

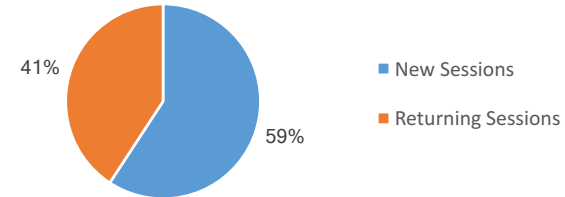
Engaged Segments

Return Sessions	February, 2019	change from prior month		
Return Sessions	2,018,960	284,448	▲	16.4%
Pages per Session	3.55	0.12	▲	3.6%
compare to All Sessions	4,951,390	306,232	▲	6.6%
Pages per Session	2.83	-3.43	▼	-17.4%

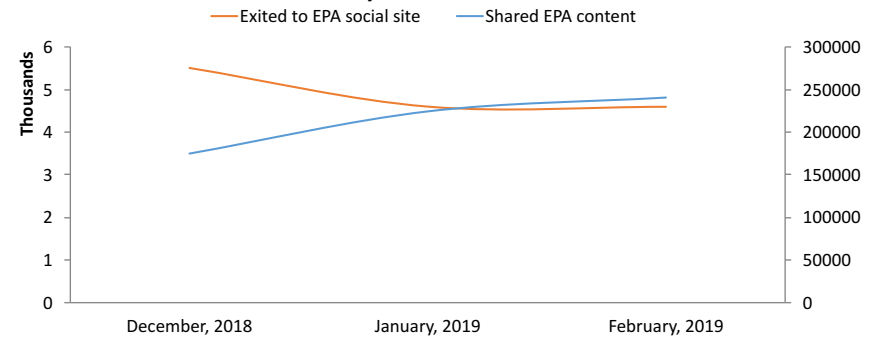
User Actions on EPA site

Contact	February, 2019	change from prior month		
Clicked to Email EPA	7,677	2,378	▲	44.9%
Viewed Contact Us Page	92,108	18,385	▲	24.9%
Social Media	February, 2019	change from prior month		
Shared EPA content	7,053	1,022	▲	16.9%
Total links shared	3,119	363	▲	13.2%
Exited to EPA social site	4,596	118	▲	2.1%
Other Actions	February, 2019	change from prior month		
Accessed External Link	240,624	16,233	▲	7.2%
Shares by Social Network	February, 2019	change from prior month		
Facebook	1,458	191	▶	0.0%
Google+	5	0	▶	0.0%
Twitter	803	106	▶	0.0%
Pinterest	689	43	▶	0.0%

Return Sessions vs. New Sessions February, 2019



Social Activity trend for last 3 months



Agency Web Traffic: Engagement Report

Top 10 Contact Us Pages	by pageviews	February, 2019	Top 10 Pages for Email Contact	by email clicks	February, 2019
Contact EPA U.S. Environmental Protection Agency US		23,428	State Tier II Reporting Requirements and Procedures Emergency Pla		1,645
Contact Us about EPA's Organizations About EPA US EP		3,242	State Asbestos Contacts Asbestos US EPA		309
State Asbestos Contacts Asbestos US EPA		3,050	Pesticide Establishment Registration and Reporting Contacts Compl		306
Contact Us about Mold Mold US EPA		2,122	Apply For or Update Your Renovation Firm's Lead-Safe Certification T		188
Pesticide Establishment Registration and Reporting Contac		1,854	Electronic Reporting for Pesticide Establishments Compliance US E		151
Enforcement: Contact Us Enforcement US EPA		1,774	Collaborative Approaches to Reducing Excess Nutrients Nutrient Po		140
Contact Us about Lead Lead US EPA		1,367	Tier2 Submit Software Emergency Planning and Community Right-to		120
Contacts in the Office of Pesticide Programs, Registration I		1,073	WQsnews Listserv - Receive Alerts about Water Quality Standards Ne		70
Contact EPA Region 5 About EPA US EPA		1,073	Coordinators in EPA Regional Offices for Lead-Poisoning Prevention E		68
Contact Us about the Emergency Planning and Community		967	Contacts in the Office of Pesticide Programs, Registration Division P		66
Top 20 Shared URLs				by number of shares	February, 2019
epa.gov/laws-regulations/summary-clean-water-act					5
epa.gov/pfas/basic-information-pfas					5
epa.gov/pfas					5
epa.gov/nps/basic-information-about-nonpoint-source-nps-pollution					4
epa.gov/grants					4
epa.gov/saferchoice/products					4
epa.gov/indoor-air-quality-iaq/should-you-have-air-ducts-your-home-cleaned					4
epa.gov/recycle/managing-reusing-and-recycling-used-oil					4
epa.gov/aboutepa/epas-acting-administrator					4
epa.gov/recycle/recycling-basics					4
epa.gov/laws-regulations/summary-resource-conservation-and-recovery-act					4
epa.gov/indoor-air-quality-iaq/epa-regional-office-and-state-indoor-air-quality-information					4
epa.gov/radon					4
epa.gov/tribal					4
epa.gov/bedbugs/getting-rid-bed-bugs					4
epa.gov/mosquitocontrol/mosquito-life-cycle					4
epa.gov/ground-water-and-drinking-water/drinking-water-health-advisories-pfoa-and-pfos					4
epa.gov/ghgemissions/draft-inventory-us-greenhouse-gas-emissions-and-sinks-1990-2017					4
epa.gov/climate-indicators					4
epa.gov/newsreleases/epa-releases-first-major-update-chemicals-list-40-years					4
Top 10 External Links				by link clicks	February, 2019
https://epa.usajobs.gov/search?keyword=%22environmental%20protection%20agency%22					7,666
about:blank					3,987
http://search.earth911.com/					3,789
https://epa.maps.arcgis.com/apps/webappviewer/index.html?id=5f239fd3e72f424f98ef3d5def547eb5&extent=-146.2334,13.1913,-46.3896,56.5319					2,777
https://www.ecfr.gov/cgi-bin/ecfr?page=browse					2,346
https://epa.maps.arcgis.com/apps/webappviewer/index.html?id=33cebcdffd1b4c3a8b51d416956c41f1					2,279
https://www.gpo.gov/fdsys/browse/collectionuscode.action?collectioncode=uscode					2,048
https://www.ipcc.ch/report/ar5/wg3/					1,888
https://www.tceq.texas.gov/permitting/tier2/					1,882
http://epa.ohio.gov/dapc/serc					1,858