MATS Supplemental Cost Finding and "Risk and Technology Review" U.S. EPA News Releases US EPA | | 482 |

Top 10 Home Page Banner Clicks for December, 2018

| | by clicks | December, 2018 |
|----------------------------------|-----------|----------------|
| 121118-wotus-readrelease | | 973 |
| 121118-wotus-learnmore | | 803 |
| 112718-wifia-readrelease | | 388 |
| 111919-wildfire-aq | | 258 |
| 0 | | 205 |
| 121918-leadplan-readrelease | | 200 |
| 111418-cleanertrucks-readrelease | | 125 |
| 112718-wifia-watchvideo | | 122 |
| 112718-wifia-learnmore | | 122 |
| 111919-wildfire-pdf | | 107 |

Top 10 Widgets for December, 2018

| | by pageviews | December, 2018 |
|--|--------------|----------------|
| EF UV Index Widget US EPA | | 69,841 |
| Greenhouse Gas Equivalencies Calculator US EPA | | 51,025 |
| Widget Watersense US EPA | | 41,643 |
| Individual WASTE Reduction Model (iWARM) Widget US EPA | | 21,680 |
| ECHO Quick Search Widget Enforcement & Compliance History US EPA | | 9,113 |
| EJScreen Widget US EPA | | 7,158 |
| Urban Waters Mapper Widget | | 5,773 |
| EF Cleanups Widget US EPA | | 5,108 |
| EF MyEnvironment Widget US EPA | | 4,323 |
| Multisystem Search Widget US EPA | | 4,232 |

| Top 1-25 Page Titles for December, 2018 | by pageviews | December, 2018 |
|--|--------------|----------------|
| Document Display NEPIS US EPA | | 583,613 |
| Search results Search US EPA | | 357,290 |
| United States Environmental Protection Agency US EPA | | 236,956 |
| Sources of Greenhouse Gas Emissions Greenhouse Gas (GHG) Emissions US EPA | | 83,570 |
| How to Find Bed Bugs Bed Bugs: Get Them Out and Keep Them Out US EPA | | 81,854 |
| Page Not Found US EPA | | 81,040 |
| System of Registries US EPA | | 71,735 |
| Do-it-yourself Bed Bug Control Bed Bugs: Get Them Out and Keep Them Out US EPA | | 71,088 |
| Overview of Greenhouse Gases Greenhouse Gas (GHG) Emissions US EPA | | 62,583 |
| Main Map Recycle City U.S. EPA | | 60,226 |
| Global Greenhouse Gas Emissions Data Greenhouse Gas (GHG) Emissions US EPA | | 57,557 |
| Staff Directory About EPA US EPA | | 45,607 |
| Environmental Topics US EPA | | 41,240 |
| Laws & Regulations US EPA | | 40,858 |
| Detailed Facility Report ECHO US EPA | | 40,085 |
| FRS Facility Detail Report Envirofacts US EPA | | 38,733 |
| My Waterway | | 37,214 |
| The EPA National Library Catalog EPA National Library Network US EPA | | 33,194 |
| What is Acid Rain? Acid Rain US EPA | | 32,553 |
| 10 consejos útiles para eliminar las chinches de cama EPA en español US EPA | | 32,191 |
| Pesticide Product and Label System US EPA | | 31,247 |
| Help finding information US EPA | | 30,819 |
| Waters of the United States (WOTUS) Rulemaking US EPA | | 30,331 |
| About EPA US EPA | | 29,808 |
| Chemistry Dashboard | | 29,146 |

| Top 26-50 Page Titles for December, 2018 | by pageviews | December, 2018 |
|--|--------------|----------------|
| Northeast Recycle City U.S. EPA | | 28,838 |
| Facility Search Results ECHO US EPA | | 28,406 |
| RCRAInfo Search Results Envirofacts US EPA | | 27,950 |
| Radon US EPA | | 27,833 |
| MyEnvironment US Environmental Protection Agency | | 27,585 |
| North-West Recycle City U.S. EPA | | 27,189 |
| Envirofacts Search Results Envirofacts US EPA | | 26,585 |
| Carbon Footprint Calculator Climate Change US EPA | | 25,573 |
| Causes of Climate Change Climate Change Science US EPA | | 25,247 |
| Southeast Recycle City U.S. EPA | | 24,950 |
| Greenhouse Gas Equivalencies Calculator Energy and the Environment US EPA | | 24,402 |
| UV Index Scale Sun Safety US EPA | | 23,786 |
| Bed Bugs: Get Them Out and Keep Them Out US EPA | | 23,756 |
| Drinking Water Contaminants – Standards and Regulations US EPA | | 23,319 |
| Enforcement and Compliance History Online US EPA | | 23,204 |
| Bed Bugs Appearance and Life Cycle Bed Bugs: Get Them Out and Keep Them Out US EPA | | 22,738 |
| Southwest Recycle City U.S. EPA | | 22,575 |
| Getting Rid of Bed Bugs Bed Bugs: Get Them Out and Keep Them Out US EPA | | 22,215 |
| Actions You Can Take to Reduce Air Pollution Ground-level Ozone New England US EPA | | 21,640 |
| Recycling Basics Reduce, Reuse, Recycle US EPA | | 21,402 |
| Summary of the Clean Water Act Laws & Regulations US EPA | | 21,258 |
| Search Releases US EPA | | 21,071 |
| Effects of Acid Rain Acid Rain US EPA | | 20,611 |
| National Primary Drinking Water Regulations Ground Water and Drinking Water US EPA | | 20,593 |
| Reduce, Reuse, Recycle US EPA | | 20,493 |