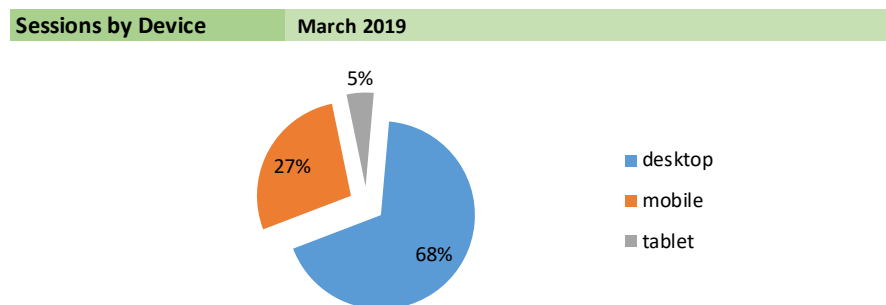


## Agency Web Traffic: Content Consumption Report

All Traffic	March 2019	change from prior month		
Sessions	5,857,969	906,579	▲	18.3%
Unique Users	4,077,414	690,140	▲	20.4%
Pageviews	15,916,111	1,900,119	▲	13.6%
Unique Pageviews	11,650,867	1,234,771	▲	11.9%
Downloads	1,105,233	122,910	▲	12.5%
Unique Downloads	681,613	63,182	▲	10.2%



All Traffic includes epa.gov and subdomains like nepis.epa.gov, plus other EPA-related sites like energystar.gov and airnow.gov.

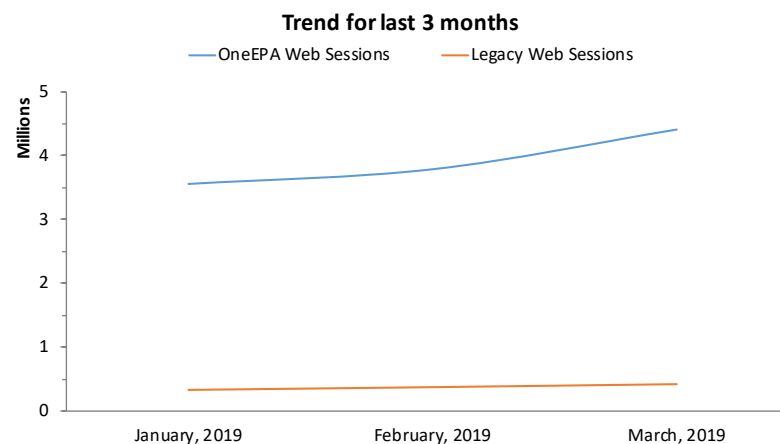
Traffic Segments	Sessions	change from prior month			Pageviews	change from prior month			Downloads	change from prior month		
Return Sessions	2,289,906	270,946	▲	13.4%	7,867,764	695,135	▲	9.7%	669,672	56,420	▲	9.2%
Desktop	3,971,859	537,026	▲	15.6%	12,298,852	1,291,780	▲	11.7%	968,009	445,076	▲	85.1%
Tablet	271,961	31,266	▲	13.0%	801,470	67,567	▲	9.2%	43,931	17,437	▲	65.8%
Mobile	1,614,149	338,287	▲	26.5%	2,815,789	540,772	▼	-100.0%	84,571	28,509	▲	50.9%
Universities & Colleges	370,545	29,116	▲	8.5%	1,049,035	41,644	▲	4.1%	76,096	5,687	▲	8.1%
EPA Employees	53,231	5,179	▲	10.8%	282,350	17,277	▲	6.5%	18,727	1,583	▼	-100.0%

### OneEPA Web vs. Legacy Web

OneEPAWeb epa.gov	March 2019	change from prior month		
Sessions	4,412,195	622,284	▲	16.4%
Pageviews	12,089,519	1,386,979	▲	13.0%
Legacy Web www3.epa.gov	March 2019	change from prior month		
Sessions	422,059	46,955	▲	12.5%
Pageviews	1,975,679	282,190	▲	16.7%

OneEPAWeb epa.gov does not include any subdomains (e.g. nepis.epa.gov).

Other special content	March 2019	change from prior month		
Home Page Views	320,636	93,001	▲	40.9%
Home Page Banner Clicks	1,957	-636	▼	-24.5%
Press Release Pageviews	117,647	-3,560	▼	-2.9%
Widget Pageviews	428,538	45,052	▲	11.7%



## Agency Web Traffic: Content Consumption Report

Top 20 News Releases for March, 2019			by pageviews	March, 2019
EPA Awards \$100 Million to Michigan for Flint Water Infrastructure Upgrades   U.S. EPA News Releases   US EPA				3422
EPA Bans Consumer Sales of Methylene Chloride Paint Removers, Protecting Public   U.S. EPA News Releases   US EPA				2382
Fiat Chrysler Automobiles Issues Voluntary Recall of Nearly 900,000 Vehicles in the United States   U.S. EPA News Releases   US EPA				2230
Data Shows Decrease in U.S. Greenhouse Gas Emissions During Trump's First Year in Office   U.S. EPA News Releases   US EPA				2118
EPA and Army Propose New "Waters of the United States" Definition   U.S. EPA News Releases   US EPA				1990
EPA Announces Development of Water Reuse Action Plan   U.S. EPA News Releases   US EPA				1706
EPA Proposes Rule to Allow E15 Waiver and to Improve RIN Market Transparency   U.S. EPA News Releases   US EPA				1701
EPA Provides \$202 Million Loan to Modernize Baltimore's Wastewater Infrastructure   U.S. EPA News Releases   US EPA				1301
Proposed EPA program would give \$50-million boost to children's health   U.S. EPA News Releases   US EPA				1246
EPA Announces 2018 ENERGY STAR® Certified Manufacturing Plants   U.S. EPA News Releases   US EPA				1235
EPA Announces 2018 Annual Superfund Accomplishments   U.S. EPA News Releases   US EPA				1177
EPA FY 2020 Budget Proposal Released   U.S. EPA News Releases   US EPA				1110
Page Not Found   US EPA				1033
EPA Administrator Wheeler's Wilson Center Remarks on Global Water Issues   U.S. EPA News Releases   US EPA				1032
EPA and Army Announce Public Hearing on Proposed New "Waters of the United States" Definition   U.S. EPA News Releases   US EPA				952
TRI Data Show Improved Environmental Performance by Manufacturing Sector as Economy Grows   U.S. EPA News Releases   US EPA				927
EPA Releases First Major Update to Chemicals List in 40 Years   U.S. EPA News Releases   US EPA				881
In Case You Missed It: Trump WOTUS Proposal Heralded As Common Sense Approach To Clean Water Regulation   U.S. EPA News Releases   US EPA				831
EPA Acting Administrator Announces First-Ever Comprehensive Nationwide PFAS Action Plan   U.S. EPA News Releases   US EPA				830
Fuel Economy Reaches New Record, Manufacturers Meet Greenhouse Gas Standards, EPA Report Shows   U.S. EPA News Releases   US EPA				758
Top 10 Home Page Banner Clicks for March, 2019			by clicks	March, 2019
122018-wifiastlou-readrelease				705
121118-wotus-readrelease				318
122018-wifiastlou-learnmore				202
121918-leadplan-readrelease				194
121118-wotus-learnmore				164
121918-leadplan-readplan				103
02012019-snowice-learnmore				87
032119-midwestflood-assistsnebraska				74
121918-leadplan-watchvideo				51
0				47
Top 10 Widgets for March, 2019			by pageviews	March, 2019
EF UV Index Widget   US EPA				104,157
Greenhouse Gas Equivalencies Calculator   US EPA				82,270
Widget   Watersense   US EPA				40,605
Individual WAsTe Reduction Model (iWARM) Widget   US EP				34,284
ECHO Quick Search Widget   Enforcement & Compliance Hist				13,616
EJScreen Widget   US EPA				9,996
Urban Waters Mapper Widget				7,827
EF Cleanups Widget   US EPA				7,508
EF Brownfields Widget   US EPA				7,178
Multisystem Search Widget   US EPA				7,080

Top 1-25 Page Titles for March, 2019	by pageviews	March, 2019
Document Display   NEPIS   US EPA		799,986
United States Environmental Protection Agency   US EPA		389,672
Basic EPA Fusion search results		244,499
Page Not Found   US EPA		102,395
System of Registries   US EPA		93,154
Main Map   Recycle City   U.S. EPA		91,677
Sources of Greenhouse Gas Emissions   Greenhouse Gas (GHG) Emissions   US EPA		90,281
My Waterway		87,108
How to Find Bed Bugs   Bed Bugs: Get Them Out and Keep Them Out   US EPA		82,336
Chemistry Dashboard		81,091
Overview of Greenhouse Gases   Greenhouse Gas (GHG) Emissions   US EPA		71,881
Do-it-yourself Bed Bug Control   Bed Bugs: Get Them Out and Keep Them Out   US EPA		71,680
Desinfección de agua potable en situaciones de emergencia   EPA en español   US EPA		70,784
Environmental Topics   US EPA		66,453
UV Index Scale   Sun Safety   US EPA		62,692
Global Greenhouse Gas Emissions Data   Greenhouse Gas (GHG) Emissions   US EPA		61,492
Laws & Regulations   US EPA		60,496
Detailed Facility Report   ECHO   US EPA		59,178
10 consejos útiles para eliminar las chinches de cama   EPA en español   US EPA		55,814
What is Acid Rain?   Acid Rain   US EPA		54,192
Staff Directory   About EPA   US EPA		52,599
FRS Facility Detail Report   Envirofacts   US EPA		47,078
About EPA   US EPA		46,828
Help finding information   US EPA		43,602
Northeast   Recycle City   U.S. EPA		42,862

Top 26-50 Page Titles for March, 2019	by pageviews	March, 2019
CCR Report   Consumer Confidence Reports (CCR)   US EPA		42,629
RCRAInfo Search Results   Envirofacts   US EPA		42,589
North-West   Recycle City   U.S. EPA		42,447
Pesticide Product and Label System   US EPA		41,165
Radon   US EPA		41,027
Effects of Acid Rain   Acid Rain   US EPA		40,553
Causes of Climate Change   Climate Change Science   US EPA		40,436
Southeast   Recycle City   U.S. EPA		38,554
Carbon Footprint Calculator   Climate Change   US EPA		38,442
Facility Search Results   ECHO   US EPA		38,172
Envirofacts Search Results   Envirofacts   US EPA		38,048
Drinking Water Contaminants – Standards and Regulations   US EPA		37,022
National Primary Drinking Water Regulations   Ground Water and Drinking Water   US EPA		36,168
Civil Enforcement Case Report   ECHO   US EPA		36,162
The EPA National Library Catalog   EPA National Library Network   US EPA		36,161
Greenhouse Gas Equivalencies Calculator   Energy and the Environment   US EPA		34,619
Criteria Air Pollutants   US EPA		34,399
Southwest   Recycle City   U.S. EPA		34,311
AP-42: Compilation of Air Emissions Factors   Air Emissions Factors and Quantification   US EPA		33,183
Air Topics   Environmental Topics   US EPA		32,923
Actions You Can Take to Reduce Air Pollution   Ground-level Ozone   New England   US EPA		32,820
Reduce, Reuse, Recycle   US EPA		32,772
Enforcement and Compliance History Online   US EPA		32,735
Getting Rid of Bed Bugs   Bed Bugs: Get Them Out and Keep Them Out   US EPA		30,969
Water Topics   Environmental Topics   US EPA		30,666