Agency Web Traffic: Engagement Report

Engaged Segments

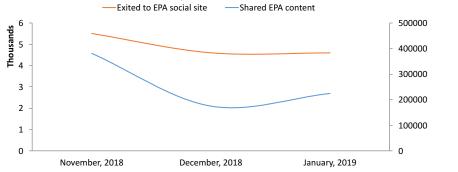
Return Sessions	January, 2019	change from prior mont		rior month
Return Sessions	1,734,512	30,996	A	1.8%
Pages per Session	3.43	0.06		1.9%
compare to All Sessions	4,645,158	454,666	A	10.8%
Pages per Session	2.69	-3.36		-20.2%

User Actions on EPA site

Contact	January, 2019	change from prior month
Clicked to Email EPA	5,299	707 🛕 15.4%
Viewed Contact Us Page	73,723	2,363 🔺 3.3%
Social Media	January, 2019	change from prior month
Shared EPA content	6,031	-79 ▼ -1.3%
Total links shared	2,756	-21 ▼ -0.8%
Exited to EPA social site	4,596	118 🛕 2.1%
Other Actions	January, 2019	change from prior month
Other Actions Accessed External Link	January, 2019 224,391	change from prior month 49,489
	•	
Accessed External Link	224,391	49,489 🛕 28.3%
Accessed External Link Shares by Social Network	224,391 January, 2019	49,489 28.3% change from prior month
Accessed External Link Shares by Social Network Facebook	224,391 January, 2019 1,267	49,489









Agency Web Traffic: Engagement Report

January, 20	by email clicks	Top 10 Pages for Email Contact	January, 2019	by pageviews	Top 10 Contact Us Pages
4	ents and Procedures Emergency Pla	20,066 State Tier II Reporting Requirements and Procedures Emerger		Contact EPA U.S. Environmental Protection Agency US	
	tos US EPA	State Asbestos Contacts Asbestos	3,183	State Asbestos Contacts Asbestos US EPA	
	ation Firm's Lead-Safe Certification T	2,928 Apply For or Update Your Renovation Firm's Lead-Safe Certificat		Contact Us about EPA's Organizations About EPA US EP	
	tion and Reporting Contacts Compl	Pesticide Establishment Registration and Reporting Contacts Compl	1,942	Contact Us about Mold Mold US EPA	
	Media Contacts Newsroom US EPA	1,853	Enforcement: Contact Us Enforcement US EPA		
	bined Heat and Power (CHP) Partners	CHP Partnership Partners Combine	1,316	JS EPA	Contact Us about Lead Lead US E
	al Protection Agency US EPA	EPA Hotlines U.S. Environmental F	807	PA US EPA	Contact EPA Region 5 About EPA
	ncy Planning and Community Right-to	Tier2 Submit Software Emergency	761	PS) Pollution Programs F	Contacts for Nonpoint Source (NPS)
	e Establishments Compliance US E	Electronic Reporting for Pesticide Es	728	Office (Region 9) About	Contact EPA's Pacific Southwest Offi
	Air Emission Measurement Center	EMC Methods Support Directory A	712	tion and Reporting Contac	Pesticide Establishment Registration
January, 20	by number of shares				Top 20 Shared URLs
					epa.gov/index.html
					epa.gov/climate-indicators
				-bugs	epa.gov/bedbugs/how-find-bed-bug
				s	epa.gov/dwstandardsregulations
					epa.gov/water-research/epanet
			a	eenhouse-gas-emissions-dat	epa.gov/ghgemissions/global-green
				-greenhouse-gases	epa.gov/ghgemissions/overview-gre
				-bed-bug-control	epa.gov/bedbugs/do-it-yourself-bed
					epa.gov/saferchoice/products
				-index	epa.gov/environmental-topics/z-ind
		lhood-lead-exposure	l-action-plan-reduce-chil	lministration-unveils-federa	epa.gov/newsreleases/trump-admir
					epa.gov/environmentaljustice
				-what-you-can-do	epa.gov/recycle/reducing-waste-wh
				eusing-basics	epa.gov/recycle/reducing-and-reusi
				sea	epa.gov/ocean-dumping/burial-sea
			igation-professional	cit-or-measurement-and-mit	epa.gov/radon/find-radon-test-kit-c
4					epa.gov/laws-regulations
					epa.gov/wotus-rule
			1	s/lcr-federalism-consultation	epa.gov/dwstandardsregulations/lc
				-and-ice	epa.gov/natural-disasters/snow-and
January, 20	by link clicks				Top 10 External Links
7,		cy%22	al%20protection%20ager	keyword=%22environmenta	nttps://epa.usajobs.gov/search?key
4,					nttp://search.earth911.com/
3,6					about:blank
2,4				cfr?page=browse	https://www.ecfr.gov/cgi-bin/ecfr?
2,3					http://sosradon.org/test-kits
2,					https://www.data.gov/
2,:	13.1913,-46.3896,56.5319	8ef3d5def547eb5&extent=-146.2334,13.			
1,	https://www.gpo.gov/fdsys/browse/collectionuscode.action?collectioncode=uscode				
1,7	https://www.usajobs.gov/help/working-in-government/unique-hiring-paths/students/				
1,7				/wg2/	https://www.ipcc.ch/report/ar5/wa