

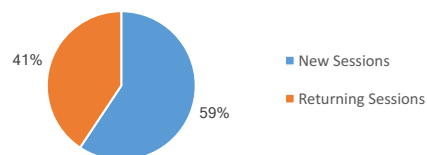
Engaged Segments

Return Sessions	December, 2018	change from prior month		
Return Sessions	1,703,516	-3,368,276	▼	-66.4%
Pages per Session	3.36	0.95	▲	39.2%
compare to All Sessions	4,190,492	-5,676,290	▼	-57.5%
Pages per Session	2.67	-2.42	▲	10.6%

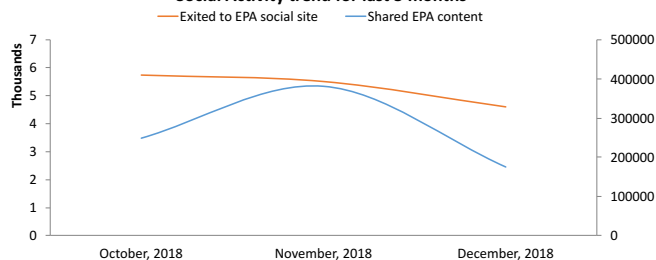
User Actions on EPA site

Contact	December, 2018	change from prior month		
Clicked to Email EPA	4,592	-689	▼	-13.0%
Viewed Contact Us Page	71,360	-12,806	▼	-15.2%
Social Media	December, 2018	change from prior month		
Shared EPA content	6,110	-722	▼	-10.6%
Total links shared	2,777	-315	▼	-10.2%
Exited to EPA social site	4,600	-1,223	▼	-17.8%
Other Actions	December, 2018	change from prior month		
Accessed External Link	174,902	-206,267	▼	-54.1%
Shares by Social Network	December, 2018	change from prior month		
Facebook	0	-1,452	▼	-100.0%
Google+	0	-8	▼	-100.0%
Twitter	0	-856	▼	-100.0%
Pinterest	0	-690	▼	-100.0%

Return Sessions vs. New Sessions



Social Activity trend for last 3 months



Agency Web Traffic: Engagement Report

Top 10 Contact Us Pages	by pageviews	December, 2018	Top 10 Pages for Email Contact	by email clicks	December, 2018
Contact EPA U.S. Environmental Protection Agency US EPA		19,630	State Asbestos Contacts Asbestos US EPA		232
Contact Us about EPA's Organizations About EPA US EPA		2,850	Apply For or Update Your Renovation Firm's Lead-Safe Certification Test Kit		145
State Asbestos Contacts Asbestos US EPA		2,382	State Tier II Reporting Requirements and Procedures Emergency Pla		93
Contact Us about Mold Mold US EPA		1,623	EMC Methods Support Directory Air Emission Measurement Center		61
Enforcement: Contact Us Enforcement US EPA		1,431	Emergency Planning and Community Right-to-Know Act (EPCRA) Wor		59
Contact Us about Lead Lead US EPA		1,052	Contacts in the Office of Pesticide Programs, Registration Division P		52
Contacts in the Office of Pesticide Programs, Registration Division P		789	Contacts in the Office of Pesticide Programs, Biopesticides and Polluti		50
Contact EPA's Pacific Southwest Office (Region 9) About EPA		716	EPA Hotlines U.S. Environmental Protection Agency US EPA		49
Contact EPA Region 5 About EPA US EPA		632	Media Contacts Newsroom US EPA		49
Contacts for Nonpoint Source (NPS) Pollution Programs F		613	Contact Us About Importing Vehicles and Engines Importing Vehicle		48
Top 20 Shared URLs	by number of shares	December, 2018			
epa.gov/bedbugs		5			
epa.gov/wotus-rule/revised-definition-waters-united-states-proposed-rule		5			
epa.gov/hw/defining-hazardous-waste-listed-characteristic-and-mixed-radiological-wastes		4			
epa.gov/careers		4			
epa.gov/ghgemissions		4			
epa.gov/recycle/how-create-and-maintain-indoor-worm-composting-bin		4			
epa.gov/bedbugs/preparing-treatment-against-bed-bugs		4			
epa.gov/bedbugs/getting-rid-bed-bugs		4			
epa.gov/septic/how-your-septic-system-works		4			
epa.gov/foia		4			
epa.gov/watersense		4			
espanol.epa.gov/index.html		4			
epa.gov/wetlands/why-are-wetlands-important		4			
espanol.epa.gov/espanol/10-consejos-utiles-para-eliminar-las-chinchas-de-cama		4			
epa.gov/pm-pollution/health-and-environmental-effects-particulate-matter-pm		4			
epa.gov/environmental-topics/water-topics		4			
epa.gov/lead/learn-about-lead		4			
epa.gov/ground-water-and-drinking-water/national-primary-drinking-water-regulations		4			
epa.gov/radiation/radiation-health-effects		4			
epa.gov/bedbugs/introduction-bed-bugs		4			
Top 10 External Links	by link clicks	December, 2018			
https://epa.usajobs.gov/search?keyword=%22environmental%20protection%20agency%22		6,600			
http://search.earth911.com/		4,611			
about:blank		3,217			
https://epa.maps.arcgis.com/apps/webappviewer/index.html?id=5f239fd3e72f424f98ef3d5def547eb5&extent=-146.2334,13.1913,-46.3896,56.5319		2,111			
https://www.ipcc.ch/report/ar5/wg3/		1,823			
https://www.regulations.gov/		1,790			
https://www.gpo.gov/fdsys/browse/collectionuscode.action?collectioncode=uscode		1,571			
https://www.ecfr.gov/cgi-bin/ecfr?page=browse		1,533			
https://www.data.gov/		1,487			
https://epa.usajobs.gov/search/advancedsearch		1,475			